

“MAPping the Future” *Column in INQUIRER*
and

“MAP Insights” *Column in BUSINESSWORLD*

“THE WINS OF PANDEMIC CHANGE: Managing the Transitions”

May 30 and 31, 2022

Ms. ALMA RITA “Alma” R. JIMENEZ

After a bruising two-year pandemic, the world is eager to start living again albeit in a changed environment. We are in the midst of transition from epidemic to endemic, in the lengthy process of crossing over to a more stable recovery path and regaining the balance we seem to have lost in the crisis.

That is not to say that the pandemic was all bad because there are WINS. Changes that we thought we can gradually implement have been accelerated – the digital shift, putting health care as a critical component of global development, intensified buy-in for addressing climate change, the rise of corporate activism, the importance of trust in securing a stable market and the government finding ways to uplift the poor.

And if there are wins, there are big winners. We see big pharma increase their sales as demand skyrocketed, the rise of the fulfillment centers, the growing acceptance for artificial intelligence and robotics, the hybrid workforce and workplaces, and the micro and small enterprises that entered the market through buyers in search of alternatives.

As much as there are also swings and misses. Many companies closed or are barely surviving, and there are job losses that can put social protection for those affected on the line. We have a health system that is still groaning from

the weight of the pandemic responsibility, and COVID remains largely unknown that can rear its spikes anytime. We are also on the look-out for emerging health concerns.

Living in the world of in-betweens. Today, we are at a crossroad – forging pathways that can redefine what was to what can be and what will be. Our country is about to have a leadership change that is expected to result in political realignments and policies which will impact the recovery process. History is a hindsight and time will tell if the effects of these movements benefited the country.

This is the backdrop against which we will pick up the threads and weave a new fabric for the future. We were slowed down by the pandemic, but it is time to move forward. Our directions will be enriched by the lessons that were taught to us by our collective experience. We need all these wisdoms to initiate, manage and complete the transition process for our organizations. The road ahead will not be easy because though this pandemic period affords a chance for a do-over, it is not also possible to wipe the slate completely clean. We have to build upon the wins that were posted, even as we examine what lessons are taught by those that did not come up to expectations or failed.

There are developments that crept so silently and stealthily that we are even unaware we have come to accept these as normal – much in the same way that we are now learning to live with COVID.

Managing the transition process requires patience and discipline. It is akin to a home renovation project, going through our plans from room to room and examining what will still be useful and still serviceable, what may need only cosmetic renovations or enhancements, and those that might have to be done away with to give way to new spaces we should create based on present and future needs.

Transition is not about making changes for the sake of change; it requires foresight and planning. It is getting the people and the processes ready to face even the most uncertain future and remain stable. It is building a solid foundation towards a resilient structure that can enable growth and development, but also capable of withstanding the test of time and the worst of conditions. It is NOT all or nothing actions; more often, they will be a series of small wins versus one big success. They will be systematic improvements of bits and pieces until the whole becomes fully functional.

Transitions bridge the present and that future where we want to be. Having a transition plan can establish a roadmap we can follow that will lead to that future. Our experiences these past two years underscore the importance of building into the organizational DNA out-of-the-box thinking and innovation. The future we are preparing for will depend on how well we can question and disrupt our own familiar structures that served us for a long time and initiate the steps to build capacities and capabilities that are imperatives of the times. Retooling, upskilling, and reskilling the present and future workforce mean putting a premium on human resource as a means for dynamic and continuing development.

Leadership matters but leaders are not infallible. The way forward will be difficult for many, and no one is expected to know all the answers. We must learn to solicit opinions and ideas and really listen. Create CHALLENGE NETWORK made up of those who are mavericks in the organization; those who are always questioning; those who see the problems; the skeptics, even pessimists if you will. We need them more than those who say yes all the time because they will challenge status quo, keep us in healthy discomfort and give us the impetus to push the envelope. They will keep us grounded and on our toes. Think twice before firing the messengers of bad news. They are our early warning devices.

The challenge for leaders is how to remain relevant. The importance of learning from the past practices and experiences while keeping an eye to a future signaled by the trends that continue to evolve cannot be over-emphasized.

Therefore, value planning no matter how fluid the times are. Even if plans change, or scrapped altogether depending on conditions, they will provide bases for our strategies and actions.

More importantly, people must know their leaders care, are able to empathize with their situations and are investing in their development.

Working our way forward. Over the coming decades, society will continue to be confronted with serious global trends, among them climate change, geopolitical shifts, peace and security, resource scarcity, ecosystem depletion and a growing social divide. Regardless of who or where we are, we will be called upon to help develop solutions that generate shared value for communities and societies.

Governance will need to embrace new ways, learn to collaborate, forge alliances, build synergies and work with sectoral interests. We will need to engage in a fundamental rewiring of our relationships if we want to remain relevant to our stakeholders. In the end, the progress we will enjoy can only be limited by our perspectives and openness to ideas. Expand these, embrace diversity and inclusion and it is possible to win them all.

*** Please mark your calendars for the September 13, 2022 (Tuesday) Management Association of the Philippines (MAP) International CEO Hybrid Conference on the theme: "THE WINS OF CHANGE: Thriving in a World of In-Betweens" from 8:30 AM to 4:30 PM. For inquiries/reservations, please email <map@map.org.ph>.

(The author is Vice Chair of the MAP Health Committee, Chair of the MAP CEO Conference Committee, President and CEO of Health Solutions Corporation, and former Undersecretary of the Department of Tourism.)



CONGRATULATIONS

to the incoming

DTI Secretary!



Dr. ALFREDO "Fred" E. PASCUAL
MAP President for 2022



June 23, 2022, Thursday
12:30 PM to 2:30 PM via ZOOM

MAP GENERAL MEMBERSHIP MEETING

ICT LEADERSHIP IN OUR NEW WORLD

The speakers will share their insights on digitalization in the new world, particularly the best practices and their experiences on the subject in relation to their current roles in their respective organizations.

Speakers:



Mr. DAVID R. HARDOON

*Managing Director
Aboitiz Data Innovation*



Ms. AILEEN JUDAN JIAO

*President and Country General Manager
IBM Philippines, Inc.*



Mr. PAUL WHITEN

*DevOps Business
Development Manager
Red Hat Singapore*

A Project of the MAP ICT Committee

Moderator:

This GMM is free for MAP Members and Guests.

Meeting ID: 843 7662 8342
Passcode: MAPGMM0623

MAP Circular No.: 022-2022



Mr. EDUARDO "Teddy" G. SUMULONG

*Co-Vice Chair, MAP ICT Committee
Managing Director and CEO
Land Registration Systems, Inc. (LARES)*



2022 SelectUSA Investment Summit

The SelectUSA Investment Summit is the United States' premier annual event **dedicated to promoting foreign direct investment (FDI)**. The convening power of the Investment Summit brings worldwide attention to the expanse of investment potential that the U.S. has to offer and creates opportunities to directly connect investors with U.S. economic development organizations (EDOs) to make it happen.

The annual event highlights the current U.S. investment environment and industry trends in its robust and curated agenda. The 2022 SelectUSA Investment Summit is once again proud to feature **SelectUSA Tech**, which connects early-stage and startup technology companies to prospects for advancement in the U.S. market. The Investment Summit will also host the return of the **Select Global Women in Tech (SGWIT) Mentorship Network** which connects international women founders of early-stage and startup tech companies to resources needed to successfully expand into the U.S. market.

SelectUSA also recognizes the importance of global climate priorities and has organized sessions at the 2022 Investment Summit to bring together stakeholders in key clean energy and related sectors such as advanced batteries, energy storage, civil nuclear energy, offshore wind, and semiconductors.



The SelectUSA Investment Summit has directly affected **\$59 billion** in new investment in the United States.

Networking Schedule meetings online and on-site to create new business relationships.

Explore 150 +
Sessions featuring C-Suite Executives, Cabinet Officials, Governors and more

Meet 700 +
U.S. economic development representatives from 45+ states and territories in one location

Connect with 1,200 +
Business investors from 80+ international markets

Join us in the FDI Conversation!

Hear from US senior government officials, C-Suite business executives, and other thought leaders.

APPLY TODAY

A few days at the SelectUSA Investment Summit provides your business with everything you need to start your U.S. expansion plan.

US\$1050

After May 7, 2022

For those who cannot attend in person there are options for Limited Virtual Programming.

www.selectusasummit.us

Stay updated! Join our mailing list today.

John.Giray@trade.gov

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.



2022 SelectUSA Investment Summit Spinoff Events

Connect your company to some of the most promising business opportunities in the United States. Make the most of your attendance at the SelectUSA 2022 Investment Summit. Participate in a Spinoff event to connect your company with state and local government officials, business leaders, and local experts to find your next investment location.

 <p>Aerospace and Defense</p>	 <p>Automotive</p>	 <p>Distribution and Logistics</p>	
<p>Fayetteville, North Carolina Can Do Carolina and the Fort Bragg Experience June 22-24, 2022</p>	<p>Brownsville, Texas On the Border, By the Sea, and Beyond June 22-23, 2022</p>	<p>San Francisco, California Select San Francisco: Global Hub for Clean Tech June 30-July 1, 2022</p>	<p>Southwest Illinois - various locations Discover Southwest Illinois! June 23-24, 2022</p>
 <p>Environmental Technology</p>	 <p>Food and Beverage</p>	 <p>Healthcare</p>	 <p>Information and Communication Technology</p>
<p>Los Angeles, California 2022 Select LA Investment Summit June 22-23, 2022</p>	<p>Great Falls, Montana Select Great Falls Montana for your AgriBusiness and Manufacturing Needs June 22, 2022</p>	<p>New Jersey - various locations ExploreNJ 2022 June 22-24, 2022</p>	<p>Raleigh-Durham, North Carolina SelectUSA: Raleigh-Durham June 23-24, 2022</p>



Montgomery County, Frederick County, Baltimore, Maryland

OPTION 1:
Cybersecurity & Quantum Computing: Maryland SelectUSA Spinoff Tour

OPTION 2:
Soft Landing: Taste of Maryland!

OPTION 3:
Biotech & MedTech: Maryland SelectUSA Spinoff Tour
June 23-24, 2022

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.



Select Global Women in Tech (SGWIT) is dedicated to connecting international female founders of early-stage and startup tech companies to resources needed to successfully bring their product or service to the U.S. market.



Access unique opportunities at the 2022 SelectUSA Investment Summit:

Learn from experts

Sessions on emerging trends and opportunities in tech, startup ecosystems across the U.S., and important investment topics,

Exhibit your product or service to investors

Create and develop your own SelectUSA Tech booth, and more.

Attend tailored workshops

Hear discussions on startup fundraising and financing, site selection, scaling your startup,

Attend invitation-only networking opportunities

Networking with other SGWIT participants and hear from female entrepreneurs who successfully entered the U.S.

Participate in peer-to-peer networking events and educational webinars

Covering topics such as Establishing your U.S. Presence, Scaling, Defining Your Target Market, and Fundraising.

Meet 1-on-1

With an experienced, successful U.S.-based mentor to establish and work towards firm goals for growing your company and expanding to the U.S. market.

APPLY NOW

Indicate interest in the mentorship network on your 2022 SelectUSA Investment Summit application. Interested mentees are highly encouraged to apply by May 6, 2022. While mentees can still apply after this date, we cannot guarantee a spot in the 2022 cohort.

To connect with SelectUSA:

John.Giray@trade.gov

www.selectusasummit.us

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SelectUSA Tech is dedicated to connecting early-stage and startup tech companies to prospects for advancement in the U.S. market.

2022 SelectUSA Investment Summit

High-growth international tech companies that are less than 10 years old, with up to \$10 million in revenue, and up to 40 employees are invited to **apply to participate in the 2022 SelectUSA Investment Summit from June 26-29, 2022 for a special discounted rate of \$600 USD (In-Person) or \$400 USD (Limited Virtual Programming).**

Participate in the Startup Pitching Sessions at the 2022 SelectUSA Investment Summit in front of a panel of 3-4 judges, including venture capitalists, corporate investors, representatives from startup ecosystems, and industry experts. Selected companies will participate in one of the sessions in the following categories: **CleanTech; Cybersecurity; e-Commerce & Retail Tech; FinTech; MedTech; Software; Other.**

Participate In webinars on how to finance and scale your startup;

Exhibit In person at your own branded booth, and upload a three-minute in-depth product/service demo video to your virtual booth as well;

Network with over 3,000 Economic development organizations, international companies, venture capitalists and investors, service providers, and federal, state, and local government representatives both in-person and on the networking app;

Tune into All Plenary and Investment Academy Sessions, including SelectUSA Tech Investment Academy Sessions on investment trends and opportunities in technology, soft-landing programs, investment successes highlighting female founders, startup ecosystems, and more.

APPLY TO PITCH

In front of a panel of judges and an audience. Applications are due by 11:59 pm EDT on May 6, 2022.

Note: Only companies approved to attend the 2022 SelectUSA Investment Summit under the SelectUSA Tech program are eligible to participate in the pitching sessions.

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.

www.selectusasummit.us

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John.Giray@trade.gov



**BE THE FIRST TO INVEST IN THE U.S.
Contact SelectUSA Philippines:**

JOHN GIRAY

John.Giray@trade.gov
export.gov/Philippines

U.S. DEPARTMENT OF COMMERCE
U.S. EMBASSY IN THE PHILIPPINES



MANAGING IN THE PERIOD IN TRANSITION

Living in the world of in-betweens

The pandemic hit the world hard – but it's time to move forward. It will not be an easy process. Experts say it will be a slow recovery, marked by a period of transition. That is where we find ourselves in this present time – leaving the infectious past behind yet not quite there. We are in a world of in-between, crossing over to a more stable future.

The Pandemic WINS...

The crisis brought opportunities that can be appreciated in the changes that we all experienced – the digital shift, the value of a stable health system, addressing climate change as a global agenda and how organizations and governments can rise and fall depending on how the public perceive their actions.

.....and the big winners.

The search for COVID cure mobilized the big pharma and sales of their vaccines and other drugs and supplies broke records. The fulfillment centers – storage, deliveries and payment systems – won the days. The workforce shortage encourage exploring the options of artificial intelligence and robotics, workplaces and workforce adapted to the hybrid environment, and many micro and small enterprises entered the market in response to market needs.

But there are losses and failures too.

As companies experienced shorter runways for financing operations, there were closures and near failures. Job are on the line even upticks in cases continue to tax the health systems – reminders that we are not yet totally out of the woods.

There were lessons learned and these can be used to manage the transition so that we can hasten the process of recovery.

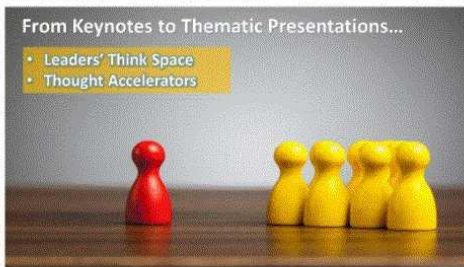


THE WINS OF CHANGE: Thriving in a World of In-Betweens

The MAP International CEO Conference will address these transitions by providing insightful discussions on these issues that management leaders will need to consider as they cross the bridge to a more stable future.

The 2022 program will highlight dynamic approaches in tackling these issues, and will feature

- **Thematic presentations that will showcase trends**



- **The Wins of Pandemic Change**



- **Robust discussions dissecting the wins, the swings, and the misses**





AND WE ARE GOING HYBRID!

For those already wanting to touch base again with business colleagues, join the face-to-face option and catch up...

...but no worry for those still trying to muster courage or preferring the convenience – all you need to do is Zoom in.

Going



HYBRID

REGISTRATION FEE

MAP CEO CONFERENCE 2022 (ONE DAY) REGISTRATION RATES			
REGISTRATION FEES			
Payment by	MAP Member	Non-MAP Member	Foreign Delegates
FACETOFACE			
June	P10,000	P12,000	\$100
July	P12,000	P14,000	\$150
August	P14,000	P16,000	\$200
September	P16,000	P18,000	\$250
ONLINE			
June	P1,000	P2,000	\$25
July	P2,000	P3,000	\$50
August	P3,000	P4,000	\$75
September	P4,000	P5,000	\$100
Get 1 FREE seat every 5 seats paid.			
Special Rate for Fulltime Academic and Government Officials			
Payment by	MAP Member	Non-MAP Member	
June to September	P4,000	P6,000	

LET BUSINESS STEP UP.

The MAP INTERNATIONAL CEO CONFERENCE 2021 will be a springboard for taking the discussion to the next level – THE FUTURE.

- Be part of a community that will transition to a new future.
- Beyond information, it's direction.
- Beyond ideas, it's thought leadership.
- Be one of those who will shape the changing world order.

JOIN THE MAP CEO CONFERENCE 2021. Hear it first-hand.

For sponsorship opportunities, feel free to get in touch with MAP Executive Director ARNOLD P. SALVADOR or MAP Staff Assistant MILO DAPILOS via <map@map.org.ph> or <map.philippines@map.org.ph>.

MAP Talks on Youtube

Video Recording of May 19, 2022
MAP GMM

MAP Management Association of the Philippines
PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting
A Project of MAP ESG Committee

INTEGRATING ESG IN THE WAY WE DO BUSINESS

SPEAKERS:

- Mr. ANDREW CHAN**
Alpha Public Leader in ESG
PwC Indonesia
- Mr. VINCENT KNEFFEL**
Climate Economy Director
Public Credit Exchange
- Ms. MA. ANTONIA YULO LOYZAGA**
President
National Resilience Council

EMCE:

- Ms. AGNES A. GERVACIO**
Co-Vice Chair for Environment, MAP ESG Committee
ESG M&T Network

Q&A MODERATOR:

- Atty. ALEXANDER B. CABRERA**
Governance Chair, MAP ESG Committee
Chair, Resilience and ESG Institute
Ma. Loretta & Co., PwC Philippines

MAY 19, 2022, THURSDAY, 12:30 PM to 2:30 PM via ZOOM

Video Recording of May 2, 2022
MAP Webinar

MAP Management Association of the Philippines
PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

May 2, 2022, Monday, via ZOOM
A Project of MAP Human and Management Development Committee (HMDC)

SENTIMENT ANALYSIS
AI and Big Data for Reading Collective Minds

Speakers:

- Mr. WILSON I. CHUA**
Managing Director and Founder
Future Gen International Pte Ltd, (Singapore)
- Mr. ROGER DO**
CEO
AutuPublic (Singapore)

Moderator:

- Dr. BENITO L. TEEHANKEE**
Co-Vice Chair for MAP CEO Academy, MAP HMDC
Professor and Head of the Business for Human Development Network, DLSU

Video Recording of April 29, 2022
MAP Webinar

GREEN EDSSA MOVEMENT | **MAP** Management Association of the Philippines

April 29, 2022, Friday, via ZOOM

PROTECTING THE EARTH. PRESERVING OURSELVES.
Doing what we need to do in celebration of Earth Month.

Speakers:

- Sec. JIM O. SAMPILNA**
Secretary
Department of Environment and Natural Resources (DENR)
- Ms. ANA MARGARITA MONTIVEROS**
VP, Vice President and Chief Reputation & Sustainability Officer
Sulpho Energy Services, Inc.
- Atty. ANGELA CONSUELO S. IBAY**
Head of Climate Change and Energy Program,
World Wide Fund for Nature (WWF)
- Atty. TONY LA VINA**
Dean, Ateneo School of Government,
Associate Director, Narda Observatory

Moderators:

- Mr. SANTIAGO F. DUMLAO, JR.**
Operations Director, Association of Credit Rating Agencies (ACRA) Inc.
- Ms. RACQUEL B. CAGURANGAN**
Co-Chair for E-ESG 100 Committee,
VP for Environmental, Aquatic Medical Care, Inc.

Video Recording of April 29, 2022
MAP Webinar

MAP Management Association of the Philippines
PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

April 29, 2022, Friday, 1:00 PM to 3:00 PM via ZOOM
A Joint Project of MAP Agri-Business Committee and MAP Trade, Investments & Tourism Committee
MAP CEO Academy Webinar

PUSHING FOR LIVESTOCK INDUSTRY DEVELOPMENT

Speakers:

- Dir. RAQUEL B. ECHAGUE**
Director for Resource-Based Industries, Service
Board of Investments (BOI)
- Mr. DANILO V. FAUSTO**
President
DVF Dairy Farms, Inc.

Moderators:

- Mr. ORSAS A. TORRESIBA**
Chair, MAP Agri-Business Committee
Chair and CEO, Twin Holdings Corporation
- Dr. CHARLENE P. VILLAVERDE**
Chair, MAP Trade, Investments & Tourism Committee
Chair and CEO, PAMA, TransProduce and PAMA Island Services

Video Recording of April 27, 2022
MAP Lecture

MAP Management Association of the Philippines
MAP Arts & Culture FIRESIDE CHAT

April 27, 2022, Wednesday, 5:00 PM to 6:30 PM via ZOOM

Art + Cryptocurrency
THE RISE OF DIGITAL ART

Speakers:

- Mr. HENRY RHODELL R. AGUDA**
Chair
Eko Philippines
- Mr. LUIS BUENAVENTURA**
Country Manager
Yield Asset Capital
- Mr. MIGUEL CUNETA**
Co-Founder and
Chief Community Officer
Green, Credit Insurance

Moderator:

- Ms. MA. AURORA "BORIS" D. GEOTINA-GARCIA**
Member and Project Manager, MAP Arts & Culture Committee
President, MAGED International, Inc.

Video Recording of April 22, 2022
MAP Webinar

MAP Management Association of the Philippines
PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

April 22, 2022, Friday, 9:00 AM to 11:00 AM via ZOOM
A Project of MAP Human and Management Development Committee

MAP CEO Academy

STRATEGIC HUMAN RESOURCES:
HOW TO THRIVE AND PROSPER IN THE TALENT ECONOMY

APRIL 22, 2022, FRIDAY
9:00 AM to 11:00 AM
via ZOOM

A Project of
MAP Human and Management
Development Committee

Speakers:

- Mr. SANDEEP CHAUGHARY**
President, Hays
- Ms. CAROL DOMINGUEZ**
President, Hays
- Ms. GINA SALA**
Chair and Officer
JC Group
- Mr. JP ORBETA**
Chair and Officer
JC Group
- Mr. RON SEGISMUNDO**
CEO
P&G Recruitment and
 talent Acquisition Practice

Moderator:

- Sec. SONNEY COLOMA**
Member and Project Manager, MAP Human and Management Development Committee

Project of: GREEN EDSSA MOVEMENT | **MAP** Management Association of the Philippines

Video Recording of April 20, 2022
MAP Webinar

Video Recording of April 7, 2022
MAP-PBE Joint General Membership Meeting

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

April 20, 2022, Wednesday, 9:00 AM to 11:00 AM via ZOOM

A Joint Project of MAP Human and Management Development Committee and MAP 421 Committee

THE HUMACHINE APPROACH
A Human-Centered Upskilling Strategy for Philippine Businesses in the 4th Industrial Revolution

Speaker:

Dr. NADA R. SANDERS
Co-Author of the BOOK entitled "THE HUMACHINE"
Distinguished Professor of Supply Chain Mgt.
D'Amore-McKim School of Business
Northeastern University (Boston)

Moderator:

Mr. VICTOR "Vic" L. MAGDARAOG
Co-Chair for MAP CEO Academy
MAP Human and Management Development Committee
Senior Business Adviser, Advisory & Insights (A&I)

THE HUMACHINE
Humanity, Machines, and the Future of Work
Nada R. Sanders, Ph.D.
John C. Wood, Esq.

PBED PHILIPPINE BUSINESS FOR EDUCATION **MAP**

The Education Imperative
Joint Membership Meeting

Keynote Speaker:

Professor Kwame Akyeampong
GEEP Co-Chair and Professor of International Education and Development, The Open University

April 7, 2022, 4:00 PM | Zoom Video Conferencing
This event is by invitation only. Please register at: bit.ly/PBEeMAPJMM2022

Video Recording of March 24, 2022
MAP General Membership Meeting

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting

RCEP: Should we get in now?

March 24, 2022, Thursday, 10:00 AM to 12:00 Noon via ZOOM

Speakers:
Sec. WILLIAM D. DAR (Department of Agriculture (DA))
Sec. RAMON M. LOPEZ (Department of Trade and Industry (DTI))
Dr. RAMONETTE B. SERAFICA (Senior Research Fellow, Philippine Institute for Development Studies (PIDS))
Mr. ARTHUR R. TAN (CEO and the Chief Integrated Management Officer)

Moderator:
Mr. GERT D. SUAN (President, Philippine Culture Bank, Inc., Member, MAP Agriculture Committee)

Video Recording of March 9, 2022
MAP Lecture

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP Arts & Culture Lecture

APPRECIATING THE TASTE AND BOUQUET OF WINE
Beyond Sipping, Swishing, and Drinking

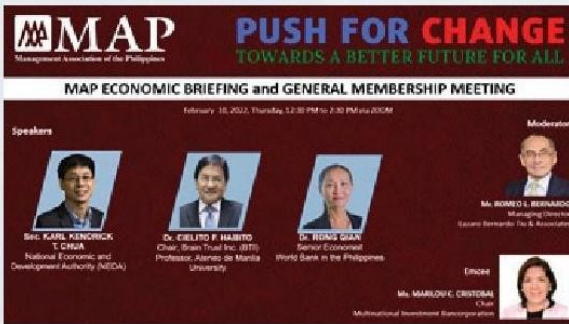
March 9, 2022, Wednesday, 5:00 PM to 6:30 PM via ZOOM

Speaker:
Mr. JAY LABRADOR
President, International Wine and Food Society (Philippines)

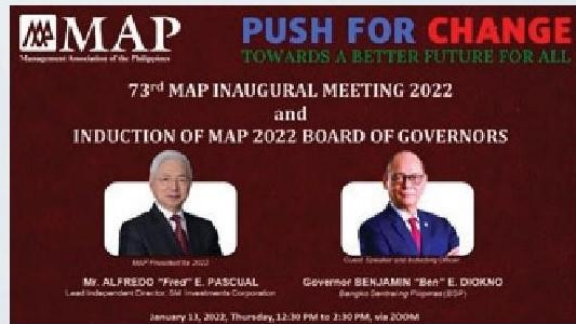
Moderator:
Mr. EDUARDO "Eddie" H. YAP
Chair, MAP Arts & Culture Committee
President and CEO, Claimont Group

<https://www.youtube.com/user/TheMAPph>
<https://web.facebook.com/map.org.ph>

Video Recording of February 10, 2022
MAP Economic Briefing and General Membership Meeting

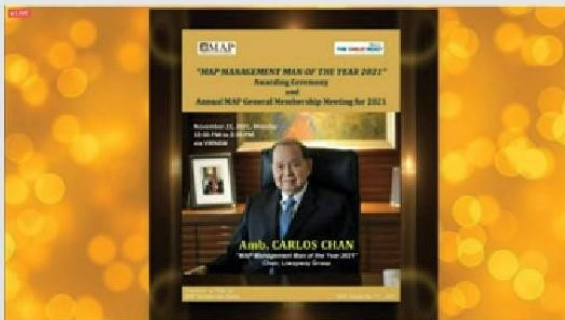


Video Recording of January 13, 2022
MAP Inaugural Meeting and Induction of MAP 2022 Board of Governors



<https://www.youtube.com/watch?v=gzfimOPOZ0k>

Video Recording of November 22, 2021
"MAP Management Man of the Year 2021" Awarding Ceremony
and MAP Annual General Membership Meeting



<https://www.facebook.com/map.org.ph/videos/326360865554281>
<https://www.youtube.com/watch?v=wlwo8hGMTpo>

Video Recording of 2nd MAP NextGen Conference



<https://www.youtube.com/watch?v=zMd6j1EqXgA>

Happy Birthday to the following MAP Members who are celebrating their birthdays within June 1 to 30, 2022

JUNE 1

1. **Mr. CARLO ROY "Carlo" SINGSON**
Associate VP and Managing Director, NBA Philippines, Inc.

JUNE 2

2. **Mr. RAUL M. CASTRO**
Chair and CEO, McCann Worldgroup Philippines
3. **Dr. CONRADO "Conrad" E. IÑIGO JR.**
VP - Academic Affairs, Lyceum of the Philippines University

JUNE 3

4. **Atty. ENRIQUE "Ike" A. SOBREPEÑA JR.**
President and CEO, College Assurance Plan Philippines, Inc.
5. **Mr. PETER LESLIE WALLACE**
Chair, The Wallace Business Forum, Inc.

JUNE 4

6. **Mr. MANOLITO "Lito" T. TAYAG**
Country Managing Director, Accenture, Inc. (Philippines)
7. **Mr. WILLY YU "Willy" TIENG**
President, KLG International, Inc.

JUNE 5

8. **Ms. MARIA CAROLINA "Carol" V. DOMINGUEZ**
President and CEO, John Clements Consultants, Inc.
9. **Mr. GEORGE J. "George" MARTIREZ**
2nd Vice Chair and CEO, Malayan Bank
10. **Mr. RUY Y. MORENO**
Chair, Center for Global Best Practices (CGBP)
11. **Atty. CARLOS "Charlie" G. PLATON**
Managing Partner, Platon Martinez Flores San Pedro and Leaño

JUNE 6

12. **Mr. ROBERT "Bob" Y. COKENG**
President, F&J Prince Holdings Corporation
13. **Mr. RAMON LORENZO LUIS "Renzo" R. GUIINTO**
President and CEO/Doctor of Public Health candidate, PH Lab/ Harvard University

JUNE 7

14. **Mr. ROBERTO "Obet" DE VERA ROBES**
President and General Manager, Sky Green Imports Incorporated

JUNE 8

15. **Mr. MICHAEL "Mike" O. DE JESUS**
EVP and Corporate Bank Head, Rizal Commercial Banking Corporation (RCBC)
16. **Ms. DELIZA G. "Deliza" RIDOLOSO**
President, Pacific Sun Solutions, Inc.
17. **Mr. JUAN CARLOS "John-C" L. SYQUIA**
Head of Corporate Banking, Bank of the Philippine Islands (BPI)

JUNE 9

18. **Mr. ONOFRE "JR" BANSON JR.**
President, Monark Equipment, Inc.
19. **Mr. EDUARDO "Ed" C. JIMENEZ**
President, Kabalikat para sa Maunlad na Buhay Inc. (A Microfinance NGO)

JUNE 10

20. **Mr. RENE ALETA "RJ" LEDESMA JR.**
Executive Chief Innovation Officer, Mercato Centrale Philippines, Inc.
21. **Mr. MANUEL ANTONIO "Manny" G. LISBONA**
President and CEO, PNB Securities, Inc.

JUNE 11

22. **Mr. SANDEEP "Sandeep" G. CHANDIRAMANI**
President, iGlobal Financial Services, Inc.
23. **Atty. MARIAN JOANNE "Joanne" K. CO-PUA**
Owner/Name Counsel, Co-Pua Law Office
24. **Mr. DENNIS B. FUNA**
Insurance Commissioner, Insurance Commission

JUNE 12

25. **Atty. ANTHONY ALDEN "Anton" SY AGUILAR**
Senior Partner, The Tax Offices of Romero Aguilar & Associates
26. **Sister MERCEDITAS O. ANG**
SPC, President, St. Paul University Philippines (SPUP)
27. **Atty. RAMIL E. BUGAYONG**
Partner, PJS Law
28. **Ms. HELEN PEREZ MACASAET**
Chair Emeritus, Pentathlon Systems Resources, Inc.
29. **Mr. ALEXANDER "Alex" N. VALORIA**
President and CEO, Anflo Management and Investment Corporation

JUNE 13

30. **Atty. ANTONIO "Tony" M. BERNARDO**
ExCom Chair and Senior Partner, Bernardo Placido Chan & Lasam Law (BPCL Law)
31. **Mr. ANTHONY "Anton" T. HUANG**
President, Stores Specialists, Inc.

JUNE 14

32. **Engr. BERNARDO F. "Bernie" ABIS**
President and CEO, Webcast Technologies, Inc.
33. **Mr. JAIME "Jimmy" B. AQUINO**
Chair, Comfac Global Group
34. **Mr. ALVIN M. CARRANZA**
CEO, Digital Out of Home, Inc.
35. **Mr. RAFAEL "Rafa" F. DE MESA**
FVP, Aboitiz InfraCap Inc.

JUNE 15

36. **Mr. TOMAS "Mitch" GOMEZ V**
President and CEO, GM Bank of Luzon, Inc.
37. **Mr. GEORGE SYCIP**
President, Halanna Management Corporation

JUNE 16

38. **Mr. JAIME “Jimmy” I. CABANGIS**
39. **Ms. PATRICIA ANNE “Pixie” J. GUTIERREZ**
Executive Director and Head of Corporate Communications, JP Morgan Chase & Co.

JUNE 17

40. **Ms. KATRINA LUNA “Kat” ABELARDE**
President and CEO, PLDT Global (Phils.) Corporation
41. **Mr. MARIO “Mar” R. GATUS**
Chair, LHH Phils Inc.
42. **Mr. ALFREDO V. “Jun” LAGMAN JR.**
President and CEO, Alen Group of Companies, Inc.
43. **Ms. JANE FROILAN LOBOS**
Associate Director, Standard Chartered Bank (Singapore) Limited
44. **Mr. ANICETO “Chito” M. SOBREPENA**
President, Metrobank Foundation, Inc.
45. **Mr. RAOUL ANTONIO “Raoul” A. VILLEGAS**
Executive Director - Deals and Corporate Finance, Isla Lipana & Co./ PwC Philippines

JUNE 18

46. **Mr. CHRISTOPHER THOMAS “Chris” CONSUNJI GOTIANUN**
Executive Assistant to the President, Sem-Calaca Power Corporation

JUNE 19

47. **Mr. JOSE “Joe” P. MAGSAYSAY**
Chair and CEO, Prime Options
48. **Dr. EUGENIO JOSE “Gene” F. RAMOS**
President and CEO, The Medical City

JUNE 20

49. **Mr. PAUL JOSEPH “PJ” M. GARCIA**
Managing Director and Co-Founder, Grow Capital Partners
50. **Mr. EVAN C. MCBRIDE**
Managing Director, SofCap, Inc.
51. **Mr. RAFAEL LLAMADO “Paey” REYES**
CEO, FIGS, Inc.

JUNE 21

52. **Atty. PONCIANO “Jackie” V. CRUZ JR.**
Senior Partner, Santiago, Cruz & Sarte Law Offices
53. **Mr. LOUIE BENEDICT “Ben” C. HERNANDEZ**
Managing Director, Accenture Inc.
54. **Mr. JUAN CARLOS “JC” O. MEDINA**
COO, Human Resource Innovations and Solutions, Inc. (HURIS)

JUNE 22

55. **Mr. ROBERTO W. “Bobby” ANSALDO**
Project Director for Inclusive Growth Initiatives, Cagayan de Oro Chamber of Commerce and Industry Foundation, Inc.
56. **Mr. JOSE MARCO “Marco” R. ANTONIO**
President and CEO, Century Properties Group, Inc.
57. **Mr. ANTONIO “Tony” M. GARCIA**
Chair and CEO, Chemphil Group of Companies
58. **Mr. ROLANDO PAULINO “Roland” R. RUIZ**
Managing Director, DDI Philippines
59. **Mr. JOHN ALLAN “John or Jojo” T. VINTA**
President and CEO, Micromatic Industries, Inc.

JUNE 23

60. **Ms. ISABELITA “Eisa” PAREDES MERCADO**
Chair and CEO, IPM Group of Companies

JUNE 24

61. **Ms. FIDELINA A. “Faye” CORCUERA**
Managing Partner and Chief Flamethrower, Kick Fire Curiosity Corp.
62. **Mr. JJ SAMUEL “JJ” A. SORIANO**
Chair, Soriano Projects & Ventures Group (SPV)

JUNE 25

63. **Ms. ALICIA RITA “Aleli” MORALES ARROYO**
Managing Director, John Clements Consultants, Inc.
64. **Mr. ROBERTO GERARD “Robert” L. NAZAL JR.,**
President, YSA Skin Care Corporation June 25

JUNE 26

65. **Mr. JOSE CARLO “Carlo” R. ANTONIO**
Managing Director, Century Properties Group, Inc.
66. **Ms. BETTY “Tita Betz” D. AW**
President, Business Innovations Gateway Incorporated
67. **Mr. EMMANUEL “Manny” V. RUBIO**
EVP - COO, Aboitiz Power Corporation

JUNE 27

68. **Dr. VICTOR “Vic” A. ABOLA**
Director, Strategic Business Economics Program, University of Asia and the Pacific
69. **Mr. JESSIE C. CARPIO**
Division Head, Audit & Assurance, P&A Grant Thornton
70. **Ms. GERMAINE A. “Germaine” REYES**
President and CEO, Synergy Market Research + Strategic Consultancy Inc.
71. **Mr. JOSE MARI “Jem” SAULO**
COO, Global CoMRCI

JUNE 28

72. **Mr. CALIXTO “Toti” V. CHIKIAMCO**
Founder and CEO, MRM Studios, Inc. and Mobilemo. Inc.
73. **Mr. MARTIN C. GUANTES**
Partner, Assurance and Market Group 3 Leader, SyCip Gorres Velayo & Company (SGV & Co.)
74. **Dr. MARY GAW “Mary” SO**
President, Rehub Real Estate, Inc.

JUNE 29

75. **Ms. AURELIA PAULINE G. “Pauline” FERMIN**
Managing Director, Acumen Strategic Consulting Inc.
76. **Mr. ANTHONY “Tito” L. FERNANDEZ**
President and COO, First Balfour Inc.

JUNE 30

77. **Mr. ROQUE “Rocky” D. BACANI**
Head, Corporate Technology and Transformation, MERALCO
78. **Mr. ARSENIO “Archit” M. BARTOLOME III**
Chair, AMBER Properties, Inc.
79. **Mr. CHRISTO “Christo” GEORGIE V**
Country Manager, Chief Strategy Officer, Finscore/Cash Credit Mobile Philippines
80. **Atty. PERRY L. PE**
Senior Partner, Romulo Law Offices

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