

“MAPping the Future” Column in *INQUIRER*



***“Amidst the devastation of COVID-19,
glimmers of hope”***

January 10, 2021

Dr. NICETO “Nick” S. POBLADOR

For all the pain and suffering caused by the coronavirus infection, it has also given us reasons for optimism about the future.

A major cause for elation about what is arguably the worst viral scourge in recent memory is how it has hastened the development of life-saving vaccines that used to take years to develop.

As *Washington Post* Columnist Fareed Zakaria recently observed, “... the one thing that distinguishes this pandemic from all previous ones in history was the speed with which humankind came up with a vaccine.”

We refer, in particular, to the accelerated pace of development of an anti-COVID vaccine based on the mRNA technology.

On November 9, 2020, or barely a year since the outset of the pandemic, Pfizer made the startling announcement that its COVID-19 vaccine, co-developed with German biotechnology company BioNTech using the mRNA platform, is over 90 per cent effective in preventing the illness. mRNA technology has since become the *de facto* industry standard in developing vaccines and the entire range of lifesaving drugs and therapies.

In an equally surprising move, Big Pharma appears to have seized the moment when many of its major players decided to join forces in three essential areas to fight back the deadly virus: devising diagnostic tests to identify those who are infected with the virus and those who are not, coming up with therapies that will shorten the course of the disease and lessen its severity, and developing vaccines to stem its further spread.

These initiatives taken by Big Pharma are truly commendable. We note in particular Pfizer’s strategic move in investing heavily in its effort to develop a coronavirus vaccine despite the extremely slim odds of successfully coming up with one, and in

deciding to scale up production and distribution facilities well in advance of its availability for distribution.

The immediate availability of the anti-coronavirus vaccines was a major factor in preventing the pandemic from developing into an even more tragic global crisis.

Regrettably, the hugely successful rollout of the coronavirus vaccines has been extremely uneven and inequitable, benefitting mainly the world's richest countries which bought up most of the supply and hoarded it to serve the needs of their own citizens. From a global perspective, this act of national self-preservation is largely self-defeating because, not only does it disproportionately harm the populations of the world's poorest nations, but it also tends to put the entire world at risk by providing the breeding grounds for fast-evolving and vaccine resistant variants of the virus – as indeed the currently raging Omicron variant has proven to be.

The World Health Organization (WHO) and other vaccine-equity advocates as well as some progressive elements in the pharmaceutical industry contend that universal access to COVID-vaccines can be accelerated and made sustainable by encouraging drug manufacturers and distributors to share their intellectual property, technical capabilities, and production and distribution facilities.

Fortunately, a number of drug companies have risen to the occasion and have taken the initiative to share their complementary resources and to collaborate in a joint effort to make the vaccines available to those who are least able to afford them. The current issue of *Fortune* magazine (issue of October/November 2021) cites the following examples:

- The contract to “fill and finish” vaccine doses in South Africa entered into between Aspen Pharmacare, Africa's largest pharmaceutical company, and Johnson & Johnson;
- A similar agreement between Pfizer and BioNTech on the one hand, and Biovac Institute of South Africa and Eurofarma Laboratorios in Brazil on the other; and
- The contract between AstraZeneca and the Serum Institute of India allowing the latter to serve as licensee both to produce and distribute the vaccine.

There are a large number of Philippine drug manufacturers and distributors that can potentially enter into similar agreements with vaccine producers, a long list that includes United Laboratories, AstraZeneca Philippines and Getz Pharma.

The response of the pharmaceutical industry to the COVID-19 pandemic amply demonstrates how business can serve the interest of society while pursuing its traditional strategic objectives.

This essay was excerpted in part from the author's upcoming book, Strategy in the New Age of Capitalism (forthcoming from the U.P. Press).

(The article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is a Retired Professor of Economics and Management, and currently Professorial Lecturer at the University of the Philippines - Diliman. Feedback at <map@map.net.ph> and <nspoblador@gmail.com>.



Mr. RAFAEL “RAFFY” M. ALUNAN III

“2020 too?”

January 11, 2022

Let me start by wishing you all a much better year in 2022 than in 2020 and 2021. Hopefully, this year will be safer, healthier, happier and more prosperous for everyone. But will it really or will it be 2020 too? Let’s address our risk map.

Pandemic risk

From the looks of it, the Omicron strain is highly infectious. It came just in time for the Christmas holidays with a world feeling liberated from the Delta strain. Omicron’s phenomenal rise took flight in the last two weeks of December. Super-spreader gatherings are causing the surge of infections overseas, such as the USA, Europe and Xian, a city of 13 million people in China.

Alert Level 3 was just reinstated in the NCR. How the rest of the country goes will depend on Omicron’s behavior. It could mean more restrictive measures that could further impair social interaction and commercial-industrial activity. Detection systems must be firmly in place to spot and quickly arrest mindless persons who break the rules, jump quarantine and cover up their violation of existing safety and security laws.

In 2020, full-year GDP contracted by 9.6%. Despite Delta’s disruptive run, the economy is expected to rebound in 2021, ending on a positive growth rate ranging from 4.9 to 5.4%. The pandemic also weakened the country’s fiscal position. Government debt-to-GDP ratio is expected to reach 52.7% in 2021 and, possibly, 54.5% in 2022; compared to 34.1% in 2019. But with Omicron’s potential for more disruption, debt-to-GDP ratio could further deteriorate.

From a family standpoint, restrictions on movement and face-to-face interaction poses psycho-social problems, especially for the young. Parents will have to be more creative in engaging their brood at home and getting them to have enriching online interaction with their friends. While the pandemic provided bonding opportunities for disconnected parents, it pushed our youth, whose parents weren’t able to adjust to the new normal, to retreat into their caves. That’s a big watch out for this year.

Political risk

Will this year’s electoral campaign period be virus-free and still be dominated by mass gatherings or will the pandemic continue on and force the nature of campaigning to shift online? Mass gatherings are potential super-spreader events, like what happened

in the US in 2020. This is a crucial challenge for the candidates and their teams – winning hearts and minds without “pressing-the-flesh” in critical areas to sidestep the danger to their health and the public’s.

Another issue is overcoming unresolved inter-generational problems requiring a transformative team in place with the right values, aptitude and skills to address those, while working in parallel for their vision of a more secure and developed Philippines. Do we have a field of candidates with boundless potential for good governance and skillful statecraft to choose from? Or do we have more of the same political syndicates, traditional politicians and self-serving agendas?

Moreover, grizzled observers say that while winning over the voter is one thing, winning the count is another matter altogether. While the energies and money spent for mind-setting surveys, brand management, campaign staff and poll watchers are vital to win the voter, a separate budget is needed to ensure that the votes are counted. Will our political culture change for the better just in time in the next five months? And what about foreign intervention in the shadows to influence the outcome? Will it truly be in our national interest?

Geopolitical risk

These past few years, we’ve seen geopolitical alignments firming up in Europe, the Middle East and in the Indo-Pacific. In Europe, it’s Russia versus a US-led NATO. In the Middle East, it’s Iran-led Islamist countries and radical non-state actors versus a USA-Israel backed coalition of Muslim states. In the Indo-Pacific, it’s China and North Korea versus a “freedom of the seas” coalition involving the QUAD nations and ASEAN nations seeking a defense shield. Will we see this year a calibrated escalation of warrior diplomacy and saber rattling?

The Philippines occupies coveted strategic real estate that extends southward and westwards to Indian and ASEAN resource rich countries; farther west to Persian Gulf oil-rich countries; and eastward to Asia-Pacific markets. Our country’s a transshipment point; logistics hub; trading center and regional security sentinel in the South China Sea. It’s an archipelagic state with the potential of becoming a regional maritime power if only it had the right people in government and society.

The administration deserves credit for recognizing the security-development nexus. Security and development are synergistic; they’re two sides of the same coin. Building the economy requires a parallel investment in security. The AFP’s modernization buildup was backed by the national leadership, such that the ARMY, NAVY and AIR Force were given the resources to address modern threats to national security. The PNP and PCG are beneficiaries of the buildup as well.

The brand new assets we have on the ground, in the air and out at sea; and those in line for procurement already funded, or ready for delivery, are good indicators of the serious, steady buildup to have the capability of addressing the aftermath of natural disasters, and warfighting if it comes to that. More needs to be done, however, in terms of amending the Procurement Law, finding new sources of funding for acquisition and sustainment, and reviving the Self-Reliance Defense Program. We must be ready to defend ourselves to win the peace we want.

Economic risk

If 2022 doesn't live up to positive expectations, it goes without saying that economic risk could easily slip into crisis mode.

More pandemic-led supply chain disruptions will exacerbate productivity and trading contractions that, in turn, will delay recovery. Failure of whole-of-nation collaboration to reflate the economy and find new trading partners pose additional anxieties for 2022. If the US-China rivalry heats up all the more, just remember that China, Japan and the USA are our country's top 3 trading partners. What's Plan B in case RCEP gets stalled or RP-China relations deteriorate?

That's enough mental indigestion for now but, seriously, it's food for serious thought and appropriate action.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is member of the MAP, Chair of Philippine Council for Foreign Relations, Vice Chair of Pepsi-Cola Products Philippines, Inc. and sits on the boards of other companies as Independent Director. Feedback at <map@map.org.ph> and <rmalunan@gmail.com>.)

MAP Statement regarding the sharp increase in COVID-19 cases

January 10, 2022

The exponential increase in COVID-19 cases is unfortunate. Should mobility restrictions increase once more, it will set back our country's economic recovery, and cause undue hardship for the business sector and the workers who could lose their jobs.

We note that despite the large number of cases, we have not reached the threshold for moving to higher alert levels, particularly healthcare utilization.

Further, in general, businesses have become accustomed to the precautions required for safe operation in a pandemic; and perhaps, it is time for us to learn to live with the virus as what other countries are doing.

To assist this, the government should ensure that the vaccination campaign continues at a rapid pace and continue to build up our healthcare capacity.

All of us should also do our part by adhering strictly to health protocols.

ALFREDO "*Fred*" E. PASCUAL
MAP President

January 6, 2021 Joint Statement entitled “Business and Civic Groups laud the EDSA Greening Project of MERALCO”



BUSINESS AND CIVIC GROUPS LAUD THE EDSA GREENING PROJECT OF MERALCO

The Green EDSA Movement (GEM), together with its undersigned supporting convenor-organizations, hails the One MERALCO Foundation, the corporate social responsibility arm of Manila Electric Company (MERALCO), for answering the call of the Green EDSA Movement to transform EDSA into a people-friendly green thoroughfare to create a better environment,

This climate change mitigation project includes intensive planting of trees, installation of energy-saving higher efficiency LED street lights, electrification of MERALCO’s vehicle fleet across its sector offices and business centers and providing green transport options for its institutional customers and riding public through its subsidiary eSakay.

This MERALCO greening project will help realize the vision of Manileños for an iconic tree-lined EDSA, aligned with the green initiatives of progressively managed cities abroad: a calmer, shaded landscaped sidewalks conducive for pedestrians to walk, promenade and even bike. This greener EDSA will foster active people mobility, develop a vibrant and dynamic streetside atmosphere conducive for commerce, recreational activities and social interaction amidst a gentler, greener and cleaner social milieu.

MERALCO’s shift to electric vehicles will support and promote the country’s transition to non-polluting green vehicles. Trees and vegetation along the 24-kilometer-long EDSA will not only soften the cityscape, it will also absorb harmful carbon dioxide from vehicle exhaust emissions and reduce greenhouse gasses to mitigate the effects of climate change, while creating a healthier atmosphere for the people especially in time of pandemics.

This greening project is consistent with GEM’s Manifesto that is supported by the largest business, civic and green groups in our country, as well as bolster MERALCO’s sustainability agenda anchored on promoting the well-being of

communities, creating better lives for stakeholders, and powering the good life for all, particularly in the face of the continuing threat of pandemics. MERALCO has taken the initiative to start the greening of one of our major thoroughfares , we hope that all environment- conscious business organizations can do the same.

Transforming EDSA requires a holistic plan with public and private participation. Hopefully, the government will do its part to realize this aspiration shared by most people for iconic clean, green and efficient traffic thoroughfares.

Issued in Manila this 6th day of January 2022 by:

Green EDSA Movement

Supported by business organizations, corporations, civic and non-government organizations, including among many others the following in alphabetical order:

1. Bankers Association of the Philippines (BAP)
2. Employers Confederation of the Philippines (ECOP)
3. Federation of Filipino Chinese Chambers of Commerce & Industry, Inc. (FFCCCII)
4. Financial Executives Institute of the Philippines (FINEX)
5. GoNegosyo
6. Guild of Real Estate Entrepreneurs and Professionals (GREENPRO)
7. Makati Business Club (MBC)
8. Management Association of the Philippines (MAP)
9. Move as One Coalition
10. Philippine Chamber of Commerce of Industry (PCCI)
11. Philippine Exporters Confederation (PhilExport)
12. Philippine Retailers Association (PRA)
13. Subdivision and Housing Developers Association (SHDA)
14. Women’s Business Council Philippines (WomenBizPh)

XXX

CALL FOR DONATIONS for Victims of Super Typhoon “ODETTE”

CARITAS MANILA
church of the poor



Photos from YSLEP Scholars in Diocese of San Carlos



Photos from YSLEP Scholars in Diocese of San Carlos

**CALL FOR DONATIONS:
SUPER TYPHOON #OdettePH VICTIMS**



Courtesy to Bro. Rey Barnido of Duyog Marawi



Courtesy to Bro. Rey Barnido of Duyog Marawi

Help in the ways you can.

 Savings Account 0000-5600-45905	 Savings Account 3063-5357-01	 Debit or Credit Cards https://www.caritasmanila.org.ph/caritasmanila/	 Savings Account 3000902216	 Savings Account 175-3-17506954-3	 GCash	 GrabPay
 Overseas Donation http://bit.ly/Give2CaritasManila	 https://www.caritasmanila.org.ph/reliefoperations/landing-original.html	 https://www.lazada.com.ph/shop/caritas-manila/	 PayMaya	 Shopee		

Donate at www.caritasmanila.org.ph/donate-1/   @OfficialCaritasManila

PPCRV's Request for MAP Members to Support its "Adopt A Province, Adopt 1,000 Volunteers" Program



Ramon V. Del Rosario Sr. Center for Management Excellence
Unit 608, Ayala Tower One
Ayala Triangle, Ayala Avenue
1226 Makati City, Philippines
Tel: (632) 7751-1150 to 52
E-Mail: map.map@map.org.ph
MAP Website: map.net.ph

November 22, 2021

Circular No. 121 - 2021

Subject: **PPCRV's Request for MAP Members to Support its
"Adopt A Province, Adopt 1,000 Volunteers" Program**

Dear MAP Member:

On behalf of the MAP Board of Governors, I would like to encourage you to accommodate the request of the Parish Pastoral Council for Responsible Voting (PPCRV) for MAP members, like you, to support its **"Adopt A Province, Adopt 1,000 Volunteers"** Program.

Attached for your reference is the letter from PPCRV Chair Myla Villanueva.

This program is aligned with MAP's deep involvement in Voter Registration and Voter Education.

For inquiries, please contact PPCRV Volunteer and MDI-Novare Technologies, Inc. Senior Treasury Analyst Dianne Zantua via +63915-261-5677 or <dianne.zantua@mdi.net.ph>.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Aurelio R. Montinola III'.

AURELIO R. MONTINOLA III
President



PARISH PASTORAL COUNCIL FOR RESPONSIBLE VOTING

November 22, 2021

MR. AURELIO R. MONTINOLA III
PRESIDENT
MANAGEMENT ASSOCIATION OF THE PHILIPPINES
Ramon V. del Rosario Sr. Center for Management Excellence
Unit 608, Ayala Tower One, Ayala Triangle,
Ayala Avenue, 1226 Makati City

Dear Gigi,


I hope this letter finds you and the MAP organization staying safe and doing very well.

We would like to extend our sincerest gratitude for the donation that we received from your organization. Our voter's education values formation campaign is warmly received by our volunteers. We conducted a Training of Trainers Summit and three region-specific launch forums for Luzon, Visayas and Mindanao. The volunteers were fully engaged with the materials used. They are looking forward to share the voter's education materials in their own communities. We will be conducting the 2nd part of our voter's education on the technical skills needed to be a volunteer by end of January 2022.

On May 9, 2022, PPCRV will field around 500,000 volunteers from parishes all over the Philippines. Our volunteers will help in guarding the votes of over 61 million Filipinos trooping to some 87,000 precincts in 145 cities nationwide. PPCRV is the accredited Citizen's Arm of the COMELEC that will conduct Poll watching and the Unofficial Parallel Count. Most of our volunteers come from parishes all over the country and donate their time. Let us be one with them in this mission, especially during a pandemic.

We would like to request for your support to encourage your members to help us in this noble cause. Can they please Adopt a Province? Php 100,000 will go to 1,000 volunteers and their logistical needs on Election Day. We will provide ballpens, masks and alcohol supplies, as our volunteers are braving a pandemic the entire Election Day. The more we raise the more we can support their other needs such as transport and food and protection.

We are less than six months away from May 9. Time is short; the mission, urgent. But with your support, we will achieve our goal of Clean, Honest, Accurate, Meaningful, and Peaceful elections. We hope to receive positive feedback from your members with their pledge to help PPCRV. Christmas is near. Why not pool your friends and ADOPT A PROVINCE TOGETHER as a most meaningful exchange and be one that is "Gifted to Give"? It means a lot to our Volunteers.

Sincerely,

Myla Villanueva
Chairperson
PPCRV



BDO Unibank Inc.

Bank Name

BGC Inoza Tower

Branch

Parish Pastoral Council for Responsible Voting

Account Name

012 338002808

Account Number

FORTHCOMING EVENTS

January 19, 2022 (Wednesday, 11:00 AM to 12:00 Noon)
BusinessWorld Webinar on "Evaluating Efficiency: Workplace Productivity in the New Normal"

January 19, 2022 (?) (Wednesday, 5:00 PM to 6:30 PM)
MAP Arts & Culture Lecture on Kaiseki Dinner

January 26, 2022 (Wednesday, 11:00 AM to 12:00 Noon)
BusinessWorld Webinar on "Digital Banks and the Transformation of the Financial Sector"

January 27, 2022 (Thursday, 10:00 AM to 11:30 AM)
FINEX-MAP-MBC Special Joint GMM with Ms. MARIA RESSA

January 28, 2022 (Friday, 9:00 AM to 11:00 AM)
John Clements – MAP - 1-HR.X Webinar on "The Future of Leadership is Cultural Agility"

January or February MAP Special GMM on Tourism

February 10, 2022 (Thursday, 12:30 PM to 2:30 PM)
MAP Economic Briefing

February 23, 2022 (Wednesday, 5:00 PM to 6:30 PM)
MAP Arts & Culture Lecture on Philippine History with Dr. AMBETH OCAMPO

March FINEX-MAP-MBC Joint Presidentiables Forum Series

March 16, 2022 (?) (Wednesday, 5:00 PM to 6:30 PM)
MAP Arts & Culture Lecture on Wine Appreciation

April 7, 2022 (Thursday, 12:30 PM to 2:30 PM)
MAP – PBED Joint GMM



73rd MAP INAUGURAL MEETING 2022 and INDUCTION OF MAP 2022 BOARD OF GOVERNORS

January 13, 2022, Thursday, 12:30 PM to 2:30 PM via ZOOM

Guest Speaker and Inducting Officer:



Governor BENJAMIN "Ben" E. DIOKNO
Bangko Sentral ng Pilipinas (BSP)

MAP Theme for 2022:

PUSH FOR CHANGE
Towards a Better Future for All

MAP 2022 Board of Governors:



President:
Mr. ALFREDO "Fred" E. PASCUAL
Lead Independent Director
SM Investments Corporation



Vice President:
Dr. DONALD PATRICK "Donald" LIM
Chief Operating Officer
DITO CME Holdings, Inc.



Assistant Secretary:
Atty. ALEXANDER "Alex" B. CABRERA
Chair Emeritus and ESG Leader
Isla Lipana & Co./PwC Philippines



Treasurer:
Mr. WILSON P. TAN
Chair and Country Managing Partner
SGV & Co.



Governor:
Dr. CIELITO "Ciel" F. HABITO
Chair
Brain Trust, Inc.



Assistant Treasurer:
Mr. ROMEO "Romy" L. BERNARDO
Managing Director
Lazaro Bernardo Tiu & Associates



Governor:
Dr. MELITON "Chito" B. SALAZAR JR.
President and CEO
PHINMA Education Holdings, Inc.



Secretary:
Ms. MARIANNE "Maan" B. HONTIVEROS
Managing Director
CEO Advisors, Inc.



Governor:
Mr. ROGELIO "Babes" L. SINGSON
President and CEO
Metro Pacific Water

This event is FREE for MAP Members and Guests.

Webinar ID : 821 4054 1799
Passcode : MAPGMM113

MAP Circular No.001 - 2022

AS CLIMATES CHANGE, PANDEMICS ARRIVE,
INEQUALITIES RISE AND MOBILITY/MIGRATION
FURTHER INTENSIFIES...

THE FUTURE OF LEADERSHIP IS CULTURAL AGILITY

COMPLIMENTARY THOUGHT LEADERSHIP WEBINAR FOR LEADERS



Dr. PAULA CALIGURI

Distinguished Professor
of International Business and Strategy
D'Amore-McKim School of Business,
Northeastern University



Mr. STEPHEN KREMPL

CEO, Krempel Communications International
Corporate Communications Coach
Global Trainer / Bestselling Author



Welcome Remarks

ALFREDO E. PASCUAL

· President, Management Association
of the Philippines (MAP)

FRIDAY · JANUARY 28, 2022 · 9AM TO 11AM SG/PH TIME

REGISTER VIA ZOOM: bit.ly/culturalagility2022



hosted by

Dr. RAMON B. SEGISMUNDO

· CEO, 1HRX Singapore
· Strategy/Global Management Faculty
· Leadership Coach

Sponsors



Organized by



Event Manager



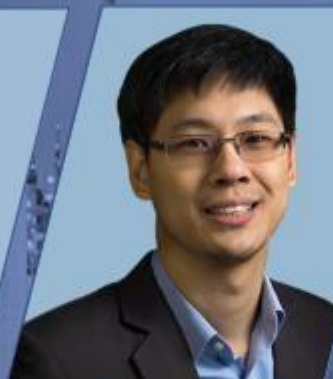


MAP ECONOMIC BRIEFING and GENERAL MEMBERSHIP MEETING

FEBRUARY 10, 2021, THURSDAY
12:30 PM to 2:30 PM via ZOOM



Dr. JOHANNA CHUA
Managing Director,
Head of Asia
Economic & Market
Analysis
Citigroup



Sec. KARL KENDRICK T. CHUA
National Economic
and Development
Authority (NEDA)



Dr. CIELITO F. HABITO
Chair
Brain Trust Inc.
(BTI); Professor,
Ateneo de Manila
University



Moderator:

Mr. ROMEO L. BERNARDO
MAP Governor and Assistant Treasurer
Managing Director
Lazaro Bernardo Tiu & Associates

This event is FREE for
MAP Members and Guests.

MAP Circular No. 002 - 2022

Webinar ID : 878 7720 6484
Passcode : MAPGMM210

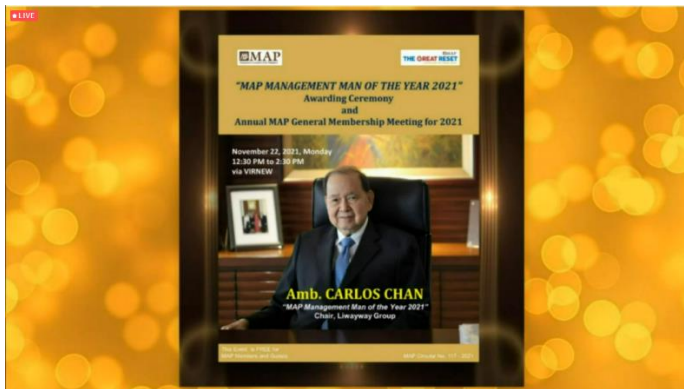
MAP Talks on Youtube

<https://www.youtube.com/user/TheMAPph>

<https://web.facebook.com/map.org.ph>

Video Recording of November 22, 2021 “MAP Management Man of the Year 2021” Awarding Ceremony and MAP Annual General Membership Meeting

1. Video recording of November 22, 2021 “MAP Management Man of the Year 2021” Awarding Ceremony and MAP Annual General Membership Meeting



<https://www.facebook.com/map.org.ph/videos/326360865554281>

<https://www.youtube.com/watch?v=wlwo8hGMTpo>

Video Recording of 2nd MAP NextGen Conference

2. November 12, 2021 MAP NextGen CEO Conference on “The Good NextGen CEO: Steward of the Future”



<https://www.youtube.com/watch?v=zMd6j1EqXgA>

Video Recordings of MAP GMMs

2. **October 25, 2021** MAP Special General Membership Meeting on “Ensuring Clean, Honest, Accurate, Meaningful and Peaceful Elections” with COMELEC Commissioner MA. ROWENA AMELIA V. GUANZON and Parish Pastoral Council for Responsible Voting (PPCRV) Chair MYLA C. VILLANUEVA as speakers and Mr. AUGUSTO “Gus” C. LAGMAN, National Chair of National Citizens' Movement for Free Elections (NAMFREL), Atty. CHRISTIAN “Chris” S. MONSOD, Chair of Eleksyon 2022 Koalisyon, and Dr. RONALD “Ron” U. MENDOZA, Dean of Ateneo de Manila University - School of Government (ASOG)
3. **October 12, 2021** MAP General Membership Meeting on "Addressing the Learning (Education) Crisis” with Secretary LEONOR M. BRIONES of the Department of Education (DepEd), Ms. RINA LOPEZ BAUTISTA, Co-Founder and President of Knowledge Channel Foundation, and Mr. RAMON R. DEL ROSARIO, JR., Chair of Philippine Business for Education (PBE)
4. **September 7, 2021** MAP-PMAP Annual Joint General Membership Meeting (GMM) on “Leap-frogging Digital Talent Development” with Ms. JO ANN ROSARY ASETRE, APAC Customer Success Manager of Lee Hecht Harrison, Usec. EMMANUEL REY R. CAINTIC, Undersecretary for Digital Philippines of the Department of Information and Communications Technology (DICT), Sec. FORTUNATO T. DE LA PEÑA of the Department of Science and Technology (DOST), Mr. REX WALLEN TAN, General Manager of Hopkins International Partners, Inc., and EurIng. HENRY K. H. WANG, International Advisor and Author, President of Gate International and Member of G20/B20 Global Taskforce, as speakers
5. **August 25, 2021** MAP Special GMM on “ADDRESSING THE COUNTRY’S HUNGER PROBLEM” with Cabinet Secretary KARLO A.B. NOGRALES, Philippine Business for Social Progress (PBSP) President REYNALDO ANTONIO D. LAGUDA, and Ms. MARGOT TORRES, Private Sector Lead of *Pilipinas Kontra Gutom!* As speakers; and *Tanging Yaman* Foundation Chair, Fr. MANUEL V. FRANCISCO, S.J.!, Brain Trust, Inc. Chair, Dr. CIELITO F. HABITO, and Maginhawa Community Pantry Founder ANA PATRICIA NON as Reactors
6. **August 18, 2021** MAP Arts & Culture Lecture and Virtual Tour of “*HERITAGE AND ANCESTRAL HOMES*” featuring Ms. JOVY ACUZAR, Corporate Marketing Director of *Las Casas Filipinas de Acuzar*, and Mr. DEXTER MANANSALA, Arts & Culture Director of *Las Casas Filipinas de Acuzar*
7. **August 10, 2021** MAP General Membership Meeting on “ENSURING THE COUNTRY’S ENERGY SECURITY” with Sen. SHERWIN T. GATCHALIAN, Chair of Senate Committee on Energy, as the main speaker and Atty. RAY C. ESPINOSA, President and CEO of MERALCO, Atty. JOSE M. LAYUG, JR., President of Developers of Renewable Energy for AdvanceMent, Inc. (DREAM), and Atty. ANNE E. MONTELIBANO, President of Philippine Independent Power Producers Association (PIPPA), as Reactors

7. **July 13 2021** MAP General Membership Meeting on “Governance Champions: HOW INDEPENDENT DIRECTORS CREATE VALUE?” with Atty. ANGELICA “Nenet” LAVARES, Director of Metrobank and Prulife UK; Mr. ALFREDO “Fred” E. PASCUAL, Lead Independent Director of SM Investments Corporation, Ms. FLORENCIA “Flor” G. TARRIELA, Former Independent Director and Board Chairwoman of the Philippine National Bank (PNB) and the first and only Independent Director Chairwoman in the Commercial Banking Industry; and Mr. ROMAN ZYLA, Senior Corporate Governance Officer and currently the Regional Corporate Governance Lead for East Asia Pacific of the International Finance Corporation; as Panelists; and Mr. JONATHAN JUAN “JJ” DC. MORENO, Co-Vice Chair of the MAP Corporate Governance Committee and Chief Strategy and Governance Officer of Metro Retail Stores Group, Inc. (MRSGI), as Emcee/Moderator.

8. **June 8, 2021** MAP General Membership Meeting on "ADDRESSING THE CLIMATE CRISIS" with Deputy Speaker LOREN LEGARDA, Representative of Lone District of Antique of House of Representatives, Mayor ANDRES “Andy” D. DANGEROS, Mayor of Municipality of Sablayan, Occidental Mindoro, and Mr. ILLAC ANGELO “Illac” A. DIAZ, Founder and Executive Director, Liter of Light and MyShelter Foundation

Video Recording of the September 14, 2021 MAP International CEO Conference



FACEBOOK - <https://www.facebook.com/map.org.ph/videos/914003119213053>
YOUTUBE – www.youtube.com/TheMAPph
Speakers’ presentations <https://mapceoconference.ph>

News Articles on the January 10, 2021 MAP Statement regarding the sharp increase in COVID-19 cases

“Business groups warn vs reimposing lockdowns despite record COVID tally”

With a report from Warren de Guzman, ABS-CBN News
 January 10, 2022

MANILA - Two of the Philippines’ biggest business organizations on Monday warned against the reimposition of blanket lockdowns amid the record-breaking surge in new COVID-19 cases.

The Philippine Chamber of Commerce and Industry said the government should instead impose granular lockdowns to stem the surge in COVID-19 cases instead of further tightening restrictions for the general public.

"Yes it has been talked about—Level 4. But at the same time, what we want to impress on the government is, follow the proven application of granularity wherein the local government, mas may visibility sila on the ground (they have more visibility on the ground)," said PCCI president George Barcelon.

The Management Association of the Philippines said the tighter restrictions will weigh down the economy.

"Should mobility restrictions increase once more, it will set back our country's economic recovery, and cause undue hardship for the business sector and the workers who could lose their jobs," said MAP president Alfredo Pascual.

Barcelon said the government should work with business organizations to maintain a safe working environment without "hindering the economy."

He added that many in the private sector have increased testing, and so far the information gathered has been promising. While there was an increase in the number of infections, most of the infected had mild or no symptoms, Barcelon said.

"It gives us confidence that what is happening, yes the number is high, but these are treatable in a short period," said Barcelon.

Pascual meanwhile said businesses have adapted to the pandemic.

"Further, in general, businesses have become accustomed to the precautions required for safe operation in a pandemic; and perhaps, it is time for us to learn to live with the virus as what other countries are doing," Pascual said.

Presidential Adviser for Entrepreneurship Joey Concepcion meanwhile said Alert Level 3 should suffice for now, despite the spike in cases.

Economic managers earlier said that the shift to Alert Level 3 from Alert Level 2 in Metro Manila, Bulacan, Cavite, Laguna, and Rizal will result in economic losses of P3 billion a week.

The NCR, Bulacan, Cavite, Laguna, and Rizal are under the stricter Alert Level 3 until Jan. 15.

The tally of fresh COVID-19 infections hit another record on Monday, with 33,169 cases. In just 2 weeks, the tally has ballooned over a hundredfold from just 318 cases on Dec. 27, 2021.

With a report from Warren de Guzman, ABS-CBN News

News Articles on the January 6, 2021 Joint Statement entitled “Business and Civic Groups laud the EDSA Greening Project of MERALCO

1. **“Greening EDSA gets support”** by **Malaya Business Insight** **January 7, 2022**

Business groups and environment advocates have expressed support to an initiative that responded to the call of transforming EDSA into a people-friendly green thoroughfare to create a better environment.

The Green EDSA Movement (GEM), together with its supporting convenor-organizations, hailed the One MERALCO Foundation, the corporate social responsibility arm of Manila Electric Co. (Meralco), for taking up the challenge.

The groups said this climate change mitigation project includes intensive planting of trees, installation of energy-saving higher efficiency LED street lights, electrification of Meralco’s vehicle fleet across its sector offices and business centers and providing green transport options for its institutional customers and riding public through its subsidiary eSakay.

The groups added Meralco greening project will help realize the vision of Manileños for an iconic tree-lined EDSA, aligned with the green initiatives of progressively managed cities abroad: a calmer, shaded landscaped sidewalks conducive for pedestrians to walk, promenade and even bike. This greener EDSA will foster active people mobility, develop a vibrant and dynamic streetside atmosphere conducive for commerce, recreational activities and social interaction amidst a gentler, greener and cleaner social milieu.

2. **“Meralco greening project”** **The Philippine Star** **January 11, 2022**

MANILA, Philippines — The Green EDSA Movement (GEM), together with its undersigned supporting convenor-organizations, hails the One Meralco Foundation, the corporate social responsibility arm of Manila Electric Co. (Meralco), for answering the call of the Green EDSA Movement to transform EDSA into a people-friendly green thoroughfare to create a better environment.

The climate change mitigation project includes intensive planting of trees, installation of energy-saving higher efficiency LED street lights, electrification of Meralco’s vehicle fleet across its sector offices and business centers, and providing green transport options for its institutional customers and riding public through its subsidiary eSakay.

The Meralco greening project will help realize the vision of Manileños for an iconic tree-lined EDSA, aligned with the green initiatives of progressively managed cities abroad: a calmer, shaded landscaped sidewalks conducive for pedestrians to walk and even bike. This greener EDSA will foster active people mobility, develop a vibrant and

dynamic streetside atmosphere conducive for commerce, recreational activities, and social interaction amidst a gentler, greener, and cleaner social milieu.

Meralco's shift to electric vehicles will support and promote the country's transition to non-polluting green vehicles. Trees and vegetation along the 24-kilometer-long EDSA will not only soften the cityscape, it will also absorb harmful carbon dioxide from vehicle exhaust emissions and reduce greenhouse gasses to mitigate the effects of climate change while creating a healthier atmosphere for the people, especially in time of pandemics.

The greening project is consistent with GEM's manifesto that is supported by the largest business, civic and green groups in our country, as well as bolster Meralco's sustainability agenda anchored on promoting the well-being of communities, creating better lives for stakeholders, and powering the good life for all, particularly in the face of the continuing threat of pandemics. Meralco has taken the initiative to start the greening of one of our major thoroughfares, and hopes that all environment-conscious business organizations can do the same.

Happy Birthday to the following MAP Members who are celebrating their birthdays within January 1 to 31, 2022

January 1

1. Mr. ADOR A. ABROGENA, EVP, BDO Unibank, Inc.
2. Usec. ROWENA CRISTINA "Gev" L. GUEVARA, Undersecretary for Research and Development, Department of Science and Technology (DOST)
3. Mr. MANUEL "Manny" L. WONG, General Manager, Acer Philippines, Inc. January 1

January 2

4. Mr. JOSE MARIA "Hochi" A. ABAYA, Chair, Cagayan Electric Power & Light Company, Inc. (CEPALCO)

January 3

5. Mr. LAURENT P. LAMASUTA, President and CEO, Ayala Properties Management Corporation (APMC)

January 4

6. Mr. ALLEN L. LEE, President and General Manager, MESCO, Inc.
7. Mr. NELSON C. PAR, Chair, Pascal Resources Energy, Inc.
8. Ms. ELIZABETH "Liza" CARLOS TIMBOL, COO and SEVP, Guagua Rural Bank, Inc. (GRBank)

January 5

9. Mr. RAYMUND "Ray" T. AZURIN, Chief Executive, Zuellig Pharma Corporation
10. Mr. FRANCISCO "Paquito" A. DIZON, Chair and President, Pacific Northstar, Inc.
11. Mr. FERNANDO "Fern" O. PEÑA, President, MOF Company (Subic), Inc.
12. Engr. TELESFORO "Porsche" E. PEÑA, Founder, T & D Design Consultancy, Co.
13. Dr. TONY TAN CAKTIONG, Chair, Jollibee Foods Corporation

January 6

14. Mr. JOSE JEROME "Jeng" R. PASCUAL III, Independent Director, Philippine Dealing System (PDS) Group
15. Ms. LOLY N. UY, CFO, San Roque Supermarket Retail Systems, Inc. (SRS)

January 7

16. Mr. ARMANDO "Armand" S. NG, General Manager, Asia Cargo Container Line Inc.
17. Mr. BENJAMIN R. "Ben" PUNONGBAYAN, Founder, P&A Grant Thornton

January 8

18. Mr. RICO T. BAUTISTA, President and CEO, Etiqa Philippines
19. Mr. JOSE "Jomie" S. FRANCISCO, President, Wire Rope Corporation of the Philippines (A DMCI Holdings, Inc. subsidiary)
20. Dr. JAIME "Jimmy" C. LAYA, Chair, Philtrust Bank
21. Mr. BERNIDO "Bernie" H. LIU, CEO, GOLDEN ABC, Inc.
22. Atty. RICARDO "Dick" J. ROMULO, Senior Partner, Romulo Mabanta Buenaventura Sayoc & de los Angeles

January 9

23. Ms. LORRAINE "Rain" BELO CINCOCHAN, President and CEO, Wilcon Depot, Inc.
24. Mr. JEFFREY JOHNSON, SVP for Human Capital Resource Management, Teleperformance
25. Mr. RICHMOND D. LEE, Founder and Director, ATLASOFFICE, INC.

January 10

26. Ms. MARIA NOEMI "Noemi" G. AZURA, President and CEO, Insular Healthcare Inc.
27. Dr. ROBERTO "Bobby" F. DE OCAMPO OBE, Chair and CEO, Philippine Veterans Bank
28. Mr. FREDERIC "Ricky" C. DYBUNCIO, President and CEO, SM Investments Corporation
29. Mr. SEBASTIAN "Baste" C. QUINIONES JR., Executive Director, Pilipinas Shell Foundation, Inc.

January 11

30. Mr. ELMER U. SARMIENTO, President and CEO, Royal Cargo Inc.

January 12

31. Cong. HARRY C. ANGPING, President, AP Genco North Services, Inc.
32. Mr. DANILO "Danny" VALENTON FAUSTO, President, DVF Dairy Farm, Inc.
33. Mr. WILSON P. TAN, Chair and Managing Partner, SGV & Co., EY Member Firm

January 13

34. Mr. MANUEL "Manny" U. AGUSTINES, Chair, Ramcar, Inc.

January 15

35. Mr. FRANCISCO "Frankie" C. EIZMENDI JR., Chair, Dearborn Motors Company, Inc.

January 16

36. Mr. OSCAR B. BIASON
37. Mr. KASIGOD "Kas" V. JAMIAS, President and CEO, The Zuellig Corporation

January 17

38. Mr. ANTONIO "Tony" A. TURALBA, Chair, President and CEO, Active Group, Inc.

January 18

39. Mr. VICTOR "Vic" Y. LIM JR., President, Banco Mexico Inc.
40. Mr. ROBERTO "Bert" G. MANABAT, Independent Director, Union Bank of the Philippines

January 19

41. Mr. LUIS M. "Louie" CAMUS, Chair and President, L. M. Camus Engineering Corporation
42. Ms. MA. BELEN "Bel" B. LIM, CEO, Golden Press
43. Mr. GEORGE I. ROYECA, Chief Transport Advocate, DBDOYC, Inc.

January 20

44. Dean RODOLFO "Rudy" P. ANG, Vice President for Administration and Information Systems, Ateneo de Manila University
45. Mr. ROBERTO "Dondi" D. BALTAZAR, EVP, Philippine National Bank (PNB)
46. Ms. MARICRIS "Cris" MEDINA CAMPIT, President and CEO, Airfreight 2100 Inc. (AIR21)
47. Mr. SANTIAGO "Santi" F. DURLAO JR., Secretary-General, Association of Credit Rating Agencies in Asia (ACRAA)
48. Ms. ANNA GREEN, CEO, Australia and New Zealand Banking Group

January 21

49. Mr. RAMON "Mon" L. JOCSON, COO, Bank of the Philippine Islands (BPI)

January 22

50. Dean PASCUAL "A" SAYO GUERZON, President, Melior Realty Services

January 23

51. Mr. VICENTE *"Ting"* R. AYLLON
52. Ms. JEANETTE *"J'net"* BAUTISTA ZULUETA, Chair, ZMG Ward Howell, Inc.

January 24

53. Mr. YU MING CHIN, Executive Director, Viventis Search Asia
54. Mr. FELIPE ANTONIO *"Felipe/ Poopi"* P. ESTRELLA III, President, Volkswagen Philippines
55. Atty. ROBERTO *"Bobby"* P. LAUREL, President, Lyceum of the Philippines University (Manila, Makati, Cavite)
56. Mr. ALFREDO *"Fred"* B. PARUNGAO, President, Ligaya Management Corporation

January 25

57. Mr. NESTOR E. CONSTANCIA, Marketing and Sales Manager, Gardenia Bakeries (Phils.), Inc.
58. Ms. ANA MARIE LORENZANA *"Ana"* DE OCAMPO, President and CEO, Wildflour Cafe + Bakery Corporation

January 26

59. Mr. ROMEO *"Romy"* G. DAVID, Chair and President, BNL Management Corporation
60. Gen. JOSE *"Joemag"* P. MAGNO, Chair, Citra Metro Manila Tollways Corporation
61. Mr. ROMUALDO *"Boyet"* V. MURCIA III, Partner for Audit and Assurance, Punongbayan & Arullo
62. Ms. ELIZABETH *"Beth"* G. RABUY, General Manager and Director, FPD Asia Property Services, Inc.
63. Mr. ALFREDO *"Fred"* C. RAMOS, Chair, The Philodrill Corporation
64. Mr. RODOLFO *"Jun"* B. STA. MARIA JR., Chair and CEO, Paxforce Corporation
65. Atty. SYLVETTE Y. TANKIANG, Senior Partner, Villaraza & Angangco (V&A) The Firm

January 27

66. Atty. FABIAN *"Fame"* K. DELOS SANTOS JR., Partner and Head of Tax Services, SGV & Co.
67. Mr. ANGELITO *"Lito"* VILLANUEVA, EVP and Chief Innovation and Inclusion Officer, Rizal Commercial Banking Corporation (RCBC)

January 28

68. Mr. VIRGILIO *"Vio"* O. CHUA, President, SB Capital Investment Corporation

January 29

69. Amb. FRANCISCO *"Toting"* V. DEL ROSARIO
70. Mr. JOSE EMMANUEL *"Joel"* P. GUILLERMO, President and Chief Executive, Royal Class Group of Companies
71. Mr. CARLOS MA. *"Caloy"* G. MENDOZA, Managing Director and Senior Country Officer, J.P. Morgan Chase Bank, N.A.

January 30

72. Ms. ABIGAIL TINA *"Gail"* M. DEL ROSARIO, President and CEO – OIC and Head of Community Financial Services, Maybank Philippines, Inc.
73. Atty. SERAFIN *"Jun"* U. SALVADOR JR., Managing Partner, Salvador Llanillo & Bernardo, Attorneys-at-Law
74. Ms. EVELYN R. SINGSON, Vice Chair and President, Dusit Thani Philippines, Inc.

January 31

75. Mr. EMMANUEL *"Noel"* D. BAUTISTA, Executive Director, Head of ASEAN, LF (Philippines), Inc.
76. Mr. KARIM MANUEL *"Karim"* G. GARCIA, VP for Business Development, Metro Pacific Investments Corporation (MPIC)

Please subscribe to “MAP Talks” on YOUTUBE by clicking the following:

<https://www.youtube.com/channel/UCeNIKpZ2CZmVkrjh9GNfSoA>

Please like MAP on Facebook by clicking the following:

<https://www.facebook.com/map.org.ph/>

Please connect with MAP thru LINKEDIN by clicking the following:

<https://www.linkedin.com/in/mapphilippines/>

Please visit the new MAP Website by clicking the following:

[<map.net.ph>](http://map.net.ph)

**Please join the “MAP Bulletin Board” Viber community
by clicking the following:**

<https://invite.viber.com/?g2=AQB96LUTksl4X03UidOSgWDEPCjwdBfZLGFrjkuDpC1j%2FCpAHFEj0kgzkmWL2hvc>