

**“MAPping the Future” *Column in INQUIRER***



**Mr. REX C. DRILON II**

***“Harmonizing AmBisyon Natin 2040 and  
Dream Philippines 2040”***

***January 24 and 31, 2022***

**Background**

It has been almost six years since the President issued Executive Order (EO) No. 5 mandating all government agencies to align their respective strategies to AmBisyon Natin 2040, a NEDA-initiated project started in 2015 and completed during the term of former Sec. Arsenio Balisacan of the Aquino Administration and adopted with some updating by succeeding NEDA Director-General Ernesto Pernia. In the MAP general membership meeting in 2016 where Sec. Pernia was the keynote speaker, he was asked whether he would push the Ambisyon Natin 2040 of his predecessor and he not only said yes, he actually convinced the President to issue the EO on October 5, 2016.

**AmBisyon Natin 2040**

What is AmBisyon Natin 2040? It is a document that articulates the collective long-term vision and aspirations of the Filipino people for themselves and for their country in the next 25 years. More than 300 citizens participated in the focus group discussions and close to 10,000 answered the national survey. The respondents represented the proportionate distribution of the Philippine population in terms of gender, age, socio-economic status, geographic location, etc.

For himself, the Filipino envisions that by 2040, “he will enjoy a stable and comfortable lifestyle, secure in the knowledge that he has enough for his daily needs and unexpected expenses, that he can plan and prepare for his own and his children’s future. He aspires that his family lives together in a place of his own and that he has the freedom to go where he desires, protected and enabled by a clean, efficient and fair government.”

On the other hand, the Filipino “envisions his country, the Philippines, to be a prosperous middle class society where no one is poor. People live long and healthy lives, are smart and innovative. The country is a high-trust society where families thrive in vibrant, culturally diverse and resilient communities.” (The original vision statement for the Philippines, which I prefer, was stated in the following manner: The Philippines shall be a country where all citizens are free from hunger and poverty, have equal opportunities, enabled by fair and just society that is governed with order and unity. A nation where families live together, thriving in vibrant, culturally diverse and resilient communities.)

The eight priority sectors that have direct impact on AmBisyon 2040 were identified by NEDA then as follows: 1) Health and urban development, 2) Manufacturing, 3) Connectivity, 4) Education services, 5) Tourism and allied services, 6) Agriculture, 7) Health and wellness services, and, 8) Financial services.

### **Moving on to Dream Philippines**

At the turn of the millennium in the year 2000, former Finance Secretary Dr. Jesus P. Estanislao established the Institute for Solidarity in Asia (ISA) which is the country’s leading advocacy that teaches and promotes good governance in the public sector. Its first project was to organize a “gathering of friends” that eventually produced a Roadmap called Philippines 2030. During that time, the Senate was conducting the impeachment trial of President Estrada. Estanislao and his friends were concerned about the outcome of the Senate hearings – it could result in either a constitutional or extra-constitutional succession and there was a need to craft a program of governance in case the successors would need such roadmap. Fortunately, the succession was constitutional and the then Vice President GMA took over as president. Because she was then assumed to be well-qualified for the position, the Philippines 2030 project, unfortunately, was shelved.

Only to be revived in 2016 when President Duterte took over as President. While the EO he issued in October 2016 on AmBisyon Natin 2040 was popularly appreciated, it became obvious, as the years went by, that his unorthodox style of governance would result in an environment that would make it difficult for the Vision 2040 to be achieved.

Dr. Estanislao then revived the project for ISA to craft a roadmap to update the original ISA Roadmap for Philippines 2030. Together with the then ISA President and current senatorial candidate Atty. Alex Lacson, Estanislao conceived of a “Dream Philippines” which they both articulated as follows:

“We dream of a beautiful and prosperous Philippines -  
a country where there is enough for everyone,  
where no Filipino is left behind in poverty,  
where every Filipino family enjoys a life of comfort,  
where every child has a future.

We dream of a country that can bring out  
the best in the Filipino people -  
one that can make the Filipino truly great  
and respected in the eyes of the world.

But for us to attain this Dream Philippines, we need a government that delivers, leaders who serve, and citizens who get involved.”

For several years now, working on a new Philippine Roadmap based on the above definition of Dream Philippines has been a challenging task and has gone through several iterations. However, the coming elections in May 2022 has made it imperative that the Roadmap be completed before the campaign season officially starts in February. (Details about Dream Philippines 2040 to be continued next week.)

### Dream Philippines 2040 (DPH 2040)

The Dream Philippines 2040 Roadmap, as currently being drafted, will eventually include: 1) a National Governance Charter (or statements of National Vision, Mission, Values), 2) the Eight Strategic Perspectives for National Development, 3) the Strategic Objectives corresponding to the eight strategic perspectives and, 4) the Country Performance Scorecard.

There was a need to use a strategy formulation and execution framework and methodology that has been successfully used by governments and even large corporations here and abroad. ISA and its sister advocacy for corporate governance, the Institute of Corporate Directors (ICD) had been using the Robert Kaplan-David Norton Balanced Scorecard framework for strategy design and execution in the last twenty years and this approach was used in drafting the Dream Philippines 2040.

There are two reasons for the use of 2040 as the vision year. First, it is the same time frame for the AmBisyon Natin 2040. It was felt that using the same vision year of the current government plan and a private sector-initiated strategic plan will facilitate alignment. Second, 2040 is three administrations into the future: 2022-2028, 2028-2034 and 2034-2040. This avoids the strategy from being dependent on personalities.

DPH2040 starts with a proposed set of core values observed and desired among Filipinos. These are: Maka-Diyos, Maka-Bayan, Maka-Tao, Maka-Pamilya, Maka-Komunidad and Maka-Kalikasan (Translated: Love of God, Love of Country, Respect for the Individual, Love of Family, Sense of Community, and Protection of God’s other Creations, i.e., the Environment).

The mission of the Philippine nation is very clearly defined in the Preamble of the present Constitution and therefore was adopted in toto in DPH2040. The Preamble states: “Imploring the aid of the Almighty, we seek to build a just and humane society and establish a government that shall embody our ideals and aspirations to promote the common good, conserve and develop our patrimony, and to secure to ourselves and our posterity the blessings of independence and democracy under the rule of law and a regime of truth, justice, love, equality and peace.”

The vision for DPH 2040 is the consolidation, integration, harmonization and synthesis primarily of the original Philippines 2030 Roadmap and AmBisyon Natin 2040. The draft of this Vision statement is as follows: “By 2040, The Philippines shall be One Nation under God, one community of patriotic and responsible citizens living

in a connected society characterized by justice, peace and security, free from poverty and corruption and fully participating in the fruits of inclusive and sustainable development.”

Development of a nation has many dimensions and perspectives. In DPH2040, eight strategic perspectives which coincide with the eight rays of the sun in the Philippine Flag were identified. These perspectives are: 1) Human Resources, 2) Natural Resources, 3) Technological Resources, 4) Financial and Economic Resources, 5) Political Infrastructure, 6) Physical Infrastructure, 7) Cultural and Social Infrastructure, and 8) Spiritual and Moral Foundations.

Each of these 8 strategic perspectives were then subjected to in-depth discussions to determine the strategic objectives that should be formulated to address the various aspects of these national development perspectives. The draft DPH 2040 Roadmap proposes 23 strategic objectives. There are other objectives that can be developed but in the interest of digestibility, these objectives were kept to a minimum.

And just to test whether the strategic objectives are aligned to the 17 SDGs of the United Nation, a matrix was created and it shows that indeed the strategic objectives address or are aligned to the 17 SDGs.

The challenge to the incoming administration, if they will consider the DPH 2040, will be to build the country Performance Scorecard which will show how the proposed 23 strategic objectives in the 8 strategic areas or perspectives can be achieved. This will require adoption of strategic initiatives that can be measured for monitoring purposes. Baselines (2021) will have to be established and targets for the Year 2040 will need to be adopted with milestones or basecamps for 2034 and 2028. A strategic plan without a performance scorecard will be a useless document. The country Performance Scorecard is where the rubber meets the road. If crafted and executed properly, the scorecard will help ensure that the country vision for 2040 will be achieved.

This draft Dream Philippines 2040 is just that. A draft, a talking paper. It has to be vetted by a group of citizens representing key sectors in Philippine society, – the poor, youth, labor, women, academe, media, religious, business, civil society, among others. The three branches of government (executive, legislative and judiciary) and the uniformed services will also need to be consulted for their inputs.

When completed, DPH 2040 will be submitted to the new administration but it has to be harmonized with the government’s AmBisyon Natin 2040 and the moving 5-year Philippine Development Plan. NEDA, with proper leadership, together with inputs from the private sector, should be able to harmonize these strategic plans and ensure the attainment of, as presidential candidate VP Leni Robredo said ... “ang Pilipinas ng Ating Panaginip”(Our Dream Philippines).

*(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is Co-Chair for Governance of the MAP Committee on ESG. He is also Vice Chair of Center for Excellence in Governance (CEG) and ISA, and former Chair of Institute of Corporate Directors (ICD). Feedback at <map@map.org.ph> and <rex@drilon.com>).*



**“WHAT KIND OF LEADER ARE YOU?”**

***February 1, 2022***

**Ms. CHIT U. JUAN**

IF YOU HAVE WATCHED Designated Survivor on Netflix you may understand what governance means. And it simply means transparency and accountability expressed in leadership and in decision-making.

Tom Kirkman is what every leader should be in the free world: honest, sincere and accountable. But that is what movies are made of. Fantasy, unreal and seemingly impossible to do or happen in the real world.

This is a lesson in good governance. Or the lack of it. What do we do when the leader of a company, organization or entity is not forthright or honest? Do we simply quit and choose not to have anything to do with the company or try to make things right?

This also involves choosing a leader for a country, a league, even a non-profit. And what options are when it is an elective position. Do we know who is honest and trustworthy? Or is it a case of “better luck next time” if we make a wrong or bad choice?

These are questions to reflect on as we all try to be productive while in isolation. Due to the recent surges in Covid cases we are left with a lot of time to reflect on where we are and where we want to be. How do we deal with leadership we cannot accept? Do we compromise our principles for the sake of peace and unity? Or do we stress ourselves sick thinking of ways to go around the situation?

Every employee, member, citizen has a responsibility to check on the leadership of whatever group they belong to. It is our right to question and do a “check and balance” whenever we find a need to do so. The last thing we must do is turn away and keep quiet.

On the other side, leaders must check their constituencies periodically. They must get an honest assessment of how they are governing their group or company. Something like a temperature check every so often even if members or employees seem to be happy. It may just seem that way when it is not. Instead of sweeping complaints or questions under the rug, a responsible leader must ask for feedback from everyone. Majority may carry a vote, but one must listen to the small voice, too.

How do you know you are a good leader?

1. Tom Kirkman wanted a Chief of Staff who questioned him. Not a yes man or a yes woman. Someone who even takes the other side even for exercise and testing the idea.
2. Listen to the feedback and questions. Sometimes we lead with a blind spot and it is helpful to find a critic every so often.
3. Loyal team members are loyal with a reason. It is because they believe in your leadership. The more loyal team members there are, the better you are as a leader.
4. You must be open to change. People change, styles change and the times are always a-changing.

So give yourself the Tom Kirkman test. Can you stay as an independent, not blind to partisan decisions or your own selfish choices?

Every leader must think that there is always another way of doing things. It is not always our way or the highway. Sometimes good ideas come from the unlikely suggestions. And if you are a mature leader, you do not need the credit. Give credit to your team.

And finally, do not promote yourself. Your good deeds will be talked about and you may even be an urban legend without self-promotion. That's what Tom Kirkman realized. Some staffers stayed because they got to know how honest he was. How sincere he was. Not because he made them stay.

Talk to your opposition or opposing forces. They may have an idea you both can actually agree on. Pull the rug from under by acknowledging their suggestions and improving on them. Soon, they cannot oppose you anymore.

Think of the greater good. Collaborate with like-minded individuals as well as other groups who seem to have a different tone or tune. They may give you good ideas to build on.

And finally, make sure you are in the right, legally and politically. A good leader works smart and is rewarded by a growing mandate. Listen to what people say about your leadership.

On the last two episodes though, there is a plot twist which I had to watch before finishing this article. So, after over 40 episodes at 40+ minutes each, you then face reality that Tom is after all, just human.

BUT if you want an entertaining lesson in leadership, watch the film. It's on Netflix and is a good respite from just reading books or social media. Or admiring popular and successful leaders. And this may be good thinking for the coming elections, too. I will not pre-empt your viewing pleasure. But believe me, I rarely watch sequels, but I got glued to this one. It may be worth some time to get entertained while helping you reflect on your leadership style.

And ask yourself, what kind of leader am I? Every Map member is a leader in his or her own right. So this film is relevant for everyone. And a good film to watch while

we are in isolation either because we are already infected or avoiding being a statistic. Isolation is good for everyone, once in a very long while.

*(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is Member of the MAP Diversity and Inclusion Committee, Chair of the Philippine Coffee Board, Councilor of Slow Food ([www.slowfood.com](http://www.slowfood.com)) for Southeast Asia and is an advocate for organic agriculture. Feedback at [<map@map.org.ph>](mailto:map@map.org.ph) and [<pjuan29@gmail.com>](mailto:pjuan29@gmail.com)).*

## FORTHCOMING EVENTS



MAP Arts & Culture Lecture

# The Art of Kaiseki Cuisine

*A Project of MAP Arts and Culture Committee*

**FEBRUARY 2, 2022, WEDNESDAY, 6:00 PM to 7:30 PM via ZOOM**



Each dish is meticulously prepared down to every detail, freshly made by Dusit Thani Manila's Japanese chef Hiroyuki Fukata



Thanks to UMU of Dusit Thani Manila  
Food and wine pairing specially curated by:



**MR. JAY LABRADOR**  
Chaine des Rotisseurs



**MR. EDUARDO "Eddie" YAP**  
Chair, MAP Arts and Culture Committee  
President and CEO, Clairmont Group

Webinar ID : 868 2682 8626  
Passcode : MAPAC22

This event is FREE for  
MAP Members and Guests.

MAP Circular No. 007-2022



**Special Japanese set meals from Dusit Thani Manila  
FOR ONLINE ORDER AT SPECIAL PRICES**

*(Prices include taxes and service charges but exclude delivery charges)*

**UMU STEAK GOZEN - Php1,800 NET**

*Chef's appetizer selection, 2 kinds of sashimi, salad, pan-grilled US rib eye in wafu steak sauce,  
Japanese rice, miso soup, pickles, and sliced fruits*

**TONKATSU STEAK GOZEN - Php1,400 NET**

*Chef's appetizer selection, 2 kinds of sashimi, salad, breaded pork tenders,  
Japanese rice, miso soup, pickles, and sliced fruits*

**YAKIMONO GOZEN - Php1,800 NET**

*Chef's appetizer selection, 2 kinds of sashimi, salad, grilled salmon,  
Japanese rice, miso soup, pickles, and sliced fruits*

**Delivery Schedule and Charges**

All set meals ordered will be delivered by Dusit Thani Manila within Metro Manila only on February 2, 2022, Wednesday, not later than 5:00 PM.

The applicable delivery charges, depending on your location/residence, will be relayed to you by Dusit Thani Manila.  
(Php150 for the first 5 kms from Dusit Thani Manila and Php50 for every additional km.)

Please note that the set meals are also available for pick-up arrangement.

**How to Order and Pay**

Please contact the Dusit Hotel Restaurant Reservation thru <dtmnresadm@dusit.com> or (+632) 7238 8888.

Dusit will guide you with the payment process accordingly.

**DEADLINE FOR PLACING YOUR ORDER**

February 1, 2022, Tuesday, 5:00 PM



# MAP ECONOMIC BRIEFING and GENERAL MEMBERSHIP MEETING

FEBRUARY 10, 2022, THURSDAY  
12:30 PM to 2:30 PM via ZOOM

## Updated List of Speakers



**Sec. KARL  
KENDRICK T.  
CHUA**  
National Economic  
and Development  
Authority (NEDA)



**Dr. CIELITO F.  
HABITO**  
Chair  
Brain Trust Inc. (BTI);  
Professor, Ateneo de  
Manila University



**Dr. RONG  
QIAN**  
Senior Economist  
World Bank in the  
Philippines



*Moderator:*

**Mr. ROMEO L. BERNARDO**  
MAP Governor and Assistant Treasurer  
Managing Director  
Lazaro Bernardo Tiu & Associates

This event is FREE for  
MAP Members and Guests.

MAP Circular No. 008 - 2022

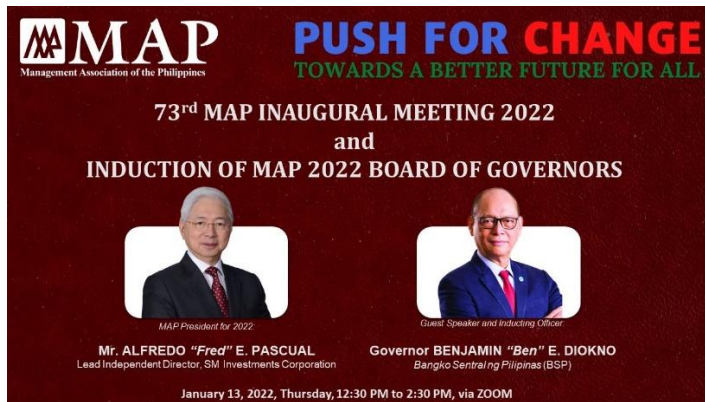
Webinar ID : 878 7720 6484  
Passcode : MAPGMM210

# MAP Talks on Youtube

<https://www.youtube.com/user/TheMAPph>

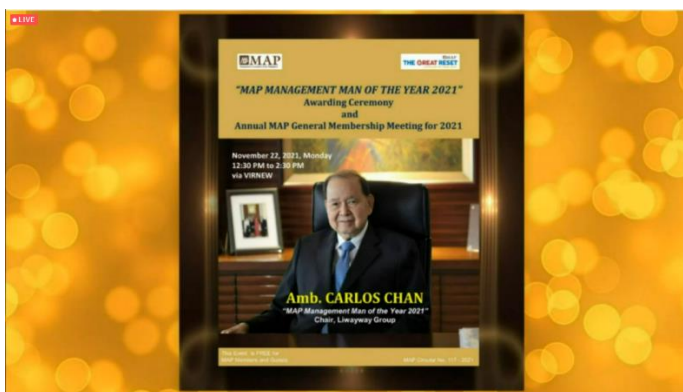
<https://web.facebook.com/map.org.ph>

## Video Recording of January 13, 2022 MAP Inaugural Meeting and Induction of MAP 2022 Board of Governors



<https://www.youtube.com/watch?v=gzfimOPOZ0k>

## Video Recording of November 22, 2021 “MAP Management Man of the Year 2021” Awarding Ceremony and MAP Annual General Membership Meeting



<https://www.facebook.com/map.org.ph/videos/326360865554281>

<https://www.youtube.com/watch?v=wlwo8hGMTpo>

## Video Recording of 2<sup>nd</sup> MAP NextGen Conference



<https://www.youtube.com/watch?v=zMd6j1EqXgA>

## Video Recordings of MAP GMMs

- 1. October 25, 2021** MAP Special General Membership Meeting on “Ensuring Clean, Honest, Accurate, Meaningful and Peaceful Elections” with COMELEC Commissioner MA. ROWENA AMELIA V. GUANZON and Parish Pastoral Council for Responsible Voting (PPCRV) Chair MYLA C. VILLANUEVA as speakers and Mr. AUGUSTO “Gus” C. LAGMAN, National Chair of National Citizens' Movement for Free Elections (NAMFREL), Atty. CHRISTIAN “Chris” S. MONSOD, Chair of Eleksyon 2022 Koalisyon, and Dr. RONALD “Ron” U. MENDOZA, Dean of Ateneo de Manila University - School of Government (ASOG)
- 2. October 12, 2021** MAP General Membership Meeting on "Addressing the Learning (Education) Crisis” with Secretary LEONOR M. BRIONES of the Department of Education (DepEd), Ms. RINA LOPEZ BAUTISTA, Co-Founder and President of Knowledge Channel Foundation, and Mr. RAMON R. DEL ROSARIO, JR., Chair of Philippine Business for Education (PBEd)
- 3. September 7, 2021** MAP-PMAP Annual Joint General Membership Meeting (GMM) on “Leap-frogging Digital Talent Development” with Ms. JO ANN ROSARY ASETRE, APAC Customer Success Manager of Lee Hecht Harrison, Usec. EMMANUEL REY R. CAINTIC, Undersecretary for Digital Philippines of the Department of Information and Communications Technology (DICT), Sec. FORTUNATO T. DE LA PEÑA of the Department of Science and Technology (DOST), Mr. REX WALLEN TAN, General Manager of Hopkins International Partners, Inc., and EurIng. HENRY K. H. WANG, International Advisor and Author, President of Gate International and Member of G20/B20 Global Taskforce, as speakers
- 4. August 25, 2021** MAP Special GMM on “ADDRESSING THE COUNTRY’S HUNGER PROBLEM” with Cabinet Secretary KARLO A.B. NOGRALES, Philippine Business for Social Progress (PBSP) President REYNALDO ANTONIO D. LAGUDA, and Ms. MARGOT TORRES, Private Sector Lead of *Pilipinas Kontra Gutom!* As speakers; and *Tanging Yaman* Foundation Chair, Fr. MANUEL V. FRANCISCO, S.J.!, Brain Trust, Inc. Chair, Dr. CIELITO F. HABITO, and Maginhawa Community Pantry Founder ANA PATRICIA NON as Reactors

5. **August 18, 2021** MAP Arts & Culture Lecture and Virtual Tour of "*HERITAGE AND ANCESTRAL HOMES*" featuring Ms. JOVY ACUZAR, Corporate Marketing Director of *Las Casas Filipinas de Acuzar*, and Mr. DEXTER MANANSALA, Arts & Culture Director of *Las Casas Filipinas de Acuzar*
  
6. **August 10, 2021** MAP General Membership Meeting on "ENSURING THE COUNTRY'S ENERGY SECURITY" with Sen. SHERWIN T. GATCHALIAN, Chair of Senate Committee on Energy, as the main speaker and Atty. RAY C. ESPINOSA, President and CEO of MERALCO, Atty. JOSE M. LAYUG, JR., President of Developers of Renewable Energy for AdvanceMent, Inc. (DREAM), and Atty. ANNE E. MONTELIBANO, President of Philippine Independent Power Producers Association (PIPPA), as Reactors
  
7. **July 13 2021** MAP General Membership Meeting on "Governance Champions: HOW INDEPENDENT DIRECTORS CREATE VALUE?" with Atty. ANGELICA "Nenet" LAVARES, Director of Metrobank and Prulife UK; Mr. ALFREDO "Fred" E. PASCUAL, Lead Independent Director of SM Investments Corporation, Ms. FLORENCIA "Flor" G. TARRIELA, Former Independent Director and Board Chairwoman of the Philippine National Bank (PNB) and the first and only Independent Director Chairwoman in the Commercial Banking Industry; and Mr. ROMAN ZYLA, Senior Corporate Governance Officer and currently the Regional Corporate Governance Lead for East Asia Pacific of the International Finance Corporation; as Panelists; and Mr. JONATHAN JUAN "JJ" DC. MORENO, Co-Vice Chair of the MAP Corporate Governance Committee and Chief Strategy and Governance Officer of Metro Retail Stores Group, Inc. (MRSGI), as Emcee/Moderator.
  
8. **June 8, 2021** MAP General Membership Meeting on "ADDRESSING THE CLIMATE CRISIS" with Deputy Speaker LOREN LEGARDA, Representative of Lone District of Antique of House of Representatives, Mayor ANDRES "Andy" D. DANGEROS, Mayor of Municipality of Sablayan, Occidental Mindoro, and Mr. ILLAC ANGELO "Illac" A. DIAZ, Founder and Executive Director, Liter of Light and MyShelter Foundation

## Video Recording of the September 14, 2021 MAP International CEO Conference



**FACEBOOK** - <https://www.facebook.com/map.org.ph/videos/914003119213053>

**YOUTUBE** – [www.youtube.com/TheMAPph](http://www.youtube.com/TheMAPph)

**Speakers' presentations** <https://mapceoconference.ph>

# Happy Birthday to the following MAP Members who are celebrating their birthdays within February 1 to 28, 2022

## February 1

1. Mr. WILSON LIM, President, Abenson, Inc.
2. Ms. CATHERINE “Cathy” L. YAP YANG, First Vice President and Group Head, Corporate Communications, PLDT and Smart

## February 2

3. Mr. RAMON “Mon” B. ARNAIZ, Chair, Raco Group of Companies
4. Mr. JOSE PATRICIO “Pat” A. DUMLAO, President, First Metro Investment Corporation

## February 3

5. Mr. ROMEO THADDEUS “Thad” LIAMZON, President, Artel Land Corporation
6. Mr. WILFREDO “Willy” G. REYES, Editor-in-Chief, BusinessWorld Publishing Corporation

## February 4

7. Mr. JOSE “Joe” R. SIMEON, Chair, Consolidated Matrix, Inc.

## February 5

8. Ms. ESTER R. PUNONGBAYAN, President and CEO, E. Punongbayan Global Outsourcing, Inc.

## February 6

9. Dr. MILAGROS “Mila” O. HOW, EVP, Universal Harvester, Inc.
10. Mr. DELFIN “Del” L. LAZARO, Board Member, Ayala Corporation
11. Atty. WILLIAM “Bill” S. PAMINTUAN, SVP and Chief Legal Counsel, MERALCO
12. Mr. BENEDICTO “Benedict” C. SISON, CEO and Country Head, Sun Life of Canada (Phils) Inc.
13. Mr. JOSE M. SORIANO
14. Atty. EUSEBIO “Ebot” V. TAN, Senior Partner, ACCRALAW
15. Mr. MARCO SERGIO VAZZOLER, General Manager, EDSA Shangri-La

## February 7

16. Mr. CESAR V. CAMPOS, Chair Emeritus, Cenel Development Corporation
17. Dr. JOSE PAULO “Chichoy” E. CAMPOS, President, Emilio Aguinaldo College (EAC)
18. Atty. DANILO “Danicon” L. CONCEPCION, President, University of the Philippines (UP)
19. Mr. EDWIN R. G. REYES, EVP and Group Head, BDO Unibank, Inc.

## February 8

20. Mr. JOVENCIO “Jovy” F. CINCO, President, Penta Capital Investment Corporation
21. Mr. DANILO SEBASTIAN “Dan” L. REYES, Country Manager, Genpact

## February 9

22. Dr. CRISPINIANO “Cris” G. ACOSTA, President, FILMINERA Resources Corporation
23. Consul BERNARDO “Dong Dong” T. BENEDICTO III, Chair, Alpha One A1 Grand Industrial Sales Inc.
24. Ms. IMELDA “Imee” H. CENTENO, SVP - Human Resources and Organization Development, UNILAB, Inc.
25. Atty. FRANCISCO “Francis” ED. LIM, Senior Legal Counsel, ACCRALAW
26. Ms. BERNADINE “Bern” T. SIY, President, Interworld Properties Corporation

## February 10

27. Ms. KAREN V. BATUNGBACAL, Board Member, Virlanie Foundation Inc.
28. Prof. MATTHEW GEORGE “Matthew” O. ESCOBIDO, CEO, conceptblocks
29. Ms. MA. LOURDES “Marides” C. FERNANDO, President, Bright Future Realty, Inc.
30. Mr. BRIAN GREGORY “Brian” T. LIU, Director and CFO, Cirtek Holdings
31. Mr. SIMON “Mon” R. PATERNO, Founder and CEO, ZQR Corporation
32. Mr. STEPHEN JAMES “Steve” REILLY, COO, Resorts World Manila
33. Ms. MARIA NIMFA “Maria” RONSON, Co-Director, Pertlink Limited (Hong Kong)
34. Mr. RAJAN “Raj” UTTAMCHANDANI, Chair and CEO, Esquire Financing Inc.

**February 11**

35. Atty. PILAR NENUCA "*Nuca*" P. ALMIRA, President and CEO, Makati Medical Center
36. Ms. MA. LOURDES MARGARITA "*Dette*" D. ARUEGO, Managing Director, Assessment Analytics, Inc.
37. Dr. REYNALDO "*Regie*" T. CASAS, President for Solar Projects, ibvogt Philippines
38. Mr. RENATO "*Rene*" M. LIMJOCO, International Consultant
39. Mr. ERMILANDO "*Ermil*" D. NAPA, Chair and CEO, Manila Consulting and Management Co. Inc.
40. Mr. KIRK Q. RAMOS, President and CEO, Stealth Ventures Corporation

**February 12**

41. Mr. EDUARDO "*Edu*" M. OLBES, EVP, Security Bank Corporation

**February 13**

42. Mr. RIC GINDAP, Creative + Strategy Director, Design for Tomorrow
43. Ms. VALERIE "*Riena*" N. PAMA, President, Sun Life Asset Management Company, Inc.
44. Dr. LIZA JEANETTE "*Liza*" A. ROBLES, President, Manila Hearing Aid

**February 14**

45. Ms. CRISTINA AMOR "*Amor*" LIM MACLANG, Co-Founder and Chief Communications Officer, GeiserMaclang Marketing Communications, Inc.
46. Ms. ANGELINE XIWEN "*Angeline*" THAM, CEO and Founder, DBDOYC, INC.

**February 15**

47. Mr. J. LUIGI "*Luigi*" L. BAUTISTA, President and General Manager, NLEX Corporation
48. Mr. JOHN THOMAS "*Jomi*" GUEVARA DEVERAS, Senior EVP, Rizal Commercial Banking Corporation (RCBC)
49. Mr. DANILO "*Bong*" J. MOJICA II, CEO, Tailwind Digital Solutions Inc.

**February 17**

50. Atty. ROSARIO "*Cherry*" S. BERNALDO, Managing Partner, R. S. Bernaldo & Associates
51. Mr. J. ERNESTO "*Ernie*" C. VILLALUNA, Director, Philex Mining Corporation

**February 18**

52. Mr. ROBERTO "*Bobby*" S. CLAUDIO, Chair Emeritus, Quorum Holdings Corporation
53. Ms. SUSAN "*Sue*" L. DIMACALI

**February 19**

54. Dr. KAREN BELINA "*Karen*" F. DE LEON, President, Misamis University
55. Mr. NOEL C. OÑATE, Chair, La Funeraria Paz Group

**February 20**

56. Mr. DANILO "*Donnies*" T. ALAS, Chair and CEO, Alas Oplas & Co., CPAs
57. Mr. ELEUTERIO "*Terry*" D. CORONEL, Consultant, Filinvest Development Corporation
58. Atty. NILO T. DIVINA, Managing Partner, Divina Law
59. Mr. EDWARD K. LEE, Chair, Citiseconline.com, Inc.
60. Mr. BENJAMIN "*Jay*" R. LOPEZ, President and Director, INAEC Aviation Corporation

**February 21**

61. Ms. MARY ANG, CEO and General Manager, Heritage Multi-Office Products, Inc.
62. Ms. MARILOU "*Malou*" C. CRISTOBAL, Chair, Multinational Investment Bancorporation
63. Ms. MARIFE B. ZAMORA, Board Director, PLDT

**February 22**

64. Atty. DARREN M. DE JESUS, President and CEO, Cocogen Insurance, Inc.
65. Mr. GEORGE T. SIY, President, Face & Body Rejuvenation Center, Inc.
66. Mr. JORGE MIRANDA YULO, President and CEO, 1 Document Corporation

**February 23**

67. Mr. ROLANDO "*Roland*" R. AVANTE, Vice Chair, President and CEO, Philippine Business Bank
68. Mr. DANTE M. BRIONES, Chair and CEO, Sasonbi, Inc.
69. Ms. AGNES A. GERVACIO, CEO, MDI Novare
70. Mr. RAFAEL "*Peng*" R. PEREZ DE TAGLE JR., Board Director, Metro Rail Transit Corporation
71. Ms. LOURDES "*Chingling*" R. TANCO, Managing Director, Mida Trade Ventures International, Inc.

**February 24**

- 72. Mr. EDILBERTO “Bert” B. BRAVO, Chair and CEO, U-Bix Corporation
- 73. Dr. ROLANDO “Rolly” T. DY, Executive Director, University of Asia and the Pacific
- 74. Mr. REYNALDO ANTONIO “Rey” D. LAGUDA, President and CEO, Philippine Business for Social Progress, Inc. (PBSP)
- 75. Mr. LEE C. LONGA, EVP and CFO, Pru Life U.K.
- 76. Mr. ROLANDO “Don” J. PAULINO JR., Managing Director and Vice President (COG Philippines), Shell Philippines Exploration BV

**February 25**

- 77. Mr. EBB HINCHLIFFE, Executive Director, AMCHAM Philippines

**February 26**

- 78. Mr. PROTACIO “Ding” C. BANTAYAN JR., Advisor to the Board, ORIX METRO Leasing & Finance Corporation
- 79. Mr. RENATO “Renan” B. VELONZA, COO, Trends & Technologies, Inc.

**February 27**

- 80. Ms. ENUNINA “Nina” V. MANGIO, President, Mawell Chemical Corporation

**February 28**

- 81. Mr. JOSE “Jo or Jomag” P. MAGSAYSAY JR., CEO, Cinco Corporation (Potato Corner)
- 82. Mr. BENJAMIN “Ben” C. ZETA

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