

“MAPping the Future” *Column in INQUIRER*

“Not just for big business”

May 9, 2022

Ms. CHIT U. JUAN.

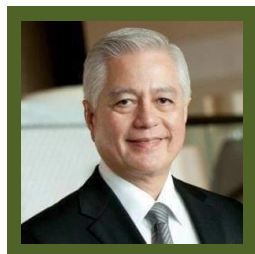
Saving the planet is best done by the small business owners who comprise about 95% of our business enterprises. That means you are never too small to do something good for Earth Day and beyond.

You can start by changing the way you buy, and the way you sell or resell. Choose sustainable producers. Find out what their practices are and try to influence them to be greener and be more

mindful of waste. Like food waste. How many of us buy large sizes of everything and end up throwing away what we cannot consume? How many of us throw food because we are on a diet and wish to eat less? How many still offer “eat all you can” and “unlimited rice”, “bottomless iced tea” and similar offers that just lead to waste and ruined diets?

Next is how we commute. Or deliver our goods.

continued on page 2



“MAP Insights” *Column in BUSINESSWORLD*

“After May 9, 2022”

May 10, 2022

Mr. RAFAEL “Raffy” M. ALUNAN III

By the time you read this, it would be the day after E-day. The voters would have fulfilled their duty and chosen their candidates. Between now and then, exactly a week would have lapsed. The mitings de avance haven’t taken place yet.

The last-minute frenzied campaigning in “must win” areas are on-going. So far, it’s been a

peaceful campaign, except in cyberspace where fake news, calumny and uncivil behavior abound. I hope and pray that the overzealous don’t spill blood before, during and after E-day.

The worrisome time is after the counting. There’s been so much talk about violence, that the losing candidate/s will cry foul and rampage. That’s because the political environment is so poisoned

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MAPping from page 1

“Not just for big business”

Small businesses are better off sharing services or using transport apps or courier services. They're not only cheaper in the long run but they also conserve fuel.

Do we still use disposables and single-use plastic? We must be mindful of knowing how to reuse and recycle supplies, and using eco bags or asking customers to bring eco bags for a discount if you're in retail.

Have we reduced your meat consumption? That is a sure way to save money and to help save the planet from greenhouse gases. Beef from cows and pork from pigs contribute to a lot of methane gases in the atmosphere. Try to go meatless even once or twice a week. That will help a lot in saving the planet and bringing down global temperatures even a little at a time.

What about using solar energy? Solar lamps are now so affordable and you can save on fossil-fuel run electricity supply if you use solar power. We have so much sun - at least 12 hours a day - and it has gotten cheaper to get these solar-powered lights and appliances.

Use of inverter appliances which use less power is also now popular and more affordable. There are inverter aircons, refrigerators and even washing machines! You use less electricity and that helps, especially now that power supply is so limited.

As a small business, be “pound wise, not penny wise and pound foolish. “You must set aside some funds to invest in energy-smart appliances for any small business and watch it pay for itself in no time.

Electric cars and hybrids are coming next. With gas prices going north, you must be thinking of working closer to home or not having to travel long distances to go to work. So if you cannot yet buy an electric car, at least shorten your commute to your place of business or encourage more employees to work from home.

Buying from suppliers closer to your point of use also makes a lot of sense. That means you can get vegetables and fruits that are fresher. That also supports your local economy rather than importing what you need.

Try to hire employees who live close to your workplace so they can walk or bike to work. It not

only keeps them healthy but you also will not need parking spaces and you will help in using less gas and diesel.

Using local alternatives to seemingly cheaper imports (stop thinking Mas Mura ang imported) helps the local economy become more sustainable.

Resist the temptation to just look at financial cost without considering environmental effects your decision causes. Every move we make has an effect on environment. Even if we are not tree huggers, we can help with mindful decisions in the conduct of our small business.

As entrepreneurs, we almost make all the decisions on procurement, human resources, warehousing, logistics, and accounting and finance. So it's up to us to change the policies or culture in the company from being just cost-conscious but being earth-conscious as well. It can mean the difference between saving our business and seeing its eventual demise.

So if you think it's still only for big business, think again. The best reward to feel the effects of your efforts is in creating a company culture that's eco-conscious. Soon your employees will, by themselves, make suggestions to have an even more earth-friendly atmosphere in your company.

For corporate social responsibility efforts, think of tree-planting as one of your projects. It's a feel-good activity for your crew and you would save or replace some trees which were cut to keep your business going.

Segregate waste so it becomes second nature for your staff to be more conscious about waste disposal. Reuse back sides of printed documents (except confidential ones), reuse envelopes and bags. Just like any habit, doing this 21 times makes waste segregation a habit. And such a good habit to share with your staff who could take the good habits home, too. Then everyone gets really involved, regardless of economic status or position.

So how do we keep our businesses thriving even if we are small? Do the small things. But do them everyday. Until it becomes a habit. Then imagine if all small businesses did just that. What a change in culture we will inspire and encourage our next generation to be!

In Korea and Japan, they start them as young children are taught to put garbage in correct containers; cleaning up after eating, especially in public restaurants; even wearing masks! And this is why until they get to adulthood, they know how to throw garbage, clean up after eating and dispose

waste with segregation in mind.

It's never too late to teach our young and to teach ourselves. Blame it on a warming planet, we now have to start being more earth-friendly and eco-conscious.

It's not only for big business. Loving the Earth actually starts at home and in your one little business enterprise. One is never too small to make a difference.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is member of the MAP Diversity and Inclusion Committee, and the MAP Agribusiness Committee. She is Chair of the Philippine Coffee Board, Councilor of Slow Food (www.slowfood.com) for Southeast Asia and is an advocate for organic agriculture. Feedback at <map@map.org.ph> and <pujuan29@gmail.com>.

MAP Insights from page 1

"After May 9, 2022"

and corrupted that nothing is believable. We steadily slid to reach this abysmal point. Everything's under suspicion: the vetting process, the candidates, the surveys, the news, the printed ballot, the distribution of ballots, the voting and the count. Worse, speculating a violent outcome is enough to place investments on hold and shift capital to safe havens.

Who will emerge victorious? The surveys have consistently shown that presidential candidate Ferdinand Marcos, Jr. and his vice-presidential running mate Sara Duterte are the clear leaders. A distant second is the incumbent VP Leni Robredo and her running mate former Senator Kiko Pangilinan. But lately, there has been a counterpoint to the local surveys – Google Trends (GT) – which is touted to be an accurate predictor of political outcomes in various parts of the world since 2004. GT points to a Robredo-Pangilinan vote outcome. Who to believe?

In our obviously polarized, color and meme-dominated political environment, the partisans of these top two pairs of contenders are being watched closely. Whichever way the needle points, the persistent belief is that supporters of the losing side won't have it; that violent protests would erupt. Additionally, if the violence gets out of hand, proponents of "RevGov" – basically the rabid supporters of the incumbent administration – would step in with the AFP and PNP in tow,

restore order and extend their stay indefinitely. Maybe, maybe not.

The Filipino people wield ultimate power exercised through the Executive, Legislative and Judicial branches of government. It's in that context that I scrutinized the personal character and record, vision, priorities, capabilities, personality, preparedness, readiness and potential for greatness. It's borne out of duty and responsibility to choose the best one who can be relied upon to uphold and advance our national interests. After six months of observation and assessment, it turned out that the best man was a woman. So, may the best woman win!

In any case, here's the painful truth and harsh reality: whoever wins the top posts of the land will inherit all the rising external risks, internal crises and accumulated burdens of the country. Selecting the right mix of Cabinet and Sub-Cabinet team members based on merit, instead of political payback, is essential to their success. They must hit the ground running as soon as they're declared winners of the 2022 elections. The transition period will be crucial in ensuring a proper handover of the records or paper trail for seamless continuity of public governance.

The rising external risks are: inflation, food and energy supply contraction due to the pandemic, extreme weather, supply chain disruptions and recessionary pressures amid great power competition in strategic areas of the world. Internal crises could be political instability, resurgence of violent armed groups, organized crimes in the private and public sectors, and rising street crimes. The country's accumulated burdens or inter-generational problems begging for attention and resolution are poverty, injustice, corruption, exclusion and division.

There's this viewpoint though that the outcome of our elections is being keenly watched by the great and middle powers in the region, particularly ASEAN, the USA, China, Japan, South Korea and Australia. The Philippines is strategically located. So, the belief is that whoever is most influential will have the upper hand in projecting power throughout the Indo-Pacific. All eyes are on the USA and China, with imaginations running wild as to who would have the better "inside track" on our electoral system to obtain a favorable result. Who knows?

This much I know - there's much to do in the years ahead just to survive. The quality of our governance and citizenship must be our main agenda. I foresee big trouble requiring us all to unite and focus in common purpose to protect our national interest, and to look after each other. Perhaps the coming storm will be compelling enough to move us from

division to unity, apathy to empathy, self-interest to common good, pettiness to worthiness. Just like young soldiers in their teens who are thrust into battle and emerge from it as men and women.

Whoever takes over must be risk and crisis management conscious, and organize accordingly the teams to address inherited problems, deal with emerging risks and crises, and pursue its vision and mission. The new administration will need to form multi-disciplinary teams to apply diverse solutions aimed at lifting the nation from its knees. Enough of incompetent political "solutions" for every business, technological, technical, cultural and social issue confronting us. Enough of that silly posturing as if we're on top of the situation and know what we're doing. No mas!

The new administration will need an army of implementors backed by a Legislature that will remove, amend or pass new laws to facilitate the implementation of the Executive's initiatives to clean house, reorganize, deliver services and

transform mindsets. The years ahead won't just be about the incoming administration. It will be about us – our preparedness and readiness to face any risk and survive any crisis coming our way in these perilous times, to perform selflessly and emerge from it transformed for the better. We must, for the sake of future generations.

That's my hope and prayer from this day forward.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is former Governor of the MAP. He is Chair of Philippine Council for Foreign Relations, Vice Chair of Pepsi-Cola Products Philippines, Inc. and sits on the boards of other companies as Independent Director. Feedback at <map@map.org.ph> and <rmalunan@gmail.com>.)

FORTHCOMING EVENTS



The U.S. Embassy in the Philippines, in partnership with the Management Association of the Philippines invite Philippine companies to a free virtual briefing on expanding business in the United States.

Filipino companies of all sizes, from startups to multinationals, can succeed and grow in the United States through the SelectUSA program. SelectUSA is the U.S. federal-level investment promotion program offering on-the-ground tailored services and targeted expertise. This virtual briefing will highlight the SelectUSA program and the 2022 Investment Summit.



The 2022 SelectUSA Investment Summit will take place from June 26-29 and is the premier event showcasing investment opportunities in the United States. It will bring together companies from all over the world and economic development organizations from every corner of the United States. We welcome you to join our Philippine delegation to the Summit.

REGISTRATION LINK: <https://trade.webex.com/trade/j.php?RGID=r811e8dbb15fa85b57a3ad8511977eaa5>

PROGRAM

TIME (A.M.)	TOPIC	SPEAKER	DESIGNATION
8:45	SelectUSA Pre-Show Videos		
9:00	Opening Remarks	Mr. Darrel Ching	Commercial Attaché U.S. Department of Commerce U.S. Embassy in the Philippines
9:05	SelectUSA program and the 2022 Investment Summit	Ms. Isabel Pujol	International Trade Specialist SelectUSA U.S. Department of Commerce
9:15	SelectUSA Tech and Select Global Women in Tech Program	SelectUSA Representative	
9:30	Open Forum	Mr. John Giray	Commercial Specialist U.S. Department of Commerce U.S. Embassy in the Philippines
9:40	Closing Remarks	MAP Executive	

Host: John Giray, U.S. Department of Commerce

www.SelectusaSummit.us

U.S. Department of Commerce | International Trade Administration



MAP Arts & Culture Lecture

MODERN PHILIPPINE ARCHITECTURE AND DESIGN

May 18, 2022, Wednesday, 5:00 PM to 6:30 PM via ZOOM

Speaker:



Ar. ROYAL PINEDA

Chair
BUDJI+ROYAL
Architecture+Design



Moderator:



Ms. MARIFE B. ZAMORA
Member & Project Manager
MAP Arts & Culture Committee
Board Director, PLDT



A Project of MAP Arts & Culture Committee

Meeting ID : 834 0943 6067
Passcode : MAPA&C0518

This Lecture is FREE for MAP Members and Guests.

MAP Circular No. 028 - 2022



in partnership with



CORDIALLY INVITE YOU

W3B'D

FROM CRYPTO CURIOUS → CRYPTO CONFIDENT



WITH

SHEILA LIRIO MARCELO

CO-FOUNDER & CEO,
PROOF OF LEARN

GABBY DIZON

CO-FOUNDER & CEO,
YGG

Join us for a live recording of "W3B'D" an equal parts inspiring and informative podcast series for the crypto curious and crypto confident that demystifies the world of blockchain and Web3.

The discussion will be led by Sheila Lirio Marcelo, Co-founder and CEO of Proof of Learn, a web3 ed-tech company, and founder of Care.com; and Gabby Dizon, Co-Founder and CEO of YGG.

Wednesday, May 18, 2022

6PM Cocktails; 7PM Light Dinner Fare; 8PM Live Recording begins

Venue: Green Sun Hotel, Makati

Participation Fee: Php 1,500.00 + VAT

REGISTER: bit.ly/3Mk2N2D

MAP General Membership Meeting



A Project of MAP ESG Committee

Integrating ESG in the Way We Do Business

The speakers are expected to share their thoughts, insights and recommendations on how companies should incorporate ESG in their respective corporate strategies.

MAY 19, 2022, THURSDAY
12:30 PM to 2:30 PM
via ZOOM

PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL



SPEAKERS:

Mr. ANDREW CHAN
Asia-Pacific Leader in ESG
PwC Malaysia



**Mr. VINCENT
KNEEFEL**
Circular Economy Director
Plastic Credit Exchange



**Ms. MA. ANTONIA
YULO LOYZAGA**
President
National Resilience Council

REACTOR:



Ms. LIZA SILERIO
Consultant and Program Director for
Environment/Sustainability, SM Supermalls;
Global Board Member, ARISE

MODERATOR:



Atty. ALEXANDER B. CABRERA
Governor-in-Charge
MAP ESG Committee
Chair Emeritus and ESG Leader
Isla Lipana & Co./ PwC Philippines

This GMM is free for MAP Members and Guests.
Meeting ID: 884 9951 9195
Passcode: MAPGMM519

MAP Circular No.: 027-2022

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June 23, 2022, Thursday
12:30 PM to 2:30 PM via ZOOM

MAP GENERAL MEMBERSHIP MEETING

ICT LEADERSHIP IN OUR NEW WORLD

The speakers will share their insights on digitalization in the new world, particularly the best practices and their experiences on the subject in relation to their current roles in their respective organizations.

Speakers:



Mr. DAVID HARDOON

*External Advisor
Corrupt Investigation Practices
Bureau (CIPB) Singapore*



Ms. AILEEN JUDAN JIAO

*President and Country General Manager
IBM Philippines, Inc.*



Mr. PAUL WHITEN

*DevOps Business
Development Manager
Red Hat Singapore*

A Project of the MAP ICT Committee

Moderator:

This GMM is free for MAP Members and Guests.

Meeting ID: 843 7662 8342
Passcode: MAPGMM0623

MAP Circular No.: 022-2022



Mr. EDUARDO "Teddy" G. SUMULONG

*Co-Vice Chair, MAP ICT Committee
Managing Director and CEO
Land Registration Systems, Inc. (LARES)*



JOIN US
JUNE 26-29, 2022
 TO TAKE THE NEXT STEP

2022
 June 26-29
 SELECTUSA INVESTMENT SUMMIT

2022 SelectUSA Investment Summit

The SelectUSA Investment Summit is the United States' premier annual event **dedicated to promoting foreign direct investment (FDI)**. The convening power of the Investment Summit brings worldwide attention to the expanse of investment potential that the U.S. has to offer and creates opportunities to directly connect investors with U.S. economic development organizations (EDOs) to make it happen.

The annual event highlights the current U.S. investment environment and industry trends in its robust and curated agenda. The 2022 SelectUSA Investment Summit is once again proud to feature **SelectUSA Tech**, which connects early-stage and startup technology companies to prospects for advancement in the U.S. market. The Investment Summit will also host the return of the **Select Global Women in Tech (SGWIT) Mentorship Network** which connects international women founders of early-stage and startup tech companies to resources needed to successfully expand into the U.S. market.

SelectUSA also recognizes the importance of global climate priorities and has organized sessions at the 2022 Investment Summit to bring together stakeholders in key clean energy and related sectors such as advanced batteries, energy storage, civil nuclear energy, offshore wind, and semiconductors.



Gaylord National Resort & Convention Center

The SelectUSA Investment Summit has directly affected **\$59 billion** in new investment in the United States.

Networking

Schedule meetings online and on-site to create new business relationships.

Explore
150 +

Sessions featuring C-Suite Executives, Cabinet Officials, Governors and more

Meet
700 +

U.S. economic development representatives from 45+ states and territories in one location

Connect with
1,200 +

Business investors from 80+ international markets

Join us in the FDI Conversation!

Hear from US senior government officials, C-Suite business executives, and other thought leaders.

APPLY TODAY

A few days at the SelectUSA Investment Summit provides your business with everything you need to **start your U.S. expansion plan.**

US\$1050

After May 7, 2022

For those who cannot attend in person there are options for Limited Virtual Programming.

www.selectusasummit.us

Stay updated! Join our mailing list today.

John.Giray@trade.gov

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.



2022 SelectUSA Investment Summit Spinoff Events

Connect your company to some of the most promising business opportunities in the United States. Make the most of your attendance at the SelectUSA 2022 Investment Summit. Participate in a Spinoff event to connect your company with state and local government officials, business leaders, and local experts to find your next investment location.

 <p>Aerospace and Defense</p>	 <p>Automotive</p>	 <p>Distribution and Logistics</p>	
<p>Fayetteville, North Carolina Can Do Carolina and the Fort Bragg Experience June 22-24, 2022</p>	<p>Brownsville, Texas On the Border, By the Sea, and Beyond June 22-23, 2022</p>	<p>San Francisco, California Select San Francisco: Global Hub for Clean Tech June 30-July 1, 2022</p>	<p>Southwest Illinois - various locations Discover Southwest Illinois! June 23-24, 2022</p>
 <p>Environmental Technology</p>	 <p>Food and Beverage</p>	 <p>Healthcare</p>	 <p>Information and Communication Technology</p>
<p>Los Angeles, California 2022 Select LA Investment Summit June 22-23, 2022</p>	<p>Great Falls, Montana Select Great Falls Montana for your AgriBusiness and Manufacturing Needs June 22, 2022</p>	<p>New Jersey - various locations ExploreNJ 2022 June 22-24, 2022</p>	<p>Raleigh-Durham, North Carolina SelectUSA: Raleigh-Durham June 23-24, 2022</p>



Montgomery County, Frederick County, Baltimore, Maryland

OPTION 1:
Cybersecurity & Quantum Computing: Maryland SelectUSA Spinoff Tour

OPTION 2:
Soft Landing: Taste of Maryland!

OPTION 3:
Biotech & MedTech: Maryland SelectUSA Spinoff Tour
June 23-24, 2022

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Select Global Women in Tech (SGWIT) is dedicated to connecting international female founders of early-stage and startup tech companies to resources needed to successfully bring their product or service to the U.S. market.



Access unique opportunities at the 2022 SelectUSA Investment Summit:

Learn from experts

Sessions on emerging trends and opportunities in tech, startup ecosystems across the U.S., and important investment topics,

Exhibit your product or service to investors

Create and develop your own SelectUSA Tech booth, and more.

Attend tailored workshops

Hear discussions on startup fundraising and financing, site selection, scaling your startup,

Attend invitation-only networking opportunities

Networking with other SGWIT participants and hear from female entrepreneurs who successfully entered the U.S.

Participate in peer-to-peer networking events and educational webinars

Covering topics such as Establishing your U.S. Presence, Scaling, Defining Your Target Market, and Fundraising.

Meet 1-on-1

With an experienced, successful U.S.-based mentor to establish and work towards firm goals for growing your company and expanding to the U.S. market.

APPLY NOW

Indicate interest in the mentorship network on your 2022 SelectUSA Investment Summit application. Interested mentees are highly encouraged to apply by May 6, 2022. While mentees can still apply after this date, we cannot guarantee a spot in the 2022 cohort.

To connect with SelectUSA:

John.Giray@trade.gov

www.selectusasummit.us

SELECT IN TECH
GLOBAL WOMEN

2022 SGWIT Mentorship Network

Female founders of high-growth international tech companies that are less than 10 years old, with up to \$10 million in revenue, and up to 40 employees are invited to [apply to participate in the SGWIT Mentorship Network](#) as part of their application for the 2022 SelectUSA Investment Summit (**June 26-29, 2022**).

SIGN-UP to take the next step

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve, and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.



2022
June 26-29
SELECTUSA INVESTMENT SUMMIT



SelectUSA Tech is dedicated to connecting early-stage and startup tech companies to prospects for advancement in the U.S. market.

2022 SelectUSA Investment Summit

High-growth international tech companies that are less than 10 years old, with up to \$10 million in revenue, and up to 40 employees are invited to **apply to participate in the 2022 SelectUSA Investment Summit from June 26-29, 2022 for a special discounted rate of \$600 USD (In-Person) or \$400 USD (Limited Virtual Programming).**

Participate in the Startup Pitching Sessions at the 2022 SelectUSA Investment Summit in front of a panel of 3-4 judges, including venture capitalists, corporate investors, representatives from startup ecosystems, and industry experts. Selected companies will participate in one of the sessions in the following categories: **CleanTech; Cybersecurity; e-Commerce & Retail Tech; FinTech; MedTech; Software; Other.**

Participate In webinars on how to finance and scale your startup;

Exhibit In person at your own branded booth, and upload a three-minute in-depth product/service demo video to your virtual booth as well;

Network with over 3,000 Economic development organizations, international companies, venture capitalists and investors, service providers, and federal, state, and local government representatives both in-person and on the networking app;

Tune into All Plenary and Investment Academy Sessions, including SelectUSA Tech Investment Academy Sessions on investment trends and opportunities in technology, soft-landing programs, investment successes highlighting female founders, startup ecosystems, and more.

APPLY TO PITCH

In front of a panel of judges and an audience. Applications are due by 11:59 pm EDT on May 6, 2022.

Note: Only companies approved to attend the 2022 SelectUSA Investment Summit under the SelectUSA Tech program are eligible to participate in the pitching sessions.

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.

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Management Association of the Philippines

THE **WINS** OF CHANGE

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September 13, 2022

2022 Hybrid CEO Conference

RESERVE YOUR SEAT NOW!



MAP Talks on Youtube

Video Recording of May 2, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

May 2, 2022, Monday, via ZOOM

A Project of MAP Human and Management Development Committee (HMDC)

SENTIMENT ANALYSIS
AI and Big Data for Reading Collective Minds

Speakers:

- Mr. WILSON I. CHUA**
Managing Director and Founder
Former Co-International Pro Ltd. (Singapore)
- Mr. ROGER DO**
CEO
Analytic (Singapore)

Moderator:

- Dr. BENITO L. TEEHANKEE**
Co-Vice Chair for MAP CEO Academy, MAP HMDC
Professor and Head of the Business for Human Development Network, DLSU

Video Recording of April 29, 2022
MAP Webinar

GREEN EDSA MOVEMENT **MAP**

April 29, 2022, Friday, via ZOOM

PROTECTING THE EARTH. PRESERVING OURSELVES.
Doing what we need to do in celebration of Earth Month

Speakers:

- Sec. JIM O. SAMPALINA**
Secretary
Department of Environment and Natural Resources (DENR)
- Atty. ANGELA CONSUELO S. IBAY**
Head of Climate Change and Energy Program,
World Wildlife Fund for Nature (WWF)
- Ms. ANA MARGARITA MONTIVIEROS**
Executive President and Chief Reputation & Sustainability Officer
Pineapple Ventures, Inc.
- Atty. TONY LA VIÑA**
Dean, Ateneo School of Government,
Associate Director, Manila Observatory

Moderators:

- Mr. SANTIAGO F. DUMILAO, JR.**
Secretary-Gen.
Association of Organic Farmers and Producers (AOF-WEAP)
- Ms. RAQUEL B. CAGURANGAN**
Head of Climate Change and Energy Committee
Co-Chair for S. MAP 10th Committee
UP Visayas, Cebu, Marikina, Marikina City, Inc.

Video Recording of April 29, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

April 29, 2022, Friday, 1:00 PM to 3:00 PM via ZOOM

A Joint Project of MAP Agribusiness Committee and MAP Trade, Investments & Tourism Committee

MAP CEO Academy Webinar

PUSHING FOR LIVESTOCK INDUSTRY DEVELOPMENT

Speakers:

- Dir. RAQUEL B. ECHAGUE**
Director for Resource Based of Industries Service
Board of Investments (BOI)
- Mr. DANILO V. FAUSTO**
President
DVF Dairy Farm, Inc.

Moderators:

- Mr. OSCAR A. TORRALBA**
Chair, MAP Agribusiness Committee
Chair and CEO, Twin Heritage Corporation
- Mr. CHARLIE P. VILLASOR**
Chair, MAP Trade, Investments & Tourism Committee
Chair and CEO, PABA, TransProcess and PABA Shared Services

Video Recording of April 27, 2022
MAP Lecture

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP Arts & Culture FIRESIDE CHAT

April 27, 2022, Wednesday, 8:00 PM to 8:30 PM via ZOOM

Art + Cryptocurrency
THE RISE OF DIGITAL ART

Speakers:

- Mr. HENRY RHOD R. AGUDA**
Chair
Eds Philippines
- Mr. LUIS BUENAVENTURA**
Country Manager
Intel Asset Capital
- Mr. MIGUEL CUNETA**
Dr. Founder and
Chief Executive Officer
Sinala, Coda, Inklusivo

Moderator:

- Ms. MA. AURORA "Boots" D. GEOTINA GARCIA**
Member and Project Manager, MAP Arts & Culture Committee
President, MASCED Advertising, Inc.

Video Recording of April 22, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

April 22, 2022, Friday, 9:00 AM to 11:00 AM via ZOOM

A Project of MAP Human and Management Development Committee

MAP CEO Academy

STRATEGIC HUMAN RESOURCES:
HOW TO THRIVE AND PROSPER IN THE TALENT ECONOMY

April 22, 2022, Friday
9:00 AM to 11:00 AM
via ZOOM

Speakers:

- Mr. SANDEEP CHAUGHARY**
President
Pro-Ed
- Ms. CAROL DOMINGUEZ**
President
HRM Consulting
- Ms. RINA EALA**
Chief HR Officer
Bank of Philippine Islands
- Mr. JP ORBETA**
Chief HR Officer
AC Energy
- Mr. HON. SEGISMUNDO**
HRM Strategist and
CEO Business Health

Moderator:

- Sec. SONNY COLOMA**
Secretary-Gen. for Human and Management Development Committee

Webinar ID: 646 5524 5524
Passcode: 123456789012
MAP Chapter No. 001-2022

Video Recording of April 20, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

April 20, 2022, Wednesday, 8:00 AM to 11:00 AM via ZOOM

A Joint Project of MAP Human and Management Development Committee and MAP ICT Committee

THE HUMACHINE APPROACH
A Human-Centered Upskilling Strategy for Philippine Businesses in the 4th Industrial Revolution

Speaker:

- Dr. NADA R. SANDERS**
Co-author of the BOOK entitled
"THE HUMACHINE"
Distinguished Professor of Supply Chain Mgt.
D'Amore-McKim School of Business
Northeastern University (Boston)

Moderator:

- Mr. VICTOR "Vic" L. MAGDARAAG**
Co-Chair for MAP CEO Academy
MAP Human and Management Development Committee
Senior Business Adviser, Advisory & Insights (A&I)

Video Recording of April 7, 2022
MAP-PBED Joint General Membership Meeting

PBED PHILIPPINE BOARD FOR EDUCATION **MAP**

The Education Imperative
Joint Membership Meeting

Keynote Speaker:

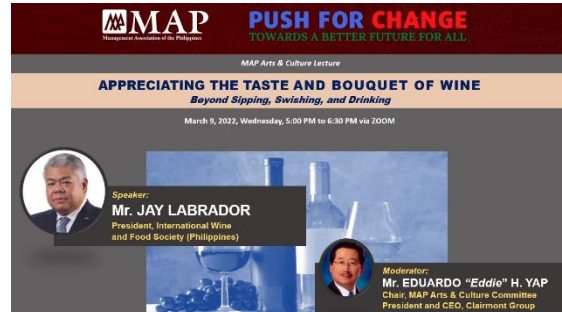
- Professor Kwame Akyeampong**
GEAP co-chair and Professor of International Education and Development, The Open University

April 7, 2022, 4:00 PM | Zoom Video Conferencing
This event is by invitation only. Please register at: bit.ly/PBEDMAPJMM2022

Video Recording of March 24, 2022
MAP General Membership Meeting

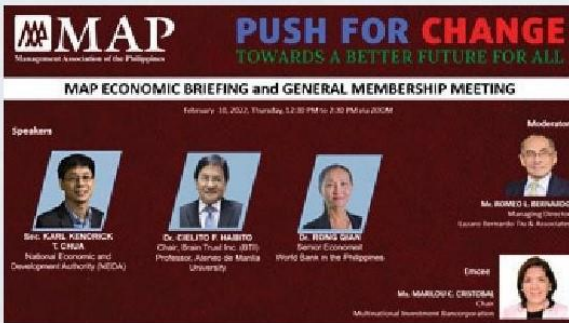


Video Recording of March 9, 2022
MAP Lecture

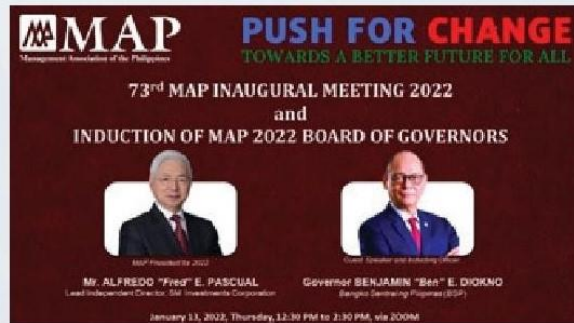


<https://www.youtube.com/user/TheMAPph>
<https://web.facebook.com/map.org.ph>

Video Recording of February 10, 2022
MAP Economic Briefing and General Membership Meeting



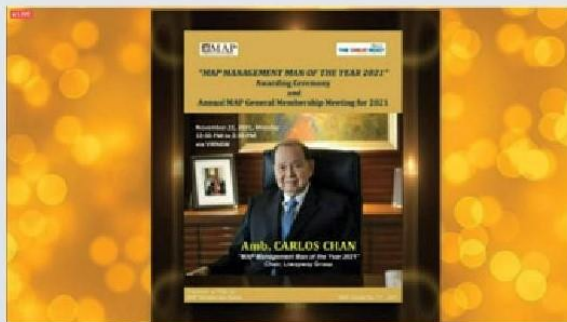
Video Recording of January 13, 2022
MAP Inaugural Meeting and Induction of MAP 2022 Board of Governors



<https://www.youtube.com/watch?v=gzfimOPOZ0k>

<https://www.facebook.com/map.org.ph/videos/326360865554281>
<https://www.youtube.com/watch?v=wIwo8hGMTpo>

Video Recording of November 22, 2021
"MAP Management Man of the Year 2021" Awarding Ceremony and MAP Annual General Membership Meeting



Video Recording of 2nd MAP NextGen Conference



<https://www.youtube.com/watch?v=zM6j1EqXgA>

Happy Birthday to the following MAP Members who are celebrating their birthdays within May 1 to 31, 2022

MAY 1

1. **Ms. REZA "Reza" DADUFALZA-GOYENECHÉ**
Senior Commercial Officer, Royal Danish Embassy

MAY 2

2. **Ms. MARIA VICTORIA "Vicky" P. AGORRILLA**
Chair and President, NCR Corporation (Philippines)
3. **Dr. PERICLES "Ricky" P. DAKAY**
President and General Manager, Dakay Construction and Development Corporation

MAY 3

4. **Mr. BENJAMIN "Benjie" R. BUSTOS JR.**
President and CEO, Wireless Services Asia, Inc.
5. **Mr. SUNG CHON "Sung Chon" HONG**
Chair, Korean International School Philippines, Inc.

MAY 4

6. **Mr. PETER D. "Peter" GARRUCHO JR.**
Vice Chair, Franklin Baker Company of the Philippines

MAY 5

7. **Mr. SERGIO "Jun" R. ORTIZ-LUIS JR.**
President, Philippine Exporters Confederation (PhilExport)

MAY 6

8. **Mr. JOSE MIGUEL ALVARO "Miguel" F. CAMUS**
Managing Director, Aviso Valuation and Advisory Corporation
9. **Mr. JUAN ANTONIO "Jay" H. INOCENTES**
VP - Property and Casualty, Gotuaco, del Rosario Insurance Brokers, Inc.
10. **Atty. MONICO "Nick" V. JACOB**
President and CEO, STI Education Services Group
11. **Mr. JOHN PHILIP "JP" S. ORBETA**
Chief Human Resources Officer, Chief Administrative Officer and Chief Risk Officer, ACEN

MAY 8

12. **Ms. MIGUELITA "Milit" S. BARON**
President, Manila Catering Corporation
13. **Ms. DONNA MAY "Donna" LINA**
President, UBE Media, Inc.
14. **Ms. PATRICIA MAY "May" T. SIY**
President and CEO, Philippine Bank of Communications (PBCOM)
15. **Atty. CESAR L. VILLANUEVA**
Founding Partner, Villanueva Gabionza & Dy Law Offices

MAY 9

16. **Mr. VICTOR "Junvee" L. VITAL**
President and COO, AB Capital Group

MAY 11

10. **Dr. RAUL V. DESTURA**
Founder and CEO, Manila HealthTek, Inc.

MAY 12

11. **Mr. ROBERTO "Bob" P. ALINGOG**
President and CEO, Ropali Corporation
12. **Ms. RACQUEL "Rac" REYES CAGURANGAN**
VP for Operations, Aventus Medical Care, Inc.
13. **Ms. MA. VIRGINIA "Gina" Q. CAMPOS**
General Manager, Interpacific Transit, Inc.
14. **Mr. HERMAN T. GAMBOA**
Chair and CEO, Data Center Design Corporation
15. **Mr. STEPHEN THOMAS "Tep" S. MISA**
Country Head, President and Chair, Amazon Web Services Philippines Inc.

MAY 13

16. **Dr. PATRICIA "Tatti" B. LICUANAN**
17. **Atty. JEFFERSON "Jeff" M. MARQUEZ**
Resident Partner, ACCRALAW

MAY 14

18. **Ms. MARIA REBECCA "Becky" GARCIA**
President and Co-Founder, VONOTEC, Inc.
19. **Mr. LUIS GERARDO "Luis" A. LIMLINGAN**
Managing Director, Regina Capital Development Corporation
20. **Mr. ERNESTO "Ernie" C. SANTIAGO**
Director, St. Peter Group

MAY 15

21. **Mr. ERRAMON "Montxu" I. ABOITIZ**
Director, Aboitiz Equity Ventures, Inc.
22. **Atty. RAOUL "Reggie" R. ANGANGCO**
Senior Partner and ExCom Member, Villaraza & Angangco (V&A Law)
23. **Mr. GUILLERMO "Gerry" C. CHOA**
Chair, Property Company of Friends, Inc.
24. **Dr. ARTHUR "Art" A. DE GUIA**
Senior Consultant, First Philippine Holdings Corporation
25. **Mr. ISIDRO "Sid" G. GARCIA**
Chair, Trinity Insurance Brokers, Inc.
26. **Mr. JOSEFINO "Bong" M. PALOMA**
EVP- Technology, Sales and Marketing, Accent Micro Technologies, Inc. (AMTI)

MAY 17

27. **Sec. RAFAEL "Raffy" M. ALUNAN III**
Independent Director, Pepsi-Cola Products Philippines, Inc. (PCPPI)
28. **Mr. BENSON J. HARI-ONG**
EVP and Head of Commercial Lending Group, Sterling Bank of Asia
29. **Usec. CRISTINO "Tito" L. PANLILIO**
President, Balibago Waterworks System

MAY 18

30. **Mr. ALEXANDER "Alex" GRENZ**
President and CEO, Allianz PNB Life Insurance, Inc.
31. **Mr. J. ANTON "Anton" YAP**
President, St. Mutien College

32. **Mr. JOSEPH "Joe" T. CHUA**
President and CEO, Macroasia Corporation
33. **Mr. RENATO "Bing" T. DE GUZMAN**

MAY 20

34. **Mr. JESUS CARLOS "Charlie" P. VILLASEÑOR**
Chair and CEO, PASIA, TransProcure and PASIA Shared Services

MAY 21

35. **Ms. LOFREDA "Dada" MASIGAN DEL CARMEN**
President and CEO, Forecasting and Planning Technologies, Inc. (FPTI)

MAY 23

36. **Usec. MARIA CATALINA "Cathy" ESTAMO CABRAL**
Undersecretary, Department of Public Works and Highways (DPWH)
37. **Mr. JOHN CLIFFORD "Cliff" M. EALA**
President, Synerbyte Limited
38. **Mr. HASSAN FARD**
Chair and CEO, Trends & Technologies, Inc.
39. **Mr. ENRIQUE "Rick" M. ZALAMEA JR.**
President and Actuary, E. M. Zalamea Actuarial Services, Inc.

MAY 24

40. **Mr. RAUL A. BONCAN**

MAY 25

45. **Mr. ERIC S. LUSTRE**
President and CEO, Philam Asset Management, Inc.
46. **Ms. MELANIE "Sandee" C. NG**
EVP, Ng Khai Development Corporation

MAY 26

47. **Sec. VICENTE "Vince/Vincent" S. PEREZ JR.**
Chair, Alternergy Holdings Corporation (AHC)

MAY 27

48. **Dr. MICHAEL "Mike" M. ALBA**
President, Far Eastern University (FEU)

MAY 28

49. **Mr. RICHARD GLENN "Richard" B. ARBOLEDA**
Former President and COO, The EON Group
50. **Atty. LEO G. DOMINGUEZ**
President, OLLI Consulting Group, Inc.

MAY 29

51. **Mr. MICHAEL GERARD "Mike" DY ENRIQUEZ**
President and Chief Investment Officer, Sun Life of Canada Philippines, Inc.
52. **Mr. CHRISTOPHE PHILIPPE "Christophe" MARIE MNU LEJEUNE**
General Manager, Sika Philippines, Inc.

MAY 30

53. **Ms. CAROLYN "Chestnut" VASQUEZ ANDAYA**
President, Automated Technologies, Inc.
54. **Mr. BIENVENIDO "Benny" M. ARAW II**
Senior Consultant, EGF Advisory Services, Inc.
55. **Atty. EMMANUEL "Noel" P. BONOAN**
Vice Chair and COO, KPMG R. G. Manabat & Co.

56. **Ms. CAROLINA "Chiqui" E. GO**
CEO, Mansmith and Fielders, Inc.

57. **Mr. SIMOUN S. UNG**
President and CEO, OmniPay, Inc.

58. **Ms. ANNABELLA "Annabel" S. WISNIEWSKI**
President, Raintree Partners

MAY 31

59. **Mr. PAUL RODERICK "Ricky" B. LOPEZ**
VP for Sales, Ardent Networks, Inc.

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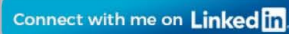
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