



Blue finance

Managing Marine Protected Areas
for marine biodiversity & local livelihoods



Blue finance

We manage a federation of 10 'bankable' Marine Protected Areas (MPAs) - preserving 1,000,000 ha of high-biodiverse coral reefs, protecting endangered species and improving livelihoods of >20,000 coastal community members.

To ensure their financial sustainability, our protected areas implement nature-positive businesses in & around the parks.

We believe a new model for marine conservation must emerge — one that challenges the status quo. We believe in business as a force for good — social enterprise built on sound entrepreneurial and sustainability principles to manage MPAs, conserve marine biodiversity and better the lives of local communities



WE ARE

A social enterprise, managing
‘bankable’ Marine Protected
Areas

SUMMARY



OUR AIM

is to fight marine
biodiversity loss and
improve local livelihoods



Your support will contribute to the following impacts

10 Marine Parks

effectively managed &
self-financed
by 2030

>40 Species

protected (including
endangered
sharks, turtles & corals)

100m Tons CO₂e

avoided emissions
(Verra certified Voluntary
Carbon Units, 20y)

>1,000,000 ha of Coral Reef

protected from threats,
including unsustainable
fishing

>150 Enterprises

created or directly
supported

>300,000 ha of Mangroves

protected from
deforestation
and degradation

200 MPA Staff

supported

21,000 Artisanal Fishers

livelihoods improved



**To date, we manage 5 MPAs
preserving 1,000,000 ha of
high-biodiversity hotspots and
protecting endangered species
of fish, corals and mammals**

5 new MPAs are in preparation



We rely on 4 pillars of success

- ✓ Long term official mandate for the operational management of the MPAs
- ✓ Progressive independence from donors through tangible revenue models
- ✓ Well-embedded local partners, performance oriented management
- ✓ Adequate up-front capital





Turneffe Atoll Marine Reserve

📍 Belize

- ✓ 132,000 ha coral reefs
- ✓ 1,000 fisher households
- ✓ Manatees, Sharks, Groupers, Crocodiles, Corals
- ✓ Mandate signed in 2015 with Government

Mindoro MPA Network

📍 Philippines

- ✓ 5,200 ha coral reefs
- ✓ 12,000 fisher households
- ✓ Micro & macro fauna, Corals
- ✓ Mandate signed in 2020 with local Governments

South East Coral Reef Marine Sanctuary

📍 Dominican Republic

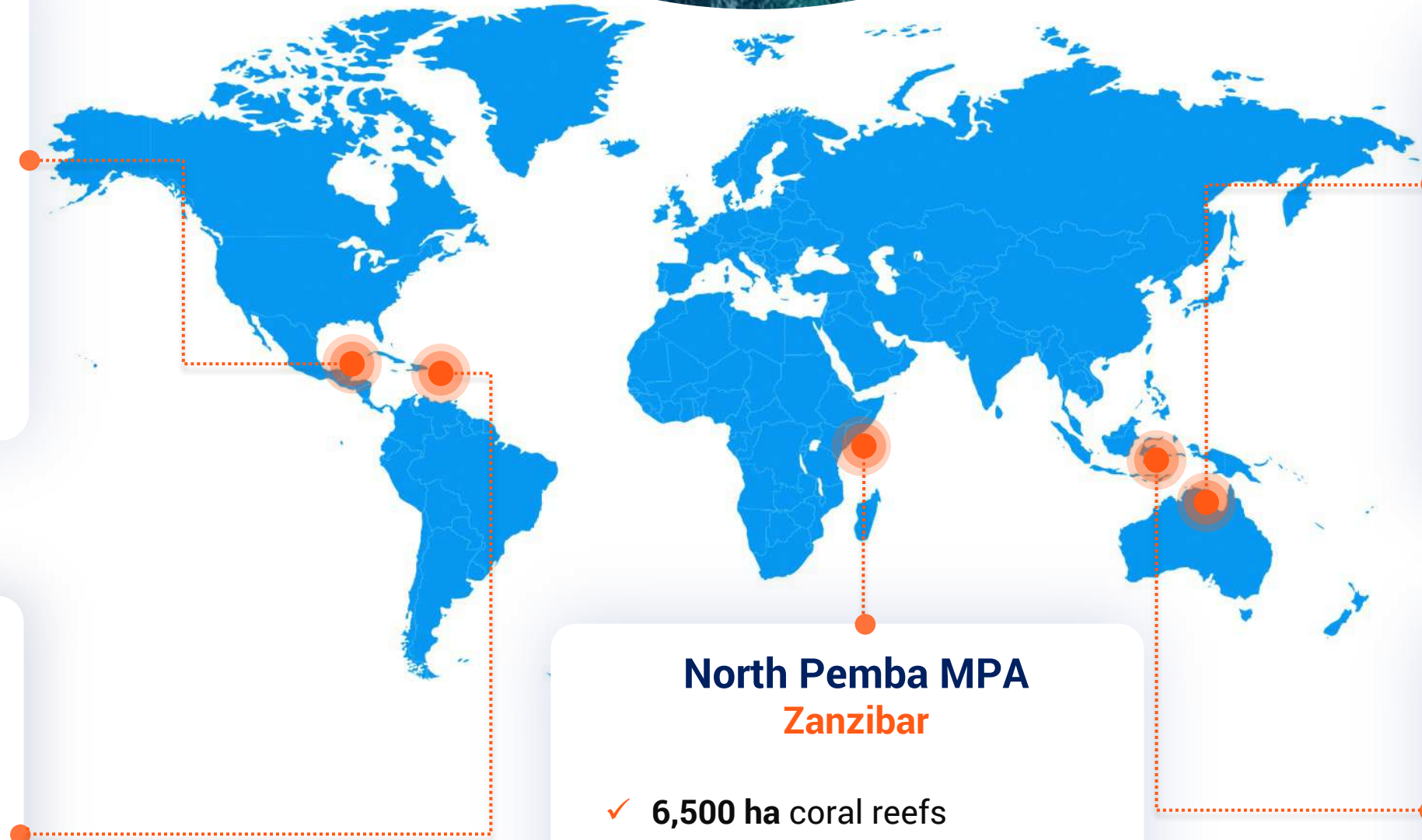
- ✓ 900,000 ha coral reefs
- ✓ 4,000 fisher households
- ✓ Manatees, Sharks, Turtles, Corals
- ✓ Mandate signed in 2019 with Government

North Pemba MPA Zanzibar

- ✓ 6,500 ha coral reefs
- ✓ 600 fisher households
- ✓ Resilient corals, Fish spawning
- ✓ Mandate signed in 2019 with fish-right owners

Banggai MPA Indonesia

- ✓ 1,800 ha coral reefs
- ✓ 400 fisher households
- ✓ Sharks, Groupers, Corals
- ✓ Mandate signed in 2021 with Provincial Government



5 MPAs In preparation

Sal island MPAs

📍 Cabo Verde

- ✓ 9,000 ha MPAs
- ✓ 1,200 fisher households
- ✓ Sharks, Fish Spawning, Corals, Mammals
- ✓ Mandate in progress with Government

Calamian Island Group MPAs

📍 Philippines

- ✓ 13,500 ha coral reefs
- ✓ 5,000 fisher households
- ✓ Sharks, Turtles, Corals
- ✓ Mandate in progress with Government



Andros

📍 Bahamas

- ✓ 132,000 ha coral reefs
- ✓ 800 fisher households
- ✓ Manatees, Sharks, Fish Spawning, Crocodiles, Corals, Mammals
- ✓ Mandate signed in 2014 with Government

Ponto Do Ouro MSR

📍 Mozambique

- ✓ 6,500 ha coral reefs
- ✓ 600 fisher households
- ✓ Resilient corals, Fish spawning
- ✓ Agreement signed in 2018 with Government

Korolevu-i-Wai LMMA

📍 Fiji

- ✓ 2,800 ha coral reefs
- ✓ 800 fisher households
- ✓ Fish Spawning, Corals
- ✓ Mandate signed in 2014 with fish-right owner Communities

ZANZIBAR



Aerial view of North Pemba Marine Reserve, Zanzibar
One of most resilient coral reef ecosystems in the Indian Ocean

**The more we protect the Sea,
the more the Sea has to offer**

**Marine Protected Areas to reduce marine biodiversity
loss and improve local livelihoods**



COMPLIANCE



COMMUNITY
DEVELOPMENT



OUR “ON THE GROUND” MPA WORK



SCIENCE AND
CONSERVATION



SUSTAINABLE
REVENUES



BELIZE

MPAs can generate sustainable revenues for their own management and we're proving it



Aerial view of Turneffe Atoll Marine Reserve, Belize
One of largest coral atolls in the Caribbean



Market opportunities

Market opportunities exist for our MPAs to generate revenues for their own management

12

- ✓ Visitors are increasingly looking for wildlife experiences and divers/snorkelers are ready to pay more to visit MPAs
- ✓ There is a strong appetite for Blue carbon credits from mangrove restoration and conservation
- ✓ MPAs represent great opportunities to develop sustainable community fisheries and responsible aquaculture (in the dedicated zones)

Fiji



Aerial view of Coral Coast LMMA, Fiji
Community-led management and World-class
dive eco-tourism

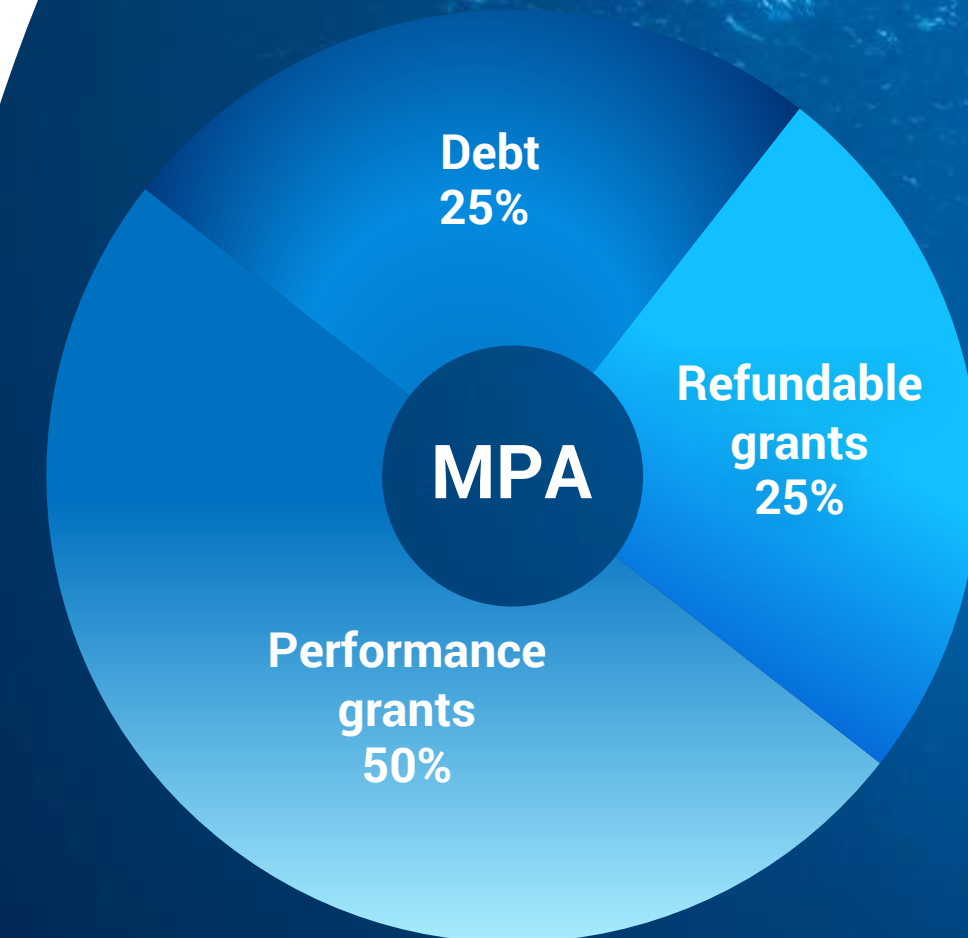
The MPA blended finance facility



The MPA investment facility

The facility is a grant and debt facility that invests in our federation of “bankable” MPAs

- For its first phase, the facility seeks to invest **US\$22m** in an aggregation of **10 MPA projects** in 3 regional clusters in the Global South
- Mix of Performance grants (minimum 50%), Refundable grants and Debt
- Approx. 40% is committed with impact investors and donors
- The facility supports CAPEX (MPA equipment and revenue generating activities) as well as early stage OPEX of the MPAs
- Interest rates relief based on social & environmental outcomes



Our team is positioned for the success of our MPAs

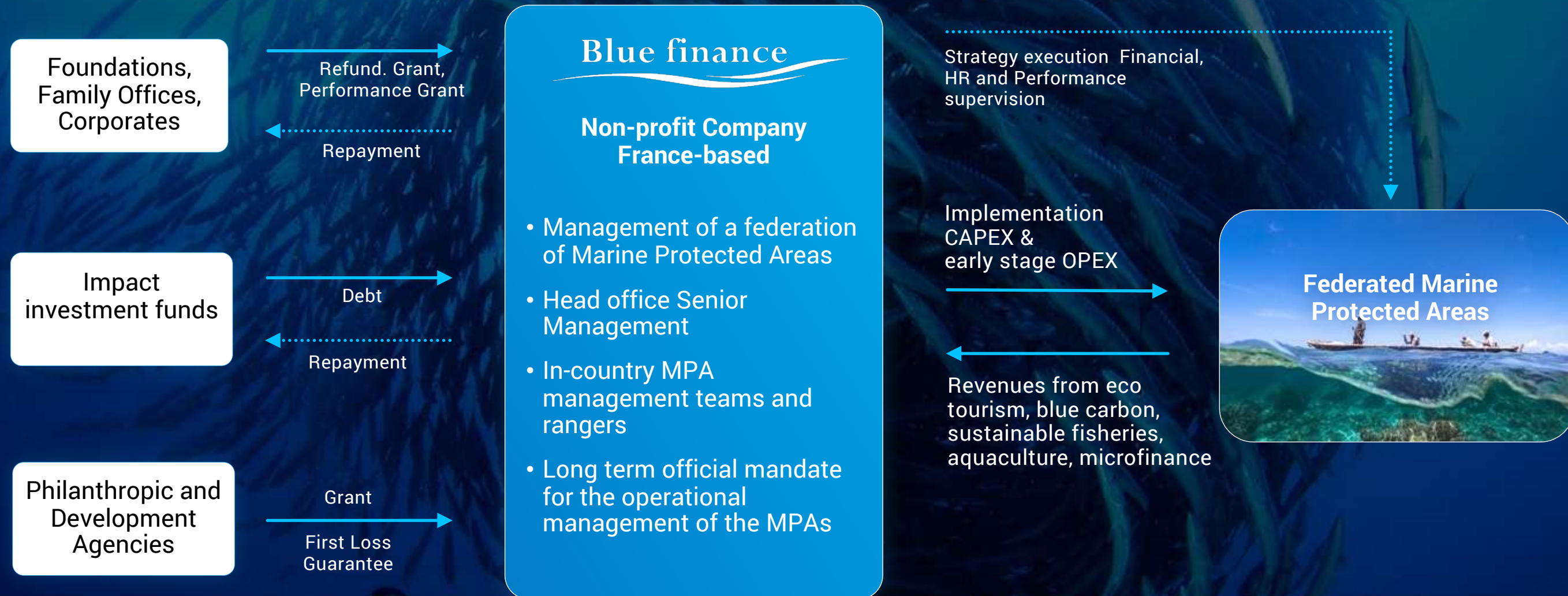
- ✓ **>50 - rangers, community officers and managers** implementing “on the ground” MPA activities
- ✓ **8 – senior, international, management team** providing support and strategic decision-making to local teams
- ✓ We are one of the only teams with **experience** in co-managed, self-financed MPA project execution in developing countries

WE ARE



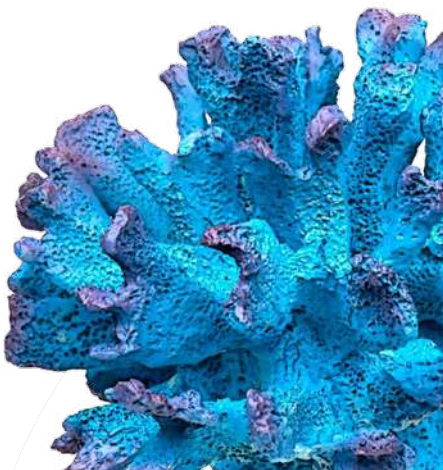
Blue finance's team is formed by a multi-disciplinary team with:

- 30+** years of cumulative experience in MPA operational management
- 40+** years in coral reef and fishery science
- 30+** years in community enterprise and nature-based tourism
- 30+** years in creative marketing and digital solutions for visitors
- 20+** years in carbon certification projects
- 3m** blended finance structuring for MPA projects (**USD**)



PARTNERS

The following partners have provided strategic funding support for our long-term impacts



Technical partners in & around MPAs

Blue finance has forged partnerships with more than **30 partners** to cover and address all the needs of the MPA ecosystem

Nature based tourism

Award-winning agencies for innovative design of solutions for visitors.



Agreements (in progress) with specialised travel agencies to expand visitor bases in the MPAs.



© Blue halo

Sustainable fishery & aquaculture

Bankable and sustainable community-based aquaculture and fisheries improvement programs. Minimum 10 year track record.



Nature based solutions

Development of innovative performance based financial mechanisms and Payment for Ecosystem Services



Blue carbon

Specialised partners with 10y min track record in carbon certification projects and community engagement.



Micro-infrastructure & micro-finance

Micro-infrastructure and micro-finance institutions for low-income entrepreneurs



Science and Community engagement



Research Center



An underwater photograph showing two divers in the background and a large, healthy coral colony in the foreground. The water is clear and blue. A large, faint watermark 'DOMINICAN' is visible across the top of the image.

Our work is geared towards long term impacts - and we monitor them



Staghorn Coral Nursery in the MPA in Dominican Republic
One of largest MPAs in the Caribbean

We monitor & report our performance:

- ✓ Recovery of 1M ha coral reef ecosystems
- ✓ Protection of 40 endangered species
- ✓ Livelihood enhancement & Sustainable enterprise for 21,000 households
- ✓ Equity improvement
- ✓ 200 MPA jobs



protected
planet



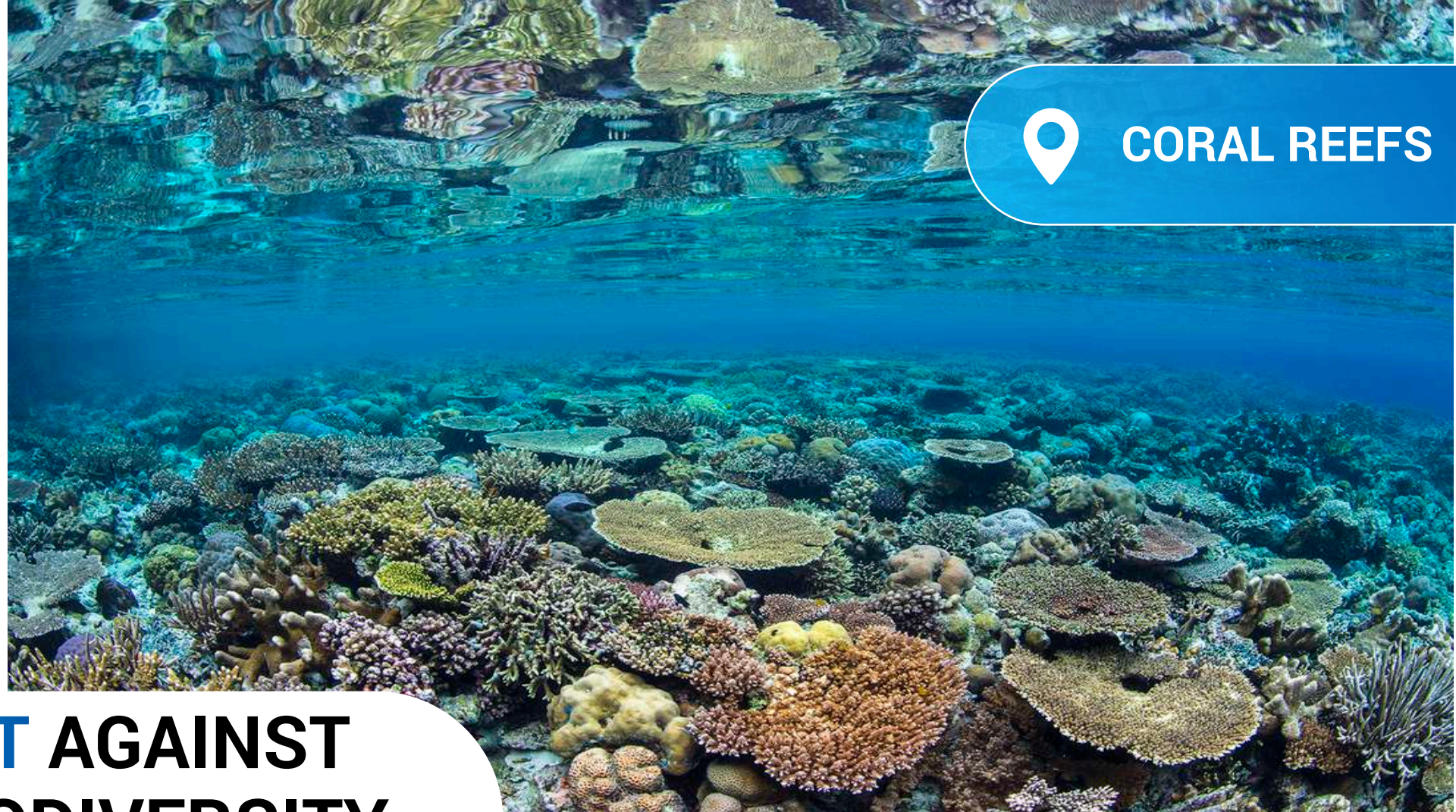
Our conservation and social impacts are overseen by people that understand nature and communities.
We are guided by best practice impact standards



**MARINE
MAMMALS**



CORAL REEFS



OUR **FIGHT** AGAINST MARINE BIODIVERSITY LOSS

- ✓ REDUCTION OF OVERFISHING AND DESTRUCTIVE FISHING
- ✓ RECOVERY OF HERBIVORES AND ENDANGERED FISH SPECIES
- ✓ REDUCTION OF LAND-BASED POLLUTION



MANGROVES



FISH





INDONESIA

- ✓ Present and future generations enjoying revenues and food from sustainable fisheries



PHILIPPINES

- ✓ Fishers hired as MPA staff or becoming paid resource monitors



THE BENEFICIARIES

- ✓ Coastal communities protected from floods by healthy coral reefs and mangroves

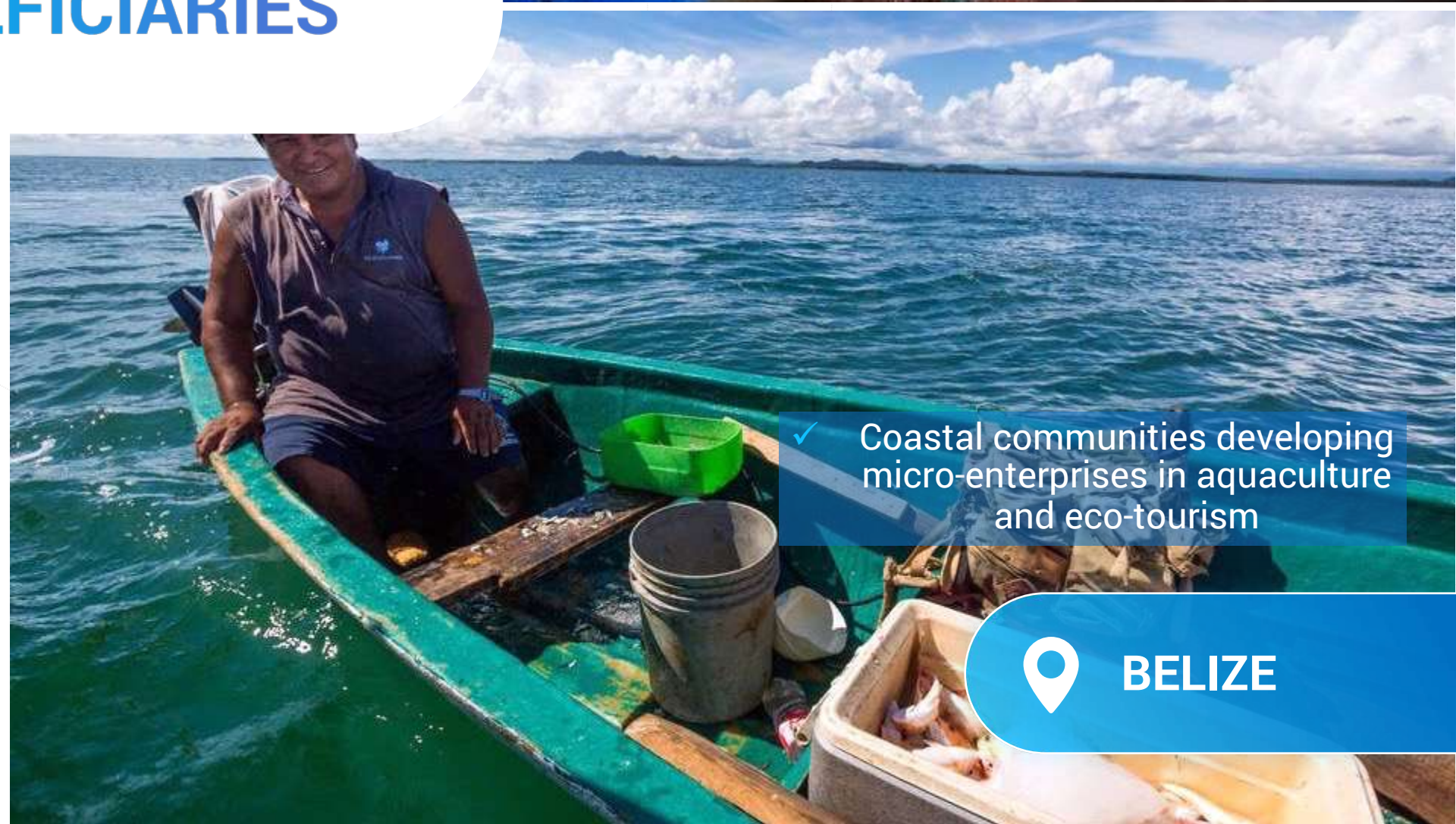


DOMINICAN
REPUBLIC



BELIZE

- ✓ Coastal communities developing micro-enterprises in aquaculture and eco-tourism





Aerial view of the MPA in Mindoro., Philippines
UNESCO Biosphere Reserve

Spotlight on Oriental Mindoro MPA Network, Philippines

Spotlight on Oriental Mindoro MPA Network, Philippines

SPOTLIGHT



Multiple business model

- **MPA fees** and biodiversity-based tourism **solutions** paid by 50,000 visitors p.a. (well below carrying capacity)
- Visitor Center **admission fees** paid by 40,000 visitors and scholars p.a.
- **Blue carbon credits** generated from mangrove conservation and avoided deforestation.
- **Mangrove Crab sales** on national and international markets.

Expected
MPA revenues in
2025
US\$2.5M
p.a.

In the following 24 months, the CAPEX financing needs for the MPA project total **US\$4.4M:**

- New eco-tourism facilities and services to improve visitor's experience and safety such as high-tech visitor centre, a new wreck, citizen science equipment, coral gardens, snorkel and terrestrial trails.
- Mangrove conservation and blue carbon credit certification project.
- Mangrove crab hatchery and community grow-out crab farming.
- MPA vessel and scientific equipment for effective enforcement and compliance.
- Moorings and demarcation buoys.



We're looking forward to **identifying partners** for our MPAs



Our team of rangers in Belize, acting as authorized fishery officers to patrol the Turneffe Atoll Marine Reserve

Thank you

The team looks forward to identifying partners through this Expression of Interest

Blue finance

www.blue-finance.org

Blue finance Inc.

• Belize • France • Philippines

All correspondence and inquiries regarding this opportunity should be addressed to:

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