



Mr. RAYMOND "MON" A. ABREA

"MAPping the Future" column in *INQUIRER*

***"A Look at How Corruption Works
in the Philippines"***

March 13, 2023



Ms. CHIT U. JUAN

"MAP Insights" column in *BUSINESSWORLD*

"WOMEN OF SUBSTANCE"

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"A Look at How Corruption Works in the Philippines" . . .

(from page 1)

(This is part of the author's presentation in his DPI 543 Corruption: Finding It and Fixing It course at the Harvard Kennedy School under Prof. Jeeyang Rhee Baum.)



Mr. RAYMOND "MON" A. ABREA

The Philippines is perceived to be one of the most corrupt countries in the world. Of the 180 countries in the world, the Philippines ranked 116 in terms of being least corrupt. This means that the Philippines is almost in the top one-third of being the most corrupt countries in the world. This ranking is based on the Corruption Perceptions Index (CPI) published by Transparency International.

According to CPI, the Philippines scored a total of 33 points out of 100. Even as far back as 2012, the Philippines has fluctuated around the same CPI score, with the highest score being 38 points in 2014 and the lowest being 33 points in 2021 and 2022. To further contextualize how low the Philippines scored, the regional average CPI score for the Asia Pacific region is 45, with 0 as highly corrupt. And of the 31 countries and territories in the Asia Pacific region, the Philippines placed 22nd (tied with Mongolia).

It must be noted, however, that the CPI measures perceptions of corruption and not necessarily the reality of the state of corrup-

tion. What the CPI reflects are the views of experts or surveys of business people on a number of corrupt behaviors in the public sector (such as bribery, diversion of public funds, nepotism in the civil service, use of public office for private gain, etc.). The CPI also measures the available mechanisms to prevent corruption, such as enforcement mechanisms, effective prosecution of corrupt officials, red tape, laws on adequate financial disclosure, and legal protection for whistleblowers.

These data are taken from other international organizations, such as the World Bank, the World Economic Forum, and from private consulting companies and think tanks.

Of course, measuring actual corruption would be quite difficult, especially as it involves under-the-table activities that are only discovered when they are prosecuted, like in the case of the ill-gotten wealth of the Marcoses which was estimated to be up to \$10 billion based on now deleted Guinness World Records as the 'biggest robbery of a government.' Nevertheless, there still exists a correlation between corruption and corruption perceptions.

Corruption does not come in a single form as well. In a 2007 study, Michael Johnston, a political scientist and professor emeritus at Colgate University in the United States, studied four syndromes (categories) of corruption that were predominant in Asia. He cited Japan, Korea, China, and the Philippines as prime examples of each category.

The first of these categories is Influence Market Corruption, wherein politicians peddle their influence to provide connections to other people, essentially serving as middlemen. The second category is Elite Cartel Corruption, wherein there exists networks of elites which may collude to protect their economic and political advantages. The third form of corruption is the Official Mogul Corruption, wherein economic moguls (or their clients) are usually the top political figures and face few constraints from the state or from their competitors.

Finally, there is the form of corruption that the Philippines is familiar with. The third category, Oligarch-and-Clan Corruption, is present in countries with major political and economic

liberalization and weak institutions. Corruption of this kind has been characterized by Johnston as “disorderly, sometimes violent scramble among contending oligarchs seeking to parlay personal resources into wealth and power.” Other than the Philippines, corruption in Bangladesh, India, Malaysia, Nepal, Pakistan, and Sri Lanka fall under the same syndrome.

In the Philippines, Oligarch-and-Clan Corruption manifests itself in the political system. As Johnston noted, in this kind of corruption, there is difficulty in determining what is public and what is private (i.e., who is a politician and who is an entrepreneur). Oligarchs attempt to use their power for their private benefit or the benefit of their families. From the Aquinos, the Binays, the Dutertes, the Roxases and, most notoriously, the Marcoses, the Philippines is not a stranger to political families. In a 2017 chart by Todd Cabrera Lucero, he traced the lineage of Philippine presidents and noted them to be either related by affinity or consanguinity.

Corruption in the Philippines by these oligarch families is not unheard of. In fact, the most notable case of corruption in the Philippines was committed by an oligarchic family - the Marcos family. The extent of the wealth stolen by former dictator Ferdinand Marcos and his wife has been well-documented. In fact, several Supreme Court cases clearly show the extent of the wealth that the Marcoses had stolen.

In an Oligarch-and-Clan system of corruption, oligarchs will also leverage whatever governmental authority they have to their advantage. Going back to the Marcos example, despite their convictions, the Marcoses have managed to weasel their way back into power, with Bongbong Marcos becoming the 17th President of the Philippines despite his conviction for tax violation. The Marcoses are not alone in this. Several politicians have also been convicted of graft and corruption (or have at least been hounded by allegations of corruption) and still remain in politics. As observed by Johnston in his article, though Ferdinand and Imelda Marcos are the popular images of corruption in the Philippines, he also noted that there are entrenched oligarchs throughout the country.

Finally, factions also tend to be “unstable and poorly disciplined.” The term “balimbing” is often thrown around in Philippine politics but,

more than that, the Philippines is also familiar with politically-motivated violence and disorder.

All these features are characteristics of Oligarch-and-Clan corruption, where these oligarchic families continue to hold power and where politicians exploit their positions to enrich themselves or their families.

Corruption, no matter what kind, needs to be curbed. It results in the loss of government money, which could have been used to boost the economy and help ordinary citizens, especially those from the lower income sectors.

According to the 2007 study, the Office of the Ombudsman had, in 1999, pegged the losses arising from corruption at PHP 100 million daily, whereas the World Bank estimates the losses to be at one-fifth of the national government budget. For relatively more updated figures, former Deputy Ombudsman Cyril Ramos claimed that the Philippines had lost a total of PHP 1.4 trillion in 2017 and 2018. These estimates are in line with the World Bank estimates of one-fifth (or twenty percent) of the national budget.

So grave is the adverse effect of corruption that the international community recognized it as an international crime under the UN Convention Against Corruption (UNCAC) where perpetual disqualification of convicted officials is recommended.

But the question stands: can corruption be eradicated in developing countries like the Philippines? Many Philippine presidents promised to end corruption in their political campaigning, but none have achieved it so far. If the government truly wants to end corruption, it must implement policies directed against corruption, such as lifting the bank secrecy law, prosecuting and punishing corrupt officials, increasing government transparency, and more.

(This article reflects the personal opinion of the author and does not reflect the official stand of the Management Association of the Philippines or MAP. The author is a MPA/Mason Fellow at Harvard Kennedy School. He is a member of MAP Tax Committee and MAP Ease of Doing Business Committee, Co-chair of Paying Taxes on Ease of Doing Business Task Force, and Chief Tax Advisor of Asian Consulting Group. Feedback at <map@map.org.ph> and <mon@acg.ph>.)

"WOMEN OF SUBSTANCE" . . .

(from page 1)



Ms. CHIT U. JUAN

When I meet young girls who seem to be looking for mentors and inspiring modern-day idols, I tell them to attend events of women organizations like the Philippine Women's Economic Network (PHILWEN). The coalition is composed of 5 active women groups involved in business: Filipina CEO Circle, NextGen Organization of Women Corporate Directors or NOWCD, SPARK, Network for Enterprising Women (NEW), and Business and Professional Women (BPW). Because it is Women's Month, it may be a good time to focus on directing our younger women on career paths and business options.

What are the most important findings a young woman must remember?

1. Women are the biggest consumers around the world. Most purchase decisions are made by women—from cars to make-up. So, having a career in retail or manufacturing of women's necessities makes for a good option when choosing a path.

2. Women are wired differently. Women are known to be able to multi-task and

pay great attention to detail while men are more linear thinkers. So, jobs that need a lot of detail will work best with women on board or at the helm.

3. Women have patience and perseverance because of their many responsibilities at home and at work. If you need someone with "stick-to-itiveness", hire a woman. While men are macro-planners, women are patient to do the micro-management of things.

Young women are best honed in school, with extra-curricular activities in college and maybe a post-graduate course to fine-tune their abilities in critical thinking and resourcefulness. In school, I joined a women's organization called a sorority where we met inspiring leaders, esteemed alumnae and contemporaries who were campus leaders. The sisterhood extended beyond my stay at the University and happily continues until today. But having joined powerful women thinkers and doers gave me impetus to dream and pursue even the almost impossible.

We must inspire young girls, especially those with intellectual advantage and prowess to pursue higher learning, chase after rich work experience and hopefully have a work-and-life balance, as the Philippines supports working women with care work at home. These young ladies will be the women corporate leaders of tomorrow.

Another enriching experience is joining an honor society or a college sorority, or in my case a University-wide sorority. To this day, 50 years after, I still am in touch with my sisters from far and wide. Many pursued their diplomatic careers, jobs in science and technology, arts and architecture, here and abroad. We keep in touch through referrals from other sisters, annual reunions and awarding ceremonies every 5 years at our alma mater, UP Diliman. We have an award called Mariang Maya, where sisters who have excelled in their fields are given the honor by the whole congregation with a statuette designed by National Artist Napoleon Abueva and a lot of fanfare along with it. It is inspiring, especially for the young resident sisters, and a good example of what one can be-

come beyond the University.

At the ceremony held recently to honor eight outstanding Sigma Deltans, no less than Economist and Mariang Maya past awardee Solita "Winnie" Monsod was in attendance, together with other past awardees, broadcast personality Ces Drilon, Oceana head and environment advocate Atty. Gloria Estenzo-Ramos and Historian Felice Prudente-Sta Maria.

The current awardees are: Marlene Paje-Rodriguez for Public Administration; Emelyn Lynett Advincula Villariba for Visual Journalism, Ambassador Virginia Honrado-Benavidez for Diplomacy and International Relations ; Maria Lourdes Santos for Food Research and Development; Linda Luz Bacungan-Guerrero , President of Social Weather Stations for Social Research; Annie Gerona Dee for Business and Entrepreneurship; Maria Elizabeth Santiago-Sichon for Human Resource Development; and Frances Rivera, a journalist and news anchor in CNBC, for Broadcast Communications. These women excelled in different fields beyond the campus and went into corporate careers or government service.

This March is another celebration of Women's Month and another reminder for women (and men) to recognize the role of women in society. Beyond the recognition of biological differences, there is a need to remind everyone that women and men have the same opportunities for careers and paths thought to be "for men only", like Mining, for example. Young women of today must not choose traditional paths but blaze new trails given the advantage of technology, as an equalizer, among other democratizing developments, such as the internet and Fintech, to name a few.

In the corporate and business environment, women must be recognized and included in all levels of management, if a company has to be sustainable. Diversity and Inclusion has been not just an advocacy for some but now a requirement to be a sustainable enterprise. Women and youth must be included in plans for a sustainable future. Diversity must even extend up to the Board room where women and youth can play a crucial role in making compa-

nies adapt to the new normal.

This month, let us be conscious and celebrate our young girls, our young corporate executives, our women civic leaders to rise up and continue to be noticed as movers of society. This can only happen if we allow them to develop to their full potential in the organization, even during child-bearing years. Many women also make preferences and choose to not having families because of careers and they must also be respected for their choices. Every woman must be her own self, not a copy of society's perceived model.

Look around you and find an inspiring woman who can inspire others to become their best versions of themselves, recognizing their own potential and be the exemplar for generations to come.

***Happy
Women's
Month
to all the women
out there!***



(The author is a member of the MAP Diversity, Equity & Inclusion Committee, and the MAP Agribusiness Committee. She is President of NOWCD, Chair of the Philippine Coffee Board, and Councilor of Slow Food for Southeast Asia. Feedback at <map@map.org.ph> and <pujuan29@gmail.com>).

PHILIPPINE DAILY INQUIRER

BOARD TALK

Business Features Editor
Doris Dumlaog-Abadilla

Boost your bottom line: Harness the power of artificial intelligence for greater profitability

I recently got a request to enlighten a group of Asian business owners and CEOs about the enormous opportunities behind ChatGPT and artificial intelligence (AI). AI is revolutionizing the way businesses operate in today's world. Chatbots such as ChatGPT are the talk of the town wherever I go in the world.

Ever since I started working with top executives in Silicon Valley decades ago and gave my tech talk at Google, AI has been fascinating for me. Amid all the news and chatter about AI, it is still challenging for most entrepreneurs, business executives and family business owners to figure out how to use AI to improve their bottom line in their day-to-day operations.

Streamlining Operations

One of the most significant ways in which companies can use AI to increase profitability is by streamlining their operations. By automating routine tasks, reducing operational costs and improving efficiency, companies can increase productivity and profitability. AI can help companies identify areas of inefficiency and optimize processes to eliminate unnecessary steps.

As AI technology continues to evolve and becomes more accessible, we can expect to see more companies leveraging its power to drive innovation and growth.

Successful examples

Here are some examples of how companies have successfully implemented AI to streamline their operations:

- **Predictive maintenance:** Coca-Cola, one of the clients of my global strategy and management consulting company, uses



PROFIT PUSH

TOM OLIVER

AI to predict when equipment is likely to fail, enabling them to schedule maintenance proactively and reduce unplanned downtime. This has allowed Coca-Cola to save millions of dollars in maintenance costs and increase production efficiency.

- **Delta Airlines uses AI** to predict when planes are likely to require maintenance, enabling them to schedule maintenance proactively and reduce unscheduled downtime. This has allowed Delta Airlines to save millions of dollars in maintenance costs and increase operational efficiency.

- **Logistics optimization:** Amazon uses AI to optimize its logistics operations, from routing and scheduling delivery trucks to predicting product demand and optimizing warehouse inventory. By using AI, Amazon has been able to reduce delivery times and increase customer satisfaction.

- **Fraud detection:** JP Morgan uses AI to detect and prevent fraud in its banking operations. By using AI, JP Morgan has been able to identify fraudulent transactions more quickly and accurately, reducing the risk of financial loss and improving customer trust.

- **Supply chain optimization:** IBM uses AI to optimize its sup-

ply chain, from sourcing raw materials to delivering finished products to customers. By using AI, IBM has been able to reduce costs, improve efficiency and increase customer satisfaction.

- **Content recommendations:** Netflix uses AI to recommend content to its users based on their viewing history and preferences. By using AI, Netflix has been able to increase customer engagement and retention, leading to increased revenue and profitability.

Improving Customer Experience

Another area where companies can use AI to increase profitability is by enhancing the customer experience. AI can help companies personalize customer interactions, improve response times and increase customer satisfaction. By analyzing customer data, AI can identify trends and preferences, providing valuable insights into customer needs and behaviors.

By leveraging AI technologies like machine learning, natural language processing and computer vision, companies can provide customers with more personalized and convenient experiences, improve product recommendations and reduce the likelihood of disruptions to travel plans.

Successful examples

- **Virtual stylist:** H&M has developed an AI-powered virtual stylist tool that helps customers find clothing that fits their style and preferences. Customers can upload photos of themselves, and the virtual stylist provides recommendations for clothing items that will suit their body type and personal style. This has improved the customer experience by making it easier for customers to find clothing that they feel confident and comfortable in.

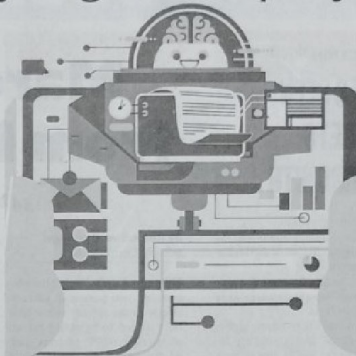


ILLUSTRATION BY RACHEL ANNE REVILLA

perience by making it easier for them to find clothing that they feel confident and comfortable in.

- **Erica virtual assistant:** Bank of America has developed an AI-powered virtual assistant named Erica that can answer customer questions, provide financial advice and even assist with basic banking tasks. This has improved the customer experience by providing customers with a more convenient and personalized banking experience.

- **Color IQ:** Sephora has developed an AI-powered tool called Color IQ that helps customers find the perfect shade of foundation or concealer for their skin tone. Customers can scan their skin with a handheld device and the AI-powered tool provides personalized recommendations for products that will match their skin tone. This has improved the customer experience by making it easier for customers to find makeup products that match their skin tone and enhance their natural beauty.

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Enhancing marketing efforts

Marketing is another area where AI can help companies increase profitability. By analyzing data, AI can improve targeting, messaging and measurement of marketing campaigns, resulting in more effective and cost-efficient campaigns. AI can also help companies identify new market opportunities, allowing them to stay ahead of competitors.

Here are a few examples of how companies have successfully used AI to enhance their marketing efforts:

- **Personalized playlists:** Spotify's music recommendation system is powered by AI algorithms that analyze data on customer listening habits, such as the type of music listened to, and the time of day when listening occurs, to create personalized

alized playlists for customers. This has helped Spotify increase customer engagement and retention.

- **Predictive ordering:** Starbucks uses AI-powered predictive ordering systems to anticipate customer demand for specific products at specific times. This has helped Starbucks reduce wait times for customers and increase sales by ensuring that popular products are always available.

- **Virtual try-on:** Sephora has developed an AI-powered virtual try-on tool that allows customers to try on makeup products virtually before making a purchase. This has helped Sephora increase sales and reduce product returns by giving customers a more accurate representation of how products will look on them.

These are just a few examples of how companies have successfully used AI to enhance their marketing efforts. By leveraging AI technologies like machine learning, natural language processing and computer vision, companies can gain valuable insights into customer behavior and preferences, personalize marketing messages, and improve customer engagement and satisfaction.

Stay tuned for next week when we will take a deep dive into ChatGPT and how you can use it to boost your profits!

Tom Oliver, a "global management guru" (Bloomberg), is the chair of The Tom Oliver Group, the trusted advisor and counselor to many of the world's most influential family businesses, medium-sized enterprises, market leaders and global conglomerates. For more information and inquiries, visit: TomOliverGroup.com or email: TomOliver@inquirer.com.ph

Mr. MON ABREA is a member of MAP Ease of Doing Business Committee and the Founding Chairman and Senior Tax Advisor of Asian Consulting Group and Co-Chair of Paying Taxes, EODB Task Force

A look at how corruption works in the Philippines

The Philippines is perceived to be one of the most corrupt countries in the world. Of 180 countries, the Philippines ranked 116 in terms of being least corrupt. This means that the country is almost on the top one-third of the most corrupt countries, based on the Corruption Perceptions Index (CPI) published by Transparency International.

According to CPI, the Philippines scored a total of 33 points out of 100. Even as far back as 2012, it has fluctuated around the same CPI score, with the highest score being 38 points in 2014 and the lowest being 33 points in 2021 and 2022. To further contextualize how low it scored, the regional average CPI score for the Asia-Pacific region is 45, with zero as highly corrupt. And of the 31 countries and territories in the region, the Philippines placed 22nd (tied with Mongolia).

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4 Syndromes

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in determining what is public and what is private (i.e., who is a politician and who is an entrepreneur). Oligarchs attempt to use their power for their private benefit or the benefit of their families. From the Aquinos, Binays, Duertes, Roxases and, most notoriously, the Marcoses, the Philippines is no stranger to political families. In a 2007 chart by Todd Cabrera Lucero, he traced the lineage of Philippine presidents and noted them to be either related by affinity or consanguinity.

Oligarchy

Corruption in the Philippines by oligarch families is not unheard of. In fact, the most notable case of corruption in the Philippines was committed by an oligarchic family—the Marcos family. The extent of the wealth stolen by former dictator Ferdinand Marcos Sr. and his wife has been well-documented. In fact, several Supreme Court cases clearly show the extent of the wealth that the Marcoses had stolen.

In an Oligarch-and-Clan system of corruption, oligarchs will also leverage whatever governmental authority they have to their advantage. Going back to the Marcos example, despite their convictions, the Marcoses have managed to weasel their way back into power, with Ferdinand Marcos Jr. becoming the 17th President despite his conviction for tax violation. Several politicians have also been convicted of graft and corruption (or have at least been hounded

by allegations of corruption) and still remain in politics. As observed by Johnston in his article, though Ferdinand and Imelda Marcos are the popular images of corruption in the Philippines, he also noted other entrenched oligarchs throughout the country.

Finally, factions also tend to be "unstable and poorly disciplined." The term "balimbing" is often thrown around in local politics but, more than that, the Philippines is also familiar with politically-motivated violence and disorder.

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Young women are best honed in school, with extra-curricular activities in college and maybe a post-graduate course to fine-tune their abilities in critical thinking and resourcefulness. In school,

Women of substance



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enriching experience. To this day, 50 years later, I still am in touch with my sisters from far and wide.

Many pursued diplomatic careers, jobs in science and technology, arts and architecture, here and abroad. We kept in touch through referrals from other sisters, annual reunions and awarding ceremonies held every five years at our alma mater, the University of the Philippines Diliman. We have an award called Marlang Maya, where sisters who have excelled in their fields are given the honor by the whole congregation with a statuette designed by National Artist Napoleon Abueva and a lot of fanfare along with it. It is inspiring, especially for the

young resident sisters, and a good example of what one can become beyond the university.

At the ceremony held recently to honor eight outstanding Sigma Delta, no less than economist and Marlang Maya past awardee Solita "Winnie" Monsod was in attendance, together with other past awardees, broadcast personality Ces Drilon, Oseana head and environment advocate Gloria Estenzo-Ramos, and historian Felice Prudente-Sta. Maria.

The current awardees are: Marlene Paje-Rodriguez for Public Administration; Emelyn Lynett Advincula Villariba for Visual Journalism; Ambassador Virginia Honrado-Benavidez for Diplo-

macy and International Relations; Maria Lourdes Santos for Food Research and Development; Linda Luz Bacunagan-Guerrero, President of Social Weather Stations, for Social Research; Annie Gerona Doe for Business and Entrepreneurship; Maria Elizabeth Santiago-Sichon for Human Resource Development; and Frances Rivera, a journalist and news anchor in CNN, for Broadcast Communications. These women excelled in different fields beyond the campus and went into corporate careers or government service.

This March is another celebration of Women's Month and another reminder for women (and men) to recognize the role

of women in society. Beyond the recognition of biological differences, there is a need to remind everyone that women and men have the same opportunities for careers and paths thought to be "for men only," like mining, for example. Young women of today must not choose traditional paths but blaze new trails given the advantage of technology as an equalizer, among other democratizing developments such as the internet and fintech, to name a few.

In the corporate and business environment, women must be recognized and included in all levels of management, if a company has to be sustainable. Diversity and Inclusion has been not just an advocacy for some but now a requirement to be a sustainable enterprise. Women and youth must be included in plans for a sustainable future. Diversity must even extend up to the board room where women and youth can play a crucial role in making companies adapt to the new normal.

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Look around you and find an inspiring woman who can inspire others to become their best versions of themselves, recognizing their own potential and be the exemplar for generations to come.

Happy Women's Month to all the women out there!

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Reflecting on gender equality and an inclusive society

Women's Day is celebrated on the 8th of March every year. This designated day of commemoration has a long history connected to the context of European and American women workers' movements in the early 1900s. The United Nations (UN) started celebrating International Women's Day in 1975. Two years later, the UN adopted a resolution, A/Res/32/142, titled Women's Participation in the Strengthening of International Peace and Security and in the Struggle against Colonialism, Racism, Racial discrimination, Foreign Aggression and Occupation and all forms of Foreign Domination declaring the yearly commemoration of International Women's Day (IWD).

In the Philippines, we started celebrating women's rights and International Peace Day in 1988 by virtue of Proclamation No. 2246, 1988 or Declaring the First Week of March of Every Year as Women's Week and March 8, 1988, and Every Year Thereafter as Women's Rights and International Peace Day. Republic Act (RA) 6949 or An Act to Declare March Eight of Every Year as a Working Special Holiday to be known as National Women's Day was signed by President Corason C. Aquino in April 1990.

According to the Philippine Commission on Women (PCW), 2023 will be the launch of the new recurring theme on WE for Gender Equality and Inclusive Society until 2028. WE, in this framing, stands for "women and everyone" and "women and empowerment." For this year, PCW identified the four goals of the Women's Month celebration. Two of the goals specific to gender equality and inclusive society are:

- "To inspire women and girls to empower themselves and take on leadership roles, opportunities, and benefits toward maximizing their full potential and enabling them to reap the fruits of gender equality;" and,
- "To promote a society that ensures inclusion, protection of fundamental

BLUEBOARD MA. LOURDES VENERACION-RALLONZA

freedoms, diversity, and social justice and in which every individual, each with rights and responsibilities, is capacitated and encouraged to take an active role to play."

So where are we at right now in terms of these aspirations?

ON GENDER EQUALITY

According to UN Women, gender equality means "the equal rights, responsibilities and opportunities of women and men and girls and boys." In connection with Sustainable Development Goal or SDG Goal 5, gender equality aims to end gender disparities, eliminate violence against women and girls as well as early and forced marriages, secure equal leadership participation and opportunities, and provide universal access to sexual and reproductive rights.

One of the sources of gender equality information is the Global Gender Gap Report, an annual study on illustrating how near (or far) the gap is between women and men in various aspects of their lives. Launched in 2006 by World Economic Forum (WEF), the global gender gap is an index that specifically measures: 1) economic participation and opportunity or the wage equality between women and men for the same work they do and ratios for female-male labor force participation, estimated income, as well as female-male ratios of legislators, senior officials and managers, and professional and technical workers; 2) educational attainment or that which measures gaps between females and males in literacy rate as well as primary, secondary, and tertiary-levels enrollment; 3) health and survival or the ratio between women and men's healthy life expectancy and sex ratio at birth; and, 4) political empowerment or gaps

in the areas of seats in parliament, ministerial level, and number of years as head of state for women and men.

For years, the Philippines has been in the top 10 countries that had narrower gaps between women and men based on the global gender gap index. 6th (2006, 2007, 2008), 9th (2009, 2010), 8th (2011, 2012, 2013, 2014), 9th (2015, 2016), 10th (2017), and 9th (2018). However, in 2019, the country dropped eight notches in the index. As explained in the Report:

"This downgrade is almost entirely attributable to lower female representation in the cabinet, which declined from 25% to 10% between 2017 and 2019. Female representation in the parliament was also slightly down and stood at 28% at the beginning of 2019."

The Philippines ranked 16th in 2020, 17th in 2021, and 19th in 2022.

Last year, the Philippines released its updated Gender Equality and Women's Empowerment (GEWE) Plan 2019-2025 which stated "proactively prevent

backsliding on the gains so far achieved towards inclusion, gender equality and the empowerment of women and girls" as one of its aims. Indeed, there might have been backsliding in the country's gender equality in the recent years. Therefore, we must work to bring us back where we were or forward to where we should be.

ON INCLUSIVE SOCIETY

In 1995, the World Summit on Social Development defined inclusive society as a "society for all in which every individual, each with rights and responsibilities, has an active role to play." It further noted that such a society "must be based on respect for all human rights and fundamental freedoms, cultural and religious diversity, social justice and the special needs of vulnerable and disadvantaged groups, democratic participation and the rule of law." For PCW, an inclusive society is one "that overcomes differences in SOGIE, class, ability, generation, status, and culture."

To a large extent, social policies play a critical role in societal transformation towards this goal. The legislative struggle of Sexual Orientation and Gender Identity Expression (SOGIE) bills is a case in point on how inclusive (or not) our society currently is. To date, numerous bills have been filed and re-filed in the Philippine House of Representatives and Senate since the year 2000.

The following bills were filed in the Lower House House Bill (HB) 634 (2004); HB 5, HB 262, and a consolidated HB 4942 (2016). HB 4942 was first read in 2017, passed the second and third reading, was approved by the House (with a vote of 197-0), and transmitted and received by the Senate. In the 18th Congress, the House had 16 SOGIE filed while in the current 19th Congress, there are nine bills pending at the committee level. At the Philippine Senate, Senate Bill (SB) 155 was filed in 2004 followed by SB 11 (2007), SB 1559 (2010), SB 1022 (2013). During the 18th Congress, several SOGIE bills were filed by various

senators. There are currently five SOGIE-related bills filed in the Senate in the 19th Congress: SBs 188, 245, 442, 708, and 1600. In December 2022, the Senate Committee on Women, Children, Family Relations, and Gender Equality passed the SOGIE anti-discrimination bill and 19 out of the 24 Senators signed the Committee Report. However, it has been reverted to the committee level after a senator presented letters from religious groups critical of the bill.

Currently, SOGIE has been the longest-running bill in the Philippines, spanning more than two decades and several Congresses. Can we actually conceive an inclusive society without a law that seeks to protect against discrimination on the basis of SOGIE?

QUICK THOUGHTS

So how should we reflect on gender equality and an inclusive society in the country? Well, for one thing, women must always be vigilant in claiming, advocating, and advancing human rights.

In the case of gender equality, the gains that women have achieved in the past should be thoroughly guarded and defended.

On the issue of passing a SOGIE law, women must push for the recognition of the discriminated and marginalized, defend their dignity and rights, and fight alongside them.

Without these advances, our women's month celebration may not be as meaningful for those who are affected by these issues, for gender equality and an inclusive society would remain as mere rhetoric rather than reality.

MA. LOURDES VENERACION-RALLONZA, Ph.D., is an associate professor at the Department of Political Science, Ateneo de Manila University. She is also the vice-president of the Philippine Political Science Association (PPSA). mrallonza@ateneo.edu



PROJECT COMPASS SURVEY - MARCH 2023



*Ramon V. Del Rosario Sr. Center for Management Excellence
Unit 608, Ayala Tower One
Ayala Triangle, Ayala Avenue
1226 Makati City, Philippines
(632) 7751-1151 to 52
map@map.org.ph; map.philippines@map.org.ph
Website: map.org.ph*

March 13, 2023

Circular No. 012 - 2023

Subject: **Project Compass Survey – March 2023**

Dear MAP Member:

Through the MAP Communications Committee, the MAP 2023 Board of Governors has agreed to do a quick dipstick research on the thoughts and perceptions of MAP members, like you.

Your inputs will guide the Board in making MAP an even more relevant and effective organization for its members.

There are no right or wrong answers. We ask though that you elaborate on your answers when needed so we can better appreciate your opinion.

Kindly give us a few minutes of your time to respond to the Project Compass Survey, not later than March 31, 2023, thru the following link:

<https://tinyurl.com/ProjectCompass2023>

Be one of the first 100 to respond and be eligible to participate in the premier raffle giving away staycations, plane tickets, wellness packages and electronic gadgets.

Thank you for your help.

Very truly yours,


BENEDICTA DU-BALADAD
President


SUSAN L. DIMACALI
Chair, MAP Communications Committee

FOR MAP MEMBERS ONLY !!!

Be one of the first 100 to respond and be eligible to participate in the premier raffle giving away staycations, plane tickets, wellness packages and electronic gadgets.

Please respond to the Survey thru the following link:

<https://tinyurl.com/ProjectCompass2023>

Welcome Remarks of MAP President **BENEDICTA "Dick" DU-BALADAD**

for the General Membership Meeting on
**"ROLE OF WOMEN IN BRIDGING AND
BUILDING A PROGRESSIVE FUTURE"**

in celebration of International Women's Day
March 8, 2023, Wednesday, 11:30 AM to 2:00 PM
Grand Ballroom A&B, Level 3, Shangri-La The Fort



Introduction

Our Panelists, Ambassador LAURE BEAUFILS of the UK, Ambassador MARYKAY CARLSON of the US and Ambassador ANKE REIFFENSTUEL of Germany; our distinguished guests from the government, the diplomatic community, the business community, the academe and media, fellow MAP members; dear friends, ladies and gentlemen, good afternoon!

On behalf of the MAP Board of Governors, I would like to welcome all of you to this MAP General Membership Meeting which coincides with our celebration of International Women's Day.

Let me thank in advance our panelists for accommodating us today to share their views on the "Role of Women in Bridging and Building a Progressive Future."

Thank you, Randy, for agreeing to be the Moderator. And thank you, Karen, for emceeding today's GMM.

MAP Flagship Projects for the 6 BRIDGE Clusters of Committees

I am happy to report that we are done with the 6 cluster meetings. In line with our theme of "BRIDGING AND BUILDING A PROGRESSIVE FUTURE", I am likewise happy to provide you with a glimpse of the flagship projects of the MAP clusters which they intend to do this year.

Building on Internal Strengths

The MAP Cluster on Building on Internal Strengths has identified the following projects for 2023:

1. **Project Compass Survey** – a quick dipstick research on the thoughts and perceptions of MAP members to guide the MAP

Board in making MAP an even more relevant and effective organization for its members.

Questions from the survey include the following, among others:

- a) What role do you think MAP should play in the country today?
- b) What do you suggest MAP could change / add / remove as an organization to be of more value to you?
- c) What three words could you use to describe the image of MAP as an organization to date?
- d) What do you suggest MAP can do to improve its image if you believe this to be important?

This will be released this week using Google form.

May I encourage everyone to participate.

2. **DATAM.A.P.** – making available to MAP members relevant statistics, facts, figures, policy papers and other research materials. This will be launched with a maiden issue at the April 12 MAP GMM.

Resilience and Recovery

For the MAP Cluster on Resilience and Recovery, the Campaign against **child malnutrition and stunting** will be a big project involving different committees and intended to be a PP Program

Why Is It Important and Urgent?

- ☐ 1 in 3 Filipino children 5 years old & below is severely malnourished, manifested in stunting (2 standard deviations or more shorter than the median height for their age)
- ☐ 90% of brain development happens by age 5

- A stunted child will grow up with impaired cognitive & learning ability, memory & intellect, unable to reach full mental and physical potential
- Our current education crisis is not just about classrooms, textbooks and teachers, but also about poorly nourished children unable to learn, due to
 - Weakened learning ability as a result of stunting
 - Inability to concentrate in class on a hungry stomach
- Our much-vaunted “demographic sweet spot” is negated by the threat that 1 in every 3 future Filipino workers will be the stunted children of today - it has a direct impact to business because it affects the quality of our labor force.

What Can MAP Do?

1. Widen awareness, understanding and sense of urgency on the problem
2. Advocate and pursue strategic policy reforms
3. Foster coordinated actions on the ground at the local, community and family levels

Our Compelling Goal:

Zero Hunger (SDG 2) by 2030

3. MAPping the Investment Ecosystem Series - Series 1 will be on investment ecosystem in partnership with DTI in line with the January 31, 2023 MAP – DTI MOU pertaining to investment promotion activities, which may include investment briefings and missions.

The first part of Series 1 will be held on April 19, 2023 with the theme “MINING THE SWEET SPOTS - Why Invest, Where To Invest and How To Invest”. The main objective will be to provide a platform to:

- 3.1** Enhance understanding of the growth trajectory of the Philippines and why it is a viable option for investments,
- 3.2** Identify investment priorities, including the value chain that can support or expand the market, domestically, how we can link the MSMEs to foreign investors through the development of an ecosystem,
- 3.3** Learn about the policy landscape and the incentives that are available for investors,
- 3.4** Meet with the agencies that can help ease the processes for doing business in the Philippines, and
- 3.5** Help shape the future of sustainable investment.

Innovation

The main flagship project of the MAP Cluster on Innovation will be the “Adopt an LGU” Program - where MAP will select an LGU and assist it in pursuing digitalization solutions to improve ease of doing business in its locality.

The assistance should cover the ease of doing business concerns not only of existing business but also those of start-ups. The transformed or “modern LGU” will then be given recognition and will be presented as a model for other LGUs.

Diversity, Equity and Inclusion

The flagship projects of the MAP Cluster on Diversity, Equity and Inclusion or DEI will be to educate MAP members and other executives on the issues and concerns about Diversity, Equity and Inclusion, thru a series of fora on **DEI 101**.

Growth and People Development

The MAP Cluster on Growth and People Development will pursue a Campaign for embedding **Arts, Culture and Love of Country** in education as its flagship project for this year.

ESG (Environment, Social and Governance)

For the MAP Cluster on ESG or Environment, Social and Governance, here is the flagship project:

Hold a **Shared Prosperity Summit** on July 5, 2023 that will produce a **Blue Print for Shared Prosperity** which contains the commitments of businesses in addressing the concerns of their employees, customers, service and fund providers, communities, environment and other stakeholders.

Let me say that what I presented are just flagship projects of clusters. Committee projects, as presented and accepted during the meetings should proceed and handled at a committee level by the Chairs, Vice Chairs and Governors-in-Charge.

Admission of More Women Members

In relation to the recruitment of more women members, the MAP Board of Governors approved 29 new members at our Board Meeting this morning. Out of the 29 new members, 13 or 45% are women, and 3 or 10% are NextGen or below 50 years old.

We are inducting about 27 new members today which will increase our membership to about 1,100, twenty-three percent of whom are females.

Extro

Please monitor your Viber and email inboxes, the MAP website <map.org.ph>, and THE MAP MEMO, our weekly electronic newsletter, for more information on MAP’s forthcoming activities.

Thank you and good afternoon.

Highlights of the MAP General Membership Meeting on March 8, 2023 (Wednesday)



Highlights of the MAP General Membership Meeting on March 8, 2023 (Wednesday)



NO FREE LUNCH Bringing out our best

By: Cielito F. Habito

@inquirerdotnet Philippine Daily Inquirer
/ 04:35 AM March 14, 2023

In the early part of his 1992 to 1998 term, provincial visits of President Fidel V. Ramos (FVR) would usually have local executives publicly presenting him with a litany of local problems and requests for various things they needed from the national government. But Ramos was no Santa Claus. Instead of promises of largesse dispensed from national funds, he would often respond with lectures on his trademark “bibingka” governance, that is, combining fire from the bottom with fire from the top to achieve a perfectly cooked rice cake. His metaphor included how various ingredients brought by different cooks enrich the cake and make it wholesome for all. It was FVR’s way of challenging his audiences to work in active partnerships across different sectors and stakeholders to get things done. And his bibingka challenge gained headway. Later in his presidency, I noticed a distinct difference in public forums during his provincial visits. No longer were governors and mayors presenting him with Santa Claus wish lists. Instead, they proudly reported to him various things they had done to help themselves and improve the lives of their constituents—with little or no help from Malacañang.

Another story I’ve told many times is about the industrialist who barged into my office early in my tenure as the country’s chief socioeconomic planner, pointing his finger at my nose and accusing me of killing his company and the manufacturing industry as a whole. He was alluding to our liberalized trade and investment policies in our pursuit of international competitiveness, one of FVR’s twin development thrusts (the other being people empowerment). Toward the end of FVR’s term, I watched this same industrialist publicly praise President Ramos for his liberalization strategy, proudly announcing that he was already exporting his products to as far as South America. While previously content with selling domestically in a protected market, he was led to invest to shape up to the competition and discovered the great potential for growth in the international export markets.

Having been privileged to work in the Cabinet of President Ramos all throughout his six-year term, I directly witnessed such striking positive transformations in people, which resulted from the policies and leadership style that defined his presidency. It was only under him that I saw us getting closest to the kind of governance our country has always needed, with leaders and policies that would bring out the best (rather than the worst) in all of us. We need to get away from a policy and governance environment that highlights and perpetuates inferiority,

“

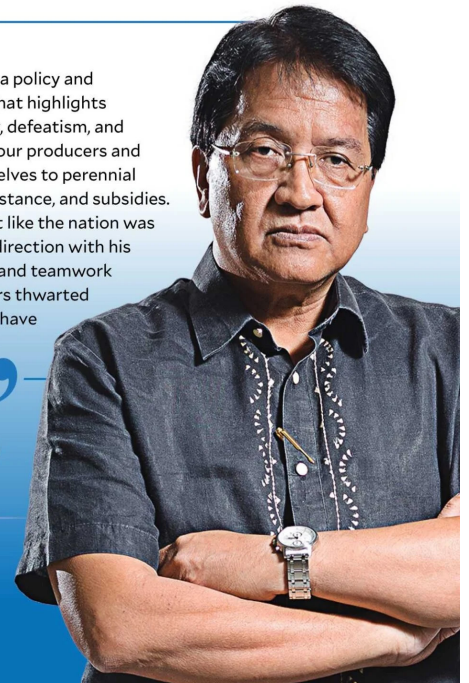
We need to get away from a policy and governance environment that highlights and perpetuates inferiority, defeatism, and dependence, especially on our producers and workers, and relegate ourselves to perennial reliance on protection, assistance, and subsidies. Under Fidel V. Ramos, it felt like the nation was finally moving in the right direction with his mantra of unity, solidarity, and teamwork (“UST”)—until his successors thwarted whatever momentum may have been building.

”

Cielito F. Habito
No Free Lunch

READ THE FULL ARTICLE HERE:

PHILIPPINE DAILY
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INQUIRERPLUS |



defeatism, and dependence, especially on our producers and workers, and relegate ourselves to perennial reliance on protection, assistance, and subsidies. Under Ramos, it felt like the nation was finally moving in the right direction with his mantra of unity, solidarity, and teamwork (“UST”)—until his successors thwarted whatever momentum may have been building.

Not a few believe, for good reason, that certain segments of our society actually see it in their favor, and prefer to perpetuate such a mindset of inferiority, defeatism, and dependence. We’ve heard it said that not a few in the economic and political elite actually welcome how it reinforces and preserves their power and superiority over the many. On the other hand, for leftists whose underlying aim is to sow and grow class conflict to foment revolution, it serves their ultimate goal of a revolutionary power grab. They would like to widen the rift, heighten the conflict, and fuel the simmering social volcano to the point of eruption. Either way, it would seem that bringing out our worst is all about power, whether to preserve it or grab it.

But I am certain that the vast majority of us Filipinos would like to see us finally succeed in achieving a strong nation marked by an inclusive society and economy, built on our inherent strengths. Filipinos rightly take pride in possessing so many positive values and traits; we just need leaders and policymakers who would strive to bring these out through their policies, decisions, and actions. They are, I believe, still the majority.

cielito.habito@gmail.com

FORTHCOMING EVENTS



together with



presents this
Roundtable discussion
with

DR. ARSENIO M. BALISACAN
SECRETARY
NATIONAL ECONOMIC AND
DEVELOPMENT AUTHORITY



Regional
Comprehensive
Economic Partnership
(RCEP): What's in
store for us?

22 MARCH 2023

(WEDNESDAY) AT 1:00PM VIA ZOOM



Sponsored by:

MAP General Membership Meeting

Current State of Philippine Transport

A Project of MAP Infrastructure Committee

April 12, 2023, Wednesday
11:30 AM to 2:00 PM
Bonifacio Hall, Level 4
Shangri-La The Fort



Speaker

Secretary JAIME "Jimmy" J. BAUTISTA

Department of Transportation (DOTr)

**Please register
thru the following link:**

<https://forms.gle/VmgCJaD3orFV9Ljs9>

Registration Fees:	
MAP Member	FREE
Guest	P2,000 each



MAP Governance Committee in collaboration with ICD Technology Governance

OpenAI: ChatGPT

Navigating AI Ethics for a Responsible Future



18 APRIL 2023, TUESDAY

08:30 AM TO 10:30 AM (GMT+8)



DISCOVERY PRIMEA, MAKATI CITY (LIMITED SEATS) / ZOOM

INVESTMENT FEE

Face-to-Face Fee

Online Fee

MAP MEMBER

BY INVITATION ONLY

FREE

NON-MEMBER

P2,800

P1,250



SCAN THE QR CODE

Participation in this course meets the recommended best practices for continuing directors education prescribed by the Securities and Exchange Commission (SEC).

OpenAI: ChatGPT

Navigating AI Ethics for a Responsible Future

We will discuss the ethical ramifications of artificial intelligence in this seminar, as well as the contribution that OpenAI's ChatGPT language model makes to a responsible future. This session will give a summary of the current state of AI ethics and emphasize some of the most urgent ethical concerns. As AI's capabilities and integration into our daily lives increase, major questions regarding privacy, bias, responsibility, and the influence of AI on society have arisen. Participants will learn about the important ethical factors that should be taken into account when developing and deploying AI systems and will have the chance to ask questions. We will also discuss the role of OpenAI and ChatGPT in fostering transparency, accountability, and inclusiveness in AI development.

Schedule & Agenda

18 April 2023, Tuesday, 08:30 AM to 10:30 AM (GMT+8)
Venue: Discovery Primea, Makati City / ZOOM

8:30 AM - 8:35 AM	Welcome remarks
8:35 AM - 8:45 AM	Introduction
8:45 AM - 9:05 AM	Overview of AI Ethics
9:05 AM - 9:25 AM	OpenAI and ChatGPT
9:25 AM - 9:40 AM	Break
9:40 AM - 10:20 AM	Panel Discussion and Q&A
10:20 AM - 10:30 AM	Conclusion and Closing Remarks

Registration Details

Invest in your professional development.

NON MEMBERS**ONSITE:** PHP 2,800.00**ONLINE:** PHP 1,250.00

inclusive of VAT

ICD MEMBERS AND MAP MEMBERS**NOTE:** Registration for ICD and MAP Members is FREE**ORGANIZED BY**

Please register thru the following link:

<https://www.icd.ph/courses-16/chatgpt-navigating-ai-ethics-for-a-responsible-future>



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MAY 1-4, 2023
EXPAND YOUR REACH**

2023

May 1-4
SELECTUSA INVESTMENT SUMMIT
Gaylord National
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2023 SelectUSA Investment Summit

The SelectUSA Investment Summit is the United States' premier annual event **dedicated to promoting foreign direct investment (FDI)**. The convening power of the Investment Summit brings worldwide attention to the U.S.' expanse of investment potential creating business opportunities and directly connecting investors with U.S. economic development organizations (EDOs).

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The annual event highlights the current U.S. investment environment and industry trends in its robust and curated agenda featuring:

- **SelectUSA Tech**, connecting early-stage and startup technology companies to prospects for advancement in the U.S. market.
- **Select Global Women in Tech** (SGWIT) Mentorship Network connecting international women founders of early-stage and startup tech companies to resources needed to successfully expand into the U.S. market.
- Appearances by US senior government officials, C-Suite business executives, and other thought leaders.
- Sessions on global climate priorities like key clean energy, advanced batteries, energy storage, civil nuclear energy, offshore wind, and semiconductors.
- Online Networking platform to schedule meetings and curate personalized agendas.



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2023 MAP International CEO Conference
TRANSITION SERIES 2
Tuesday • 12 September 2023
Shangri-La at the Fort

Please register thru the following link:

<https://forms.gle/xonTxE2ArxfGTWdCA>

MAP CEO CONFERENCE 2023 REGISTRATION RATES

REGISTRATION FEES			
Payment by	MAP Member	Non-MAP Member	Foreign Delegates
April	P6,000	P8,000	\$150
May	P8,000	P10,000	\$200
June	P10,000	P12,000	\$250
July	P12,000	P14,000	\$300
August	P14,000	P16,000	\$350
September	P16,000	P18,000	\$400
Get 1 FREE seat for every 5 seats paid.			

Special Rate for Full-Time Academic and Government Officials

Payment by	MAP Member	Non-MAP Member
June to September	P4,000	P6,000

Please register thru the following link:

<https://forms.gle/xonTxE2ArxfGTWdCA>

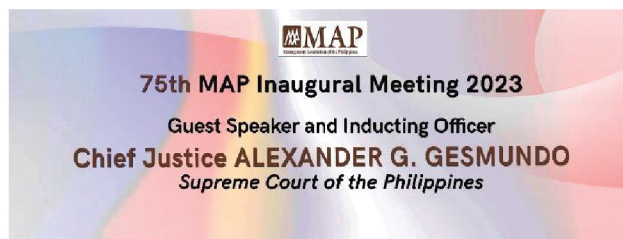
MAP TALKS ON YOUTUBE



March 8, 2023
MAP General Membership Meeting (GMM)
on International Women's Day



February 8, 2023
MAP Economic Briefing and
General Membership Meeting (GMM)



January 31, 2023
MAP Inaugural Meeting and
Induction of MAP 2023 Board of Governors



November 22, 2022
MAP Annual General Membership Meeting and
"MAP Management Man of the Year 2022"
Awarding Ceremony



November 11, 2022
3rd MAP NextGen Conference 2022



October 13, 2022
MAP GMM



September 13, 2022
MAP International CEO Hybrid Conference



September 8, 2022
MAP - PMAP Joint GMM

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP ECONOMIC BRIEFING and GENERAL MEMBERSHIP MEETING

Speakers

Sec. ARSENIO "Arsi" M. BALISACAN
National Economic and Development Authority (NEDA)

Gov. FELIPE "Philip" M. MEDALLA
Bangko Sentral ng Pilipinas (BSP)

August 19, 2022, Friday, 12:00 Noon to 2:00 PM
Bonifacio Hall, Level 4, Shangri-La at The Fort

August 19, 2022
MAP GMM

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting on
"DTI'S PRIORITY PROGRAMS"

Speaker:

Sec. ALFREDO "Fred" E. PASCUAL
Department of Trade and Industry (DTI)

July 14, 2022, Thursday, 11:00 Noon to 2:00 PM
Grand Ballroom A and B, Level 3, Shangri-La at The Fort

July 14, 2022
MAP GMM

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP CEO Academy Panel Discussion
A NEW AGE OF CAPITALISM IN THE PHILIPPINES – Part 2

July 1, 2022, Friday, 10:00 AM to 12:00 Noon via ZOOM

Speaker

Dr. NICK POBLADOR
A Management and Economics Thought Leader
Planned UP Professor of Economics and Management

Panelists

Mr. JOEY BERNARDEZ
Chair
Maybridge Finance and Leasing, Inc.

Mr. CLIFF EALA
President
Syntech Limited

Co-Moderators

Mr. VIC MAGDARAOG
Co-Chair for MAP CEO Academy
MAP HMDG
Senior Business Advisor
Advisory & Insights (AAI)

Dr. BEN TECHANKEE
Co-Vice Chair for Social Justice
MAP ESG Committee
Professor
DLSU

Ms. ALMA JIMENEZ
President and CEO
Health Solutions Corporation

Prof. DINDO MANHIT
CEO and Managing Director
Shufbase Group

July 1, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting "LEADERSHIP IN OUR NEW WORLD"

JUNE 23, 2022, THURSDAY, 12:30 PM to 2:30 PM via ZOOM

Speakers

Dr. DAVID R. HARDOON
Managing Director
Joomla! Data Inspection

Ms. AILEEN JUDAN JIAO
President and Country General Manager
IBM Philippines, Inc.

Mr. PAUL WHITTEN
Cloud Advocate
Red Hat Asia Pacific

Co-Moderators

Mr. PATRICK D. REIDENBACH
Chair, MAP ICT Committee
President, VisioDataReid Solutions, Inc. (VR Solutions)

Mr. EDUARDO "Teddy" G. SUMULONG
Co-Vice Chair, MAP ICT Committee
Managing Director and CEO, Lored Telegeneration Systems, Inc. (LANSI)

June 23, 2022
MAP GMM

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting

INTEGRATING ESG IN THE WAY WE DO BUSINESS

SPEAKERS:

Mr. ANDREW CHAN
Asia-Pacific Leader in ESG
PwC Malaysia

Mr. VINCENT KNEETEL
Circular Economy Director
Public Credit Exchange

Ms. MA. ANTONIA YULO LOYZAGA
President
National Endowment Council

MODERATOR:

Ms. AGNES A. GERVACIO
Co-Vice Chair for Environment, MAP ESG Committee
CEO, NDRM

Q&A MODERATOR:

Atty. ALEXANDER B. CABRERA
Governance Chair, MAP ESG Committee
Chair, Drafting and ESG Section
The Brown & Co., Inc. Philippines

MAY 19, 2022, THURSDAY, 12:30 PM to 2:30 PM via ZOOM

May 19, 2022
MAP GMM

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

SENTIMENT ANALYSIS
AI and Big Data for Reading Collective Minds

Speakers:

Mr. WILSON I. CHUA
Managing Director and Founder
Future Gen International Pte Ltd. (Singapore)

Mr. ROGER DO
CEO
AuroPublic (Singapore)

Moderator:

Dr. BENITO L. TECHANKEE
Co-Vice Chair for MAP CEO Academy, MAP HMDG
Professor and Head of the Business for Human Development Network, DLSU

May 2, 2022
MAP Webinar

GREEN EDSA MOVEMENT **MAP** **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

PROTECTING THE EARTH. PRESERVING OURSELVES.
Doing what we need to do in celebration of Earth Month

Speakers:

Sec. JIM O. SAMPULNA
Secretary
Department of Environment and Natural Resources (DENR)

Atty. ANGELA CONSUELO S. IBAY
Head of Climate Change and Energy Program
World Wildlife Fund for Nature (WWF)

Ms. ANA MARGARITA MONTIVIEROS
Group – President and Chief Reputation & Sustainability Officer
Santos Energy Ventures, Inc.

Atty. TONY LA VINA
Urban, Access, Subject of Governance
Associate Director, Manila Observatory

Co-Moderators:

Mr. SANTIAGO F. DUMLAOG, JR.
President and CEO
Securities and Financial Association of the Philippines (SecFIAP)

Ms. RAQUEL B. CAGURANGAN
Co-Vice Chair, MAP ESG Committee
VP Key Operations, Asiatrust Markets Corp., Inc.

April 29, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP CEO Academy Webinar
PUSHING FOR LIVESTOCK INDUSTRY DEVELOPMENT

Speakers:

Dir. RAQUEL B. ECHAGUE
Director for Resource-Based Industries & Service
Board of Investments (BOI)

Mr. DANILO V. FAUSTO
President
DVF Dairy Farms, Inc.

Moderators:

Mr. OSCAR A. YONRAJAGA
Chair, MAP Agriculture Committee
Chair and CEO, Teva Holdings Corporation

Mr. CHARLES P. VILLARDO
Chair, MAP Trade, Investment & Tourism Committee
Chair and CEO, PABA, TradePro and PABA Shared Services

April 29, 2022
MAP Webinar

Happy Birthday to the following MAP Members who are celebrating their birthdays within March 2023

MARCH 1

1. **Arch. BENJAMIN "Bing" S. AVILA**
Principal Architect, Avila Architect
2. **Atty. RAYMUND JOSEPH IAN "Raji" O. MENDOZA**
Managing Partner, Mendoza Calnea Mangundayao and Associates
3. **Atty. EDUARDO "Ed" M. PANGAN**
Partner, Mendoza and Pangan Law Offices
4. **Mr. PHILIP G. SOLIVEN**
Vice Chair, Multico Prime Power Inc.

MARCH 2

5. **Mr. EDMUN H. LIU**
Chief Finance Officer, LH Paragon Group of Companies
6. **Mr. FAUSTO R. PREYSLER JR.**
President and Chair, Smith Bell Corporation
7. **Mr. SIMPLICIO "Jun" P. UMALI JR.**
President and General Manager, Gardenia Bakeries (Phils.), Inc.

MARCH 3

8. **Ms. MELESA "Elsie" D. CHUA**
President and CEO, CDC Quadrillion
9. **Mr. JUAN CARLOS "Carlos" G. DEL ROSARIO**
Chair Emeritus, Amalgamated Investment Bancorporation
10. **Mr. ENRIQUE "Ricky" K. RAZON JR.**
Chair and President, ICTSI (International Container Terminal Services, Inc.)

MARCH 4

11. **Mr. WILLIAM N. CHUA CO KIONG**
President, Wills International Sales and Corporation
12. **Ms. GENEROSA "Gigi" PIO DE RODA REYES**
President and CEO, FPG Insurance Co., Inc.

MARCH 5

13. **Mr. TEOFILO "Pilo or Theo" S. EUGENIO**
Former President, Asia Pacific Chartering Phil., Inc.
14. **Mr. CONRADO "Conrad" G. MARTY**
Vice Chair, Hyundai Asia Resources Inc.
15. **Mr. EDWIN "Ed" V. MATULIN**
SVP and Board Director, Synchrony Global Services Philippines, Inc.

MARCH 6

16. **Mr. ALOYSIUS "Nonoy" B. COLAYCO**
Country Chair, Jardine Matheson Group of Companies - Philippines
17. **Mr. ALFREDO "Al" S. PANLILIO**
President and CEO, PLDT and Smart Communications, Inc.
18. **Mr. JAIME AUGUSTO "Jaime" ZOBEL DE AYALA II**
Chair, Ayala Corporation

MARCH 7

19. **Mr. REYNALDO "Rey" C. CENTENO**
8President and CEO, General Life Assurance Philippines, Inc.
20. **Cong. FELICITO "Tong" C. PAYUMO**
Chair, University of Nueva Caceres

MARCH 8

21. **Mr. VITALIANO "Lanny" N. NAÑAGAS II**

MARCH 9

22. **Ms. MARIE KIMBERLY "Kim" S. BENEDICTO**
COO, CLB Engineering and Supply, Inc.
23. **Ms. CORAZON "Cora" S. DE LA PAZ BERNARDO**
Honorary President (former President - 2004 to 2010), International Social Security Association
24. **Atty. ARNEL PACIANO "Arnel" D. CASANOVA**
25. **Engr. WILFREDO "Will" L. DECENA**
CEO, Will Decena & Associates, Inc.
26. **Mr. JEFFREY "Jeff" O. TARAYAO**
President, One Meralco Foundation

MARCH 10

27. **Ms. HAIDEE C. ENRIQUEZ**

MARCH 11

28. **Atty. ARNEL JOSE "Arnel" S. BAÑAS**
Deputy Secretary for Administration and Financial Services, Senate of the Philippines
29. **Mr. RAINERIO "Bong" M. BORJA**
President, Alorica
30. **Mr. EDUARDO "Ed" V. FRANCISCO**
President and CEO, BDO Capital & Investment Corp.
31. **Mr. ALDIE P. GARCIA**
Assurance Partner, Isla Lipana & Co./ PwC Philippines
32. **Ms. CIELITO "Cielo" L. GARRIDO**
CEO, San Dionisio Credit Cooperative
33. **Mr. DEXTER CHUA LEE**
Chief Strategy and Planning Officer, Philippine Airlines (PAL)
34. **Atty. MARIA LOURDES "Malou" P. LIM**
Vice Chair and Tax Managing Partner, Isla Lipana & Co./ PwC Philippines

MARCH 12

35. **Mr. RENE D. ALMENDRAS**
President & CEO, AC Infrastructure Holdings Corporation
36. **Mr. DANTE FRANCIS "Klink" M. ANG II**
Executive Editor, President and CEO, The Manila Times
37. **Mr. RODRIGO "Rod" E. FRANCO**
President and CEO, Metro Pacific Tollways Corporation
38. **Mr. FRANCISCO "Kaiku" H. LICUANAN III**
Chair, Geostate Development Corporation

MARCH 13

39. **Mr. ROLANDO "Rolly" S. NARCISO**
Independent Director, Wilcon Depot, Inc.

MARCH 14

40. **Dr. CYNTHIA R. MAMON**
COO, Enchanted Kingdom, Inc.
41. **Mr. JOSE "Joe" R. SOBERANO III**
President and CEO, Cebu Landmasters, Inc.
42. **Mr. FERNANDO ZOBEL DE AYALA**
Advisor to the Board, Ayala Corporation
43. **Ms. ANNA JERMAINE "Jermaine" V. BOMBASI**
Managing Director, Empire Centre for Regenerative Medicine

President, Organizational Systems, Inc.

MARCH 15

- 44. **Mr. WILSON CHU**
Chair and President, Breadtalk Philippines, Inc.
- 45. **Mr. ROLAND ENRIC L. DELA CRUZ**
Vice Chair, ANR Unlimited MPC
- 46. **Mr. ROLANDO "Rolly" A. JAURIGUE**
ButterflyHouse at KM 89 Garden

MARCH 16

- 47. **Arch. FELINO "Jun" A. PALAFOX JR.**
Founder, President and Principal Architect - Urban Planner, Palafox Associates

MARCH 17

- 48. **Ms. COSETTE V. CANILAO**
President and CEO, Aboitiz InfraCapital, Inc.
- 49. **Dr. CORAZON "Cora" PB. CLAUDIO**
Convenor- Chair, Climate Action and Sustainability Alliance (CASA)
- 50. **Mr. RENATO "Rene" A. FLORENCIO**
Chair, GolconDIA Jewelry and TechnoMarine
- 51. **Dr. NICETO "Nick" S. POBLADOR**
Retired Professor of Economics and Management, University of the Philippines

MARCH 18

- 52. **Mr. LEANDRO "Lean" L. LEVISTE**
Founder and President, Solar Philippines

MARCH 19

- 53. **Mr. ARTHUR "Art" N. AGUILAR**
President, Negros Island Biomass Holdings, Inc.
- 54. **Mr. JOSE "Joe" P. BANTILING**
CEO, Trends and Concepts Total Interior Solutions, Inc.
- 55. **Mr. RAUL JOSEPH "Jojo" A. CONCEPCION**
President and CEO, Concepcion-Carrier Air Conditioning Company
- 56. **Consul Gen. M. ISSAM "Sam" ELDEBS**
President and CEO, DSE Connect Corporation
- 57. **Mr. RENATO "Rene" C. VALENCIA**
Chair, OmniPay, Inc.

MARCH 20

- 58. **Mr. ALEXANDER "Alex" M. GENIL**
President and CEO, ZMG Ward Howell
- 59. **Mr. JOSE MARCEL "Jocel" E. PANLILIO**
Chair and CEO, Boulevard Holdings
- 60. **Sr. ZETA R. RIVERO, SPC**
CEO, Perpetual Succour Hospital of Cebu, Inc.
- 61. **Mr. FREDRICK "Rick" M. SANTOS**
Chair and CEO, Santos Knight Frank Inc.
- 62. **Mr. MICHAEL "Mike" G. TAN**
COO, Asia Brewery Incorporated
- 63. **Dr. REYNALDO "Rey" B. VEA**
President and CEO, Mapua University

MARCH 21

- 64. **Atty. WALTER L. ABELA, JR.**
Partner and Head, Tax and Corporate Services, Navarro Amper & Co./Deloitte
- 65. **Mr. LEOPOLDO "Leo" P. DE GUZMAN**
Chair and CEO, Marigold Estate Ventures Company, Inc.
- 66. **Mr. ARUN RAMESH "Arun" MIRPURI**
President, Philippine Grocers Food Exports, Inc.
- 67. **Mr. WILLIAM CARLOS "William" UY**
Chair and President, Parity Values, Inc.

MARCH 22

- 68. **Mr. MARK DAVID "Mark" C. ALVAREZ**
Managing Director Philippines, InSites Consulting
- 69. **Mr. CARL LESTER "Carl" S. ANG**
EVP, Multi-Rich Home Decors, Inc.
- 70. **Mr. WILSON T. LEI YEE**
CEO, Simply Moving Philippines, inc.

MARCH 24

- 71. **Mr. EUGENE "Eug" S. ACEVEDO**
President and CEO, Rizal Commercial Banking Corporation (RCBC)
- 72. **Ms. MA. LUNA "Luna" E. CACANANDO**
President and CEO, Small Business Corporation

MARCH 25

- 73. **Ms. MARLETH S. CALANOG**
Executive Director, Ateneo de Manila University Graduate School of Business Center for Continuing Education
- 74. **Mrs. VICTORIA "Vicky" P. GARCHITORENA-ARPON**
Consultant, Family Philanthropy and Corporate Social Responsibility March 25
- 75. **Mr. JONATHAN JUAN "JJ" DC. MORENO**
President and CEO, AF Payments Inc.
- 76. **Mr. JESUS "Boboy" C. ROMERO**
COO, Converge ICT Solutions Inc.

MARCH 27

- 77. **Mr. MANUEL LOUIE "Louie" B. FERRER**
Vice Chair, Megawide Construction Corporation
- 78. **Mr. RODRIGO SEGURA**
Partner and Senior Consultant, CMC Business Solutions, Inc.

MARCH 28

- 79. **Atty. J. ANDRES "Andy" D. BAUTISTA**
- 80. **Mr. MENELEO "Ito" J. CARLOS JR.**
President, RI Chemical Corporation
- 81. **Sec. HERMINIO "Sonny" B. COLOMA JR.**
Publisher, Manila Bulletin Publishing Corporation
- 82. **Mr. WOLFGANG KURT "Wolfgang" HARLE**
Managing Director, Harle Philippines, Inc.
- 83. **Mr. RAMON "Mon" S. MONZON**
President and CEO, The Philippine Stock Exchange
- 84. **Ms. LYNETTE ORTIZ**
CEO, Standard Chartered Bank Inc.
- 85. **Mr. JOSE ARNULFO "Wick" A. VELOSO**
President and General Manager, Government Service Insurance System (GSIS)

MARCH 29

- 86. **Mr. JOHN D. FORBES**
Senior Adviser, AMCHAM Philippines

MARCH 30

- 87. **Mr. JAIME "Jimmy" F. SINGSON**
President, USA BPO, Inc.
- 88. **Mr. VICTOR JOSE "Vic" TANCINCO**
President and CEO, St. Peter Life Plan, Inc. March 30

MARCH 31

- 89. **Sec. BENJAMIN "Ben" E. DIOKNO**
Secretary, Department of Finance (DOF)
- 90. **Mr. ROBERTO "Bobby" B. TAN**
President, Philippine Deposit Insurance Corporation (PDIC)

For forthcoming
MAP events, please



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