



Atty. Benedicta “Dick” Du-Baladad

*President of MAP and the
Founding Partner and CEO of
Du-Baladad and Associates (BDB Law)*

Featured Article

MAPping the Future column in INQUIRER &
MAP Insights column in BUSINESSWORLD

“MAP campaign against malnutrition and child stunting”

April 17, 2023 & April 18, 2023

Contents	Page
Featured Article _____	2-3
Shared Articles _____	4-5
Forthcoming MAP Events _____	6-9
MAP Talks on YouTube _____	10-11
April Birthday Celebrants _____	12-14
MAP Statement on the _____	15-16
Passing of Amb. ALBERT F. DEL ROSARIO	

2 “MAP campaign against malnutrition and child stunting” *(from page 1)*



Atty. Benedicta “Dick” Du-Baladad

We in the Management Association of the Philippines (MAP) recently launched our campaign against malnutrition and child stunting as part of our mission to create a positive impact in nation-building.

Our initiatives in getting our message out there about the urgency of addressing this problem are captured in three main tracks:

- 1. Educate:** Widen awareness, understanding and sense of urgency of the problem
- 2. Encourage:** Advocate and pursue strategic policy reforms
- 3. Engage:** Foster coordinated actions on the ground at the local, community and family levels.

We want to raise the level of awareness and take part in educating the public about this big problem of malnutrition and child stunting facing us, its adverse effects and what can be done to reverse the trend.

We identified four important segments

and our messaging will be targeted to their specific concerns and sphere of influence. We will work with the media in promoting awareness among the general public. We will work with the academe and the health sector so they can contribute to providing advice, guidance and technical assistance to our real target population—the mothers, the families and the communities – who, together, are at the front line of raising children.

Beyond awareness, we must work with institutions that can create and sustain an enabling environment to promote better nutrition. The goal is to campaign for stronger advocacy and support for our initiatives to fight malnutrition and child stunting. We want to encourage the private sector, for instance, to include in their corporate social responsibility programs direct initiatives, such as feeding programs, as well as skills building that many of them are doing now anyway. We hope they will do more.

The academe and research groups can enhance our knowhow by continuing research that will give us information on where and how we can do better.

Pushing for policy reforms and legislations that will holistically address malnutrition and child stunting will also help create longer-term solutions to embed nutrition as a continuing agenda for national development.

Last March, President Ferdinand Marcos Jr. called on lawmakers to support the national effort to end malnutrition when he launched a World Bank-funded nutrition program that will be rolled out in more than 200 towns nationwide. We can help. We have a deep bench of experts who can join our legislators in crafting the needed legislations.

We can complement the Philippine Multi-Sectoral Nutrition Project initiatives through

3 the programs and activities that we will undertake.

Finally, engagement is what matters most. We want to engage our members, the whole businesses sector and other sectors to help address this campaign through responsible practices and choices: from producing and providing nutritious goods and services; to the conduits that actually go on the ground to implement; to those that can track, evaluate and monitor progress of implementation; and to the national and local authorities who are mandated to undertake and oversee the implementation of these meaningful programs.

MAP will collaborate and partner with all these key players to complement their efforts and initiatives. In the days to come, we shall share more concrete details of our activities through the three internal teams we organized to monitor each track: educate, encourage, engage.

Urgent concern

Preventing child stunting matters and it is a global concern. We should be worried and do something urgently because if we don't, chronic malnutrition will leave 130 million children stunted around the world by 2025. And that is just two years away.

MAP intends to reach out to the agencies overseeing the national malnutrition program, such as the Department of Health, the National Nutrition Council and the Department of Social Welfare and Development on how the private sector can further support the Philippine Multi-sectoral Nutrition Program funded by the World Bank in reversing child stunting trend in the country. We offer our members' collective strength to be a strategic partner from the business sector.

We can help. And we hope to do more, if given the chance, through MAP's inclusion in the National Nutrition Council as

independent private sector representative.

Each of us is called to action and help save a generation. Being the stewards of our future generation, child stunting is a shared responsibility of each and everyone of us.

We tend to think in terms of big contributions but in the end, the big is a collection of the small – and if we do our parts, every effort will count toward changing our numbers and defining a new future for all of us and those who will come next.

We invite you to join us and be engaged.

The future of our children and our country matters to us – and we certainly hope it matters to all of you, too. Thank you in advance for your contribution in making this initiative work.

This article was lifted from the speech of the author, who is the president of the Management Association of the Philippines at the April 12, 2023 press conference on the MAP Campaign against Malnutrition and Child Stunting. She is the founding partner and CEO of Du-Baladad and Associates.

Feedback at map@map.org.ph and dick.du_baladad@bdblav.com.ph.

INQUIRER.NET

BusinessWorld

NO FREE LUNCH Leveling Up

By: Cielito F. Habito

@inquirerdotnet Philippine Daily Inquirer
/ 04:30 AM April 18, 2023

Many of us who have traveled abroad have probably encountered obscure but talented Filipino bands providing the entertainment in a hotel lounge or nightclub in even the most unlikely places in the world. Over past decades, young talented Filipino women have found gainful work overseas as entertainers or cultural dancers in clubs and lounges, much of them in Japan, earning them the term “japayukis.” And every so often, we hear of Filipino choral groups topping global competitions overseas.

For the longest time, Filipino artistic talent especially in the performing arts of music and dance have been ubiquitous globally, but mainly at the “retail” level of club and lounge gigs or one-off competitions. We have yet to see Filipino performers attain the kind of global stardom and sustained fan following that Korean K-pop groups like BTS, Blackpink, and more have achieved, for example. Lea Salonga and Freddie Aguilar were exceptional stand-outs, but whose fame were largely based on singular performances (for “Miss Saigon” and “Anak,” respectively) rather than from a sustained fan base built through successive performances and “hits.” There are also members of internationally popular groups who are Filipino or of Filipino origins, like Arnel Pineda of Journey and Apl.de.ap of Black Eyed Peas, but not to belittle their achievement, their popularity drew from that of their group, at least initially. Like Korea, our goal ought to be to turn talented home-grown talents into global stars through a deliberate strategy to project the country and its people to world prominence.

We see the same story in the medical field. Many Filipino doctors abroad have been recognized as best in their field, especially in America and Europe. Our nurses are sought after and well appreciated overseas for being among the most competent, hardworking, and caring wherever they work. We can rightfully pride ourselves in having the best medical professionals in the world—and yet we’ve been unable to make our country the preferred medical tourism destination it logically should be. Our neighbors Singapore and Thailand have beat us in a game we should have the clear edge in.

Back to creatives, President Fidel V. Ramos had dreamed in the 1990s of turning the Philippines into the “Broadway of Asia,” and made this part of his “pole vaulting strategies” to catapult the Philippine economy into “tiger” status. Then and now, Filipino theater artists, directors, and support staff have been hired for such theater productions staged in Singapore, including my friend and

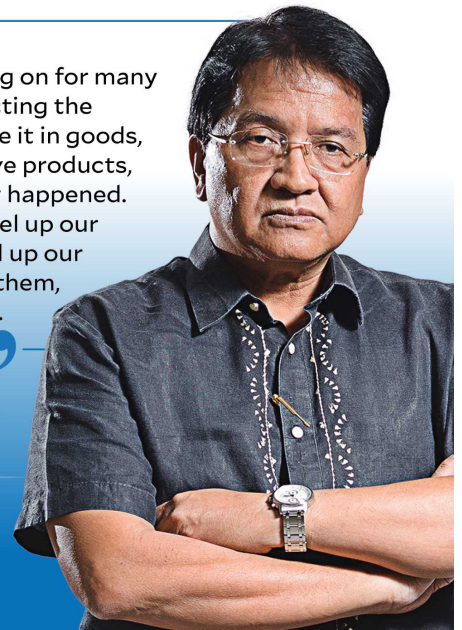
“

Talk has been going on for many years about projecting the Philippine brand, be it in goods, services, or creative products, but little has really happened. ... [W]e have to level up our ambition, and level up our actions to pursue them, to get somewhere.

”

Cielito F. Habito
No Free Lunch

READ THE FULL ARTICLE HERE:
PHILIPPINE DAILY
INQUIRER
INQUIRERPLUS |



acclaimed theater director Bart Guingona, who has many stories to tell. Even as our neighbor seems to have had better claim to the “Broadway” title, it remains an opportunity for us, if we manage to do things right.

Thanks to streaming services like Netflix, our films and telenovelas can now reach paying viewers overseas with similar cultural temperaments to ours. Filipino designs and designers in furniture, apparel, jewelry, and others find wide appeal worldwide as our designers are said to be better attuned to western tastes than their other Asian counterparts. But beyond a few names like Kenneth Cobonpue and Monique Lhuillier, the Philippine brand in design has yet to attain global prominence.

Filipino cuisine is also not as well projected overseas, as Filipino restaurants abroad seem mostly content with catering to Filipino expats. Thailand, on the other hand, has made a deliberate strategy to brand themselves as “Kitchen of the World,” fostering fine dining restaurants that target western and oriental palates alike, and gunning for Michelin star ratings.

Talk has been going on for many years about projecting the Philippine brand, be it in goods, services, or creative products, but little has really happened. It needs the top level push, ample budgets, and orchestrated actions that Korea and Thailand, for example, propelled their own drives with. There are so many lessons our neighbors are teaching us. Our leaders would do well to simply take note, copy, and adapt those lessons to our own peculiar circumstances. But we have to level up our ambition, and level up our actions to pursue them, to get somewhere.

cielito.habito@gmail.com

MAP campaign against malnutrition and child stunting

We in the Management Association of the Philippines (MAP) recently launched our campaign against malnutrition and child stunting as part of our mission to create a positive impact in nation-building.

Our initiatives in getting our message out there about the urgency of addressing this problem are captured in three main tracks:

1. Educate: Widen awareness, understanding and sense of urgency of the problem.

2. Encourage: Advocate and pursue strategic policy reforms.

3. Engage: Foster coordinated actions on the ground at the local, community and family levels.

We want to raise the level of awareness and take part in educating the public about this big problem of malnutrition and child stunting facing us, its adverse effects and what can be done to reverse the trend.

We identified four important segments and our messaging will be targeted to their specific concerns and sphere of influence. We will work with



MAPPING THE FUTURE

BENEDICTA DU-BALADAD

the media in promoting awareness among the general public. We will work with the academe and the health sector so they can contribute to providing advice, guidance and technical assistance to our real target population—the mothers, the families and the communities—who, together, are at the front line of raising children.

Beyond awareness, we must work with institutions that can create and sustain an enabling environment to promote better nutrition. The goal is to campaign for stronger advocacy and support for our initiatives

to fight malnutrition and child stunting. We want to encourage the private sector, for instance, to include in their corporate social responsibility programs direct initiatives, such as feeding programs, as well as skills building that many of them are doing now anyway. We hope they will do more.

The academe and research groups can enhance our knowledge by continuing research that will give us information on where and how we can do better.

Pushing for policy reforms and legislations that will holistically address malnutrition and child stunting will also help create longer-term solutions to embed nutrition as a continuing agenda for national development.

Last March, President Ferdinand Marcos, Jr. called on lawmakers to support the national effort to end malnutrition when he launched a World Bank-funded nutrition program that will be rolled out in more than 200 towns nationwide. We can help. We have a deep bench of experts who can join our leg-

islators in crafting the needed legislations.

We can complement the Philippine Multi-Sectoral Nutrition Project initiatives through the programs and activities that we will undertake.

Finally, engagement is what matters most. We want to engage our members, the whole business sector and other sectors to help address this campaign through responsible practices and choices: from producing and providing nutritious goods and services; to the conduits that actually go on the ground to implement; to those that can track, evaluate and monitor progress of implementation; and to the national and local authorities who are mandated to undertake and oversee the implementation of these meaningful programs.

MAP will collaborate and partner with all these key players to complement their efforts and initiatives. In the days to come, we shall share more concrete details of our activities through the three internal teams we organized to monitor

each track: educate, encourage, engage.

Urgent concern

Preventing child stunting matters and it is a global concern. We should be worried and do something urgently because if we don't, chronic malnutrition will leave 130 million children stunted around the world by 2025. And that is just two years away.

MAP intends to reach out to the agencies overseeing the national malnutrition program, such as the Department of Health, the National Nutrition Council and the Department of Social Welfare and Development on how the private sector can further support the Philippine Multi-Sectoral Nutrition Program funded by the World Bank in reversing child stunting trend in the country. We offer our members' collective strength to be a strategic partner from the business sector.


We can help. And we hope to do more, if given the chance, through MAP's inclusion in the National Nutrition Council as independent private sector representative.

Each of us is called to action

and help save a generation. Being the stewards of our future generation, child stunting is a shared responsibility of each and everyone of us.

We tend to think in terms of big contributions but in the end, the big is a collection of the small—and if we do our parts, every effort will count toward changing our numbers and defining a new future for all of us and those who will come next.

We invite you to join us and be engaged.

The future of our children and our country matters to us—and we certainly hope it matters to all of you, too. Thank you in advance for your contribution in making this initiative work. 

This article was lifted from the speech of the author, who is the president of the Management Association of the Philippines at the April 12, 2023 press conference on the MAP Campaign against Malnutrition and Child Stunting. She is the founding partner and CEO of Du-Baladad and Associates. Feedback at map@map.org.ph and dbd@dbdlaw.com.ph.

"MAP campaign against malnutrition and child stunting"

"MAPing the Future" Column in INQUIRER
April 17, 2023

"MAP Insights" Column in BUSINESSWORLD
April 18, 2023

by

**Att. BENEDICTA
DU-BALADAD**

President of MAP and the
Founding Partner and CEO of
Du-Baladad and Associates (BDB Law)

AS EARLY AS MAY



GCG GIVES CONSENT

DUTY-FREE RESTRUCTURING DEFERRED

The Governance Commission for GCGs (GCG) has approved the request of the Duty-Free Philippines Corporation (DFPC) to defer implementation of its restructuring plan for 60 days

a press statement. "GCG takes into consideration the inputs of the employees union and other government agencies concerned. The deferment will be granted to

6/SI Opinion

BusinessWorld
TUESDAY, APRIL 18, 2023

EDITOR: ALICIA A. HERRERA

This article was lifted from the speech of the author, who is the President of the Management Association of the Philippines (MAP), at the April 12 press conference on the MAP Campaign against Malnutrition and Child Stunting.

We in the Management Association of the Philippines (MAP) recently launched our campaign against malnutrition and child stunting as part of our mission to create a positive impact on nation-building.

Our initiatives in getting our message out there about the urgency of addressing this problem are captured in three main tracks:

1. Educate - Widen awareness, understanding and sense of urgency on the problem.

2. Encourage - Advocate and pursue strategic policy reforms; and,

3. Engage - Foster coordinated actions on the ground at the local, community, and family levels.

We want to raise the level of awareness and be part in educating the public about this big problem of malnutrition and child stunting facing us, its adverse effects, and what can be done to reverse the trend.

We identified four important segments, and our messaging will be targeted to their specific concerns and sphere of influence. We will work with the media in promoting awareness among the general public. We will work with the academe and the health sector so they can contribute to providing advice, guidance and technical assistance to our real target population—the mothers,

MAP campaign against malnutrition and child stunting



MAP INSIGHTS BENEDICTA DU-BALADAD

the families and the communities—who together are at the front-line of raising children.

Beyond awareness, we must work with institutions that can create and sustain an enabling environment to promote better nutrition. The goal is to campaign for stronger advocacy and support for our initiatives to fight malnutrition and child stunting. We want to encourage the private sector, for instance, to include in their CSR programs direct initiatives, such as feeding programs and skills building that many of them are doing now anyway. We hope they will do more.

The academe and research groups can enhance our knowledge by continuing research that will give us information on where and how we can do better.

Pushing for policy reforms and legislations that will holistically address malnutrition and child stunting will also help create longer-term solutions to embed nutrition as a continuing agenda for national development.

Last March, President Ferdinand R. Marcos, Jr. called on lawmakers to support the national effort to end malnutrition when he launched a World Bank-funded nutrition program that will be rolled out in over 200 towns nationwide. We can help. We have a deep bench of experts who can join our legislators in craft-

ing the needed legislation.

We can complement the Philippine Multi-Sectoral Nutrition Project initiatives through the programs and activities that we will undertake.

Finally, Engagement is what matters most. We want to engage our members, the whole business sector, and other sectors to help address this campaign through responsible practices and choices—from producing and providing nutritious goods and services; to the conduits that actually go on the ground to implement; to those that can track, evaluate, and monitor progress of implementation; and to the national and local authorities who are mandated to undertake and oversee the implementation of these meaningful programs.

MAP will collaborate and partner with all these key players to complement their efforts and initiatives. In the days to come, we shall share more concrete details of our activities through the three internal teams we organized to monitor each track: Educate, Encourage, Engage.

Preventing child stunting matters and it is a global concern. We should be worried and do something urgently because if we don't, chronic malnutrition will leave 130 million children stunted around the world by 2025—and that is just two years away.

MAP intends to reach out to the agencies overseeing the national malnutrition program, such as the Department of


Health, the National Nutrition Council, and the Department of Social Welfare and Development, on how the private sector can further support the Philippine Multi-Sectoral Nutrition Program funded by the World Bank in reversing the child stunting trend in the country. We offer our members' collective strength to be a strategic partner in the business sector.

We can help. And we hope to do more, if given the chance, through MAP's inclusion in the National Nutrition Council as an independent private sector representative.

Each of us is called to action and help save a generation. Being the stewards of our future generation, child stunting is a shared responsibility of each and every one of us.

We tend to think in terms of big contributions, but in the end, the big is a collection of the small—and if we do our parts, every effort will count toward changing our numbers and defining a new future for all of us and those who will come next.

We invite you to join us and be engaged.

The future of our children and our country matters to us—and we certainly hope it matters to all of you, too. Thank you in advance for your contribution in making this initiative work. 

ATTY. BENEDICTA "DICK" DU-BALADAD is the founding partner and CEO of Du-Baladad and Associates (BDB Law). map@map.org.ph dick.du-baladad@dbdlaw.com.ph



MAPPING THE INVESTMENT ECOSYSTEM

Mining the
SWEET SPOTS

Why
Where to
How to

INVEST



April 19, 2023
| Wednesday

8:30 AM - 2:00 PM
Bonifacio Hall, Level 4
Shangri-la The Fort

Registration Fees

MAP Members
FREE

(for the first 100 to register)

Invited Guests
FREE

Other Guests
P3,500

(per head)

INVESTMENT CAMPAIGN SERIES

Partnered by



Effects of Index Rebalancing on Price and Market Behavior

FEATURED SPEAKERS



MR. VALENTIN LAISECA

MSCI EXECUTIVE DIRECTOR
HEAD OF CLIENT COVERAGE, SOUTH ASIA



APRIL 20, 2023 | 12-2pm



Dusit Thani Makati



MR. MARK FREDERICK VISDA

AVP & HEAD OF CAPITAL MARKETS DIVISION
THE PHILIPPINE STOCK EXCHANGE

PANELISTS

MS. CRISTINA GABALDON

PRESIDENT, FUND MANAGERS ASSOCIATION OF THE PHILS.
HEAD OF EQUITIES, SUNLIFE INVESTMENT MANAGEMENT

MR. DINO NER

PRESIDENT & HEAD OF CASH EQUITIES, CREDIT SUISSE PHILS.

DISCUSSION MODERATOR

MR. ED FRANCISCO

VICE CHAIRPERSON, SHAREPHIL
PRESIDENT & CEO, BDO CAPITAL AND INVESTMENT CORP.



Slots are limited. Register at

<https://bit.ly/sharephil202304>

FREE for Regular and Inst'l Members

P2,000 for Associate Members

P2,500 for Guests

Lunch will be served.

SharePHIL invites all MAP members to join us on April 20, 12nn-2pm at Dusit Makati for a discussion on the Effects of Index Rebalancing on Price and Market Behavior with MSCI, PSE, FMAP/ SunLife, Credit Suisse, and BDO Capital.



Register at:

https://bit.ly/sharephil202304?utm_source=map&utm_medium=viber&utm_campaign=gmm



**APPLY TO ATTEND
MAY 1-4, 2023
EXPAND YOUR REACH**

2023
May 1-4
SELECTUSA INVESTMENT SUMMIT
*Gaylord National
Resort & Convention Center, Maryland*

2023 SelectUSA Investment Summit

The SelectUSA Investment Summit is the United States' premier annual event **dedicated to promoting foreign direct investment (FDI)**. The convening power of the Investment Summit brings worldwide attention to the U.S.' expanse of investment potential creating business opportunities and directly connecting investors with U.S. economic development organizations (EDOs).

Explore 100+ sessions featuring C-Suite Executives, Cabinet Officials, Governors, and more. **Meet over 71 U.S. EDO representatives** from 51 U.S. States and Territories in one location. **Connect with 1,400+ Business investors from 70+ international markets.**

The annual event highlights the current U.S. investment environment and industry trends in its robust and curated agenda featuring:

- **SelectUSA Tech**, connecting early-stage and startup technology companies to prospects for advancement in the U.S. market.
- **Select Global Women in Tech** (SGWIT) Mentorship Network connecting international women founders of early-stage and startup tech companies to resources needed to successfully expand into the U.S. market.
- Appearances by US senior government officials, C-Suite business executives, and other thought leaders.
- Sessions on global climate priorities like key clean energy, advanced batteries, energy storage, civil nuclear energy, offshore wind, and semiconductors.
- Online Networking platform to schedule meetings and curate personalized agendas.



Secretary Gina M. Raimondo at 2022 SUSA Investment Summit

**"It is THE event to attend
for anyone considering
expansion in the USA."**

*~ 2022 SelectUSA Investment
Summit Participant*

REGULAR RATE

US\$1,095.00

Begins March 1, 2023



Stay updated!
Join our mailing list today.
Don't miss out – see for yourself why the
U.S. has ranked #1 for FDI for a decade

Apply Today



www.selectusasummit.us

To join the Philippine Delegation to the Summit, please contact Jeanne Santiago at
Jeanne.Santiago@trade.gov or telephone number 5301-2696.

SAVE THE DATE REGISTER EARLY

ON A COHESION COURSE
Leading In the Age of Unlimited Possibilities



2023 MAP International CEO Conference

TRANSITION SERIES 2

Tuesday • 12 September 2023

Shangri-La at the Fort

Please register thru the following link:

<https://forms.gle/xonTxE2ArxfGTWdCA>

MAP CEO CONFERENCE 2023 REGISTRATION RATES

REGISTRATION FEES			
Payment by	MAP Member	Non-MAP Member	Foreign Delegates
April	P6,000	P8,000	\$150
May	P8,000	P10,000	\$200
June	P10,000	P12,000	\$250
July	P12,000	P14,000	\$300
August	P14,000	P16,000	\$350
September	P16,000	P18,000	\$400
Get 1 FREE seat for every 5 seats paid.			

Special Rate for Full-Time Academic and Government Officials

Payment by	MAP Member	Non-MAP Member
June to September	P4,000	P6,000

Please register thru the following link:

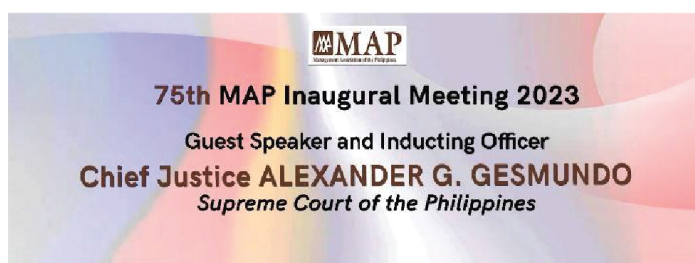
<https://forms.gle/xonTxE2ArxfGTWdCA>



March 8, 2023
MAP General Membership Meeting (GMM)
on International Women's Day



February 8, 2023
MAP Economic Briefing and
General Membership Meeting (GMM)



January 31, 2023
MAP Inaugural Meeting and
Induction of MAP 2023 Board of Governors



November 22, 2022
MAP Annual General Membership Meeting and
"MAP Management Man of the Year 2022"
Awarding Ceremony



November 11, 2022
3rd MAP NextGen Conference 2022



October 13, 2022
MAP GMM



September 13, 2022
MAP International CEO Hybrid Conference



September 8, 2022
MAP - PMAP Joint GMM



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

MAP ECONOMIC BRIEFING and GENERAL MEMBERSHIP MEETING

Speakers



Sec. ARSENIO "Arsi" M. BALISACAN
National Economic and Development Authority (NEDA)




Gov. FELIPE "Philip" M. MEDALLA
Bangko Sentral ng Pilipinas (BSP)

August 19, 2022, Friday, 12:00 Noon to 2:00 PM

Bonifacio Hall, Level 4, Shangri-La at The Fort


August 19, 2022
MAP GMM



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

**MAP General Membership Meeting on
"DTI'S PRIORITY PROGRAMS"**

Speaker:



Sec. ALFREDO "Fred" E. PASCUAL
Department of Trade and Industry (DTI)

July 14, 2022, Thursday, 12:00 Noon to 2:00 PM

Grand Ballroom A and B, Level 3, Shangri-La at the Fort

July 14, 2022
MAP GMM



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

**MAP CEO Academy Panel Discussion
A NEW AGE OF CAPITALISM IN THE PHILIPPINES – Part 2**

July 1, 2022, Friday, 10:00 AM to 12:00 Noon via ZOOM

A Joint Project of MAP Human Resource Development Committee (Public) and MAP ICT Committee

Speaker



Dr. NICK POBLADOR
A Management and Economics Thought Leader
Ratified UP Professor of Economics and Management

Co-Moderators



Mr. VIC MAGDARAOG
Co-Chair for MAP CEO Academy
MAP HMDC
Senior Business Advisor
Advisory & Insights (AAI)



Dr. BEN TEEHANKKE
Co-Vice Chair for Social Justice
MAP ESG Committee
Professor
DLSU

Panelists



Mr. JOEY BERMUDEZ
Chair
Maybridge Finance and Leasing, Inc.



Mr. CLIFF EALA
President
Synetbyte Limited



Ms. ALMA JIMENEZ
President and CEO
Health Solutions Corporation



Prof. DINDO MANHIT
CEO and Managing Director
Stratbase Group

July 1, 2022
MAP Webinar



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting "ICT LEADERSHIP IN OUR NEW WORLD"

JUNE 23, 2022, THURSDAY, 12:30 PM to 2:30 PM via ZOOM

A Project of MAP ICT Committee

Speakers:



Dr. DAVID R. HARDOON
Managing Director
Atabula Data Innovation



Ms. AILEEN JUDAN JIAO
President and Country General Manager
IBM Philippines, Inc.



Mr. PAUL WHITTEN
Chief Advocate
Red Hat Asia Pacific

Co-Moderators:



Mr. PATRICK D. REIDENBACH
Chair, MAP ICT Committee
President, UboldReidenbachSolutions, Inc. (UR Solutions)



Mr. EDUARDO "Teddy" G. SUMULONG
Co-Vice Chair, MAP ICT Committee
Managing Director and CEO, Land Registration Systems, Inc. (LARS)

June 23, 2022
MAP GMM



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting

INTEGRATING ESG IN THE WAY WE DO BUSINESS

MAY 19, 2022, THURSDAY, 12:30 PM to 2:30 PM via ZOOM

A Project of MAP ESG Committee

EMCEE:



Mr. ANDREW CHAN
Asia-Pacific leader in ESG
PwC Malaysia



Ms. AGNES A. GERVACIO
Co-Vice Chair for Environment, MAP ESG Committee
CEO, IGD Navitas

SPEAKERS:



Mr. VINCENT KNEEFEL
Circular Economy Director
Pacific Credit Exchange



Ms. MA. ANTONIA YULO LOYZAGA
President
National Residence Council



Atty. ALEXANDER B. CABRERA
Governance-Charge, MAP ESG Committee
Chief Strategy and ESG Leader
Jala Open & Co./PwC Philippines

Q&A MODERATOR:



Atty. ALEXANDER B. CABRERA
Governance-Charge, MAP ESG Committee
Chief Strategy and ESG Leader
Jala Open & Co./PwC Philippines

May 19, 2022
MAP GMM



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

SENTIMENT ANALYSIS

AI and Big Data for Reading Collective Minds

May 2, 2022, Monday, via ZOOM

A Project of MAP Finance and Management Development Committee (HMDC)

Speakers:



Mr. WILSON I. CHUA
Managing Director and Founder
Future Gen International Pte Ltd. (Singapore)



Mr. ROGER DO
CEO
AutoPilotix (Singapore)

Moderator:



Dr. BENITO L. TEEHANKKE
Co-Vice Chair for MAP CEO Academy, MAP HMDC
Professor and Head of the Business for Human Development Network, DLSU

May 2, 2022
MAP Webinar



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

PROTECTING THE EARTH. PRESERVING OURSELVES.

Doing what we need to do in celebration of Earth Month

April 29, 2022, Friday, via ZOOM

A Project of MAP Agriculture Committee and MAP Trade, Investments & Tourism Committee

Speakers:



Sec. JIM O. SAMPULNA
Secretary of Environment and Natural Resources (DENR)



Atty. ANGELA CONSUELO S. IBAY
Head of Climate Change and Energy Program,
World Wildlife Fund for Nature (WWF)



Atty. TONY LA VINA
Dean, Ateneo School of Environment
Associate Director, Manila Observatory

Moderators:



Mr. SANTIAGO F. DUMLAOG, JR.
Chairman, DENR
Secretary General of Association of Green Regions
Agencies in Asia (AGRAA)



Ms. RAQUEL B. CAGURANGAN
Co-Chair for MAP ESG Committee
VP for Sustainability, Asterand Invested Equity, Inc.

April 29, 2022
MAP Webinar



PUSH FOR CHANGE
TOWARDS A BETTER FUTURE FOR ALL

PUSHING FOR LIVESTOCK INDUSTRY DEVELOPMENT

April 29, 2022, Friday, 1:00 PM to 3:00 PM via ZOOM

A Joint Project of MAP Agriculture Committee and MAP Trade, Investments & Tourism Committee

Speakers:



Dir. RAQUEL B. ECHAGUE
Director for Resource-Based Industries Service
Board of Investments (BOI)



Mr. DANILO V. FAUSTO
President
DVF Dairy Farms, Inc.

Moderators:



Mr. OSCAR A. TORRALBA
Chair, MAP Trade, Investments & Tourism Committee
Chair and CEO, Teves Holdings Corporation



Mr. CHARLES P. VILLASOR
Chair, MAP Trade, Investments & Tourism Committee
Chair and CEO, PAMA, TransProduce and PAMA Shared Services

April 29, 2022
MAP Webinar

Happy Birthday!

to the following MAP Members who are celebrating their birthdays within **April 2023**

April 1

Ms. MARIA AILEEN “Mylene” ABIVA
President and CEO, FELTA Multi-Media, Inc.
Atty. LORNA PATAJO “Lorna” KAPUNAN
Senior Partner, Kapunan & Castillo Law Offices
Ms. VICKY LEE “Vicky” SALAS
Partner, Financial Services Organization Leader,
SyCip Gorres Velayo & Company (SGV & Co.)

April 2

Gen. JAIME S. “Jimmy” DE LOS SANTOS
AFP (Ret), Trustee, University of the
Philippines (UP) Foundation
Mr. ANTONIO V. “Tony” DEL ROSARIO SR
Mr. ANTONIO R. “Tony” SAMSON
Chair and CEO, Touch XDA

April 3

Mr. JAMES GERARD O. “James” DE JESUS
President, Jaric Marketing, Inc.
Mr. APOLLO S. “Cocoy” ENRIQUEZ
President and General Manager, A S Enriquez
Engineering Consultancy
Sec. CESAR V. “Cesar” PURISIMA
Founding Partner, Ikhlas Capital

April 4

Mr. RICARDO S. “Ricky” GUEVARA
Chair and CEO, Guevent Investments
Development Corporation
Ms. JUDITH DUAVIT “Judy” VAZQUEZ
CEO, PHCOLO Inc.

April 5

Atty. CARLOS G. “Carlo” BANIQUED
Managing Partner, Baniqued & Bello

April 6

Atty. JO KRISTINE GERONA “Kaye” CELERA
Regulatory Affairs Director - East Zone,
Manila Water Company
Mr. JIMMY D. “Jimmy” GO
President, MSI-ECS Phils., Inc.
Ms. CECILIA A. “Chechi” SANCHEZ
Chair and CEO, Leverage International (Consultants), Inc.

April 8

Mr. FELIX R. “Felix” ANG
President, Auto Nation Group, Inc.
Mr. NICK “Nick” GITSIS
President, Integrated Airline Group, Inc.
Mr. JOSE TEODORO K. “TG” LIMCAOCO
President and CEO, Bank of the
Philippine Islands (BPI)
Mr. MARIANO M. “Nonong” MARTIN
FICD
Ms. MA. CARMEN ALCUAZ “Nena” REYES
Management Consultant for Education,
FranklinCovey Philippines
Mr. ERNESTO B. “Ernest” RUFINO JR.
Chair and CEO, Health Maintenance, Inc. (HMI)

April 9

Mr. SIXTO TAN “Noy” BENEDICTO
President, Benedicto Steel Corporation
Mr. KARLO G. “Karlo” MAGPAYO
President and COO, Mother Teresa Crematorium
and Columbarium (MTCC)
Dr. MA. CRISTINA DAMASCO “Tina” PADOLINA
President, Centro Escolar University (CEU)
Ms. BETTINA T. “Tina” SALMO
Managing Director for Mortgage Banking, J
P Morgan Chase & Co.

April 10

Mr. RUBEN Y. “Rubby” LUGTU JR.
President, Asia Link Finance Corporation

April 11

Mr. MIGUEL ANTONIO L. “Mike” OZAETA
Executive Director, Nomura Securities Philippines, Inc.
Mr. REUBEN M. “Reuben” VALERIO
Chair and CEO, AC Corporation

April 12

Ms. MILDRED R. “Mildred” RAMOS
Managing Partner, Advisory Services,
Reyes Tacandong & Co.

Happy Birthday!

to the following MAP Members who are celebrating their birthdays within **April 2023**

April 13

Mr. CHRISTIAN R. “” GONZALEZ

Head, Asia Pacific & the Subcontinent,
ICTSI (International Container Terminal Services, Inc.)

Ms. DANNAH “” MAJAROCON

Consultant, Lalamove PH

Mr. CONRADO S. “Conrad” PERRERAS

Chair and CEO, Strategic Partners and Alliances, Inc.

Mr. OSCAR S. “Oscar” REYES

Chair, LinkEdge Inc.

April 14

Engr. VERGIL J. “Verg” BARGOLA

President and CEO, Cargo Padala Express Forwarding
Services Corporation (CaPEX)

Arch. NESTOR S. “Nes” MANGIO

President and CEO, Central Country Estate, Inc.

Dr. ELTON SEE “Elton” TAN

Chair, President and CEO, The E-Hotels Group

April 19

Mr. RAMONCITO S. “Mon” FERNANDEZ

President and CEO, Maynilad Water Services, Inc.

Mr. OSCAR M. “Oskie” LOPEZ

Chair Emeritus, First Philippine Holdings Corporation

Mr. EDGAR C. “Edgar” SEE

President, Halston Garments, Inc.

April 20

Dr. CIELITO F. “Ciel” HABITO

Chair, Brain Trust Inc. (BTI)

Mr. DAVID T. “David” LEECHIU

CEO, Leechiu Property Consultants, Inc.

April 15

Mr. EVARISTO M. “Jun” NARVAEZ JR.

Chair and President, Jackbilt Industries, Inc.

April 16

Mr. JOSE ROBERTO “Roby” ALAMPAY

CEO, PumaPublic Productions

April 21

Mr. ERNEST KENNETH S. “Ernie” CUYEGKENG

EVP and CFO, A. Soriano Corporation

Ms. SHEILA G. “Sheila” LOBIEN

CEO, Lobien Realty Group, Inc.

April 17

Mr. NIKKOLAI MARI Z. “Nikko” ACOSTA

Globe Group-Chief Strategy Officer and
Brave Connective Inc.-Group CEO, Globe Telecom, Inc.

Ms. GERALDINE HAMMOND “Gett” APOSTOL

Partner, Isla Lipana & Co./PwC Philippines

Mr. DANIEL Z. “Danny” BARLICOS

President and COO, RiskIntegrate, Inc.

Mr. CARLOS S. “Charlie” RUFINO

CEO, The NetGroup - Real Estate &
Project Management Corporation

Ms. JO-ANN Y. “Jo-Ann” TACORDA

Chief Administrative Officer, P J Lhuillier Inc.

Dr. RODOLFO M. “Rudy” VILLARICA

President, Villarica Specialty Chemical Corporation

April 22

Mr. OLIVER D. “Oliver” JIMENO

President and CEO, CTBC Bank (Philippines) Corp.

April 23

Ms. MA. FE PEREZ- “Fe” AGUDO

President, Hyundai Asia Resources Inc.

Mr. EDWIN R. “Edwin” BAUTISTA

President and COO, Union Bank of the Philippines

Mr. DELFIN T. “Jun” HALLARE JR.

Chair, Exakt IT Services Inc.

Mr. ALBERTO D. “Bert” LINA

Chair, Lina Group of Companies

Mr. YORK B. “York” VITANGCOL

Treasurer and Director, St. Peter Life Plan, Inc.

Ms. LOURDES JOSEPHINE T.

GOTIANUN “Joji” YAP

President and CEO, Filinvest Land, Inc. (FLI)

April 18

Mr. GARY C. “Gary” DE OCAMPO

President and Managing Director, Kantar Philippines, Inc.

Mr. JOHNLU G. “Johnlu” KOA

Founder and CEO, The French Baker, Inc.

Happy Birthday!

to the following MAP Members who are celebrating their birthdays within **April 2023**

April 24

Ms. MARIA GEORGIANNA E. “George” CARLOS

Founder and Pack Leader, Fetch! Naturals

Mr. TEODORO B. “Ted” PADILLA

Executive Director, Pharmaceutical & Healthcare Association of the Philippines (PHAP)

Mr. DOMINGO PAREJA “Don” PANLILIO

President, D2B Multi-ventures Inc.

Mr. WARREN S. SO

President, ADP Design Group

Cong. GUSTAVO S. “Gus” TAMBUNTING

Representative - 2nd District of Parañaque City, House of Representatives

April 29

Mr. DANIEL CAVESTANY “Daniel” ABOITIZ

Chief Commercial and Stakeholder Engagement Officer, Aboitiz Power Corporation

Mr. LUIS GUILLERMO FRANCO “Luis” CARRILLO

President and CEO, CEMEX Holdings Philippines, Inc.

Mr. EMMANUEL C. “Manny” CUASAY

President and CEO, Capital Industries, Inc.

Mr. JOSE MA. K. “Joey” LIM

former President and CEO, Metro Pacific Investments Corporation (MPIC)

Mr. JOSE MA. S. “Baby” LOPEZ

SVP - Finance, Lopez Sugar Corporation

April 25

Mr. ERNESTO R. “Eric” ALBERTO

President, DITO CME Holdings Corp.

Mr. ALDRIN DENNIS F. “Aldrin” DULIG

VP - Finance, ASIAPAC, Concentrix CVG Philippines, Inc.

Mr. AMIT KUMAR “Amit” OBEROI

General Manager, Shangri-La The Fort

April 30

Mr. AMADOR P. “Ador” CRUZ

Chair, ASPAC Advertising

Mr. LAWRENCE N. “Lawrence” LEONIO

CEO, LNL Archipelago Minerals, Inc.

Mr. FERDINAND A. “Randy” NAGUE

Managing Partner, Nague Malic Magnawa & Associates Customs Brokers

April 26

Ms. MARCELINA TOLENTINO “Ace” ITCHON

President and CEO, Aspen Philippines, Inc.

Atty. MARIA CRISTINA “Tina” SAMSON

President, PRIVAATE

April 27

Mr. PETER D. “Peter” MAQUERA, CEO

Microsoft Philippines, Inc.

April 28

Mr. TIRSO D. “Jun” ANTIPORDA JR.

Chair and CEO, Milestone Petroleum Marketing Corporation

Mr. FRANCISCO F. “Popoy” DEL ROSARIO JR.

Chair, Institute for Solidarity in Asia (ISA)

Mr. JAIME E. “Jimmy” YSMAEL

President and CEO, Qualimed Health Network

MAP Statement on the Passing of Amb. ALBERT F. DEL ROSARIO

April 18, 2023

The Management Association of the Philippines (MAP) condoles with the del Rosario Family and joins the country in mourning the passing of Ambassador ALBERT F. DEL ROSARIO, former Secretary of the Department of Foreign Affairs and former Philippine Ambassador to the US.

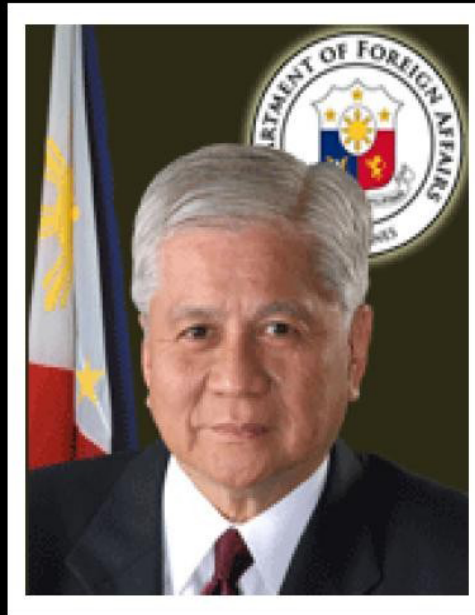
MAP conferred the “*MAP Management Man of the Year 2014*” award on Amb. del Rosario for raising the standards of economic diplomacy by pursuing an independent and principled foreign policy, and for standing firmly in staunchly defending the Philippine national interest in the global arena.

He has set a leadership example that Filipino professional managers should emulate through his track record of integrity, professional competence, and strong leadership in his management career in both public and private sectors.

Amb. del Rosario will forever be remembered for being a paragon of statesmanship and management excellence for nation-building, and for his overwhelming love of country.

We indeed lost an extraordinary leader, an exemplary public servant and a genuine patriot.


BENEDICTA DU-BALADAD
President



Ambassador ALBERT F. DEL ROSARIO

MAP President in 2007

MAP Management Man of the Year 2014

Chair of Gotuaco, del Rosario Insurance Brokers, Inc.

**Please pray for the eternal repose of
the soul of Ambassador del Rosario
who passed away on April 18, 2023 at the age of 83.**

He was a MAP member for 45 years.

Wake and interment details will be announced later.



**FOR UPDATES ON MAP'S
FORTHCOMING EVENTS**

Please do the following:



Read the **MAP MEMO**
MAP's weekly e-newsletter



Check your **VIBER**



Check your **EMAILS**
regularly

Contact the  Secretariat for more information through:

Tel.: +632 7751-1151 to 52

E-mail: map@map.org.ph / map.philippines@map.org.ph