

Mr. JUNIE S. DEL MUNDO

“MAPping the Future” *Column in INQUIRER*

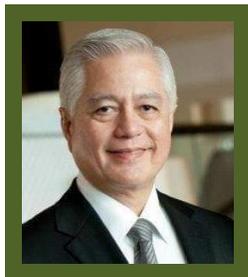
**“The complex view of women in power in the Philippines”**

**April 11, 2022**

**W**omen hold up half the sky.” Mao Zedong’s proclamation that encouraged the participation of Chinese women in the workforce in the 1950s is now a rallying statement worldwide in the fight for gender equality, specifically the recognition of women’s rights and capability to contribute significantly to global development.

Here in the Philippines, Filipinas have long been holding up their half of the sky. In terms of gender equality and women empowerment, our country can be proud of some notable distinctions.

One, we are the first Asian country to elect a female president. Our 1986 People Power  
*continued on page 2*



Sec. RAFAEL “Raffy” M. ALUNAN III

“MAP Insights” *Column in BUSINESSWORLD*

**“The total package”**

**April 12, 2022**

**W**henever I dream of what we could become, the term “total package” crosses my mind. It’s mission-focused and considers the necessary capabilities, enablers and tools necessary to make things happen. At ground level, these include:

a. Transforming our educational, political, cultural and economic systems and institutions necessary to drive nation-building initiatives.

- b. Developing the country’s brain trust with the right mindset to influence the government and society to continually improve the state of the nation.
- c. Cobbling a treasured collection of international and domestic collaborators to build all the necessary infrastructure to grow and develop our economy.

There’s a catch though. Those are long-range in nature, and unattractive to politicians with short-sighted self-serving time frames. This is more suited  
*continued on page 3*

## MAPping from page 1

### “The complex view of women in power in the Philippines”

Revolution led to the late Corazon Aquino assuming the top position of power in the Philippines. Fifteen years later, our second People Power Revolution resulted in the country’s first female vice-president Gloria Macapagal-Arroyo ascending to the presidency.

Two, we continue to outlead other Asian countries when it comes to closing the disparity between women and men in terms of social, political, intellectual, cultural, and economic attainments or attitudes. In the World Economic Forum’s 2021 Global Gender Gap Report, an index that tracks the closure of gender-based gaps among four key dimensions (Economic Participation and Opportunity, Educational Attainment, Health and Survival, and Political Empowerment), the Philippines ranks 17th out of 156 countries and is the only Asian country to be in the top 20.

#### Persistent gender disparity

Yet as commendable as these achievements are, they don’t show the full picture of where gender gaps persist in our society.

Our 2021 Global Gender Gap ranking is actually one point down from 2020 and eight points down from 2019. We’ve more or less closed the gaps in Educational Attainment and Health and Survival and bridged most of those in Economic Participation and Opportunity, although inequalities in the labor force participation rate, income, and wages remain, no small thanks to the effects of the pandemic. When it comes to Political Empowerment, however, the Philippines still has much more to do. Case in point: Only 19 of the 64 aspirants (30%) running for national positions this year are women, based on the Commission on Elections’ certified list of candidates for the 2022 elections.

Regardless of our differing opinions on their respective effectiveness as leaders, the fact that we’ve had two female heads of state already speaks of our high regard for women’s capability to lead. It’s also interesting to note that both women were appointed to power after tumultuous political periods that had Filipinos calling for a change in administration.

So how do we explain why women remain a minority in our country’s political leadership? How much do Filipinos truly trust women

leaders? And how does this affect the country’s development? These questions are worth asking as we get closer to the day when we cast our votes once again to elect a new administration.

#### A nuanced view of women’s political empowerment

From March 17 to 21, EON’s think tank, EON Trust Central, in partnership with mobile market research firm Tangere, conducted the Women in Power study. It involved 4,000 male and female respondents from all over the country across different age groups and socioeconomic backgrounds to discern the level of public trust in women leaders.

A clear majority of the study’s respondents (75%) expressed trust in women leaders with 65% of them believing that having more women leaders in government would benefit the country. However, only 23% say that other than gender, they don’t see any difference between female and male public servants.

The rest still make a distinction between genders.

The dissonance between these opinions speaks of the Filipinos’ complex view of women in power in public service. Of course, experiences (or a lack of them) inform an individual’s outlook. But to get to the root of it, we must also study the intersection of gender, socioeconomic class, and access to power in Philippine society through the perspectives of various demographic groups.

For example, among lower-class Filipino families, having a multiple-income household is necessary, with mothers and children of any gender pitching in to augment finances. The comparatively high level of trust in women leaders (77%) among the lowest income households isn’t surprising then. In their communities, women doing their share and even taking the lead in providing for their families is common.

However, the group is skeptical of female government officials, with only 65% believing that having more of them would be good for the country. How much of this can be attributed to sexism? And given all the promises that those living on or below the poverty line hear every campaign season, how much of it is also due to unfulfilled promises and their disbelief that having more women politicians would significantly change their circumstances?

In a similar vein, only 59% of Mindanaoan

respondents believe that having more women in public office would be good for the country. Their skepticism can't simply be credited to traditional cultural or patriarchal views, however, as their 76% trust level in women leaders is higher than NCR's (72%). How much does the lack of national representation of women leaders from Mindanao figure into their perspective?

### **The long road ahead to true equality and progress**

In an ideal and meritocratic world, gender shouldn't matter when it comes to leadership. But we don't live in such a world, and discussions about women leaders, especially in politics, are still mired in gender bias. In the Women in Power survey, for instance, adjectives such as "weak" and "emotional" were still used to differentiate women leaders from their male counterparts, though fortunately only by a few respondents.

The Philippines may generally be progressive when it comes to gender equality but we still have a long way to go in empowering more women to aspire to political leadership. We may have had several prominent women leaders in government since Filipinas received the right to vote and run for public office in 1937, yet they're still too few and far in between, especially in positions where they could significantly shape national policy - and decision-making. Women officials are also often relegated to departments traditionally perceived as "women's concerns" like health, education, and social welfare and rarely, if ever, in more male-dominated fields like economics and national defense.

Like an endless feedback loop, this under-representation helps perpetuate persistent gender stereotypes that further heighten the barriers to women's political empowerment. This is unfortunate because there is power in diversity and inclusivity. The country can only benefit from having more women bringing their perspectives and expertise to the table.

But as our survey results indicate, it is also bigger than just gender; its intersection with other issues must be addressed too. So far, our two female presidents belong to Luzon-based political clans, and we know that such clans have influence over who gets to occupy high-level positions in our government. Our power system and structures badly need reform so that more women from different cultural and economic backgrounds can run for public office even without powerful backers - and win based on platforms and principles.

Having more women in power will not only minimize the gender gap and eliminate bias. It will also pave the way for the government to serve the public better, especially the disenfranchised. Holding up the sky is a massive undertaking, but the job becomes easier when we let more women pitch in.

*(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines (MAP). The author is Chair of the MAP Health Committee, Vice Chair of the MAP CEO Conference Committee, and Chair and CEO of The EON Group. Feedback at <map@map.org.ph> and <junie.delmundo@eon.com.ph>.*

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### **MAP Insights from page 1**

#### **"The total package"**

for statesmen and nation-builders with the vision, willingness and patience to win the future. Admittedly, there are only a few willing to fold their sleeves for the long journey to a better Philippines.

Let's take Vice President Leni Robredo's vision of transforming the country into a maritime power. It will take time but the foundations need to be laid. It's clear to her that the Philippines is an archipelagic state with a large maritime domain requiring a strong merchant marine and Navy. A maritime power's core elements are: geographic position; coastline; adequate and well-positioned ports; population size; sea-related activities; and good statecraft. Except for that last element that must be fulfilled, our country has all the other elements. Unfortunately, past and present administrations failed to exploit those.

We don't build our own ships although we have foreign shipbuilders operating here. Our mariners account for around one-third of the world's mariners, but they serve on ships belonging to other flags. UNCTAD's Review of Maritime Transport 2021 cited the Philippines as Asia's top global provider of both seafarers and officers that play a key role in global logistics. IDE-Jetro provides research on how the Philippines has changed its policies and laws concerning seafarer training, overseas employment support and legal protection while responding to the changes in the global seafarer labor market, such as seafarer shortages in advanced shipping countries. In this regard, we

are the gold standard. But we can do much more.

Should VP Robredo beat the odds and become the country's next president, she'll have her hands full. A shipbuilding industry has a very specific character. For example, fittings, fixtures and man-hour requirements differ from ship to ship. It's not a mass production item. Building the industry requires clear policy directions, appropriate legislation, economic growth, financial support, technical innovation, managerial and technical skills, and expanding trade routes. Ancillary industries, like steel, tools and parts manufacture, will be essential to its success.

We do have a scattering of small shipyards building; for example, multi-purpose attack craft, landing utility transports, offshore patrol vessels, fishing boats, barges, tugboats, leisure craft and fast ferry boats. But they lack the wherewithal to service the vast commercial and security requirements of local and international markets, to include e.g., cruise liners, superyachts, oil and gas tankers, bulk cargo and container ships. The failure to support them has evidently stunted the industry's growth. And because we've neglected it, we haven't built the ships needed by our Navy and Coast Guard to defend and protect our national interests.

I envy the countries who were once behind the Philippines commercially and militarily in the '50's and 60's. For example, South Korea, Indonesia and Singapore who, in the process, have enlarged their manufacturing and technological capacities. Had we done the same, we'd also be supplying the region and other parts of the world. If we only kept in step with our neighbors', we'd by now be churning out our own landing dock, submarine, frigate, corvette, mine warfare, offshore patrol vessel, fast missile attack craft, replenishment and floating dry dock platforms.

Not only that. We'd be collaborating with foreign suppliers of weapons, combat systems and non-combat equipment to equip those platforms that, in time, could also be manufactured domestically by public-private partnerships. These would include helicopters, communications systems, radar and sonar systems, missiles and rockets, guided munitions, air-sea-land-based drones,

crew-served weapons and ammunition. The direct benefits would be increases in GDP, technology transfers, purchasing power parity, value added, skills and knowledge.

VP Robredo has given the distinct impression that she understands the security-development nexus; that both are two faces of the same coin; that one cannot stand without the other. Becoming a maritime power will require transformed institutions, the brain trust and troves of partners and collaborators to make it happen. If she does it correctly, she'd be strengthening elements of our national power – academic and training institutions, human resources, economic diplomacy, industrial base, strategic infrastructure and national security.

I'm picking up signals that foreign investors see VP Robredo as the best candidate that could restore trust and confidence in the country. By providing an enabling environment, foreign direct investments could surpass the peaks registered during the Ramos and Duterte administrations in 1998 and 2017, respectively, after 20 years of mostly mediocre and erratic performance. With a good economic team in place, good governance on the move, socio-political stability and professional security forces, the country may yet weather the natural and geopolitical turbulence affecting the global commons.

That will require a whole-of-government effort, national and local, to increase disincentives for malfeasance and misfeasance, while increasing incentives for good behavior and performance. A unifying and visionary leadership, no-nonsense governance and civic responsibility for the common good are indispensable to the effort. That's essentially the total package.

*(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is member and former Governor of the MAP, Chair of Philippine Council for Foreign Relations, Vice Chair of Pepsi-Cola Products Philippines, Inc. and sits on the boards of other companies as Independent Director. Feedback at <map@map.org.ph> and <rmalunan@gmail.com>.)*

FORTHCOMING EVENTS



**PUSH FOR CHANGE**  
TOWARDS A BETTER FUTURE FOR ALL

MAP CEO Academy Webinar

## THE HUMACHINE APPROACH

A Human-Centered Upskilling Strategy  
for Philippine Businesses in the 4th Industrial Revolution

APRIL 20, 2022, WEDNESDAY, 9:00 AM to 11:00 AM via ZOOM

A Joint Project of  
MAP Human and Management Development Committee and MAP ICT Committee

### Speaker



### Prof. NADA R. SANDERS

Co-Author of the BOOK entitled  
"THE HUMACHINE"  
Distinguished Professor of Supply Chain Mgt.  
D'Amore-McKim School of Business  
Northeastern University (Boston)

#### Moderator:



**Mr. VICTOR "Vic" L. MAGDARAOG**  
Co-Chair for MAP CEO Academy  
MAP Human and Management Development Committee  
Senior Business Adviser, Advisory & Insights (A&I)

Webinar ID : 859 6632 3114  
Passcode : MAPCEO0420

## THE HUMACHINE

Humankind, Machines, and the Future of Enterprise

Nada R. Sanders, Ph.D.  
John D. Wood, Esq.



This event is FREE for  
MAP Members and Guests.

MAP Circular No. 020 - 2022



**Sec. Carlos G. Dominguez**  
Department of Finance Climate Change Commission (CCC)



**Sen. Win Gatchalian**  
Chairman, Committee on Energy, Senate of the Philippines



**Amb. Grete Sillasen**  
Royal Danish Embassy Manila



**Atty. Felix William B. Fuentesbella**  
Senior Undersecretary Department of Energy (DOE)



**Ma. Corazon Halili-Dichosa**  
Exec. Director, Industry Development Services, Board of Investments (BOI)



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Chief of Energy Sector Group Asian Development Bank (ADB)



**Melanie Slade**  
Senior Programme Manager International Energy Agency (IEA)



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**Michael Lederer**  
Technology Attache, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology



**Dr. Søren Lütken**  
Chair, Global ESCO Network



**John Robert Cotton**  
Senior Programme Manager, Southeast Asia Energy Transition Partnership (ETP)



**Alexander Ablaza**  
President Philippine Energy Efficiency Alliance (PE2)

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MAP CEO Academy

STRATEGIC HUMAN RESOURCES:

**HOW TO THRIVE  
AND PROSPER  
IN THE TALENT  
ECONOMY**

APRIL 22, 2022, FRIDAY  
9:00 AM to 11:00 AM  
via ZOOM

A Project of  
MAP Human and Management  
Development Committee



Moderator

**Sec. SONNY COLOMA**  
Publisher, Manila Bulletin  
Member, MAP Human and  
Management Development  
Committee

Speakers



**Mr. SANDEEP  
CHAUDHURY**  
CEO  
PeopleStrong



**Ms. CAROL  
DOMINGUEZ**  
President and CEO  
John Clements Consultants



**Ms. GINA  
EALA**  
Chief HR Officer  
Bank of Philippine Islands



**Mr. JP  
ORBETA**  
Chief HR Officer  
AC Energy



**Dr. MON  
SEGISMUNDO**  
CEO  
1HRX Singapore and  
DLSU Business Faculty

Webinar ID : 848 6024 5034  
Passcode : MAPCEO0422

MAP Circular No. 015- 2022

Art + Cryptocurrency  
**THE RISE OF DIGITAL ART**

APRIL 27, 2022, WEDNESDAY, 5:00 PM to 6:30 PM via ZOOM

Speakers:



**Mr. HENRY RHOEL  
R. AGUDA**

Chairman  
UBx Philippines



**Mr. LUIS  
BUENAVENTURA**

Country Manager  
Yield Guild Games



**Mr. MIGUEL  
CUNETA**

Co-Founder and  
Chief Community Officer  
Satoshi Citadel Industries

Moderator:



**Ms. MA. AURORA "Boots" D. GEOTINA-GARCIA**  
Member and Project Manager, MAP Arts & Culture Committee  
President, MAGEO Consulting, Inc.

A Project of  
MAP Arts & Culture Committee

Webinar ID : 810 2387 7554  
Passcode : MAPCEO0427

This event is FREE for MAP Members and Guests.

MAP Circular No. 023 - 2022

MAP CEO Academy Webinar



# SENTIMENT ANALYSIS

## AI and Big Data for Reading Collective Minds

A Project of MAP Human and Management Development Committee (HMDC)

MAY 2, 2022, MONDAY, 10:30 AM to 12:00 Noon via ZOOM

Speakers:



**Mr. WILSON I. CHUA**

Managing Director and Founder  
Future Gen International Pte Ltd. (Singapore)



**Mr. ROGER DO**

CEO  
AutoPolitic (Singapore)

Moderator:



**Dr. BENITO L. TEEHANKEE**

Co-Vice Chair for MAP CEO Academy, MAP HMDC  
Professor and Head of the Business for Human Development Network, DLSU

Webinar ID : 859 6632 3114  
Passcode : MAPCEO0502

This event is FREE for  
MAP Members and Guests.

MAP Circular No. 021 - 2022

Screenshots from the April 7, 2022 MAP – Philippine Business for Education (PBE) Joint General Membership Meeting on “The Education Imperative”



## Articles/Papers from MAP Members

**“RCEP — Should we or should we not?”  
from MAP Member SENEN “Bing” MATOTO’s  
“The Eagle’s Nest” Business Column in the  
DAILY TRIBUNG  
on April 5, 2022**

The agreement essentially scraps tariff duties, about 90 percent, on the intra-regional trade of manufactured products, services and commodities and establishes common rules on intellectual property and e-commerce among the RCEP participants

The clock is ticking away for the Philippines to ratify its participation in the Regional Comprehensive Economic Partnership, or RCEP. In a recent Management Association of the Philippines (MAP) general membership meeting, the merits of ratifying RCEP were explained quite thoroughly by very credible speakers, namely Trade Secretary Ramon Lopez, Agriculture Secretary William Dar, senior research fellow Dr. Ramonette Serafica of the Philippine Institute of Development Studies, the government’s think tank, and Arthur Tan, the CEO of the Ayala Group’s Integrated Micro-Electronics, the leading electronics manufacturer in our country.

I walked away from the meeting quite convinced that the arguments in favor of RCEP were sound and should be a no-brainer that it makes sense for us to sign up.

So, what’s the fuss? The MAP’s focus on RCEP was prompted by the Senate’s recent inability to sign on our participation in the largest trade agreement in our part of the world, representing one-third of global economic output and population before it adjourned last February for the election break. Apparently, in response to the intense anti-RCEP lobbying of several farming organizations, our good senators saw fit to defer approval in order to conserve their energies instead on their reelection campaign in the upcoming elections. After all, why risk alienating a few million voters with a potentially political hot potato that could spell the difference in their prospects in what seems to be a not too clear scenario evolving in the Senate race? With the never-ending shifts in political faction allegiances or posturings as an independent candidate, the rankings, inclusions and exclusions in the magic 12 have been shifting like sand every time a new survey comes out or proclamations of supposed presidential endorsements are touted.

What is RCEP all about, and why do we need to be

part of it? RCEP is a free trade agreement 10 years in the making between the 10-member ASEAN countries and its neighboring Asia Pacific economic giants China, Japan, South Korea, Australia and New Zealand. Notably, emerging economic powerhouse India and the United States are not part of RCEP. Perhaps, India because of the country’s significant agricultural sector (18 percent of GDP versus ours of 10 percent), and the US for its view of RCEP’s disregard for human rights and sustainability issues, but more likely for geo-economic-political positioning against China, which is viewed to be the country that could stand to benefit the most from RCEP.

The agreement essentially scraps tariff duties, about 90 percent, on the intra-regional trade of manufactured products, services and commodities and establishes common rules on intellectual property and e-commerce among the RCEP participants. By 2030, RCEP’s impact is estimated at annual increases in global income of \$230 billion, exports of \$493 billion and employment of 2.6 million.

The Philippines trade with the RCEP bloc is equivalent to 50 percent of our exports and 68 percent of our imports. This translates to being able to trade sans the tariffs and trade costs we would be faced with for our imports and higher factory gate prices for our exports we would be enjoying if we are part of RCEP. According to a study by Dr. Caesar Cororaton, senior research fellow of the Virginia Polytechnic and State University, the Philippines stands to gain by 2030 about \$52 million in trade balances, lower poverty incidences by 5 percent, increase in overall welfare by \$573 million, or for an overall increase of 0.874 percent in real GDP growth rate.

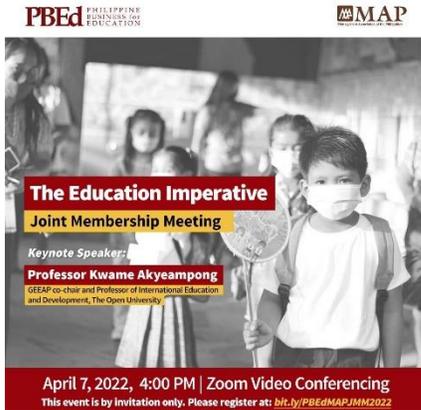
The GDP growth may not look like a very significant number, but I believe this does not yet take into account the potential for new initiatives for the exports of higher value processed agricultural products, improvement in the global value supply chain, particularly of our electronics industry, and the enhanced market opportunities for the business processes and financial services sectors.

The concerns, of course, of the agricultural sector are real, but the solutions lie elsewhere. As eloquently emphasized by Secretary Dar, the government will have to do the heavy lifting by providing far greater resources to the industry.

Until next week... One big fight!

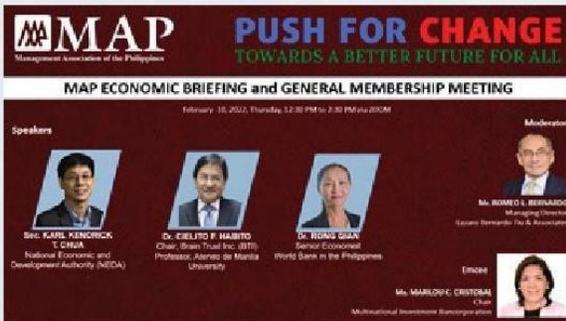
## MAP Talks on Youtube

Video Recording of April 7, 2022  
MAP-PBEd Joint General Membership Meeting

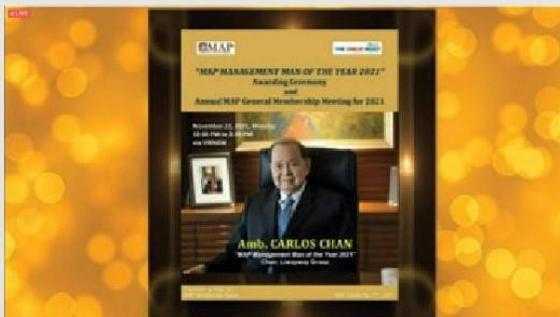


<https://www.youtube.com/user/TheMAPph>  
<https://web.facebook.com/map.org.ph>

Video Recording of February 10, 2022  
MAP Economic Briefing and General Membership Meeting



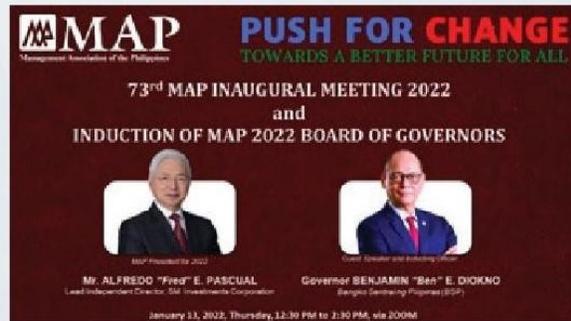
Video Recording of November 22, 2021  
"MAP Management Man of the Year 2021" Awarding Ceremony and MAP Annual General Membership Meeting



Video Recording of March 24, 2022  
General Membership Meeting



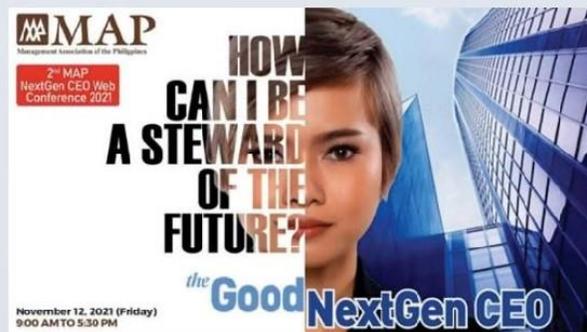
Video Recording of January 13, 2022  
MAP Inaugural Meeting and Induction of MAP 2022 Board of Governors



<https://www.youtube.com/watch?v=gzfimOPOZ0k>

<https://www.facebook.com/map.org.ph/videos/32636086554281>  
<https://www.youtube.com/watch?v=wIwo8hGMTpo>

Video Recording of 2nd MAP NextGen Conference



<https://www.youtube.com/watch?v=zMd6j1EqXgA>



## Video Recordings of MAP GMMs

- 1. February 10, 2022 MAP Economic Briefing and General Membership Meeting** with the Socioeconomic Planning Secretary and the Director-General of the National Economic and Development Authority (NEDA) KARL KENDRICK CHUA, Brain Trust, Inc. Chair and Ateneo de Manila University Professor CIELITO F. HABITO, and World Bank in the Philippines Senior Economist, Dr. RONG QIAN of *Pilipinas Kontra Gutom!* As speakers; and Tanging Yaman Foundation Chair, Fr. MANUEL V. FRANCISCO, S.J., Brain Trust, Inc. Chair, Dr. CIELITO F. HABITO, and Maginhawa Community Pantry Founder ANA PATRICIA NON as Reactors
- 2. October 25, 2021 MAP Special General Membership Meeting on "Ensuring Clean, Honest, Accurate, Meaningful and Peaceful Elections"** with COMELEC Commissioner MA. ROWENA AMELIA V. GUANZON and Parish Pastoral Council for Responsible Voting (PPCRV) Chair MYLA C. VILLANUEVA as speakers and Mr. AUGUSTO "Gus" C. LAGMAN, National Chair of National Citizens' Movement for Free Elections (NAMFREL), Atty. CHRISTIAN "Chris" S. MONSOD, Chair of Eleksyon 2022 Koalisyon, and Dr. RONALD "Ron" U. MENDOZA, Dean of Ateneo de Manila University - School of Government (ASOG)
- 3. October 12, 2021 MAP General Membership Meeting on "Addressing the Learning (Education) Crisis"** with Secretary LEONOR M. BRIONES of the Department of Education (DepEd), Ms. RINA LOPEZ BAUTISTA, Co-Founder and President of Knowledge Channel Foundation, and Mr. RAMON R. DEL ROSARIO, JR., Chair of Philippine Business for Education (PBEd)
- 4. September 7, 2021 MAP-PMAP Annual Joint General Membership Meeting (GMM) on "Leap-frogging Digital Talent Development"** with Ms. JO ANN ROSARY ASETRE, APAC Customer Success Manager of Lee Hecht Harrison, Usec. EMMANUEL REY R. CAINTIC, Undersecretary for Digital Philippines of the Department of Information and Communications Technology (DICT), Sec. FORTUNATO T. DE LA PEÑA of the Department of Science and Technology (DOST), Mr. REX WALLENTAN, General Manager of Hopkins International Partners, Inc., and Eurling. HENRY K. H. WANG, International Advisor and Author, President of Gate International and Member of G20/B20 Global Taskforce, as speakers
- 5. August 25, 2021 MAP Special GMM on "ADDRESSING THE COUNTRY'S HUNGER PROBLEM"** with Cabinet Secretary KARLO A.B. NOGRALES, Philippine Business for Social Progress (PBSP) President REYNALDO ANTONIO D. LAGUDA, and Ms. MARGOT TORRES, Private Sector Lead of *Pilipinas Kontra Gutom!* As speakers; and Tanging Yaman Foundation Chair, Fr. MANUEL V. FRANCISCO, S.J., Brain Trust, Inc. Chair, Dr. CIELITO F. HABITO, and Maginhawa Community Pantry Founder ANA PATRICIA NON as Reactors
- 6. August 18, 2021 MAP Arts & Culture Lecture and Virtual Tour of "HERITAGE AND ANCESTRAL HOMES"** featuring Ms. JOVY ACUZAR, Corporate Marketing Director of *Las Casas Filipinas de Acuzar*, and Mr. DEXTER MANANSALA, Arts & Culture Director of *Las Casas Filipinas de Acuzar*
- 7. August 10, 2021 MAP General Membership Meeting on "ENSURING THE COUNTRY'S ENERGY SECURITY"** with Sen. SHERWIN T. GATCHALIAN, Chair of Senate Committee on Energy, as the main speaker and Atty. RAY C. ESPINOSA, President and CEO of MERALCO, Atty. JOSE M. LAYUG, JR., President of Developers of Renewable Energy for AdvanceMent, Inc. (DREAM), and Atty. ANNE E. MONTELIBANO, President of Philippine Independent Power Producers Association (PIPPA), as Reactors
- 8. July 13, 2021 MAP General Membership Meeting on "Governance Champions: HOW INDEPENDENT DIRECTORS CREATE VALUE?"** with Atty. ANGELICA "Nenet" LAVARES, Director of Metrobank and Prulife UK; Mr. ALFREDO "Fred" E. PASCUAL, Lead Independent Director of SM Investments Corporation, Ms. FLORENCIA "Flor" G. TARRIELA, Former Independent Director and Board Chairwoman of the Philippine National Bank (PNB) and the first and only Independent Director Chairwoman in the Commercial Banking Industry; and Mr. ROMAN ZYLA, Senior Corporate Governance Officer and currently the Regional Corporate Governance Lead for East Asia Pacific of the International Finance Corporation; as Panelists; and Mr. JONATHAN JUAN "JJ" DC. MORENO, Co-Vice Chair of the MAP Corporate Governance Committee and Chief Strategy and Governance Officer of Metro Retail Stores Group, Inc. (MRSGI), as Emcee/Moderator.
- 9. June 8, 2021 MAP General Membership Meeting on "ADDRESSING THE CLIMATE CRISIS"** with Deputy Speaker LOREN LEGARDA, Representative of Lone District of Antique of House of Representatives, Mayor ANDRES "Andy" D. DANGERO, Mayor of Municipality of Sablayan, Occidental Mindoro, and Mr. ILLAC ANGELO "Illac" A. DIAZ, Founder and Executive Director, Liter of Light and MyShelter Foundation

## Happy Birthday to the following MAP Members who are celebrating their birthdays within April 1 to 30, 2022

### APRIL 1

1. **Ms. MARIA AILEEN "Mylene" ABIVA**  
President and CEO, FELTA Multi-Media, Inc.
2. **Atty. LORNA PATAJO KAPUNAN**  
Senior Partner, Kapunan & Castillo Law Offices
3. **Ms. VICKY LEE "Vicky" SALAS**  
Partner, Financial Services Organization Leader, SyCip Gorres Velayo & Company (SGV & Co.)

### APRIL 2

4. **Gen. JAIME "Jimmy" S. DE LOS SANTOS AFP (Ret)**  
Trustee, University of the Philippines (UP) Foundation
5. **Mr. ANTONIO "Tony" V. DEL ROSARIO SR.**
6. **Mr. ANTONIO "Tony" R. SAMSON**  
Chair and CEO, Touch XDA

### APRIL 3

7. **Mr. JAMES GERARD "James" O. DE JESUS**  
President, Jaric Marketing, Inc.
8. **Mr. APOLLO "Cocoy" S. ENRIQUEZ**  
President and General Manager, A S Enriquez Engineering Consultancy
9. **Sec. CESAR V. PURISIMA**  
Founding Partner, Ikhlas Capital

### APRIL 4

10. **Mr. RICARDO "Ricky" S. GUEVARA**  
Chair and CEO, Guevent Investments Development Corporation
11. **Ms. JUDITH "Judy" DUAVIT VAZQUEZ**  
CEO, PHCOLO Inc.

### APRIL 5

12. **Atty. CARLOS "Carlo" G. BANIQUED**  
Managing Partner, Baniqued & Bello

### APRIL 6

13. **Mr. JIMMY D. GO**  
President, MSI-ECS Phils., Inc.
14. **Ms. CECILIA "Chechi" A. SANCHEZ**  
Chair and CEO, Leverage International (Consultants), Inc.

### APRIL 8

15. **Mr. FELIX R. ANG**  
President, Auto Nation Group, Inc.
16. **Mr. NICK GITSIS**  
President, Integrated Airline Group, Inc.
17. **Mr. JOSE TEODORO "TG" K. LIMCAOCO**  
President and CEO, Bank of the Philippine Islands (BPI)
18. **Mr. MARIANO "Nonong" M. MARTIN, FICD**
19. **Ms. MA. CARMEN "Nena" ALCUAZ REYES**  
President and CEO - Philippines, FranklinCovey
20. **Mr. ERNESTO "Ernest" B. RUFINO JR.**  
Chair and CEO, Health Maintenance, Inc. (HMI)

### APRIL 9

21. **Mr. SIXTO "Noy" TAN BENEDICTO**  
President, Benedicto Steel Corporation
22. **Mr. KARLO G. MAGPAYO**  
President and COO, Mother Teresa Crematorium and Columbarium (MTCC)
23. **Dr. MA. CRISTINA "Tina" DAMASCO PADOLINA**  
President, Centro Escolar University (CEU)
24. **Ms. BETTINA "Tina" T. SALMO**  
Managing Director Mortgage Banking, JP Morgan Chase & Co.

### APRIL 10

25. **Mr. RUBEN "Rubby" Y. LUGTU JR.**  
President, Asia Link Finance Corporation

### APRIL 11

26. **Mr. FILEMON "Jun" T. BERBA JR.**  
President, Philippine Foundation for Science Technology
27. **Mr. MIGUEL ANTONIO "Mike" L. OZAETA**  
Executive Director, Nomura Securities Philippines, Inc.
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Chair and CEO, AC Corporation

### APRIL 12

29. **Ms. MILDRED R. RAMOS**  
Managing Partner, Advisory Services, Reyes Tacandong & Co.

### APRIL 13

30. **Mr. CHRISTIAN R. GONZALEZ**  
Head, Asia Pacific & the Subcontinent, ICTSI (International Container Terminal Services, Inc.)

### APRIL 14

31. **Engr. VERGIL "Verg" J. BARGOLA**  
President and CEO, Cargo Padala Express Forwarding Services Corporation (CaPEX)
32. **Arch. NESTOR "Nes" S. MANGIO**  
President and CEO, Central Country Estate, Inc.
33. **Dr. ELTON SEE "Elton" TAN**  
Chair, President and CEO, The E-Hotels Group

### APRIL 15

34. **Mr. EVARISTO "Jun" M. NARVAEZ JR.**  
Chair and President, Jackbilt Industries, Inc.

### APRIL 16

35. **Mr. JOSE ROBERTO "Roby" ALAMPAY**  
CEO, PumaPublic Productions

### APRIL 17

36. **Mr. NIKKOLAI MARI "Nikko" Z. ACOSTA**  
SVP, Product Management and Content Business Group, Globe Telecom, Inc.

- 37. **Ms. GERALDINE “Gett” HAMMOND APOSTOL**  
Partner, Isla Lipana & Co./PwC Philippines
- 38. **Mr. DANIEL “Danny” Z. BARLICOS**  
President and COO, RiskIntegrate, Inc.
- 39. **Mr. CARLOS “Charlie” S. RUFINO**  
CEO, The NetGroup - Real Estate & Project Management Corporation
- 40. **Ms. JO-ANN Y. TACORDA**  
Chief Administrative Officer, P J Lhuillier Inc.
- 41. **Dr. RODOLFO “Rudy” M. VILLARICA**  
President, Villarica Specialty Chemical Corporation

**APRIL 18**

- 42. **Mr. GARY C. DE OCAMPO**  
President and Managing Director, Kantar Philippines, Inc.
- 43. **Mr. JOHNLU G. KOA**  
Founder and CEO, The French Baker, Inc.
- 44. **Mr. CONRADO “Conrad” S. PERRERAS**  
Chair and CEO, Strategic Partners and Alliances, Inc.
- 45. **Mr. OSCAR S. REYES**  
Chair, LinkEdge Inc.

**APRIL 19**

- 46. **Mr. RAMONCITO “Mon” S. FERNANDEZ**  
President and CEO, Maynilad Water Services, Inc.
- 47. **Mr. OSCAR “Oskie” M. LOPEZ**  
Chair Emeritus, First Philippine Holdings Corporation
- 48. **Mr. EDGAR C. SEE**  
President, Halston Garments, Inc.

**APRIL 20**

- 49. **Dr. CIELITO “Ciel” F. HABITO**  
Chair, Brain Trust Inc. (BTI)
- 50. **Mr. DAVID T. LEECHIU**  
CEO, Leechiu Property Consultants, Inc.

**APRIL 21**

- 51. **Mr. ERNEST KENNETH “Ernie” S. CUYEGKENG**  
EVP and CFO, A. Soriano Corporation
- 52. **Ms. SHEILA G. LOBIEN**  
CEO, Lobien Realty Group, Inc.

**APRIL 22**

- 53. **Ms. MARIA EDITA “Duday” C. ELICAÑO**
- 54. **Mr. OLIVER D. JIMENO**  
President and CEO, CTBC Bank (Philippines) Corp.

**APRIL 23**

- 55. **Ms. MA. FE PEREZ- “Fe” AGUDO**  
President, Hyundai Asia Resources Inc.
- 56. **Mr. EDWIN R. BAUTISTA**  
President and COO, Union Bank of the Philippines
- 57. **Mr. DELFIN “Jun” T. HALLARE JR.**  
Chair, Exakt IT Services Inc.
- 58. **Mr. ALBERTO “Bert” D. LINA**  
Chair, Lina Group of Companies
- 59. **Mr. YORK B. VITANGCOL**  
Treasurer and Director, St. Peter Life Plan, Inc.
- 60. **Ms. LOURDES JOSEPHINE “Joji” T. GOTIANUN YAP**  
President and CEO, Filinvest Land, Inc. (FLI)

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Founder and Pack Leader, Fetch! Naturals
- 62. **Mr. TEODORO “Ted” B. PADILLA**  
Executive Director, Pharmaceutical & Healthcare Association of the Philippines (PHAP)
- 63. **Mr. DOMINGO “Don” PAREJA PANLILIO**  
President, D2B Multi-ventures Inc.
- 64. **Mr. WARREN S. SO**  
President, ADP Design Group
- 65. **Cong. GUSTAVO “Gus” S. TAMBUNTING**  
Representative - 2nd District of Parañaque City, House of Representatives

**APRIL 25**

- 66. **Mr. ERNESTO “Eric” R. ALBERTO**  
President, DITO CME Holdings Corp.
- 67. **Mr. ALDRIN DENNIS “Aldrin” F. DULIG**  
VP - Finance, ASIAPAC, Concentrix CVG Philippines, Inc.

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- 68. **Ms. MARCELINA “Ace” TOLENTINO ITCHON**  
President and CEO, Aspen Philippines, Inc.
- 69. **Atty. MARIA CRISTINA “Tina” SAMSON**  
COO, Menarco Development Corporation

**APRIL 27**

- 70. **Mr. PETER D. MAQUERA**  
SVP - Enterprise Group, Globe Telecom, Inc.

**APRIL 28**

- 71. **Mr. TIRSO “Jun” D. ANTIPORDA JR.**  
Chair and CEO, Milestone Petroleum Marketing Corporation
- 72. **Mr. FRANCISCO “Popoy” F. DEL ROSARIO JR.**  
Chair, Institute for Solidarity in Asia (ISA)
- 73. **Mr. JAIME “Jimmy” E. YSMAEL**  
President and CEO, Qualimed Health Network

**APRIL 29**

- 74. **Mr. EMMANUEL “Manny” C. CUASAY**  
President and CEO, Capital Industries, Inc.
- 75. **Mr. JOSE MA. “Joey” K. LIM**  
President and CEO, Metro Pacific Investments Corporation (MPIC)
- 76. **Mr. JOSE MA. “Baby” S. LOPEZ**  
SVP - Finance, Lopez Sugar Corporation
- 77. **Mr. GILBERT F. SANTA MARIA**  
President and COO, Philippine Airlines (PAL)

**APRIL 30**

- 78. **Mr. AMADOR “Ador” P. CRUZ**  
Chair, ASPAC Advertising
- 79. **Mr. LAWRENCE N. LEONIO**  
CEO, LNL Archipelago Minerals, Inc.
- 80. **Mr. FERDINAND “Randy” A. NAGUE**  
Managing Partner, Nague Malic Magnawa & Associates Customs Brokers

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