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"MAPping the Future" column in INQUIRER

"Business Opportunities in ASEAN"

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"MAP Insights" column in BUSINESSWORLD

"Improving ease of doing business: ARTA and PPP"

July 25, 2023

Mr. RUY Y. MORENO

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Atty. BENEDICTA "Dick" DU-BALADAD

he Association of Southeast Asian Nations (Asean) has emerged as a dynamic region that presents enticing business opportunities.

Asean member-countries boast of a rapidly growing consumer market and a flourishing entrepreneurial ecosystem. With its strategic location and diverse economies, the Asean region has created a favorable environment for trade and investment through advanced technology, robust manufacturing centers, developing sectors and attractive tourism destinations. Businesses have garnered opportunities to capitalize on Asean's economic growth and tap into its immense potential.

Among the 10 member-countries of this region, the Ambassadors of Malaysia, Singapore, Thailand, Vietnam and Indonesia were invited to a panel discussion during the general membership meeting of the Management Association of the Philippines (MAP) on July 12, 2023 in Taguig City to share the business opportunities in their respective countries that investors and companies in the Philippines may be inspired to tap into.

The countries' representatives actively seek investments to foster sustainable growth, connectivity and success for businesses in a clean and secure environment. With a population of more than 32 million and a strong trading nation ranking in 2022, Malaysia offers a substantial consumer market, having signed 16 free trade agreements and being among the signatories of important regional agreements, such as the Regional Comprehensive Economic Partnership (RCEP) and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP).

Malaysia boasts of competitive high-value manufacturing business opportunities while excelling in electric and luxury products, chemical products, palm oil-based agriculture products and processed food exports.

Green technology and halal products are the main industries that Malaysia strongly highlights. For the continuous expansion of Malaysia's halal industry, companies were encouraged to invest in its halal food manufacturing and Islamic banking. With its pro-business policies and investment incentives, a favorable environment was created for these sectors to sustain longterm success.

Despite current economic uncertainties, the country's manufacturing sector continues to play a vital role in its economic transformation and its contribution to its export revenue and growth.

Singapore

Thriving industries through various Singaporean sectors made the country a global hub for businesses, attracting multinational companies and fast-growing start-ups.

Singapore serves as a vital gateway to companies seeking multiple market strategies and commits to provide advanced manufacturing capabilities, innovation centers, open and free trade investments and significant government support.

Singapore, as the Philippines' top source of foreign direct investment and largest trading partner in Asean, calls for a collaboration with the country to seize opportunities and enhance their relationship further. Notably, Singapore's business-friendly environment allows for opening a business in just 15 minutes, showcasing its ease of doing business, efficiency and attractiveness for entrepreneurs.

Malaysia

³ Thailand

Intra-Asean trade and investment for the Philippines were much promoted by Thailand, highlighting its investment-friendly environment, reduced trade barriers, tax incentives and supportive services for high-tech industries and agriculture technology.

The existence of the Eastern Economic Corridor serves as a one-stop service to businesses seeking consultations on suitable business types and land options. This makes investments in Thailand not only beneficial for the country but also opens opportunities in the macro region covering Cambodia, Laos, Vietnam and Myanmar.

Partnerships with local Thai companies can facilitate broader investments and access to the regional market. Additionally, exploring business-to-business opportunities with Thai organizations can unlock further prospects for partnerships and growth, as engaging with Thailand can lead to valuable connections and avenues for cooperation.

Vietnam

Earning recognition from the United Nations Conference on Trade and Development signifies that Vietnam has been successful in developing and attracting foreign investments.

Vietnam is well-positioned at the center of Southeast Asia — a dynamic region of the world where socio-political and macro-economic stability are well-maintained — inviting enormous potential on the Vietnamese consumption market helping the country increase its global standing.

Along with its dynamic economic reform, innovation and digital transformation, alongside large-scale transport in urban infrastructure projects, Vietnam also boasts of its abundant workforce that continues to be developed and reformed through vocational training.

As a large export market in the Asia-Pacific, Vietnam readies itself for the next global investment wave, providing advanced technology projects, strong reform and various business opportunities.

Indonesia

The Nusantara National Capital Authority

of Indonesia facilitates regulations on business permits and investment facilities offering special incentives, such as land rights with a duration of 80 to 95 years.

The investment process in Nusantara follows eight steps and there has been significant interest from potential investors, with over 200 letters of intent received from various countries.

Indonesia currently has 20 special economic zones (SEZs), including the Sanur SEZ and the Kura Kura Bali (KKB) SEZ. The KKB, located in Bali, offers an integrated economic environment with SEZ status, providing incentives for investors in the tourism and creative industries as it offers opportunities in various sectors in health, innovation, marina and hospitality, among others.

Investing in KKB allows businesses to benefit from Bali's rich historical, cultural and artistic traditions that will promote tourism in Indonesia. The SEZ status and alignment with Bali's economic roadmap make KKB an excellent vehicle for international direct investment to drive the country's economic development.

Conclusion

The Asean region continues to prominently advance business opportunities in various industries and sectors. The entry of the Fourth Industrial Revolution has prompted Asean member-countries to prepare their businesses and the economic environment by providing game-changing and innovative ideas that would stand the rapid developments in technology.

All the five countries – Indonesia, Malaysia, Singapore, Thailand, Vietnam and the Philippines — called to improve intra-regional investment and trade. These not only bring economic benefit to their respective companies or their own local jurisdiction, but also foster better friendship and collaboration within the region, leading to the earlier realization of Asean's dream of becoming a powerful regional economic bloc, one that can help shape the development of world commerce.

Our Philippine business sector is encouraged to heed this call.

(The author is president of MAP and the founding partner and CEO of Du-Baladad and Associates. Feedback at map@map.org.ph and dick.dubaladad@bdblaw.com.ph.) ⁴ "Improving ease of doing business: ARTA and PPP"

(from page 1)



Mr. RUY Y. MORENO

he bane of doing business in the Philippines is that all entities (juridical, such as corporations or partnerships, and individuals) are required to apply for, and comply with, government regulations and requirements with compliance evidenced by relevant permits and documents which allow them to go about their business. Unfortunately, the process creates silos. Namely, the information provided to an individual National Government agency (NGA) or local government unit (LGU) is not shared with another NGA or LGU, even though the latter may be asking for the same data. As a result, the applicant has to repeatedly provide the same information - name, address, etc. Such unnecessary repetition leads to loss of time on the part of the applicant, and a loss of productivity at the NGA and LGU level as the information is repeatedly processed by different sections with the increased possibility of errors as the data is inputted into the records.

Such a repetitive process resulting in bureaucratic Red Tape has a negative impact on the Ease of Doing Business (EODB) as it slows down the process of business registration and individual compliance, thus adversely affecting the country's economy

as it discourages the participation of new local and foreign investments and hampers the generation of livelihood opportunities and employment.

Improving the EODB requires a wholeof-nation approach through streamlining, digitalization, public-private partnerships (PPP), good regulatory practices, and good governance.

The Anti-Red Tape Authority (ARTA) created under RA 11032 or the "Ease of Doing Business and Efficient Government Service Delivery Act of 2018" - is a government agency under the Office of the President that oversees the overall implementation of a national policy on anti-red tape that ensures an improved and institutionalized solution to the lengthy application process on the authorization of permits, licenses, and other business requirements critical to the supply chain and to the daily life of the Filipino.

Bureaucratic efficiency is key а component in President Ferdinand Marcos, Jr.'s socio-economic agenda. This was emphasized by the Director-General of ARTA, Secretary Ernesto V. Perez, during the Breakfast Dialogue co-hosted by BDB Law and the Management Association of the Philippines (MAP), held recently in Taguig City. The secretary said that ARTA's vision is to "streamline and digitalize Philippine bureaucracy for efficient service delivery."

He pointed out that the revolutionary aspect of ARTA lies in its responsibility to empower and equip government agencies to meet the demands of the EODB law for improved service to the Filipino people and Philippine-based public and private groups.

Some actions of ARTA and their results are:

1. Citizen's Charter — To address the lengthy procedures and processing time of applications, the Citizen's Charter has been

further strengthened by, among others, mandating government agencies (NGAs and LGUs) to classify their services in accordance with the 3-7-20 rule. The rule establishes specific time frames based on the complexity of the transaction. Simple transactions should be processed within three (3) days, complex ones within seven (7) days, and highly technical transactions requiring research within 20 days. This framework ensures transparency and efficiency in the delivery of government services, enabling businesses and citizens to have clear expectations on the status of their application.

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2. Regulatory Impact Assessment (**RIA**) — Government agencies are required to submit a Regulatory Impact Assessment to evaluate their processes and systems, aiming to identify areas where unnecessary costs burden procedures, with proposed solutions undergoing RIA to ensure better efficiency and cost savings. Additionally, the law requires LGUs to establish and operate an electronic business one-stop shop (EBOSS) where permit applications, fee payments, and business permit printing can be conducted online and with ease. This writer personally saw EBOSS in action in the Municipality of Sara, a second-class municipality, 100 kms to the north of Iloilo City.

3. Philippine Business Hub — Previously, it would take over two months to register a business, but with the implementation of the Philippine Business Hub, the registration process can now be completed within a maximum of three working days.

4. Report Card Survey — As mandated by Section 20 of RA 11032, a Report Card Survey has been developed to allow applicants to provide feedback on the quality of service received from a specific agency. This survey aims to assess agency performance and establish harmonized and standardized frameworks for measuring client satisfaction across all government levels.

Other ARTA initiatives are the identification of some critical sectors and their engagement to help in this whole-ofnation approach through the program of the National Effort for the Harmonization of Efficient Measures of Inter-related Agencies (NEHEMIA).

Α. **Telecommunications** ____ For the telecommunications sector, a Joint Memorandum Circular (JMC) facilitating the development of telecommunications and internet infrastructure was initially sianed by all government agencies during the COVID-19 pandemic. This has facilitated approvals for the installation of telecommunications cell sites and towers around the country which has helped increase the breadth and quality of telecommunications facilities and coverage. However, the JMC is expiring on Sept. 14. To address the need to continue the program, Secretary Perez said during the Dialogue that ARTA has recommended to the President the issuance of an Executive Order (EO) to continue the provisions in the JMC that facilitate the approval of applications to build and energize telco towers and cell sites.

The importance of internet connectivity extends beyond the benefits for large telecom companies, but also includes businesses which rely heavily on digitalization processes and benefit from it. Yet, one of the persistent nuisances in the country is its slow internet connection. The issuance of the JMC resulted in improvements in the country's internet median download speed. The EO should further help in the continuous improvement of the download speed.

B. Supply Chain — Transportation — In the movement of goods, cargo trucks are a key element in the smooth operation of the supply chain. Such cargo trucks were usually delayed at checkpoints. To facilitate ⁶ the smooth transportation of goods from the point of entry (Customs) or exit (factory or storage facility) to their final destination, an additional JMC has been issued to reaffirm the prohibition on LGUs imposing pass-through fees on container and cargo trucks. Addressing this concern, a Unified Logistics Pass (ULP) has been created which enables the identification of ULP-registered trucks. Scanning machines will be provided to various LGUs, allowing the scanning of a QR code issued to each ULP-registered truck entering an LGU.

COMPLAINTS

But all is not necessarily rosy — if there are problems that may be encountered, applicants can easily complain directly to ARTA through the 8888 Citizen's Complaint Center. Should the agency fail to respond, ARTA will act as the complainant, and it will investigate and file charges if necessary. Some of the success stories with ARTA's assistance are with Toyota Motors Philippines and Texas Instruments.

WHOLE-OF-NATION APPROACH — INTERACTION WITH THE PRIVATE SECTOR

The MAP, ARTA, the Department Information Communications and of Technology, the Department of the Interior and Local Government, and Meralco - in the spirit of a public-private partnership will soon sign a memorandum of agreement to identify areas that MAP can assist in further improving EODB. This collaboration aims to leverage the relevant expertise, resources, and innovative solutions of the private sector in conjunction with ARTA's efforts. By working together, the parties can address the challenges that lie ahead.

This collaboration between ARTA and the private sector is vital in enhancing bureaucratic efficiency which, in turn, will encourage compliance by the citizens while attracting more investors, facilitate the growth of businesses, and generate additional livelihood opportunities for the country.

An industry-driven economy offers the advantage of greater potential for its improvement that will provide solutions to one of the key problems that the Philippine economy has been facing, EODB. Easing the procedures on business processes will encourage more Filipinos to either invest in new businesses or expand their current activities.

ARTA's efforts, together with the NGAs, the LGUs, and the private sector should be fully supported. Thus, this whole-of-nation approach will lead to continuous substantial growth and development for a more globally competitive Philippines.

Ruy Y. Moreno is chair of the MAP EODB Committee. He is also the chair of the Center for Global Best Practices (CGBP).

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India's rice export ban to push up food prices

By Ronnel W. Domingo RonWDomigoINQ

Amid the threat of the El Niño driva spell on Philippine agri-cultural output, India's recent decision to ban rice exports is expected to pat more upward pressure on international food prices.

"Business Opportunities

in ASEAN"

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Atty. BENEDICTA

DU-BALADAD

President of MAP

Founding Partner and

CEO of Du-Baladad and

Associates (BDB Law)

"MAPping the Future"

Column in INOUIRER

July 24, 2023



The global rice market remains tight by recent historical norms, which the Indian ban will exacerbate

BMI research

ee an uptick later this year or arly next year as the peak of the I Niño approaches. lary Risk Management Solutions (RMS) said more typhoous in the

In retrospect BMI also said that based on two occurrences of "severe" El fiño since the 1990s, rice pro-

ODERATE DROUGHT MAY EVEN BOOST PRODUCTION, SAYS DA

RECESSARILY SPELL DOOMSDAY TO RICE FARMERS

Development Karen Barroga said

the agency had been disseminat

ing satellite-based data of rice

area, production and yield to lo

increased production, while the ak El Niño of 2019 caused de-ses in output in non-irrigated reas while production in irrigated ce-fields increased," said Agriture Undersecretary Leocadio biertian said.

hantian said. So far, the Philippine At-orphetic, Geophysical and tronomical Services Admin-ration has been forecasting aderate to strong El Niño by conduct the same cember this year.

"This should not indicate doomsday scenario for the te sector, depending on the nount of rainfall and water rerves accumulated in the dams id reservoirs for the 2024 dry

Risk mapping The Philippine Rice Re-arch Institute (PhilRice), the

Research. with the tional Rice Research Institute that uses satellite imagery, in-formation and communication esearch and development arm d the DA, is developing risk technology, crop modeling

Moody's RMS said that during El Niño years, weaker trade winds and increased attrade winds and increased at-mospheric instability typically lead to increased overall activ-ity or more typhoons forming in the Western Pacific. Earlier this month, the

latest update from the Amer latest update from the Amer-ican agency Climate Predic-tion lens more certainty to the persistence of upward pressure on food prices in the Philippines. The Climate Prediction Cen-ter (CPC) said three's a so per-cent chanse that F3 thins would prevail thereach the Northern

prevail through the Northern misphere winter—December February—and cited a signifto February-and cited icant probability of beco

occurrence. e CPC said that while ta in June Indicated a "weak El Niño, there's a one-in-five chance of "an event that becomes historically strong," rivaling the focurrences duri in the winters of 1997 to 1998 or 2015 to wents".

seminate these to policy and

decision-makers, who in turn

transmit them to farmers either

ELECTRICITY LIFELINE APPLICATION **OPEN UNTIL END-JULY**

By Meg J. Adonis

The Department of Energy (DOE) will accept until the end of this month applications for "lifeline" subsidies for house-holds who can't afford to pay holds who can't afford to pay in full their electricity bill. According to the DOE, only

1.856 consumers out of 24 mil-lion beneficiaries of the national government's Pantawid tional government's Fantawid Pamilyang Pilipino Program have applied for discounted monthly electricity rate pro-gram as of July in. A "fifeline rate" is a sub-sidized rate given to qualified

low income power consumers in the Philippines. Additionally, the DOE said

alone, the ERC said the pro-gram had provided an average monthly subsidy of P541 million only is distribution utilities have received lifeline program appli-cations, while no "have not re-ceived a single application." "Applications to avail of the lifeline rate program shall

qualifications and require-ments for interested applicontinue to be processed by cants that must be submitted continue to be processed by the [distribution utilities] but discounts will be effective only upon registration," the agency said in a statement. Tower distributor Manila Electric Ge, currently offers carits that must be submitted to their respective distribu-tion utilities, while the DSWD is mandated to craft a stan-dard targeting system to prop-erly identify potential benefi-civation as

tricity end-avers. The EBC determ

AMOUNT SPREAD OUT FOR 2022, 2023

CONVERGE EXHAUSTS BOND SALE PROCEEDS FOR CAPEX

By Tyrone Jasper C. Plad tures. The remaining Paus bilne Piad tion was for general corp

This year, the internet ser vice provider has earmarked Pta billion to Pt5 billion in capi-tal expenditures, lower than the

Tai expenditures, hower man the Pashillen it sperit in assar. Con-verge is cutting back on expect-es after spending upfront costs to widen its network. A big chank of the budget will be spent on the rollour of ports and reuters and for in-sectments to cohose achies and

restments in subsea cables and digitalization efforts. It spent about Pa billion in

January to March for port de-ployments and other network expansion initiatives. so

Converge ICT Solutions Inc. has converge ic.) Solutions the na-used the proceeds of its Pio-bil-lion fixed rate bond offering to fund its capital expenditures

In a disclosure, the internet service provider shared it had already disbursed a net amount of Pg.85 hillion from the trans-

Bulk or P7.21 billion of the funds were used last year while the rest was spent in the first

half of 2023. Around P7.86 billion was allocated for capital expendi-

al investment wave, providing advanced technology projects, strong reform and various

Indonesia The Nusantara National Capitol Authority of Indonesia facilitates regulations on busi-

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BENEDICTA DU-BALADAD

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Business opportunities in Asean

and other general corporate matters.

ned to 19.76 million metric tom (MT) in 2022 after reaching a record high of 19.95 million MT in the previous year, data from the Philippine Statistics

area, production and yield to lo-cal government units and DA re-glonal field offices to help them adjust their cropping calendars and determine the kind of inter-ventions necessary in areas to be affected by the dry speci. These include data collated and assumed her the diffusion transmit them to farmers either through extension workers or using califiest digital technology. Barroga said the extent of standing crops and the dif-ferent crops stages all over the country could also be deter-wined threach before mitted through Prism and analyzed by the Philippine

"These are the data that inform us how to adjust the schedule of planting so that the crups would not be hit by ty-phoens," she added. Local palay production de-clined to us in million watch Rice Information System (Prism) to guide palay farmers on sult-able seed varieties to plant based on available water supply. Prism is a project funded

by the Bureau of Agricultural Interna Authority showed ==

Western Pacific basin-the area

aps to minimize the adverse fect of the phenomenon. Phillice Deputy Director brown are tacked ovelopment Karen Barroga said

duction in the Philippines was one of the worst-hit in Asia whenever the climate phenomon hits overdrive.

The aris to acid El Niño was considered as one of the worst in recorded history and, during that time, RMI noted that rice production in the Philippines was so percent be-

Pullippines was to percent so-low the average annual output. The global rice market re-mains tight by recent historical norms, which the Indian ban will eracerbate, "MdI said in its latest commentary. The conjunction with the

supply side risks associated with El Niño, we expect the ex-port ban to keep upside pres-sure on prices," it added.

More typhoons sanwhile, Moody's subsid-

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MONDAY / IULY 34

lifeline rates to its customers and limits eligibility to those

who consume up to soo kilo

ints52, which amended the Electric Pawer Industry Re-form Act, or FA 9136. The DOE: Energy Regula

the Department of Social Wel-

fare and Development (DSWD)

signed the implementing rules

signed the implementing rules and regulations of RA 1552 in October 2022. Under the law, qualified beneficiaries will continue to receive subsidies for at least

In the first half of 2022

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8

6/SI Opinion

BusinessWorld TUESDAY, JULY 25, 2023 EDITOR ALICIA A. HERRERA

Improving ease of doing business: ARTA and PPP

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BusinessWorld

MAP INSIGHTS RUY Y. MORENO

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sessment (RIA) - Government agencies are required to submit a Regulatory Impact Assessment to evaluate their processes and systems, aiming to identify areas systems, aiming to identify areas where unnecessary costs building three-dures. Will proposed solu-tions undergoing RAI to ensure better efficiency and cost avariant Additionally, the law requires diffusionally, the law requires diffusional three permit applica-tions for a system of the system entropy of the system of the permit printing can be conducted on the system diffusion of the personally size HEONS in action a second class municipality of Sara, ao tentor the marth of Holio City.
3. Philipping Bachness Hone – Previously, it would take over

3. Philippine Business Hub – Proviously, it would take over two months to register abusions, but with the implementation of the Philippine Business Hub, the registration process can now be completed within a maximum of

three working days. 4. Report Card Survey – As mandated by Section 30 of RA 11032, a Report Card Survey has been developed to allow appli-rants to provide feedback on the

quality of service received from a quality of service received received and a specific agency. This survey aims to assess agency performance and establish harmonized and stan-dardized frameworks for measur-ing client satisfaction across all exercised leads.

vernment levels. Other ARTA initiatives are the identification of some critical sec-tors and their engagement to help in this whole-of-nation approach

in this whole of nation approach through the program of the Na-tional Effort for the Harmoniz-tion of Efficient Measures of Inter-elated Agancies (NEHEMA). A. Telecommunications sector, a Joint Memorandum Cir-cular (MC) facilitating the devi-goment of telecommunications and internet infrastructure was mitially signed by all government agencies during the COVID-19 approvals for the installation of telecommunications call sites and towers around the country elecommunication call sites and towers around the country which has helped increase the breadth and quality of telecom-munications facilities and cover-age However, the JMC is expiring on Sept.14. To address the need to continue the program, Secretary Peres and during the Dialogue that ARTA has recommended to the President the insuance of an Executive Order (BO) to con-

time the provisions in the JMC that facilitate the approval of applications to build and energize teleco towers and cell sites. The importance of internet connectivity extends beyond the benefits for large telecom companies, but also includes businesses which rely heavily on highlighting the processes and benefit nesses which rely heavily on dig-talization processes and benefit from it. Yet, one of the persistent subscrees in the country is its alow internet connection. The issumce of the JMC resulted in improvements in the country's internet median download speed. The RO about further he in the internet median downman spanners The EO should further help in the tinuous improvement of the mload speed. 5. Supply Chain - Trans

B. Supply Chain — Transportation — In the movement of goods, cargo tracks are a key element in the survey of the supply trucks were usually delayed at the keypoints. To facilitate the smooth transportation of goods from the point deniry (Customs) or exit (factory or storage facility) to their final destination, an ad-ditional JMC has been issued to realize the point destination. An di-ditional JMC has been issued to resultim the prohibition on LGUs imposing pass-through feen on container and cargo Trucks. Ad-deresing this concern, a Dinfield dressing this concern, a Unified Logistics Pass (ULP) has been Logistics Pass (CLP) has over created which enables the identi-fication of ULP-registered trucks. Scanning machines will be pro-vided to various LGUs, allowing the scanting of a QR code issued to each ULP-registered truck en-tering an LGU.

COMPLAINTS

COMPLAINTS But all is not necessarily rosy— if there are problems that may be encountered, applicants can easily complain directly to ABTA through the 8888 Citizen's Com-plaint Center. Should the agency fail to respond, ABTA will are agency fail to respond, ABTA will are the complainant, and it will in-vestigate and file charges if neces-ary. Some of the success during with ABTA's assistance are with Toyota Motors Philippines and Texas Instruments.

r of Marcos: Assessing energy policies

MY CUP OF LIBERTY BIENVENIDO S. OPLAS, JR.

expand energy production and expand energy production "Making progress towards a Philippines powered by secured, reliable supply" (March 31), "New power projects to stabilize electricity supply in 2-3 years" (June 12)

electricity supply in 2-a years (June 12). 2. Cheap, reliable energy: "Electricity spot price drops in July as power demand de-clines" (July 19), "No net-zero target in Philippine Energy (July 23). " (July 23). Plan

an (July 23) 3. Natural gas development ar Malampaya "Marcos signs al extending Malampaya ser-

wice contract" (May 16), "Malminger Consortium plais to spend for million on SC 38 drilling".
 More muchane energy: "Next Philippine Energy Plan to propoe share of nuclear power by 200," Club 190, "State of the state of the sta

cause orders against power co-ops, distributors" (May 31), "For a more equipped, energy-secure power industry" (June 8). 2. Expand renewables: "Green

from the gence serving them with various show-cause Mean while, I saw a fuil-page ad by the "People 4 Power" coalition (P4P) in the Philippine Star entitled "Marang Rinyonte pares a laber. A message to President Marcos shead SONA 2033. It is a wish list of practi-cally brain-dead advocacion like. a.) mandating straight energy mericut in all power contracts. Its while, 1 saw

a.) manuating straight energy pricing in all power continents, h) transitioning to 100% remember energy with a minimum 50% by 2000, c) turning away from real, gas and bastening the phase-out of feasil fuel plants, and, d.) reject menoclear energy. STRY

Coal % of total

GDP ur 2007-2022

calm because they are straight socialish, dictatorial, and halfm-cinatory arguments. Mandatory straight energy pricing means mandatory price control, price distatorship regardless of fluctus distatorship regardless of flocting alcons in prices of energy inputs, caper, and oper. Going 1008; Hz, with a phase out of fouril fluxis and useling energy in illuxors, Germa-ny started their "energiescensit energy transition from nuclear and fouril fuels to HZ same the space of suitar-wind to tail power (\$500, After five decades, the space of suitar-wind to tail power (\$500, after 1002) was only 115; Steidlists and energy alarming like MP are advocating large-outh, decindent calation, and thackant

I constructed the account aying table by comparing data over 15 years - 2007 and 2022 over 16 years - 200° and 2022 from three groups of countries. In group A ate the floar biggest economies of Europe, in group B are the big North and South Avitans, and in group C are the ASEAN-6. It also includes data

average GDP growth crawls be tween 0% and 1.2%.

doing business: **ARTA and PPP**"

"Improving ease of

by

Mr. RUY Y. MORENO

Chair of MAP EODB Committee

Chair of Center for Global Best Practices (CGBP)

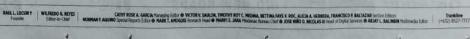
"MAP Insights" Column in BUSINESSWORLD July 25, 2023

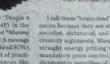
Total generation, wind+solar, coal generation, average GDP growth W-S % of Total Total gen, TWH Wind+Solar gen. TWH Coal gen. TWH

TOTAL WORLD	20,059	29,165	179	3,427	8,254	10,317	0.9	11.8	41.3	35.4	Sale 3
Singapore	411	57.1	14.14	0.7	0	0	0	12	0	0**	43
Philippines	59.6	114,4	110	2.9	36.8	66.4	0	25	28.2	58	the S
TheBand	142.5	180.4	000	8.3	30.9	35.5	0	4.6	21.7	19.7	2.6
Malaysia	108,5	187.9		2.7	30.9	76.4	D	15	28.5	41.8	43
Vietnam	64.1	260	-	34.4"	12.4	100.8	0	15.2"	19.3	58.8	63
C. Indonesia	142.4	333.4	1731	0.7	63.9	205.3	0	0.2	44.9	61.6	5
Tarwan	243.1	288.1	1	14.2	128.5	121.2	Q	4.9	52.9	421	3.4
S. Korna	425.4	620.3	0.5	30.4	100	208.7	0.1	4.9	40	3.12	31
Japan	1,180.10	1,053.60	5	110.6	313	309	0.4	10.7	26.5	29.9	03
India	796.3	1,858.00	11.8	165,2	5333	1,380	15	8.9	67	74.3	6.4
ll. China	3,281.60	8,848.70	5.6	1,190	2,657	5,398	0.2	15.5	#I	62	77
UK	396.8	326	5.3	941	185.9	5.6	13	78.9	34.2	1.7	12
Italy	313.9	287.3	4	48.2	49.8	17.6	1.3	16,8	15.9	6.1	0
Germany	640.6	5773	45.6	186.1	2973	180.6	6.8	32.7	45.4	31.3	12
A.France	569.8	467,7	43	581	28.2	3.1	0.7	124	49	0.7	1

2007 2022 2007 2022 2007 2022 2007 2022 2007 2022







ASEAN of it also includes data from the Energy institute 3 statistical recover of World En-orgy (ii-SUWID 2012, and CDP prowth from TME World Eco-nome Outlook (WEO) 2013. The numbers are very clean This is hard data, not hepotheti-al, fictional narrative. Here is what we found: One, as Europe enhines and ddd more wind solar, as the thare of soal to total generation eclimes, their overall total power generation declines, and their wernge GDP growth crawle be-

WHOLE-OF-MATION APPROACH-INTERACTION WITH THE PRIVATE SECTOR The MAR, ARTA, the Depart-ment of Information and Com-munications Technology, the Department of the Interior and Incel Communications (Machine

department of the interior and Local Government, and Marako – in the spirit of a public private partmenting – will soon sign a memorandum of agreement to identify areas that MAP can assist in further improving ROOD. This collaboration sizm to leverage the relevant appreciance, and private sector in comjunction with ARTAs efforts. By very survival together, the parties can address the challenge that in also. MTA and the private sector is with a menancing bureascetto is failing a stranger on the origination of the private sector is failing and the private sector is failed and the private sector is difficiency which, in strar, with encourage compliance by the origination of the stranger of the private strateging of the stranger intervent, facilitate the growth

investors, facilitate the growth of businesses, and generate ad-ditional livelihood opportunities

ditional livelihood apportantiles for the county. An industry-driven scenarry offers the adventage of greater potential for its improvement that will provide solutions to one of the key problem that the Phil-ippine economy has been facing. CODE. Easily, the procedures on business processes will encour-age more Filipinos to either in-vest in new horizenses or expand their current activities.

their current activities. ARTA's efforts, together with the NGA, the LGU's, and the private sector should be fully supported. Thus, this whole of-nation approach will lead to con-tinuous substantial growth and development for a more globally competitive Philippines. a

their current activities

BANGKO SENTRAL NG PILIPINAS (BSP) AND THE DEPARTMENT OF FINANCE (DOF) **POST-SONA PHILIPPINE ECONOMIC BRIEFING**

JULY 25, 2023 | PHILIPPINE INTERNATIONAL CONVENTION CENTER (PICC) | PASAY CITY



IN PHOTO (L-R):

DOF Undersecretary Atty. Maria Luwalhati Dorotan Tiuseco, International Monetary Fund (IMF) Resident Representative to the Philippines Ragnar Gudmundsson, SM Investments Corporation Vice Chairman Teresita Sy-Coson, Management Association of the Philippines (MAP) President Atty. Benedicta Du-Baladad, Asian Development Bank (ADB) Country Director for the Philippines Country Office Pavit Ramachandran of the Southeast Asia Department, and South East Asia Nomura Managing Director and Chief Economist Euben Paracuelles.





MAP Tour of the National Museum

A MAP Member can bring his/her family members.

A Project of the MAP Arts & Culture Committee

August 5, 2023, Saturday, 9:00 AM to 12:00 Noon P. Burgos Drive, Rizal Park, Manila

8:45 AM	Assembly at the Entrance of National Museum of Fine Arts
9:00 AM to 10:30 AM	Guided Tour
10:30 AM	Move to National Museum of Anthropology
10:35 AM to 12:00 Noon	Guided Tour
12:00 Noon	End of Event
PRATIONAL	NUSEUM
NATIONAL OF FINE	

This Guided Tour is FREE for MAP Members and their family members, but <u>PRIOR REGISTRATION IS A MUST</u>.

For inquiries, please call MAP Executive Assistant Maricel Limjoco via +63916-590-1261, or National Museum Booking/Reservation's Miguel or Bel via +63947-997-3520.

Please register thru the Google Form link that is attached to this Flyer.

MAP Circular No. 046 - 2023

Please register thru the following link:

https://docs.google.com/forms/d/e/1FAIpQLSfjWZvVp6J_hqPQXDEeNNMQ4fjXZsNx0iw72xEFIi4zQk0T5w/viewform?usp=sf_link

SAVE THE DATE REGISTER EARLY



MAP CEO CONFERENCE 2023 REGISTRATION RATES

REGISTRATION FEES

Payment by	MAP Member	Non-MAP Member	Foreign Delegates
July	P12,000	P14,000	\$300
August	P14,000	P16,000	\$350
September	P16,000	P18,000	\$400
	Get 1 FREE seat fo	or every 5 seats paid.	

Special Rate for Full-Time Academic and Government Officials				
Payment by	MAP Member	Non-MAP Member		
June to September	P4,000	P6,000		

Please register thru the following link:

https://forms.gle/xonTxE2ArxfGTWdCA



July 12, 2023 MAP GMM on Business Opportunities in ASEAN

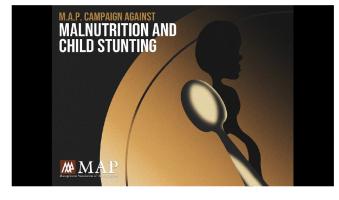




MAP Activities (loop)

Management Association of the Philippines		National Priorities on Environmen Natural Resources and Climate Chang				
Speaker:			vironment Committe Emcee:			
	Dr. REGIE CASAS (Panel Chair) Chair MAP Erwironment Committee	Atty. ALEX CABRERA Governor-in-Charge MAP Cluster on ESG	Mr. REX DRILON II Chair MAP Shared Prosperity Committee	Ms. AGNES GERVAC Co-Vice Chair MAP Environment Committee		
Secretary MARIA ANTONIA YULO LOYZAGA DENR	Committee	June 14, 2023 11	:30 AM Bonifacio Hall,	Shangri-La The Fc		
	Gold Spenser	New Television 2020	Silver Sponsors			

About MAP



MAP Campaign against Malnutrition and Child Stunting



February 8, 2023 MAP Economic Briefing and General Membership Meeting (GMM)

MAP GMM on "National Priorities on Environment, Natural Resources and Climate Change"



March 8, 2023 MAP General Membership Meeting (GMM) on International Women's Day

MAP

75th MAP Inaugural Meeting 2023

Guest Speaker and Inducting Officer Chief Justice ALEXANDER G. GESMUNDO Supreme Court of the Philippines

January 31, 2023 MAP Inaugural Meeting and Induction of MAP 2023 Board of Governors



November 22, 2022

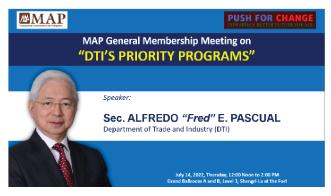
MAP Annual General Membership Meeting and "MAP Management Man of the Year 2022" Awarding Ceremony



October 13, 2022 MAP GMM



September 8, 2022 MAP - PMAP Joint GMM



July 14, 2022 MAP GMM



November 11, 2022 3rd MAP NextGen Conference 2022



September 13, 2022 MAP International CEO Hybrid Conference



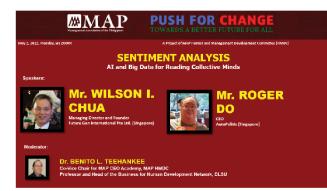
August 19, 2022 MAP GMM



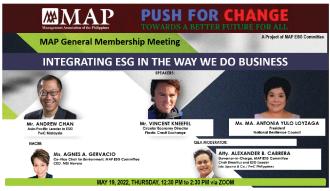
July 1, 2022 MAP Webinar



June 23, 2022 MAP GMM



May 2, 2022 MAP Webinar



May 19, 2022 MAP GMM



April 29, 2022 MAP Webinar



April 29, 2022 MAP Webinar



to the following MAP members who are celebrating their birthdays within July 2023

July 1

Atty. ELAINE MARIE M. "Elaine" COLLADO Country Director (Philippines) and Executive Committee (Singapore), Vriens & Partners Pte Ltd

Mr. JOSE ENRIQUE "Joen" DELAS PEÑAS President and CEO, Manila Bankers Life Insurance Corporation

July 3

Mr. DONN D. "Donn" GAMBOA President and CEO, White Cloak Technologies, Inc.

Mr. SANJIV "Sanjiv" VOHRA President and CEO, Security Bank Corporation

July 4

Mr. JOHN PATRICK Y. "Patrick" CHAN General Manager, The Bellevue Manila Mr. JUNIE S. "Junie" DEL MUNDO Chief Executive, EON The Stakeholders Relations Group, Inc.

Mr. JOSELITO G. "Lito" DIGA SVP and CFO, UNILAB, Inc.

Amb. LUC VERON Ambassador, European Union to the Philippines

<u>July 6</u>

Mr. BENEL D. "Benel" LAGUA Atty. GIOVANNI H. "Vanni" MELGAR Chair and CEO, Melgar Brothers Holding Corporation

Mr. ERNESTO "Ato" TANMANTIONG CEO, Jollibee Foods Corporation

Dr. BENITO L. "Ben" TEEHANKEE Full Professor and Head of the Business for Human Development Network, De La Salle University (DLSU)

July 7

Mr. ANTONIO N. "Jim-Jim" CHIU President, Coastal Highpoint Ventures, Inc.

Sec. ALFREDO E. "Fred" PASCUAL Secretary, Department of Trade and Industry (DTI)

Mr. HANS BRINKER M. "Hans" SICAT Director, ING Bank N.V. Manila Mr. JOAQUIN M. "Jack" TEOTICO Group Managing Director, The Galerie Joaquin Group

July 8

Ms. JOLI CO "Joli" WU CUO, Paramount Life & General

July 9

Mr. JOSE ANTONIO U. "Tony" GONZALEZ Mr. RICARDO P. "Ricky" ISLA CEO, Philippines AirAsia Inc. Mr. CESAR MARIO O. "Mario" MAMON Chair and President, Enchanted Kingdom, Inc.

July 10

Mr. RAFAEL C. "Raffy" HECHANOVA JR. VP for Sales and Marketing, Concepcion-Carrier Air Conditioning Company Ms. ELAINE "Elaine" KUNKLE

President and General Manager, Henkel Asia Pacific Service Center, Inc.

Ms. MA. MINA LUZ M. LIM Country Managing Director, Oracle Philippines Mr. PONCIANO C. "Chito" MANALO JR.

President and CEO, SM Retail, Inc. Mr. ROMAN FELIPE S. "Manny" REYES

Chair, Reyes Tacandong & Co. (RT&Co.)

Ms. PATRICIA L. "Trixie" WHYTE Founder/Chair and President, Q2 HR Solutions, Inc.

July 11

Engr. EULALIO B. "Euls" AUSTIN JR. President and CEO, Philex Mining Corporation

July 12

Mr. FELIPE U. "Felipe" YAP Chair and CEO, Lepanto Consolidated Mining Company

July 13

Mr. MIGUEL ANTONIO C. "Miguel" GARCIA ACTIVIVATE BUILDERS, INC.

July 14

Mr. CHITO S. "Chito" MANIAGO

Country Head for Government Affairs, Communications & Sustainability, Zuellig Pharma Corporation (Philippines)

Happy Birthday

to the following MAP members who are celebrating their birthdays within July 2023

July 14

Mr. MANUEL V. "Manny" PANGILINAN Chair, PLDT Group

July 15

Ms. ELVIRA L. "Rina" BAUTISTA President, Knowledge Channel Foundation Inc. Ms. CAMILA G. "Camil" KITANE President, CGKformaprint, Inc.

<u>July 16</u>

Amb. JOSE L. "Joey" CUISIA JR. President, Knowledge Channel Foundation Inc. Cong. JUAN C. PONCE "Jack" ENRILE JR. Vice Chair, JAKA Investments Corporation

Atty. CHRISTIAN S. "Chris" MONSOD Founding Chair, Legal Network for Truthful Elections, Inc. (LENTE)

Atty. JOSE RONALD V. "JRVV" VALLES VP and Head for Regulatory Management, MERALCO

July 17

Ms. CELINA SALDANA "Celine" BAUTISTA President, CNM Properties & Holdings, Inc. Dr. JESUS G. "Jess" GALLEGOS JR. Emeritus Professor, Asian Institute of Management (AIM) Ms. RUTH YU "Ruth" OWEN President and CEO, Upgrade Energy Philippines, Inc. Mr. CESAR L. "Cesar" SISON Mr. RAMON L. "Mon" ZANDUETA President and CEO, Marsh Philippines, Inc. (MPI)

July 18

Mr. LUCIEN C. "Luc / Lucien" DY TIOCO EVP, Philstar Media Group Dr. LYDIA B. "Lydia" ECHAUZ Don JAIME "Jaime" ZOBEL DE AYALA Chair Emeritus, Ayala Corporation

luly 19

Dr. GRACE H. AGUILING "Grace" DALISAY President and CEO, Center for Educational Measurement Mr. RAMON D. "Mon" DEL ROSARIO Business Development Director - APAC, Amber Kinetics Mr. BERNARD VINCENT O. "Bobby" DY President and CEO, Ayala Land, Inc. Mr. JOSE ARTURO M. "Jay-Art" TUGADE President - Products and Services, Perry's Fuel Distribution Inc.

July 21

Mr. REUBEN S.J. "Beng" PANGAN President, Air21 Global Inc.

July 22

Arch. CARMELO T. "Meloy" CASAS President and CEO, Casas+Architects, Inc.

July 23

Atty. EMILIO B. "Emil" AQUINO Chairperson, Securities and Exchange Commission (SEC)

Mr. VIRGILIO BRIGIDO G. "Nonoy" ESPELETA President, Famcor Franchise Management and Executive Development Corporation

Mr. MEDEL T. "Ding" NERA Director, House of Investments, Inc. (a YGC Member)

July 25

Dr. SHIRLEY C. "Shirley" AGRUPIS Vice Chair and President, Mariano Marcos State University

Mr. REYNALDO A. "Ronnie/Rey" DE DIOS Risk Management Consultant, R. A. de Dios & Co. Mr. RAMON D. "Raymond" RUFINO

President and CEO, NEO

Mr. LEOPOLDO JAIME N. "Leo" VALDES President, Holy Angel University (HAU)

July 26

Mr. DONALD "Donald" MORRIS Country Manager Philippines, Cathay Pacific Airways Limited

Dr. MARY ANN P. "Mary Ann" SAYOC Lead Public Affairs, East-West Seed Group Mr. ENRIQUE MIGUEL C. "Rikks" VALLÉS President and COO, Mida Food Distributors, Inc.

Mr. JAY "Jay" YUVALLOS President, YZ Global Resources, Inc. to the following MAP members who are celebrating their birthdays within July 2023

py Birthday

July 27

Hap

Dr. FIORELLO R. "Toto" ESTUAR

Chair and President, FR Estuar and Associates **Mr. MANUEL D. "Manny" RECTO** Nominee, MDR Securities, Inc. **Mr. ROLAND U. "Roland" YOUNG** Chair, RUY Corporation

July 28

Mr. EDWIN LL. "Edwin" UMALI President and COO, Mabuhay Vinyl Corporation Mr. WINSTON P. "Winston" UY President, Universal Leaf Philippines, Inc. Mr. VICTOR B. "Vic" VALDEPEÑA

July 29

Mr. LAWRENCE L. "Larry" CHENG Managing Director, Majestic Press Inc. / Majestic Packaging Products Corp.

Mr. JOSE C. "Nono" IBAZETA Consultant, A. Soriano Corporation Mr. EMILIANO "Third" LIBREA III Business Executive Officer, PalawanPay

July 30

Mr. SENEN C. "Senen" BACANI President, ULTREX Management and Investments Corporation

Mr. BENEDICT S. "Benedict" CARANDANG VP for External Relations, First Circle

Mr. PHILIP A. "PG" GIOCA Country Manager, Jobstreet.com Philippines Inc.

Mr. HIGINIO O. "Joey" MACADAEG JR. Mr. SENEN L. "Bing" MATOTO Mr. ANTHONY K. "Tony" QUIAMBAO President and CEO, STRADCOM Corporation

July 31

Ms. MICHELLE "Michelle" CHAN COO, Mega Fishing Corporation Mr. LORENZO T. "Larry" OCAMPO President and CEO, City Savings Bank, Inc. Mr. ISMAEL R. "Mike" SANDIG President and CEO, Coconut Builders Bank, Inc.



FOR UPDATES ON MAP'S FORTHCOMING EVENTS

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Check your VIBER



Check your EMAILS regularly

Contact the MA Secretariat for more information through: Tel.: +632 7751-1151 to 52 E-mail: map@map.org.ph / map.philippines@map.org.ph