

The MAP MEMO

ELECTRONIC WEEKLY NEWSLETTER OF THE MANAGEMENT ASSOCIATION OF THE PHILIPPINES

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October 4, 2022



"MAPping the Future" column in the INQUIRER

"How can business owners deal with loan default and debt collection harassment?"

October 3, 2022

Mr. BENEDICT S. CARANDANG

usiness owners should avoid defaulting on a loan as much as possible, especially since one must have a realistic payment plan in mind when getting financing. However, extraordinary circumstances such as the pandemic can derail even the most prepared SMEs. In these cases, you may not have any choice but delay repayment or go into loan default.

Since the pandemic, the government has received - and continues to receive - an increased

number of complaints for debt collection harassment. From 485 complaints in May 2019, the National Privacy Commission (NPC) handled 1,867 complaints in December 2020, an increase of over 200%.

What to expect if you miss a business loan payment

First, know that no one gets imprisoned for non-payment of a loan, as per the 1987 Philippine Constitution.

(continued on page 2)



"MAP Insights" column in BUSINESSWORLD

"EDCOM 2: Lifelong Learning Poverty Crisis"

October 4, 2022

Dr. FEDERICO "Poch" M. MACARANAS

(First of two Parts)

he Philippines has a lifelong learning (LLL) poverty crisis – perhaps even worse than the widely-discussed learning poverty gap at the primary school level. Both must be addressed now if we are to remain competitive and provide "socially cohesive, fulfilling, inclusive and sustainable future for all." (Marrakech Framework for Action for Adult Learning and Education, adopted 17 June 2022 by UNESCO

member states).

The primary school case was documented by an updated cross-country 2022 report of the World Bank on the subject where we ended miserably on the development indicator on reading (the learning poverty indicator indicative of the ability to read a simple text with comprehension by age 10), writing, mathematics, and global citizenship by Grade 5.

(continued on page 4)

"How can business owners deal with loan default and debt collection harassment?"... (from page 1)

If you miss a payment, legitimate lenders will contact you with payment reminders, and impose late payment penalties. If the payment delay goes on for the next three billing cycles, your lender will then declare the loan as "delinquent" or "in default". It usually means you have to pay the full loan balance immediately – including the total interest amount, penalties, and other charges.

The lender will also report your case to the Credit Information Corporation (CIC), the central registry of borrowers' credit information and history. The report can damage your credit history and make future loan applications more difficult and expensive.

If your loan is unsecured, the lender will turn over your loan to a debt collection agency. These agencies will contact you more aggressively via call, text, or even mail to get repayments. If your loan is secured, your lender will simply inform you once your loan is in default, and begin the process of seizing your provided collateral.

The worst-case scenario is the lender can file a civil case against you for non-repayment. If the lender wins, the court will demand you pay the full loan balance, interest, and penalties to the lender – plus legal damages.

What counts as debt collection harassment?

The Security and Exchange Commission (SEC) counts the following as unfair debt collection practices punishable by law:

- Use or threat of use of violence or other criminal means to harm a person, their reputation or property;
- Use of threats to take any action that cannot legally be taken;
- Use of obscenities, insults, or profane language to abuse a borrower and/or which amounts to a criminal offense under applicable laws;
- Disclosure or publication of the name and other personal information of a borrower who allegedly refuse to pay a debt (with exceptions);
- Communicating or threatening to communicate loan information which is known or should be known to be false, including failure to communicate that the debt is being disputed (with exceptions);
- Use of false representation or deceptive means to collect or attempt to collect a debt or obtain information concerning a borrower;

- Contacting a borrower at unreasonable times, defined as before 6 AM or after 10 PM, except if the account is past due for >15 days or the borrower has given written, electronic, or recorded consent
- Contacting the persons in the borrower's contact list, other than those named as guarantors or co-makers.

Take note, however, of the following exceptions that allow disclosure of your information:

- With your written or recorded consent;
- Released, submitted, or exchanged with other financial institutions, credit information bureaus, lenders, their agents or other representatives;
- Required by a court, government office, or agency authorized by law;
- Disclosure to collection agencies, counsels, and agents of the lender to enforce their rights against the borrower;
- Disclosure to a third-party service provider to assist or provide services that help the lender administer its financing/lending operations;
- Disclosure to an insurance company for the purpose of insuring the lender and/or borrower.

What can you do against unfair debt collection practices?

You can file a report with the NBI's Cybercrime Division, the PNP's Anti-Cybercrime Group, the NPC, or the SEC. These government agencies will process the complaints and coordinate actions to enforce relevant punishments.

For instance, accessing your contact list without authority is a violation of the Cybercrime Prevention Act, punishable by up to 12 years in jail and fines of at least ₱200,000. Malicious disclosure of your personal information is punishable by up to 5 years' imprisonment and up to ₱1 million in fines. The SEC also imposes separate fines to lending companies found guilty of unfair debt collection practices.

What can you do if you know you're unable to pay?

Be proactive by reaching out to your lender and negotiating. Request for loan rescheduling, where the lender extends your loan term to reduce your monthly or quarterly payments; or loan restructuring, where the lender changes the type or structure of your loan. The latter can reduce your current interest payment, prolong your billing cycles, or modify the frequency of your interest payments. Note that you may end up with a higher final loan cost for both options.

Lastly, ask if any of your loan fees can be waived or reduced, and if a grace period is possible. If you are a good payer and show sincerity in fulfilling your obligations, your lender may be more willing to adjust. Legitimate private lenders are also more likely to adjust due to less stringent internal protocols; some even proactively prevent clients from going into default. For instance, First Circle, a fintech firm financing growing SMEs since 2016, freezes their clients' credit line if they are borrowing too often or beyond their means. This protects their clients from putting their businesses at risk. First Circle also assigns a dedicated account manager to each client. In case of repayment issues, the account manager can then recommend tailor-fit, in-depth solutions.

Another option is debt refinancing: taking out another loan to pay off your current loan. However, your new loan must have better rates or terms than your current one. You may also incur early payment charges for paying off your initial loan. For these reasons, debt refinancing isn't for every business.

Loan defaults can happen even to the best entrepreneurs, as there will always be financial circumstances out of your control. It shouldn't define your business – or your skills as a business owner. It is also not a cause for shaming, threats, and other forms of harassment from lenders and debt collectors. So know your rights, understand what behavior is out of bounds, and lodge a complaint once you have adequate documentation of debt collection harassment.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is Member of the MAP. He is the Vice President for External Relations of First Circle, a fintech provider that helps SMEs grow through long-term partnership, flexible financing, and free tools to help them find government opportunities. This article is co-written with Jess Jacutan, First Circle's Content Marketing Lead. Feedback at <map@map.org.ph> and <benedict@firstcircle.ph>).

"EDCOM 2: Lifelong Learning Poverty Crisis" . . .

(from page 1)

WHAT LLL CRISIS? On the other hand, the indicators of LLL poverty situation in the country had been and may continue to be equally dismal:

- (1) poor performance of professionals in licensure examinations [latest data: about 56% of first-time takers pass the licensure examinations while 38% of graduates across disciplines pass licensure examinations, which House of Representatives Technology and Higher Education Committee Chairman Mark Go noted in the September 8, 2022 Joint General Membership Meeting (GMM) of the Management Association of the Philippines (MAP) and the People Management Association of the Philippines (PMAP);
- (2) relatively low enrollment in adult learning compared to our neighbors in the region which the International Labor Organization (ILO) documented as early as 2007, e.g., participation rates of the population aged 15-64 in vocational education and training: 1.9% in the Philippines, compared to 33.4% in Singapore, 14.6% in Hong Kong, and 5.9% in Korea. These could have been alleviated by lowering structural barriers in the employers and employee training costs; and
- (3) many areas for improvement in the major management concerns (skills for critical thinking, communication, collaboration, and creativity; English language proficiency, digital and technical competencies, people skills) where we now have very much appreciated global linkages (BPO, maritime, nursing, tourism) and potential products from a marine archipelagic nation.

EDCOM 2: The review of the national education system through this new education commission was the subject of a recent MAP GMM.

The new Commission may give us a long-term set of concerns and vision beyond AmBisyon 2040. However, in the medium-term, we may socially succumb through a destabilizing confluence of factors. These include geopolitical forces, social technology misuse/abuse, and climate change that damage supply chains, profitability, and investment attractiveness which our much-vaunted people assets may not be able to answer for due to the gravity of the compounded problems.

Traditional monetary and fiscal policies may not be able to mask long-term real factors shaping the structural problems of the economy intertwined with ESG (environment, social, and governance) principles. Over-reliance on these financial policies triggered balance-sheet recessions in Japan and the US in the past decades, although this time it can be the damaged asset bases of human and natural resources/green capital rather than physical property/ grey capital of the Philippines. In complex adaptive systems, scenario plans should accommodate the possibility of balance-sheet right one and stagflation. It is better that we prepared rather than be surprised.

CALL for LLL by ILO: In 2007, the ILO released a study on the Philippines which contained the recommendation that the country must pursue "an integrated action plan (for lifelong learning which is) ... multi-sectoral, multi-period, and go beyond the boundaries of the nation." The context was the magnified archipelagic insularity of Filipino mindsets arising from the first commission that reshaped the independent Philippines' post-WWII education (EDCOM 1) that unfortunately splintered education policy implementation into three separate bodies.

EDCOM 2 should come into the picture now with the 2007 ILO study recommendation that "LLL in the Philippines must address not only socio-economic considerations but political matters as well since ... welfare enhancements ... are defined, for example, by changing international standards of governance." Many education leaders are calling for the de-politicization of the education system.

"Cradle to grave" lifelong learning was advocated as an education strategy some fifty years ago. National legislations were in place as early as the 1970s in France and the USA, and in the following decades in Japan, Germany, Sweden, Canada, etc. Adult education was integrated into LLL even in developing economies with the 1976 Nairobi Conference commitment for its extension to "all aspects of life and all areas of skills and knowledge."

By the new millennium's second decade, the United Nations Sustainable Development Goal (UN SDG) 2030 indicator #4 was designed to "ensure inclusive and equitable quality education and promote lifelong learning opportunities for all." Indeed, the "right to lifelong learning" was reiterated at the June 2022 5th UNESCO Conference on Adult Learning and Education (ALE) and the ensuing Marrakech Framework noted in the opening paragraph above; however, the global reports on ALE do not capture the essence of individual country challenges because of the paucity of LLL system-wide data, the Philippines included.

URGENT NEED for a LLL NATION: Yet, the ILO 2007 study on the Philippines, antedating the UN SDGs, was based on an extensive review of and data analysis on "the quality of schooling, the high unemployment rate in the face of the skilled human resources that can be made competitive with accompanying investment in science and technology, the mismatch in schoolingemployment, general resource misallocation partly due to financial disincentives to parents, school owners, and employers, and the many good practices in lifelong learning in the Philippines that can be scaled up across firms, communities and disadvantaged sectors, not only for domestic but for global markets as well."

While the 2007 study was initiated by the Department of Labor and Employment, no action was ever taken by the agency, nor any other government body thereafter for a system-wide understanding of what to measure and thus what to manage for a LLL nation.

Part Two of this article discusses some specific approaches for various LLL stakeholders to discuss in depth, while EDCOM2 considers the possible research agenda for the government agencies tasked to assist it in its priority issues.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is Co-Chair of the Sub-Committee on Lifelong Learning of the MAP Management and Human Development Committee. He is author of the ILO Monograph on Lifelong Learning in the Philippines (2007). Feedback at <map@map.org.ph> and <fmmacaranas@gmail.com>.)

How to reach your most ambitious goals successfully in as little as 7 steps

nyone can reach their most ambitious goals (if they apply the right principles. I have been apply the right principles. I have been been as the most are no different from most of us—they just do things differently and abide by a certain set of principles.

If you don't apply these principles. You can be as talented as you want but you will neither consistently reach your goals nor attain your full potential.

solve I?

When I was 16, I got a scholarship to go to a US boarding school affect chaste Rosemary Hall. At that boarding school. And that had not been the case in Germany. Affer about a year or two, I started to notice the stuttering had gone away completely. Why was that?

Step 1: Be one with your energy I found out that I had been hyperactive all my life, but no-body had realized it. Not my parents, not my friends, not the

and I realized that had to be one with my energy.

After that, I got hooked. I wanted to know if I can solve that, what else can I do? What else can amyone do—no matter where they are, no matter where and embrace who you are The first step I have shared a latenaly it is to be one with we energy.

And that led me or nergy durant.



PROFIT PUSH

acted with, coached or advised some of the world's greatest performers, self-made billionaire entrepreneurs, Nobel Peace Prize laureates, world-famous artists, best-selling authors, world-champion athletes and heads of state.

I have assembled these principles into a "peak performance system" that has allowed me to gain praise from many of the world's most famous business leaders and billionaire entrepreneurs.

world's most famous business leaders and billionaire entreperseurs.

In my work transforming companies and optimizing individual and corporate performance, I have been blessed to advise the presidents of some of the world's largest companies such affortune magazine has callen when a "consultant of the top Fortune spoot ECOs" and "the mentor of the giants."

I would like to share some of these peak performance principles with you today.

Step 2: Know thyself—and embrace who you are The first step I have shared already. It's to be one with your energy.

The second step is not to go against who you really are, but to truly embrace your strengths

ey are, no matter their race, already; it's to be one with your energy.

The second step is not to go against who you really are, but youring which I have inter-to truly embrace your strengths.

and your weaknesses. Do not try to change the fundamental nature of your being. Einbrace lif But do most of us really act this way? No, our educational systems tell us to focus on our weaknesses, our mistakes and what we do wrong.

If we focus on improving our weaknesses, at best we get mediocre. But if we play to our strengths, we can go from good to great to extraordinary.

The top high achievers of this world—in whatever industry or profession—clearly define what it is that drives and motivates them, that makes them get up in the morning and surmount seemingly impossible challenges again and again and again because they're one with their dreams.

dreams.
In order to do that, we have to define what it is that we really want to accomplish. Take 20 minutes to write down: What would my ideal life look like if nothing was impossible in five, 10, or 15 years from now?

so, or 15 years from now?

Step 4: Be one
with your creative flow
The world's high achievers
are one with their creative flow.
What does that mean? Most of us
think that creativity is reserved
for special people. But 1 believe
we're all born creative geniuses.
Children still have that nattural creative power. However,
once we go through education,
most of us tend to lose that innate talent and gift we are born
with.
Mike Tyson, whom many
consider one of the greatest
heavyweight boxers of all time,
said, "Everyone has a plan until
they get punched in the mouth."

The same is true for reality Companies have to stay flexible and adjust their plans as they go along so they can still reach their objectives. The same is true for each and everyone of us if we want to reach our personal goals.

What is the No. I mistake that most people and organizations make when it comes to creating breakthrough out of the box solutions and innovative thinking?

They're too rigid. They're took of the many resons why so many great ech startups have come from Silicon Valley: they combine a plan with that Californian playfulness They stay flexible. They adapt quickly. That is a culture and mindset trait that is fundamental.

Most organizations don't do with the companied of the

ones! Step 2: Know thyself—and
mbrace who you are.

Step 3: Know thyself—and
mbrace who you are.

Step 3: Be one with your
creative capability to innovate.

Step 4: Be one with your
creative capability to innovate.

Step 5: Be one with your
creative capability to innovate.

Step 5: Be one with others.

Step 5: Be one with others.

Step 2: Know thyself—and

Step 5: Be one with others
Another truth that the
infaits highest achievers share
the start were recognize that were
not all the name of the start were
to the start were that the
body to be the same we are but
that's not possible.
The high achievers of this
world strive to be one with others. They have learned how to
understand and relate to others.

Step 5: Be one with others. See you next week for steps 6 and 7! NO



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Data released, submitted, or exchanged with other financial institutions, credit information bureaus, lenders, their agents or other representatives;
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EDCOM 2: Lifelong learning poverty crisis

WHAT LLL CRISS?

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falaysia	-43	-50	-38	-34	4.4	-56	573	69.0
halland	-33	-45	-5	-9	22	-62	41)	58.0
ndonesia	-38	-28	-22	-8	5.0	-21	30.6	42.8
ingapore	-39	-27	-31	-19	U	-41	126.2	132.8
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PLEASE VOTE for the Election of MAP Governors for 2023-2024



Ramon V. Del Rosario Sr. Center for Management Excellence
Unit 608, Ayala Tower One
Ayala Triangle, Ayala Avenue
1226 Makati City, Philippines
1226 Malai: map@map.org.ph; map.philippines@map.org.ph
MAP Website: map.org.ph

September 1, 2022

Circular No. 057 - 2022

Subject: Election of MAP Governors for 2023-2024

Dear Fellow MAP Member:

The election of MAP Governors for 2023-2024 starts today, and will end at 4:00 PM on October 10, 2022.

Voting shall be via **GOOGLE FORM** through the following link. If you encounter any problem in this regard, please consult the MAP Secretariat via map@map.org.ph.

https://docs.google.com/forms/d/e/1FAIpQLSeEgByaHF59JrvoiinbJOcdigJcGiUZGRvggtS6qCVEdnUcZw/viewform

The **FIVE** candidates who will receive the highest number of votes shall be proclaimed MAP Governors who will serve for two years (from January 1, 2023 to December 31, 2024) on the MAP Board, and concurrently as Trustees of the MAP Research and Development Foundation. Should there be a tie among those elected, this shall be resolved by the drawing of lots

The following rules will govern the election:

- 1. CAMPAIGNING FOR OR BY A CANDIDATE IS NOT ALLOWED AND WILL RESULT IN THE DISQUALIFICATION OF THE CANDIDATE.
- All members are required to vote for <u>FIVE</u> (5) candidates. Votes with less than or more than FIVE (5) names
 of candidates will be invalidated.
- A MAP Member can only vote once. If a member votes more than once, the subsequent vote/s will be automatically invalidated.
- 4. The NOMELEC Chair will announce the elected MAP Governors before adjournment of the October 13, 2022 MAP Face-to-Face General Membership Meeting. The announcement will include the following:
 - 4.1 alphabetical list of the Governors-elect without specifying the votes they received.
 - 4.2 the total number of members who voted to satisfy the MAP By-Laws requirement for 20% quorum.

For your information, the FIVE Governors to be elected will join the following on the MAP 2023 Board of Governors:

1. Dr. DONALD P. LIM, COO, DITO CME Holdings Inc.

Years of MAP Membership: 16

Age: 44 Gender: Male

Industry: Energy, property development, shipping, logistics, education, food and beverage, communications,

media and entertainment

Atty. ALEXANDER "4/ex" B. CABRERA, Chair Emeritus and ESG Leader, PwC Philippines/ Isla Lipana & Co.

Years of MAP Membership: 12

Age: 55 Gender: Male

Industry: Auditing, accounting and business advisory services

3. Dr. CIELITO "Ciel" F. HABITO, Chair, Brain Trust Inc. (BTI)

Years of MAP Membership: 10

Age: 69 Gender: Male

Industry: Development consultancy services

Page 1 of 3

4. Dr. CHITO B. SALAZAR, President and CEO, PHINMA Education Holdings Inc.

Years of MAP Membership: 15

Age: 56 Gender: Male Industry: Education

Below for your reference is the alphabetical list of the TEN candidates for MAP Governors for 2023-2024:

1. Atty. BENEDICTA "Dick" DU- BALADAD, Founding Partner and CEO, Du-Baladad and Associates (BDB Law)

MAP Governor in 2019-2020 MAP Governor in 2014-2015 MAP Treasurer in 2019-2020 MAP Asst. Treasurer in 2015 MAP Secretary in 2014

Chair of MAP Tax Committee in 2021 and 2022 Vice Chair of MAP Tax Committee in 2018

Years of MAP Membership: 18

Age: 60 Gender: Female

Industry: Legal, tax and consulting services

2. Ms. KAREN V. BATUNGBACAL, Senior Advisor to the Board, IT & Business Process Association of the

Philippines (IBPAP)
Years of MAP Membership: 8

Age: 61 Gender: Female Industry: BPO

3. Mr. JUNIE S. DEL MUNDO, Founder and CEO, The EON Group

MAP Governor in 2014-2015

Chair of MAP Health Committee in 2021 and 2022

Chair of MAP CEO Conference Committee in 2018 and 2019

Vice Chair of MAP CEO Conference Committee in 2020, 2021 and 2022

Years of MAP Membership: 15

Age: 64 Gender: Male

Industry: PR, reputation management and public affairs, digital marketing and

creative technology, and experiential marketing

4. Ms. SUSAN "Sue" L. DIMACALI, Owner/Director, Auracle Wellness Corporation

Co-Chair of MAP Communications Committee in 2021 and 2022

Years of MAP Membership: 4

Age: 66 Gender: Female

Industry: Health & wellness

5. Mr. ANTONIO "Tony" S. LOPEZ, Founder, Chair, President, Publisher and CEO, BizNewsAsia

Years of MAP Membership: 11

Age: 73 Gender: Male

Industry: Media and publishing

6. Mr. BENJAMIN "Ben" R. PUNONGBAYAN, Founder, P&A Grant Thornton

MAP Governor in 2003-2004 MAP Treasurer in 2003 Years of MAP Membership: 40

Age: 84

Gender: Male

Industry: Audit, advisory, tax and outsourcing services

Ms. MARIA CORAZON "Corrie" D. PURISIMA, Treasurer and Head of Markets and Securities Services,

Member of the Executive Committee, HSBC Philippines

Years of MAP Membership: 3

Age: 46 Gender: Female

Industry: Banking and finance

Ms. MARTHA "Marts" MENDOZA SAZON, President and CEO, Globe Fintech Innovations, Inc. (GCash)

Year of MAP Membership: 1

48 Age:

Gender: Female

Industry: Financial services

Dr. RAMON "Mon" B. SEGISMUNDO, Founder and CEO, 1-HR.X Pte. Ltd. (Singapore)

Co-Chair for Strategic HR Management of MAP Human and Management Development Committee in 2022

Vice Chair of MAP Human Capital Committee in 2019

Vice Chair of MAP Management Development and Human Capital Committee in 2020

Years of MAP Membership: 12

65 Age: Gender: Male

Industry: General management, business transformation, organizational innovation and

strategic HR management advisory services

10. Mr. PETER WALLACE, Chair, The Wallace Business Forum

MAP Governor from July to December 2022

MAP Vice President in 2010 MAP Governor in 2017-2018 MAP Governor in 2013-2014 MAP Governor in 2009-2010

MAP Governor in 2005-2006 Years of MAP Membership: 34

83 Age:

Gender: Male

Industry: Development and business consultancy services

Please note that Article III Section 8 of the MAP By-Laws stipulates that "Vacancies in the Board of Governors shall be filled by the candidate(s) receiving the next highest number of votes among the candidates for the board IN THE LATEST ELECTION: such appointee(s) shall serve only for the duration of the UNEXPIRED term of the individual(s) being replaced or until the next regular election."

Please participate in this year's election so that the MAP Governors elected will truly represent the collective decision of the membership.

Thank you.

Sincerely,

MARILOU C. CRISTOBAL Chair, MAP NOMELEC

FORTHCOMING EVENTS



The Top 20 teams of the Agri-Aqua innovation Challenge will be having their Product Pitch on 5 October 2022, Wednesday, at 5:00 PM. Each team will pitch their product or service live via ZOOM. Join us as we assess their product creativity, market relevance, and business viability.

Register via this link and share your feedback at the first ever Agri-Aqua Innovation Challenge!

Zoom Link: https://aimedu.zoom.us/j/96188892230?pwd=V252c0dsN2krcnBSNGtPbEZYd1c1Zz09

Meeting ID: 961 8889 2230

Passcode: 491785



MAP General Membership Meeting

Presentation of "MAP Management Man of the Year 2022" Awardee for approval of MAP Members

Announcement of Elected MAP Governors for 2023-2024

October 13, 2022, Thursday, 11:45 PM to 2:00 PM Grand Ballroom A, Level 3, Shangri-La The Fort

Tourism Outlook Beyond 2022

A Project of MAP Trade, Investments and Tourism (TI&T) Committee











Secretary MARIA ESPERANZA CHRISTINA GARCIA FRASCO

Department of Tourism (DOT)

Reactors:







Mr. BRUCE ALEXANDER WINTON General Manager, Manila Marriott Hotel

Co-Moderators:



Mr. CHARLIE P. VILLASEÑOR Chair, MAP TI&T Committee Chair and CEO PASIA. TransProcure and **PASIA Shared Services**



Ms. SHEILA G. LOBIEN Vice Chair MAP TI&T Committee CEO, Lobien Realty Group

Registration Fees for Face-to-Face:

MAP Member

FREE

Guest

P2,000 each

Registration Fees for ZOOM:

MAP Member FREE

Guest

FREE

Meeting ID: 852 8249 4207 Passcode : MAPGMM1013

MAP Circular No. 066 - 2022



21 Bushessmen's Cup Coll Tournament

17 OCTOBER 2022 • EASTRIDGE GOLF CLUB BINANGONAN RIZAL

It's one event that you don't want to miss!

We are pleased to announce that the Philippine Chamber of Commerce and Industry (PCCI) will convene the annual Businessmen's Cup Golf Tournament on October 17, 2022 (Monday) at the Eastridge Golf Club, Binangonan, Rizal.

Expected to join this shotgun tournament are golf enthusiasts including delegates from PBC&E, foreign delegates, diplomatic corps, foreign chambers and affiliates, top-level executives from PCCI members, local chambers, industry associations, and business councils. It will also serve as a venue to link business with pleasure and an excellent opportunity for your company to interact with the players, meet potential partners and explore other opportunities for investment and business outside the workplace.

(2) WAYS TO PARTICIPATE

BE A SPONSOR

Php 500,000.00 Presenting Sponsor Luncheon Sponsor Php 300,000.00 Hole-in-One Sponsor Php 200,000.00 Golf Cart Sponsor Php 150,000.00 Trophy Sponsor Php 150,000.00 Hole Sponsor Php 50,000.00 Major Raffle Sponsor 20,000.00 Minor Raffle Sponsor 10.000.00 Giveaways Sponsor (relevant goods)

FOR INQUIRIES, PLEASE CALL:



(02) 8846-8196 Fax no: 8846-8621 Mobile No: 0995-1692856

Look for MS. SARAH CACULITAN or MS. YENG GARCIA sarah.caculitan@philippinechamber.com yeng.garcia@philippinechamber.com www.philippinechamber.com

BE A PLAYER

(Limited to 144 players only)

Registration Fee: P 5,600.00 VAT Inclusive

The registration deadline is on

September 30, 2022

"First come, first Serve"

Scan the QR code below or Click link to register: PCCIGolfReg2022



Organized by:



	d to join the 21	Businessmen's Cup Golf Tournament as:	
Name:		Designation:	
Company / Organization:			
Mobile Number:		Landline:	
Email address:			

The Manila Times 124th

in cooperation with













NEXT ERA BEGINS: PH POISED FOR GRO



CHRISTINA GARCIA FRASCO Secretary Department of Tourism



ALFREDO PASCUAL Secretary
Department of Trade and Industry SPEAKER







































































NOVEMBER 3, 2022, THURSDAY, 6:30 AM to 2:30 PM WACK WACK Golf & Country Club

Shotgun Tee Off will be at 8:00 AM.

presented by









BRONZE PARTNER

MEDIA PARTNERS



HOLE SPONSORS

Aboitiz Infracapital • Aboitiz Power Corp. • ACCRALAW • BPI • Camp John Hay Manor
• Changan Motor Philippines • Continent 8 • Corinthians Integrated Security • DDB Group Philippines
• E.I. Construction • Emmanuel C Alcantara & Associates Law Office • Gardenia
• John Clements Consultants • Leechiu Property Consultants • Macroasia Corporation
• Mendoza and Pangan Law Office • Metro Retail Stores Group • MIS Maritime Corporation
• One Document Corp. • One MERALCO • PayMaya • Romulo Law Office • SA Technologies Philippines •
Suarez Narvasa Law Firm • UnionBank • Webcast Technologies

Registration Fees:	Wack Wack Member	Non- Wack Wack Member	Reminder: For venue guarantee purposes, it is IMPORTAN
MAP Member or Guest	P2,000	P7,500	that you make your reservation with the MAP Secretariat via map@map.org.ph. Just type
			"ATTENDING" if you will join the event; "REGRETS" if not.
			MAP Circular No. 065 - 2022

Please register thru the following link: https://forms.gle/2Px49nhTUGdgaFYT9













November 7 (Monday) to November 8, 2022 (Tuesday) 8:00 a.m. to 5:00 p.m. Dusit Thani Manila Hotel, Makati City

Scan to register



Participation Fee US\$1,100 per participant US\$10,000 for a group of 10

RSVP

Cris Mercado Number: 0917 830 3031 E-mail: cris.mercado@johnclements.com

About the Discussion Leader

Ranjay Gulati



Former head of the organizational behavior unit at Harvard Bus Ranjay Gulati served for almost a decade as chair of the Advan Management Program, HBS's premier leadership development

Ranjay regularly speaks to executive audiences around the wor The groups he speaks to range in size from small senior leader and corporate boards to large company off-sites. He has worke companies in a range of industries and spoken with groups acro of functional areas. His clients range from large well-establishe to high-growth entrepreneurial ventures.



Drawing upon his recent book, Ranjay Gulati will offer a compel reassessment of purpose as a management ethos, documenting gains and social benefits that become possible when firms get I Based on extensive field research, he will show how deep-purp energize their enterprise by inspiring employees and fostering g and trust with customers and partners. Purpose is also a compet these firms effectively navigate the inevitable tradeoffs across s and balance their short- and long-term goals. Ultimately, a deep with purpose holds the key not merely to the well-being of indivibut also to humanity's future.

*Ranjay will be available to sign your copies of the book at the 1

















e the Date



3rd MAP NextGen CEO Conference 2022

THE GENERATIONAL SHIFT:

Mindsets, Motivations, Management

2:00 PM to 8:00 PM ColLab, Sheraton Manila

e Date



"MAP MANAGEMENT MAN OF THE YEAR 2022"
Awarding Ceremony
and
Annual MAP General Membership Meeting for 2022

November 28, 2022, Monday 11:45 PM to 2:00 PM Shangri-La The Fort

Articles/Papers from MAP Members

1. "Dollar diarrhea"

from MAP Governor CIELITO "Ciel" F. HABITO's "No Free Lunch" Column in the PHILIPPINE DAILY INQUIRER on October 4, 2022

With the peso-dollar exchange rate now seemingly courting P60 to the dollar, our economy appears to be suffering from a case of LDM, or loose dollar movement. Dollars are indeed flowing out of the country for various reasons, foremost being how the US economy is sucking in its own currency with its rising interest rates.

The US Federal Reserve Bank has been deliberately raising its rates to mop up too many dollars in circulation, which has caused inflation rates Americans have not seen in decades. High-interest rates make US financial investments more attractive, unless other countries match the US interest rate hikes point by point. But central banks have various reasons not to match the US Fed's moves, especially because higher interest rates also stifle investments, production, jobs, and incomes.

Such is the predicament our own Bangko Sentral ng Pilipinas (BSP) faces. It saw no need to match US interest rate hikes point by point earlier on, as our own inflation has not been as high and was more due to supply disruptions (especially in meat and fish), not too much money going around. But then Russia invaded Ukraine, which affected supplies and pushed up prices of our vital imports like fossil fuels, fertilizers, and wheat, fueling further domestic inflation. It also led to greater outflow of dollars to pay for the now more expensive imports, adding to the dollar diarrhea, further raising the exchange rate. But a rising exchange rate actually favors a lot of people: workers in export, tourism, and import-competing industries (whose competing imports get more expensive), families of overseas Filipino workers receiving remittances, and workers who get jobs in new or expanding foreign firms that now find investing in the country cheaper. A peso that has lost value is, after all, also a more competitive peso. Thus, the BSP does not fret over a depreciating peso as much as it does with rising inflation.

But things changed by the time the exchange rate had risen by more than the inflation rate because that now meant that the exchange rate rise would worsen inflation itself. And given that managing inflation is BSP's primary mandate, it must now stem inflation—and depreciation—with tighter money supply, which means raising interest rates, even if it means further dampening the already dampened growth of the economy. That means stifling jobs, if not killing them outright. Many argue that growth is not everything, and that controlling inflation is more important, but it's hard to tell that to those who are unable to find jobs or losing their jobs outright.

There are two important things to note about the current peso depreciation. One, it is almost entirely caused by the rising dollar, and completely external to us. It can be seen in how the peso's movement has closely tracked that of the euro and Japanese yen, two of the most important reference currencies for the dollar. This means that all other currencies closely linked to it have also been drastically losing value, including the mighty British pound which is now almost at parity with the dollar, as Britain braces for great economic troubles ahead.

Two, while it is said that the peso has been the "worst performing" currency in Asean and possibly Asia since the start of the year, we could also describe it as having become the most competitive currency, for reasons already explained. In fact, while major economies are now bracing for recession through next year, the Philippine economy remains positioned for robust growth, albeit slower than earlier projected. And much of that growth will come from how the effect of remittances, which have traditionally driven our consumption growth, will be boosted by the peso depreciation-not to mention its push on tourism, exports, and foreign direct investments. Still, we must expect things to get worse before they get better.

So, what can we do to weather the difficulties ahead? At the individual level, the same simple advice I heard back at the height of the Asian financial crisis in 1998 holds today: produce more, consume less, and share more. That could well be the way to minimize the pain for all of us.

cielito.habito@gmail.com

2. "The importance of Arta (1)" from MAP Governor PETER WALLACE's "Like it is" Column in the PHILIPPINE DAILY INQUIRER on October 3, 2022

As many of you know, I've been involved with the Anti-Red Tape Authority (Arta) since July 2019 as a director on its advisory board, and I've been impressed. It is a small team of fewer than 200 people under the able leadership of Jeremiah Belgica, supported by Ernesto Perez, Carlos Quita, and Eduardo Bringas. In its short three years of operations, it has done a remarkable job of transforming doing business with the government into a relatively painless affair.

Most operations in securing permits, licenses, and approvals are now online and simpler; speedier, too. The mandated 3, 7, 20—three days for simple transactions, seven days for more complex ones, and 20 days for highly technical ones—is being obeyed by most of the agencies we deal with.

Arta has created a business one-stop-shop (e-BOSS) where you go, physically or virtually, to one place to transact business, no longer hopping from one office, or worse, one building to another. There you will find a citizen's charter that details the procedures and requirements you must go through to complete your application. Then the central business portal transports you into a fully online process, all within 3, 7, 20.

Despite this success, the Ombudsman recently called for the closing down of Arta on the grounds that this was the role of the Ombudsman as determined by the Constitution. Indeed, the Constitution does say that the Ombudsman shall "determine the causes of inefficiency, red tape, mismanagement, fraud, and corruption in the government and make recommendations for their elimination and the observance of high standards of ethics and efficiency." The Ombudsman went on to say, "The office of the Ombudsman would appreciate if Congress can amend or repeal the Arta law, which is an unconstitutional law as it usurps or encroaches upon the powers of the Ombudsman.

Yet in that same statement, in a justice committee hearing at the House of Representatives, and again in the Senate, admitted that his office had done nothing to achieve this in the past 30 years. Samuel Martires, the Ombudsman, said, "I must admit that in the past 30 years, the Office of the Ombudsman did not do anything with respect to this function of determining inefficiency and red tape in government. But it does not mean to say also that Congress should enact a law that encroaches on the constitutional powers of the Ombudsman."

Arta, on the other hand, in just three years, has revolutionized doing business with the

government by doing exactly what the Constitution and Republic Act No. 11032 demand it does. The law states: "if a government office or agency fails to approve or disapprove an original application or request for issuance of license, clearance, permit, certification or authorization within the prescribed processing time, said application or request shall be deemed approved: Provided, that all required documents have been submitted and all required and charges have been acknowledgment receipt together with the official receipt for payment of all required fees issued to the applicant or requesting party shall be enough proof or has the same force and effect of a license, clearance, permit, certification or authorization under this automatic approval mechanism."

The Ombudsman, it seems, sees Arta as usurping its role. I, on the other hand, see it as complementary and supporting the Ombudsman in its role, helping it to do its job.

In the three years of Arta's existence, it has received and acted on 11,279 complaints, and referred more than 500 red tape incidents to the Ombudsman in a little more than two years since Arta's implementation. This shows the vital partnership needed by two offices against red tape. It would make no sense to dissolve Arta. The two should be working together, as Arta has no power to force an agency or a government official to perform the rules developed by Arta. Arta is, in effect, an arm of the Ombudsman that he should welcome.

His statement came out of a case that was brought before him. A complaint was filed by NOW Telecom, a telco, before Arta, alleging that the National Telecommunications Commission (NTC) failed to act on its motion, filed in 2015, to extend its provisional authority to operate a mobile telecoms system and to assign the needed frequencies that had been requested. Arta established that, based on NTC's prior approvals, the application was already complete but, despite this, there was no action on the application. Thus, Arta directed NTC to comply with the provision of the ease of doing business law in its directive on the actions to take when an application is complete yet action is delayed.

The law says that if action has not been taken within the prescribed time, such applications become automatically approved. However, NTC refused to state that it had already allocated the frequencies applied for other uses.

When the NTC still refused to act, Arta was left with the only option of filing a case with the Ombudsman. But Arta was unable to do that, since NTC had already filed a request with the justice secretary to arbitrate between the parties.

Email: wallace_likeitis@wbf.ph

MAP Talks on Youtube

September 13, 2022 MAP International CEO Hybrid Conference



August 19, 2022 MAP GMM



July 1, 2022 MAP Webinar



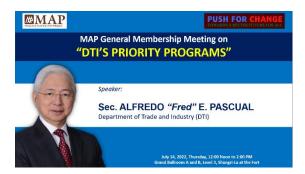
May 19, 2022 MAP GMM



September 8, e2022 MAP – PMAP Joint GMM



July 14, 2022 MAP GMM



June 23, 2022 MAP GMM



May 2, 2022 MAP Webinar



April 29, 2022 MAP Webinar



April 27, 2022 MAP Lecture



March 24, 2022 MAP General Membership Meeting



February 10, 2022 MAP Economic Briefing and General Membership Meeting



April 29, 2022 MAP Webinar



April 22, 2022 MAP Webinar



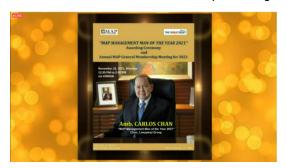
March 9, 2022 MAP Lecture



January 13, 2022 MAP Inaugural Meeting and Induction of MAP 2022 Board of Governors



November 22, 2021 "MAP Management Man of the Year 2021" Awarding Ceremony and MAP Annual General Membership Meeting



November 12, 2022 2nd MAP NextGen CEO Conference



Happy Birthday to the following MAP Members who are celebrating their birthdays within October 1 to 31, 2022

OCTOBER 2

1. Mr. MICHAEL HARRIS CONLIN

President and CEO, Henry & Sons Trading and Manufacturing Company, Inc.

 Atty. TEODORO "Teddy" A. Y. KALAW IV Principal, Kalaw & Associates Law

3. Ms. JUDITH V. LOPEZ

Independent Director; Chair, Audit Committee and Risk Compliance Oversight Committee, Philippine Veterans Bank

Mr. JOSE "Tito" FELICIANO SANTOS
 VP for Finance and Treasurer, Ateneo de Manila
 Université

Mr. RICHARD RAYMOND "Ricky" B. TANTOCO
 President and COO, Energy Development Corporation

OCTOBER 3

6. Mr. RONNIE B. ALCANTARA Trustee, CIBI Foundation, Inc.

 Ms. MARIA TERESITA "Marites" T. DAGDAG President, Clorox International Philippines, Inc.

OCTOBER 4

8. Mr. FRANCIS C. LAUREL
President, Toyota Batangas City

OCTOBER 5

9. Mr. ANTHONY "Tony" T. ROBLES

President and CEO, Coastside Homes Properties Inc.

OCTOBER 6

10. Mr. D. ARNOLD A. CABANGON

President, Fortune Life Insurance Co., Inc.

11. Mr. JOSE VICTOR "Victor" P. PATERNO
President and CEO, Philippine Seven Corporation

12. Ms. MARRIANA "Hannah" H. YULO
Chief Investment Officer and SVP for Corporate
Finance, DoubleDragon Properties Corporation

OCTOBER 7

 Mr. SAEED MOHAMMAD AHMAD ALI AHMAD General Manager Philippines, Etihad Airways

14. Mr. JESUS JOEY "Joey" T. MARCELO CEO, Sante International Inc.

15. Ms. OLGA GRACE "Grace" PEREZ

VP for Global Solutions, Newcore Industries International, Inc. (NCI)

16. Atty. FELIX "Dodie" T. SY JR.

Managing Partner, Insights Philippines Legal Advisors

OCTOBER 8

17. Ms. MARIA CRISTINA "Ginbee" L. GO

President, BPI Family Savings Bank

OCTOBER 9

18. Mr. EDGAR "Ed" O. CHUA

CEO, De La Salle Philippines

19. Ms. ANDRONICA "Nica" T. ROMA

President and General Manager, Nikka Trading

OCTOBER 10

20. Atty. MARIE-ROSE "Tenten" BARRAMEDA LIM President, Citicorp Capital Philippines, Inc.

Mr. JOSE MA. ANTONIO "Jam" M. MACALINO
 Country Head, Asset Services, CBRE GWS IFM PHILS.
 CORP.

22. Mr. RENATO "Rene" B. PADILLA

General Manager, Philippine International Convention Center (PICC)

23. Mr. DAVID ROOS

Managing Director, Perfetti van Melle Philippines, Inc.

24. Mr. MAGTANGOL "Doy" A. ROQUE JR. President, M2.0 Communications, Inc.

 Atty. MARIA GEORGINA "Gina" J. SOBERANO Principal, Tax, KPMG R. G. Manabat & Co.

OCTOBER 11

26. Prof. PAOLO ANTONIO "Paolo" L. AZURIN

Head of Investment Banking - Philippines, CLSA Exchange Capital, Inc.

27. Mr. ROBERTO JOSE "Bobby" L. CASTILLO

President and CEO, EEI Corporation

28. Mr. VLADIMIR "VJ" M. MANUEL Chief Growth Officer, Nudgyt Pte Ltd

OCTOBER 12

29. Mr. SHAILESH "SB" BAIDWAN

President, PayMaya Philippines, Inc.

Cong. MARISSA DEL MAR
 President, Millicent Productions

31. Mr. RAUL C. PAGDANGANAN

President and CEO, Cardinal Santos Medical Center

32. Dr. ENRIQUE "Ricky" Y. YAP JR. EVP, Manila Hotel

OCTOBER 13

33. Mr. FRANK S. GAISANO

Chair and CEO, Metro Retail Stores Group, Inc. (MRSGI)

34. Mr. EDUARDO "Eddie" H. YAP

President and CEO, Clairmont Group

OCTOBER 14

35. Atty. CARLOS ALFONSO "Caloy" T. OCAMPO

Founding Partner and Senior Partner, Ocampo and Manalo Law Firm

36. Mr. ARTHUR "Art" R. TAN

CEO and Vice Chair, Integrated Micro-Electronics, Inc.

OCTOBER 15

37. Mr. AURELIO NOEL "Noel" G. DAYRIT

President and Head of Investment Banking and Advisory, Maybank Kim Eng Capital, Inc.

38. Atty. GIANNA R. MONTINOLA

SVP, Far Eastern University (FEU)

OCTOBER 16

39. Dr. EDWARD "Ed" L. FEREIRA

Special Envoy of the Duterte Administration to the Republic of Kazakhstan and President and CEO, Ferycor International Management Group, Inc.

OCTOBER 17

40. Dr. DONALD PATRICK "Donald" L. LIM

COO, DITO CME Holdings Inc.

41. Mr. JAIME NOEL "Joel" SANTOS

President and Co-Founder, Thames International School

42. Ms. MARIA MARGARITA "Margot" TORRES

Managing Director, Golden Arches Development Corporation (McDonald's Philippines)

OCTOBER 18

43. Mr. AURELIO "Rey" O. ANGELES

President, Filipinas Multi-Line Corporation

44. USec. ERNESTO "Nesty" G. CAROLINA

Administrator, Philippine Veterans Affairs Office (PVAO)

45. Mr. PATRICK C. PARUNGAO

Center Head, UST Global, Inc.

46. Mr. DAVID ANDRE "David" P. SISON

President, Mamamia Foods, Inc.

47. Mr. BRYAN SPENCER "Bryan" U. YAP

President and COO, Lepanto Consolidated Mining Company

OCTOBER 19

48. Ms. TERESITA "Tessie" SY COSON

Vice Chairperson, SM Investments Corporation

49. Ms. NIKKI TANG

CEO, DMARK Corporation

OCTOBER 20

50. Mr. RODELIO "Dode" C. ARCILLA

President, Enterprise Information Technology Corporation (EITC)

- 51. Mr. LEONARDO "Dong" R. ARGUELLES JR.
- 52. Dr. ALFREDO R "Alran" .A. BENGZON
- 53. Mr. CEZAR "Bong" P. CONSING

President and CEO, Ayala Corporation

54. Atty. RUBEN T. DEL ROSARIO

Managing Partner, Del Rosario & Del Rosario Law Offices

55. Mr. PATRICK RICHARD "Patrick" D. REIDENBACH

President, Ubaldo Reidenbach Solutions, Inc. (UR Solutions)

OCTOBER 21

56. Mr. ROBERTINO "Robert" E. PIZARRO

President, A. Brown Company, Inc.

OCTOBER 22

57. Dr. JIKYEONG KANG

President and Dean, Asian Institute of Management

58. Ms. MARIA ROSARIO "Charrie" YULO-NG

Managing Director, Carmelray Industrial Corporation

59. Atty. EUNEY MARIE MATA "Euney" J. PEREZ

Managing Partner, Mata-Perez, Tamayo and Francisco Attorneys-at-Law

60. Mr. OSCAR ALESON TORRALBA

Chair and CEO, Town Holdings Corporation

OCTOBER 23

61. Mr. IAN PHILIPPE "lan" W. CUYEGKENG

EVP and COO, Philippine British Assurance Co., Inc.

62. Mr. JOSE BEN "Joeben" R. LARAYA

Chair, ULTREX Management and Investments Corporation

63. Dr. SIEGFRED "Yeye" L. MANAOIS

Chief, Piers Inspection Division, MICP, Bureau of Customs

64. Mr. ERICSON "Eric" SUPAN MARANAN

CFO, Sante International Inc.

OCTOBER 24

65. Ms. NATIVIDAD "Nabbie" N. ALEJO

Co-Founder and Managing Director, Alpha Primus Advisory, Inc.

66. Mr. CESAR R. CONCIO JR.

Chair, Vision Exponents, Inc.

67. Ms. MA. CRISTINA "Angel" SANTIAGO ROSALES

President and CEO, Professional Payroll Specialists Inc. (PPSI)

OCTOBER 25

68. Dr. ROBERTO "Obet" P. SALVINO

President and Chair, Salvino Agri-Industrial Machinery

69. Mr. JAMES G. VELASQUEZ

President and CEO, PT&T Corporation

 Ms. DIANA "Dianne" P. AGUILAR, Chair, SB Capital and Investments Corp.

OCTOBER 27

71. Mr. REX C. DRILON II

Vice Chair, Center for Excellence in Governance

72. Mr. JEFFREY "Jeff" C. LIM

President, SM Prime Holdings, Inc.

73. Mr. BENJAMIN "Ben" S. SANTOS

President, AS Realty Corporation

OCTOBER 28

74. Ms. DOROTHY DRYSDALE

Head, Internal Communications, Marsman Drysdale Group

75. Mr. PAULINO "Jun" B. FERNANDEZ, JR.

CEO, Global CoMRCI

76. Atty. TERESITA "Tess" J. HERBOSA

Of Counsel, ACCRALAW

OCTOBER 29

77. Mr. GERARD "Jerry" H. BRIMO

President and CEO, Nickel Asia Corporation (NAC)

78. Mr. RAMON R. DEL ROSARIO JR.

President and CEO, PHINMA, Inc.

79. Ms. VIRGINIA GARRIDO LANE

VP and Treasurer, Lane Moving and Storage, Inc.

80. Mr. REYNALDO "Rey" C. LUGTU JR.

President and CEO, Hungry Workhorse Consultancy,

81. Ms. RIZALINA "Riza" G. MANTARING

Board Director, Sun Life Grepa Financial Inc.

82. Mr. ARIEL C. ONG

President, First Philec

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83. Atty. PATRICK T. AQUINO

Head of Energy Utilization Management Bureau, Department of Energy (DOE)

84. Atty. ROBERTO "Boy" N. DIO

Senior Litigation Partner, Castillo Laman Tan Pantaleon & San Jose

85. Ms. ANNA IRMINA "Minette" B. NAVARRETE

President, Kickstart Ventures, Inc.

OCTOBER 31

86. Mr. EDGARDO "Ed" H. ANGELES

President and CEO, Selegna Holdings Corporation

87. Mr. ARSENIO "Toto" G. BARCELONA

President, Harbest Agribusiness Corporation

88. Dr. CATHERINE "Karen" V. DE ASIS

Chief Brand Strategist, MKS Marketing Consulting and Training Corporation

89. Mr. ANTHONY OUNDJIAN

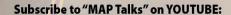
Managing Director and Senior Partner, Boston Consulting Group (BCG) Southeast Asia

90. Mr. LEONCIO "Joey" D. PAZ

VP - Interbranch Operations and Head of ICT, Simplex Industrial Corporation

91. Ms. MILAGROS "Mila" F. SERING

COO and Senior Managing Director, Seven Seven Global Services, Inc.





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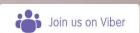
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