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Dr. FEDERICO "Poch" M. MACARANAS

"MAPping the Future" column in INQUIRER

"Skills mismatch: Industry's role" (MEW 2023 @WVSU) (2nd of 2 Parts)

August 28, 2023



Ms. RUTH YU OWEN

"MAP Insights" column in BUSINESSWORLD

"Forging the path to Philippine energy security"

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Dr. FEDERICO "Poch" M. MACARANAS

(Conclusion)

The serious problem of the current global war for talent rages on. As the Philippines searches for solutions to the K-12 problems that will address its longterm economic production versus productivity concerns, the country needs to answer the brain drain challenges it faces. To complement these, amid the country's education crises, practical approaches to other 21st century learning avenues were explored jointly by two forward-looking institutions of the Philippines at a recent workshop in Iloilo City.

The Management Association of the Philippines (MAP) and the Asian Institute of Management (AIM) rolled out their joint 31st edition of the Management Educators Workshop (MEW) on July 27 to July 28 at West Visayas State University (WVSU) in Region 7, the second highest in research and development (R&D) personnel resources after the National Capital Region, based on a 2018 Survey of the Department of Science and Technology.

WVSU president Joselito Villaruz was also a most eager learner and productive participant in the 2021-2022 Commission on Higher Education-AIM Global Academic Leadership Program for university presidents and other education officials. His campus is now building a multi-story home for health-related academic activities, including research at its upgraded genomic center to screen diseases without having to send samples to Manila or other Southeast Asian cities.

More industry voices

Following the old MEW format, industry leaders spoke out on current issues:

Donald Lim, MAP treasurer and chief operating officer of DITO CME Holdings Inc. described how Luna Academy offers 515 courses from various technology providers. These were after his self-designed lifelong learning during the pandemic, including those useful to the nonpandemic Philippine setting (e.g., blockchain that enables more secure handling of data across users), which can be applied to the range of industries he covers: oil and gas, retail, education, property management, tourism, shipping logistics and food retail.

Alma Jimenez, president and CEO of Health Solutions Corp., used actual research findings for new hospital models that also apply to the burgeoning tourism sector of the country, which will require new talents. The cross- and trans-disciplinary approach in 21st century problem-solving is made evident in the two fields where common concerns surfaced on the skills mismatch issues: the rise of alternative learning systems, expanding employment opportunities and mobility for health and safety.

Ma. Teresita Pastor Medado, president of National University-Asia Pacific College (cofounded by IBM and SM Foundation), offered models of IT/computing courses, including a proposal for an Associate Arts degree to solve the global dearth of talents in the field.

The nine workshops responded to the finding of a Philippine Institute for Development Studies research that college graduates are now taking more technical-vocational courses for better job prospects.

Academic-industry linkages to alleviate skills mismatch

As background to the faculty industry immersion and student project-based internship workshop topics, presentations were made by AIM professors.

Industry-relevant examples given by AIM

³ dean Christopher Monterola included Big Tech firm's data amenable to those smaller technology firms in the country (e.g. more artificial intelligence or AI applications reach markets in a shorter time; 25 percent of US and EU workforce will be in AI by 2025), and how lesson plans, study guides, lectures notes and quizzes can be generated by ChatGPT.

Monterola demystified the AI tool with a feature story on Carmen's Best, a premium ice cream venture of Paco Magsaysay, sequentially transforming into a script and finally into a short film all via ChatGPT.

Michelle Banawan described the general benefits and costs of large language models in providing instant feedback, personalized support, adaptive learning, decreased teacher workload and increased student engagement that can foster collaboration. Also covered were the negative aspects: cheating, plagiarism, decreased rigor with reading materials, codes being passed as one's own and the hallucinations of creative fictional information in generating responses to prompts versus narratives, which require constant fact-checking.

MEW 2023 early wins

Immediately after the two-day workshop, a memorandum of understanding (MOU) was signed by the host university with Globetek Science Foundation of Samuel Bernal of the Filipino diaspora. He recently received a new US patent that could be further explored by Philippine universities for practical R&D.

In his lecture with AIM data scientists, Bernal raised the legal and ethical issues of AI in education, which he related to the host university's new genomic center. This MOU will also engage WVSU faculty and students with the health and wellness research conducted by Globetek in many cities around the world. In Makati, it includes biochemistry in food technology, e.g., how local lambanog becomes vodka-like after proper distillation and how calamansi joins limoncello liqueur in global markets.

Another MOU among three universities (WVSU, Southern Leyte State University and Northern Iloilo State University) will jumpstart activities in line with the Department of Trade and Industry Region 6's idea of the region as a hub for global health information systems.

The short-term convergence of interests of state universities and colleges, as well as local and national government agencies, will be followed by: medium-term geographic information system mapping; production of information, education and communication materials; setting up of research activities for systems development; and in the long-term, the commercialization of products/technologies with due consideration of intellectual property regimes.

Following the designation of Batangas State University as the National Engineering University of the Philippines, the Philippine Normal University is hoping to champion lifelong learning courses to address reports on the quality of teacher education. Discussion within MAP will start this August in line with ChatGPT in teacher education; and critical thinking skills for tourism, medical and maritime industries.

Micro-credentials can also be offered on climate change that will cater to basic education with practical local projects to stimulate creativity among the youth, e.g., bamboo reforestation and new industries (engineered bamboo to replace steel in skyscrapers, bamboo beer as pioneered in Mexico, bamboo for greenhouse gas capture, bamboo linen, stylized food from labong/yabong shoots, etc.). These will be alongside strengthening local information systems with fact-checking, reinforced by the announcement of President Marcos on the subject.

Agility, cross- and trans-disciplinary engagements and openness to lifelong learning for all players in the skills mismatch challenging the economy today are part of the swarm leadership agenda of 21st century Philippines. The collectively innovating organizations that self-organize in complex systems are what the country needs. Such swarms move faster than others and survive the tests of external forces more ably.

The author chairs the Management Association of the Philippines Education Committee. He is a board member of St. Paul University Philippines and Bayan Innovation Group Inc. Feedback at map@map.org.ph and fmmacaranas@gmail.com.

⁴ "Forging the path to Philippine energy security" (from page 1)



I n a breakfast meeting packed with ambition and determination, Energy Secretary Raphael "Popo" Lotilla and Energy Regulatory Commission (ERC) Chairperson Monalisa "Mona" Dimalanta showcased their unwavering dedication to transforming the Philippine energy sector. With just one year in office, the dynamic duo has achieved remarkable milestones and set ambitious goals.

One of the key achievements highlighted in the meeting was Mr. Lotilla's swift action to increase the renewable portfolio standards from a meager 1% to an impressive 2.52%. This bold move positions the power system to effectively increase the share of renewable energy (RE) in the supply mix to 35% by 2030 and an astounding 50% by 2040.

He also knew that to significantly increase the power supply in our system, we needed to open up the RE sector to foreign investment. Within four months of assuming office, Mr. Lotilla, armed with a legal opinion from the Department of Justice, unlocked for 100% foreign investment the use of solar energy, wind and hydropower energy for power generation.

Ms. Lotilla's collaboration with Chairperson Dimalanta and the ERC has resulted in the development of policies and regulations that prioritize transparency in the energy sector. This fruitful partnership has given rise to initiatives such as market monitoring indices and a revamped ERC website, making it easier for consumers to file complaints and ensuring the affordability of electricity.

Ms. Dimalanta, leading the ERC, unveiled their ambitious goals for 2024, which include increasing sector transparency, pursuing affordable power prices and reinforcing accountability. Through innovative regulatory programs focused on offshore grids, electric vehicles (EVs) and micro-grids, the Department of Energy and ERC aim to satisfy stakeholders' needs in terms of price affordability.

During the breakfast dialogue hosted by BDB Law and Management Association of the Philippines (MAP) on Aug. 14 at the Shangri-La The Fort, Secretary Lotilla emphasized the importance of self-sufficiency and security in the field of renewable energy. To achieve the goal of 50% RE capacity by 2040, the DoE recognizes the role of liquefied natural gas (LNG) as transition fuel. The country's offshore wind potential will also be nurtured not only for energy security but also to increase private sector involvement in providing job opportunities to local workers and for skilled, technical Filipino workers abroad to return home.

The equally important aspect or pillar

⁵ of DoE's energy program is the effective implementation of energy efficiency and conservation measures to bring down overall energy consumption, lower greenhouse gas emissions and reduce intensity in the production of goods and services. This is not just simply a gut-feel reaction to high fuel prices, but the direction that the energy end-use market must take as a society. Sustainable development goals require a change in lifestyle, and it requires a change in consumption patterns.

These are the things that we need to undertake in order for our energy programs to succeed. Secretary Lotilla emphasized that DoE will have to work closely with designated establishments to reduce specific energy consumption across various commercial, industrial and transport end-users. The Inter-Energy Efficiency Agency and Conservation Committee will also have to aggressively stretch the energy saving impacts of the Government Energy Management Program.

Under the Electric Vehicle Industry Development Act or EVIDA, which promotes the development and use of alternative fuels and technologies, the Comprehensive Roadmap for the Electric Vehicle Industry sets a minimum 10% EV share in the vehicle fleet by 2040. DoE's more ambitious target is to refleet 50% of all vehicle fleets by 2040 under a clean energy scenario. We look forward to 2028 when we expect all registered EV charging stations to get and use a percentage of their consumption from renewable energy sources. So shifting to electric vehicles does not by itself make sense if we cannot get the power for electric vehicles from renewables.

The ERC, in its efforts to boost flexibility in power supply contracting for off-grid areas, is actively transitioning from fossil fuels to renewables through hybrid programs. It is also addressing voltage challenges and improving backbone facilities in electric cooperatives.

Acknowledging the need to enhance competitiveness, the DoE understands that power costs in the Philippines cannot be subsidized to the same extent as neighboring countries. However, through renewable energy shifts and access to additional resources and technology, Mr. Lotilla and Ms. Dimalanta remain optimistic about achieving their ambitious RE targets.

Collaboration with MAP was mentioned for energy efficiency solutions, tax matter coordination and involvement in crafting the Philippine Energy Plan. The industry was encouraged to be open to different fuel sources like nuclear energy and offshore wind.

With their shared vision of a sustainable and efficient energy sector, Mr. Lotilla and Ms. Dimalanta prove to be a formidable force in driving change. Through their tireless efforts, they are reshaping the Philippine energy landscape, setting a promising path toward a greener and more prosperous future for all. What an exciting time it is for the energy sector!

Ruth Yu Owen is the chairperson of the Management Association of the Philippines (MAP) Energy Committee. She is the president of Upgrade Energy Philippines, Inc.

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MONDAY / AUGUST 28, 2023 WWW.INQUIRER.NET **B**2 IRER NET/BUSINESS PHILIPPINE DAILY INQUIRER siness Features Editor ris Dumlao-Abadilla

From buzzword to boardroom: ockchain as a new way to boost profits

"Skills mismatch: Industry's role" (MEW 2023 @WVSU) (2nd of 2 Parts)

by

Dr. FEDERICO "Poch" M. MACARANAS

Chair of MAP Education Committee

Board Member of St. Paul University and Bayan Innovation Group, Inc.

"MAPping the Future" Column in INQUIRER August 28, 2023



complex math and computer processes. But the essence is about building trust and verify-ing information in a decentral-ized manner.

Practical applications

Practical applications The potential applications of blockchain technology are vast and diverse. In finance, blockchain has the potential to revolutionize the way we conduct transactions, from cross-border payments to se-curities trading. By eliminating intermediaries and reducing transaction times, blockchain can increase the efficiency of fi-nancial transactions and reduce costs.

nancial transactions and reduce costs. Blockchain technology also has the potential to transform the supply chain industry. By creating a permanent record of each transaction in the supply chain, blockchain can increase transparency and reduce the potential for fraud. This can en-hance trust between suppliers and buyers, and increase effi-ciency in the supply-chain. In the health-care industry, blockchain has the potential records are stored and shared. By creating a secure and trans-parent database of patient re-cords, health-care providers are used and shared.

cutting down intermediaries, reducing costs and speeding up the process. Ripple (XRP) provides a real-time gross set-tlement system, currency ex-change and remittance network, Major banks like Santander and American Express have part-nered with Ripple to facilitate faster cross-border payments using its blockchain-based technology. 2. Food safety: Tradition-ally, it has been hard to trace the source of contamination in case of food-borne diseases.



ILLUSTRATION BY RUTH MACAPAGAN

Practical examples Let us look at some practi-cal examples of how companies

have incorporated or are exper-imenting with blockchain tech-nology to increase efficiency and reduce costs:

Banking and payments:
 Blockchain can facilitate direct international transactions,

cutting down intermediaries

rs and increase the accuracy diagnoses.

paid fairly. 6. Real estate: Startup Ubiq-

b. Real estate: startup Obiq-uity offers a software-as-a-service blockchain platform, allowing for easy record-keep-ing and tracking of real estate transactions, reducing fraud and increasing transparency. 7. Automobile: BMW tested blockchain to track and weelfy

Automobile: BMW tested blockchain to track and verify the origin and ethical sourcing of cobalt, a key component used in electric car batteries.
 Agriculture: Bext360 provides coffee farmers with blockbasin existing to trace

a blockchain solution to trace beans from "tree to cup," ensur-ing fair payment and traceabil-ity.

9. Airlines: Lufthansa has partnered with software firm SAP to create a blockchain competition to find practical uses for blockchain in the airline industry, including loyalty pro-grams and supply chain optimization

In collaboration with EM's blockchain-based Food Trust, Waimart tracks its lettuce and spinach supply from farms to stores to ensure faster recalls and improve food safety. In the case of an outbreak or contam-ination, it becomes easier to identify the source and remove contaminated products. 3. Supply chain: Maeršk, with IBM to develop TradeLens, a blockchain-based shipping and supply chain management zation. 10. Energy: Brooklyn Micro-grid is a project in New York where neighbors can buy and sell solar energy using a block-chain platform, effectively by-passing major energy compa-nies.

nies. 11. Insurance: AXA, the insur-ance giant, has a product called "Fizzy," a blockchain-based automatic compensation tool for flight delays.

flight delays. 12. Retail: Alibaba uses blockchain to counteract food fraud and ensure the prove-nance and authenticity of im-ported geods in its marketplace. 13. Health care: The Me-diledger project brings to-gether leading pharmaceuti-cal companies to ensure the authenticity of drugs, reduce counterfeit medicine and im-prove patient safety.

prove patient safety. 14. Journalism: Civil, a block-chain platform, aims to provide

nalism where readers can fund journalists directly, ensuring authenticity and reducing de-pendence on ad tevenue. 15. Loyalty and rewards: Loyalty points are aisually lim-ited to specific companies or platforms.

platform

platforms. Universal loyalty points based on blockchain can be used across various services and platforms. Startups like Loyyal are reinventing how loy-alty is created and rewarded us-ing blockchain.

Conclusion

Conclusion These are just a few com-panies and industries actively incorporating blockchain tech-nologies into their operations to increase efficiency, reduce costs and tackle other indus-true sectific challencer

tosts and takke outer mus-try-specific challenges. These examples show that blockchain technology can streamline processes, reduce intermediaries, save costs and increase transparency across various sectors, from finance to balle core to entertrimment

various sectors, from fnance to health care to entertainment. As blockchain technology evolves and matures, business-es need to understand its po-tential impact and explore its applications in their industries. With its potential to increase efficiency and reduce costs, blockchain is pnied to become blockchain is poised to become a significant force in the future of business transactions

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Skills mismatch: Industry's role (MEW 2023 @ WVSU)

(Conclusion)

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THE FUTURE FEDERICO M. MACARANAS

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force will be in AI by 2025), and how lesson plans, study guides, lectures notes and quizzes can be generated by ChatGPT. Monterola demystified the AI tool with a feature story on Carmen's Best a premium lec

a blockchain-based shipping and supply chain management company. This helps in the re-al-time tracking of shipments and reduces paperwork. 4. Authentication and prov-enance: De Beers uses block-chain to trace the journey of diamonds from mines to con-sumers, ensuring authenticity and ethical sourcing.

and ethical sourcing. 5. Music and entertainment: Spotify acquired blockchain startup Mediachain to leverage its technology to match songs with their creators and licen-ere memory but sources that sources and licen-

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6/SI Opinion BusinessWorld TUESDAY, AUGUST 29, 2023



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MAP INSIGHTS

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sector; Mr. Lotilla and Ms. Di-malanta prove to be a formidable force in driving change. Through their tireless efforts, they are re-shaping the Philippine energy landscape, setting a promising path toward a greener and more prosperous future for all. What an exciting time it is for the en-ergy sectorf #

RUTH YU OWEN is the chairperson of the Management Association of the Philippin (MAP) Energy Committee. She is the prepdent of Upgrade Energy Philippines, map@map.eng.ph ruth#ugep-energy.com

nergy and Philippine hosting of FIBA games

nit that ended on Aug. 24, and they announced membership expansion to six other countries starting January 2024. No. 2 was

the start of Federacion Inter-national de Basketball (FIBA) World Cup on Aug. 25 at the Phil-ippine Arena.

ERICS EXPANSION The original five BRICS member-ountries were already huge in oppulation. With the addition of six more countries, the bloc will now be called BRICS-11 and void have a combined popula-tion of 3.64 billion people as of 202 – a huge consumer market. — Table 1 compares some ba-sic economic and energy data on BRICS, the expanded members, of industrialized countries and the ASEAN-6. Here are the basis facts and 2022. — May the expanded members, of a lock larger than ASEAN-6. More, in GDP size, 67 is still have than ASEAN-6. Two, in GDP size, 67 is still have but in purchasing power pairty (DPP) values, it is 1 29

larger than BRICS-11 in nominal values but in purchasing power parity (PP) values. It is 1.2x larger than G7. The Philippines is now a trillion-dollar economy in PPP values along with Vietnam, Thailand and Malaysia. Three, in total electricity gen-eration, BRICS-11 is 1.4x larger than G7. China alone with 8,840 terawatt-hours (TWII) is larger than G7. China alone with 8,840 terawatt-hours (TWII) is larger than G7. China alone with 8,840 terawatt-hours (TWII) is larger than G7. China alone with 8,840 terawatt-hours (TWII) is larger than G7. China alone with 8,840 terawatt-hours (TWII) is larger than G7. China alone with 8,840 terawatt-hours (TWII) is larger terator, BRICS-11 is 1.5x larger terator, BRICS-11 is 1.5x larger than G7. The state of the state of the state terator, BRICS and ASEAN coun-tries have significantly expanded their conventional fossil fuel laratt, while G7. has pulled back. Four, oil consumption of plants, while G7 has pulled back. Four, oil consumption of BRICS-11 at 34.4 million barrels per day (hpd) is now larger than G7. In ASEAN-6. Singapore and Thailand have nearly three times each larger than the Philippines. They are huge airport and in-ternational trading hubs in the region.

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MY CUP OF LIBERTY **BIENVENIDO S** OPLAS, JR

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FIBA WORLD CUP The FIBA Basketball World Cup is held every four years. The first and last time the Philippines hosted it was in 1978 or 45 years ago. This year, the Philippines through the Samahang Basketbol ng Pilipines (SBP) is co-hosting it

"Forging the path to Philippine energy security"

by

Ms. RUTH YU OWEN

Chair of MAP Energy Committee

> President of Upgrade Energy Philippines, Inc.

"MAP Insights" Column in BUSINESSWORLD August 29, 2023

GDP size, \$ bill.		Electricity	Oil cons.	Oil reserves	Coal cor
Iominal	PPP values	generated, TWH	tbpd	Billion barrels 2020	PJ
26,031.6	51,633.5	12,785.6	26,075	150.2	115,590
8,100.0	30,217.0	8,848.7	14,295	26	88,410
3,386.4	11,855.4	1,858.0	5,185	4.5	.20,090
1,924.1	3,837.2	. 677.2	2,512	11.9	590
2,215.3	4,771.3	1,166.9	3,570	107.8	3,190
405.7	952.6	234.8	513		3,310
3,195.7	7,833.2	1,270.7	8,342	558.8	280
475.2	1,674.7	200.8	750	. 3.1	50
120.4	357.5	14.7*		-	
352.2	1,596.9	348.1	1,912	157.8	80
632.2	1,225.4	. 150.8	678	2.5	50
1,108.1	2,150.5	401.6	3,876	297.5	
507.5	828.3	154.7	1,126	97.8	100
3,779.9	.49,692.0	7,899.2	30,799	239.9	18,240
5,464.5	25,464.5	4,547.7	19,140	68.8	9,870
4,233.5	6,138.9	1,033.6	3,337		4,920
1,075.4	5,347.4	577.3	2,075		2.330
5,070.6	3,714.6	326.0	1,317	25	210
2,784.0	3,704.2	467.7	1,420		210
2,012.0	3,058.0	287.3	1,222	0.6	310
2,139.8	2,264.4	659.6	2,288	168.1	390
5,540,4	9,865.4	1,128.2	5,921	9.8	8.940
1,318.8	4,036.9	333.4	1,585	24	4,380
404.3	1,171.2	114.4	451		840
406.5 -	1,321.2	260.0	515	4.4	2.050
536.2	1,482.3	180.4	1,277	0.3	710
407.9	1,134.7	182.9	894	27	940
466.8	719.1	57.1	1,199		20
				The second s	

region. Five, in proven oil reserves, iran, Saudi Arabia and the United Arab Emirates (UAE) are OPEC-member countries and now that they are with BRICS-11, their combined oil reserves of 709 bil-lion barrels are three times larger than G7. One would say that BRICS expansion is primarily an

Electric Vehicle Industry sets a

minimum 10% EV share in the vehicle fleet by 2040. DoE's more ambitious target is to refleet 50% of all vehicle fleets by 2040 under

om renewables. The ERC, in its efforts to

with Japan and Indonesia for the group elimination games, but the quarterfinals to final games will be hosted only by the Philippines. I watched the opening games at the Philippine Arena in Balacan on Aug 25. I brought my 12-year-old daughter Bien Mary and two Filipino-German boys Simon and Luis, sons of our friends who live in Bavaria, Germary and now on vacation here.

vacation here. The crowd was huge - more The store was nog - more than 38,000 - a new attendance record in FIBA World Cup his-tory. The previous record was about 32,600 in Canada in 1994. My daughter, who does not watch basketball, became an instant fan first time a World Cup hasketball live – the entertainment between the games of the I and Store of the same store of the Star Stare of the Star Stare of the Star Stare of the Star Stare of the Stare store store of the Stare store of the Stare store of the Stare store store of the Stare store store of the Stare store store store of the Stare store of the Stare store store of the Stare store store store of the Stare store store store store of the Stare store than 38,000 - a new attendance record in FIBA World Cup his-

nts, economic growth

RAUL LLCSIN ? WEXTED G. R.1915 Toulor : Educin-Civel : Commence a California Commence and Comm



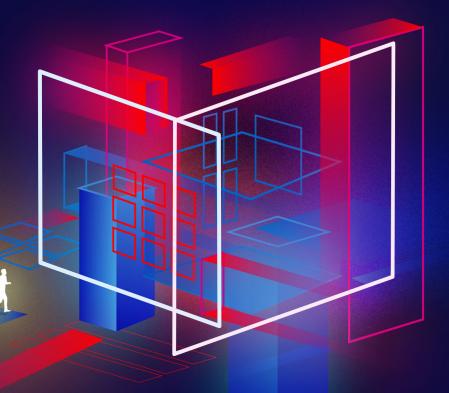
presents

21st MAP INTERNATIONAL CEO CONFERENCE

COH CO

Leading in the Age of **Unlimited Possibilities**

September 12, 2023 | Tuesday 8:00 AM to 5:00 PM Grand Ballroom, Shangri-la The Fort



in partnership with



Morning Speakers





MAP CEO CONFERENCE 2023 REGISTRATION RATES

REGISTRATION FEES			
Payment by	MAP	Non-MAP	Foreign
	Member	Member	Delegates
August	P14,000	P16,000	\$350
September	P16,000	P18,000	\$400
Get 1 FREE seat for every 5 seats paid.			

Special Rate for Full-Time Academic and Government Officials			
Payment by MAP Member Non-MAP Member			
June to September	P4,000	P6,000	

For inquiries, please email the MAP Secretariat via map@map.org.ph or map.philippines@map.org.ph





SPEAKER

GENERAL MEMBERSHIP MEETING NATIONAL SECURITY: Should Business Worry?

SEPTEMBER 20, 2023 WEDNESDAY 3:00 PM - 4:30 PM MARRIOTT HOTEL PASAY CITY

Registration Fees

MAP Member	FREE
Guest	P3,000

Secretary GILBERTO "Gibo" C. TEODORO, JR.

Department of National Defense (DND)

On the same day and venue... **Networking Fellowship Cocktails** 4:30PM - 6:00PM





July 12, 2023 MAP GMM on Business Opportunities in ASEAN

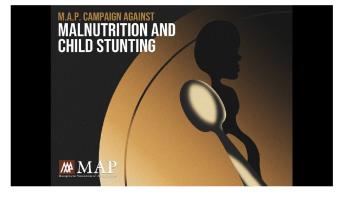




MAP Activities (loop)

Management Association of the Philippines		National Priorities on Environment Natural Resources and Climate Chang			
Speaker:			A Project of MAP Environ. E		
	Dr. REGIE CASAS (Panel Chair) Chair MAP Erwironment Committee	Atty. ALEX CABRERA Governor-in-Charge MAP Cluster on ESG	Mr. REX DRILON II Chair MAP Shared Prosperity Committee	Ms. AGNES GERVAC Co-Vice Chair MAP Environment Committee	
Secretary MARIA ANTONIA YULO LOYZAGA DENR	Committee	June 14, 2023 11	:30 AM Bonifacio Hall,	Shangri-La The Fc	
	Gold Spenser	New Television 2020	Silver Sponsors		

About MAP



MAP Campaign against Malnutrition and Child Stunting



February 8, 2023 MAP Economic Briefing and General Membership Meeting (GMM)

MAP GMM on "National Priorities on Environment, Natural Resources and Climate Change"



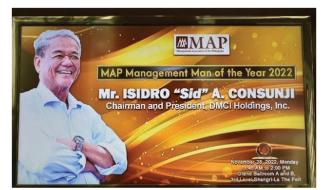
March 8, 2023 MAP General Membership Meeting (GMM) on International Women's Day

MAP

75th MAP Inaugural Meeting 2023

Guest Speaker and Inducting Officer Chief Justice ALEXANDER G. GESMUNDO Supreme Court of the Philippines

January 31, 2023 MAP Inaugural Meeting and Induction of MAP 2023 Board of Governors



November 22, 2022

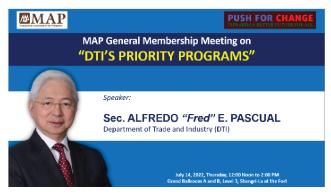
MAP Annual General Membership Meeting and "MAP Management Man of the Year 2022" Awarding Ceremony



October 13, 2022 MAP GMM



September 8, 2022 MAP - PMAP Joint GMM



July 14, 2022 MAP GMM



November 11, 2022 3rd MAP NextGen Conference 2022



September 13, 2022 MAP International CEO Hybrid Conference



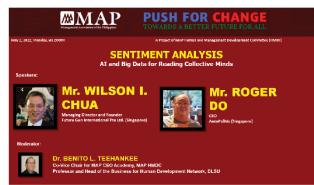
August 19, 2022 MAP GMM



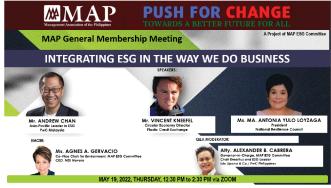
July 1, 2022 MAP Webinar



June 23, 2022 MAP GMM







May 19, 2022 MAP GMM



April 29, 2022 MAP Webinar



April 29, 2022 MAP Webinar

to the following MAP members who are celebrating their birthdays within August 2023

August 1

Mr. RODERICK "Rick" M. DANAO

Chair and Senior Partner, Isla Lipana & Co./ **PwC Philippines**

Mr. DANIEL "Dan" RIVAS FRANCISCO Director, 1Infinity Traders Securities Corporation Dr. CONCHITA "Chit" L. MANABAT President, Development Center for Finance

August 2

Mr. ROBIN R. BERNABE President, Multimedia Exponents, Inc.

Mr. GERARD "Gerry" M. LANE President, Lane Archive Technologies Mr. MICHAEL SHERWIN "Mike" M. MACATANGAY Founder, President and CEO, One A-TEAMS Consultants Pte. Ltd.

Mr. NOEL M. TEMPONGKO JR. VP and General Manager, Century Pacific Agricultural Ventures, Inc.

August 4

Mr. ROBIN R. BERNABE President, Multimedia Exponents, Inc. Dr. ANDREW "Andy" I. LIUSON Co-Founder and Vice Chair, Cityland Group of Companies August 10 Dr. RAMON "Mon" B. SEGISMUNDO Founder and CEO, 1-HR.X Pte. Ltd. (Singapore)

August 5

Ms. RUBY BAIRAN President, EstateMart Dev't. Inc. **Mr. VICTOR S. CHIONGBIAN** Chair, Fast Logistics

Dr. RAYMOND NELSON "Ray" DAVIS Chair, Mabuhay Capital Corporation

Ms. CRISTINA "Tina" A. LEE GM and Managing Partner, Cornerstone Performance International Inc.

Mr. FEDERICO "Piki" R. LOPEZ Chair and CEO, First Philippine Holdings Corporation Mr. JOHNSON "Jong" ONGKING VP, Pacific Paint (Boysen) Philippines, Inc.

Atty. JOSE MIGUEL "Miko" C. PALARCA Managing Partner, Palarca and Baluyut Law Offices

August 6

Atty. LILIA B. DE LIMA

August 7

Mr. EDWIN H. HERNANDEZ President, Jardine Distribution, Inc. Mr. VICENTE "Bimbo" T. MILLS JR. Chair, Hino Motors Philippines Corporation

August 8

Atty. ANTONIO "Bing" A. PICAZO Senior Partner, Picazo Buyco Tan Fider & Santos Law Offices

August 9

Mr. FLORIDO "Doy" P. CASUELA OIC, Philippine National Bank (PNB)

Mr. PETER G. COYIUTO President and CEO, First Guarantee Life Assurance Company, Inc.

Engr. RODOLFO "Rod" N. FERRER Chair, RN Ferrer and Associates, Inc.

Ms. CLARISSA ROWENA "Butch" C. BONSOL President and Managing Director, Expat Communications, Inc.

Ms. IREEN GO CATANE Country President, Schneider Electric Philippines, Inc.

Mr. ARTURO "Art" N. DALUPAN Consultant, Professional Payroll Specialists Inc. (PPSI) Mr. LORENZO V. TAN

President and CEO, House of Investments, Inc. (a YGC Member)

Ms. SHARON T. TAN President, Universal Rich Property and Management Corporation Mr. ARTEMIO "Jason" B. VITANGCOL President and CEO, St. Peter Chapels

13

to the following MAP members who are celebrating their birthdays within August 2023

August 11

Mr. RUEL T. MARANAN

President, Ayala Foundation, Inc. Dr. JUSTO "Tito" A. ORTIZ

Vice Chair, UnionBank of the Philippines **Mr. CESAR G. ROMERO**

Country Chairman, Shell Companies in the Philippines **Mr. DELFIN ANGELO "Buds" C. WENCESLAO** CEO, D. M. WENCESLAO & ASSOCIATES, INC.

Dr. ANTONIO "Tony" S. YAP President, Benita & Catalino Yap Foundation

August 12

Mr. MICHAEL "Mhycke" C. GALLEGO

Partner and Advisory Practices Leader and Head, Knowledge Management, Punongbayan & Araullo/Grant Thornton Philippines

Mr. FRANCIS AUGUSTUS "Francis" L. WEE CEO, W Group, Inc.

August 13

Ms. PIA SANDRA "Pia" N. ACEVEDO Founder, President and CEO, The OneCORE and Creative Human Resource Group Mr. MICHAEL ARCATOMY "Mike" H. GUARIN

Partner, Advisory, KPMG R. G. Manabat & Co.

Mr. JUAN "Johnny" B. SANTOS

Ms. MICHELLE M. UNGCO SVP, Unicapital Inc.

Atty. JOSE LUIS "Bobet" L. VERA President, Quest Broadcasting, Inc. Mr. MARLO R. CRUZ

President and CEO, CIBI Information, Inc.

August 14

Ms. ANGIE G. FLAMINIANO President and COO, NutriAsia, Inc.

Mr. SAMUEL ALASTAIR "Sam" RAMOS JONES COO, Philippine Strategic Associates

Mr. ALVIN D. LAO President and CEO, D & L Industries, Inc.

Mr. MICHAEL "Mike" G. REGINO Former President and CEO, Social Security System (SSS) Mr. BENJAMIN PHILIP "Philip" G. ROMUALDEZ Trustee/VP, Doña Remedios Trinidad Romualdez Medical Foundation, Inc. Mr. GERARDO "Ral" A. ROSARIO

President and General Manager, RMG Hospital Supply, Inc.

Ms. MARION "Marcy" C. KOHCHET CHUA Managing Director and Head of ATRAM Wealth, ATRAM

August 15

Ms. MARY JADE "Jade" T. ROXAS-DIVINAGRACIA Managing Partner for Deals and Corporate Finance, Isla Lipana & Co./ PwC Philippines

Dr. DIANA M. EDRALIN General Manager, Roche Philippines Inc.

Mr. WILLIAM "Bill" B. GO Vice Chair, CTBC Bank

Mr. JALLAIN MARCEL "Jallain" S. MANRIQUE Partner, KPMG R. G. Manabat & Co.

August 16

Mr. MARCELO "Celo" S. CO Managing Director, Marikina Food Corporation Mr. CHRISTOPHER "Chris" M. GOTANCO Senior Advisor (former President and COO), Anglo Philippine Holdings Corporation

Mr. ALBERTO "Bertie" ALDABA LIM Chair, Culion Foundation, Inc.

Atty. PEDRO "Pete" H. MANIEGO JR. Chair, Energy Lawyers Association of the Philippines Mr. AURELIO "Gigi" R. MONTINOLA III Chair, Far Eastern University (FEU)

August 18

Mr. FRANCISCO JAVIER "Franz" P. BONOAN First Vice President, BDO Capital and Investment Corporation Mr. ROBERTO JOSE "Boj" R. LOCSIN

Chief Administrative Officer, Manila Water Company, Inc. **Ms. CRISTINA "Tina" CARANTO VIVAS** Head of Consumer Goods and Retail, Food Service, Healthcare and Pharmaceuticals Division, ZMG Ward Howell, Inc.

August 19

Ms. MA. AURORA "Boots" D. GEOTINA GARCIA President, MAGEO Consulting, Inc.

14

to the following MAP members who are celebrating their birthdays within August 2023

August 19

Mr. ROGELIO "Roger" M. MURGA

Chair and CEO, Private Infra Dev Corporation **Mr. WILLY Q. TEE TEN**

President and Dealer Principal, Autohub Group

August 21

Mr. IMMANUEL "Maui" GARCIA SVP - Client Management Group, Trinity Insurance and

Reinsurance Brokers, Inc.

Ms. MARIA VIVIAN "Vivian" C. RUIZ Vice Chair and Deputy Managing Partner, SGV & Co. (EY Philippines)

Mr. BRUCE ALEXANDER "Bruce" WINTON General Manager, Manila Marriott

August 22

Mr. LEONARDO "Leo" JARDIN MATIGNAS JR.

August 23

Atty. ALEXANDER "Alex" B. CABRERA Chairman Emeritus and ESG Leader, Isla Lipana & Co./PwC Philippines

Ms. AMELIA "Amy" D. MANAS Chair, Bruno's Services Corporation

August 24

Ms. MARTHA "Marts" M. SAZON President and CEO, GCash/Mynt (Globe Fintech Innovations, Inc.)

August 25

Mr. ARTHUR LEACHON "Art" PANGANIBAN JR. President and CEO, Gotuaco, del Rosario Insurance Brokers, Inc.

Mr. VICENTE "Nonoy" S. QUIMBO President, Bel Mondo Italia Corporation

August 26

Mr. RAYMON "Mon" CAYABYAB Managing Partner and CEO, Xiklab Digital

Mr. LUIS "Louie" B. QUISUMBING President, Norkis Group of Companies Mr. SEIJI TAKANO President, Sumitomo Corporation of the Philippines

August 27

Mr. RANDOLPH "Randy" T. ESTRELLADO COO, Maynilad Water Services, Inc.

Sec. PETER B. FAVILA Monetary Board Member, Bangko Sentral ng Pilipinas (BSP)

Mr. ANTONIO "Tony" C. OPPEN President and CEO, Welding Industries of the Philippines, Inc.

Dr. KAREN REMO President and CEO, New Perspective Marketing International Inc.

Mr. KINGSON U. SIAN President and CEO, Travellers International Hotel Group, Inc.

August 28

Ms. FAYE ABRIHAN CEO, Pantheon Holdings OPC

August 30

Mr. OSCAR "Carey" L. DE VENECIA JR. President and CEO, Basic Energy Corporation Mr. TAKESHI HARA President and CEO, Mitsubishi Motors Philippines Corporation Mr. WILLIAM RUSSELL "William" M. SCHEIRMAN JR. CEO, Scheirman & Cruz Property Holdings, Inc.

August 31

Mr. IGNACIO "Chony" B. GIMENEZ
Corporate Secretary, I.B. Gimenez Securities, Inc.
Ms. MARIA BLANCA KIM "Kim" BERNARDO LOKIN
Managing Editor, Business+Class Magazine
Mr. JOSEPH JEROME "Jerome" D. ONG
President and General Manager, CDO FOODSPHERE, INC.
Mr. JOSE RAMON "Bom" V. VILLATUYA
President and Managing Director, Rural Bank of Luisiana, Inc.

15

to the following MAP Members who are celebrating their birthdays within September 2023

September 1

16

Mr. FRANCIS GILES "Giles" B. PUNO President and COO, First Gen Corporation Ms. YIN NYEIN "Rachel Thu" THU Managing Director, Jardine Schindler Philippines

Tapp

September 2

Mr. PAOLO MAXIMO "Paolo" F. BORROMEO President and CEO, Ayala Healthcare Holdings, Inc. Ms. IMELDA RONNIE "Emy" DE GUZMAN CASTRO Partner and Head of Human Capital, Isla Lipana & Co./PwC Philippines

Engr. JOHNSON "Johnny" G.Y. TAN Chair and President, Armak Tape Corporation

September 3 Mr. GORDON ALAN "Dondi" P. JOSEPH Director and CEO, Philpacific Insurance Brokers and Managers, Inc.

September 4

Mr. RAHUL HORA President and CEO, AXA Philippines **Dr. HENRY LIM BON LIONG** Chair and CEO, Sterling Paper Group of Companies

Atty. MICHAEL "Mike" T. TOLEDO Director, Government Relations and Public Affairs, Metro Pacific Investments Corporation (MPIC)

September 5

Amb. AMABLE "King" R. AGUILUZ V Founder and Chair, AMA Education System Mr. ALDOUS REX "Aldous" A. ALINGOG Chair, President and CEO, Agribusiness Rural Bank, Inc. Mr. ROMEO "Romy" L. BERNARDO Managing Director, Lazaro Bernardo Tiu & Associates Engr. ALLYXON "Allyx" T. CUA President and CEO, Accent Micro Technologies, Inc. (AMTI) Mr. ROGELIO "Roger" G. SALAZAR JR.

President, Health Information Management Association of the Philippines (HIMAP)

September 6 Mr. EDUARDO "Teddy" G. SUMULONG Managing Director and CEO, Land Registration Systems, Inc. (LARES)

September 8

Arch. ERNESTO "Nesty" S. ISLA President and CEO, EI Construction Co. Inc. Dr. ERNESTO "Ernie" M. ORDOŇEZ President, Water Security Movement, Inc. (WSM)

Birthay.

Ms. ANNA W. CORPUS SAY CEO and Founder, Properties ATC (Phils.) Mr. JONATHAN "Tan" BAUTISTA VITANGCOL SVP and COO, St. Peter Life Plan, Inc.

September 9

Mr. ALEXANDER "Alex" DR ABLAZA President and CEO, Climargy Inc. Atty. BENEDICTA "Dick" DU-BALADAD Founding Partner and CEO, Du-Baladad and Associates

(BDB Law) **Mr. GIL G. CHUA** Group President and CEO, DDB Philippines, Inc. **Dr. ANTHONY ROLANDO "Tony" T. GOLEZ JR.** President and CEO, Filipinas Tectonic Safety Systems Corporation (FIL-TEC)

Mr. STEVEN T. TAN President, Shopping Center Management Corporation

September 10 Mr. KISHORE KUMAR "Kishore" NATHUMAL HEMLANI Co-Chair, Multi-Sphere Trading, Inc.

Atty. IRA PAULO "Ira" A. POZON Senior Partner, Pozon, Recto, Petrache, & Laiz Law Offices (PRPL Law)

September 11 Ms. AMALIA "Lia" V. MANUEL VP, MEGACEM INC.

September 12 Mr. TARK BARTLEMA Managing Director for Asia, Eaglesensing Sec. JESLI A. LAPUS Independent Director, Metropolitan Bank and Trust Company

Dr. GEORGE T. YANG Chair and Founder, Golden Arches Development Corporation (McDonald's Philippines) to the following MAP Members who are celebrating their birthdays within September 2023

September 14

Tap

17

Ms. VANESSA LEDESMA SUATENGCO General Manager, Diamond Hotel Philippines

September 15

Dr. MAGDALENO "Mag" B. ALBARRACIN JR. Vice Chair, PHINMA Corporation Ms. MARIA MARGARITA "Margie" MORAN-FLOIRENDO Chair, Cultural Center of the Philippines (CCP) Mr. ANTONIO "Tony" SY TAN Chair and CEO, LCC Group of Companies

September 16

Mr. ISAGANI "Gani" G. BUENAFLOR Chair, Diamond Rent-a-Car Mr. ROGELIO "Roger" R. CABUÑAG Sec. CARLOS "Sonny" G. DOMINGUEZ III Former Secretary, Department of Finance Mr. GEORGE M. DRYSDALE Chair and CEO, Marsman Drysdale Group Sec. ROGELIO "Babes" L. SINGSON President and CEO, Metro Pacific Water Mr. JOSE "Joe" T. SIO Chair, SM Investments Corporation

September 17

Mr. JEFFREY JOSEPH "Jeff" D.Y. CAMPOS Chair, President and CEO, Greenfield Development Corporation

Atty. ROMEO "Omy" H. DURAN Partner, Head of Corporate Tax & Tax Immigration Division, Sapalo Velez Bundang & Bulilan Law Offices

Mr. EDGAR BUCOY SAAVEDRA Chair, President and CEO, Megawide Construction Corporation

Ms. VIVIAN Y. TIN President, Inner Sense Consulting & Research Corporation **Dr. MILDRED V. VITANGCOL** Chair, St. Peter Life Plan, Inc.

September 18 Atty. EMMANUEL "Mannie" C. ALCANTARA Managing Partner, Emmanuel C Alcantara & Associates Law Offices Sec. JOSE "Ping" P. DE JESUS Chair, Converge Pure Fiber Technology Mr. JOSE LUIS "Joey" F. GOMEZ Senior Consultant, RCBC

Birthay.

Ms. EDELWISA "Liza" M. MAPAGU CEO, ASEA Metrics HR Solutions, Inc. Ms. SHERISA "Baby" P. NUESA Independent Director, Ayala Land, Inc.

September 19

Mr. ROMEO "DJ" A. DE JESUS JR. Managing Partner, R. S. Bernaldo & Associates Mr. JOSELITO "Lito" H. SIBAYAN President, Mabuhay Capital Corporation

September 20 Mr. RAYMOND "Mon" A. ABREA Founding Chairman and Senior Tax Advisor, Asian Consulting Group

Ms. CRISTINA "Krees" P. CASTAÑEDA Country Director, Drake Business Services Asia, Inc.

Mr. PHILIP K.C. NG President and CEO, Ergo Contracts Philippines Inc. Mr. SILLIMAN "Akyat" S. SY

COO, Ever Bilena Cosmetics, Inc.

Ms. RHODORA "Doyee" TACTACAN-TUMPALAN President and CEO, First Vita Plus Marketing Corporation

Ms. NORMITA "Noemi" L. VILLARUZ Founder and Managing Partner, Villaruz, Villaruz & Co., CPAs

September 21 Mr. JOSE "Jovee" V. CRUZ Managing Partner, Edtech Corporation

September 22 Ms. SHARON G. DAYOAN Chair and CEO, KPMG R. G. Manabat & Co. Ms. MICAH DEL CARMEN

President, NOAHSYS Corporation

September 23 Mr. ROBERT LESTER "Robert" F. ARANTON

President, Warehouse Management and Trade Development Services, Inc.



to the following MAP Members who are celebrating their birthdays within September 2023

September 23

Mr. RAMON "Mon" D. DIZON

Former Partner and Transaction Advisory Services Head, SGV & Co. (EY Philippines) **Mr. JONATHAN CHARLES "Jon" RUSSELL**

EVP and CCO, First Gen Corporation **Mr. ORLANDO "Doy" B. VEA** Founder and CEO, Paymaya Philippines, Inc.

September 24

Mr. HENRY RHOEL "Henry" R. AGUDA President, UnionDigital Bank Inc. Mr. ERNESTO "Ernie" B. PANTANGCO Chair, EBP Holdings Corporation

September 25

Mr. JOSE BASANIO "Joe" T. ALDON
Managing Director and CEO, AXI LNGAS Inc.
Ms. MARIA ESTER "Maret" FOLLOSCO BAUTISTA
Treasurer, CL Follosco Group, Inc.
Ms. ALMA RITA "Alma" R. JIMENEZ
President and CEO, Health Solutions Corporation
Mr. JEFFREY "Jeff" T. NG
President and CEO, Cathay Land Inc.

September 26

Mr. ENRICO "Eric" S. CRUZ Independent Director Dr. FEDERICO "Poch" M. MACARANAS

Adjunct Professor, Asian Institute of Management (AIM) **Mr. JAMES G. MATTI** Country Head, Willis Towers Watson Asia Pacific Shared Services Center **Dr. MA. TERESITA "Tata" PASTOR MEDADO** President, NU - Asia Pacific College

Mr. DENNIS "Don-Don" A. UY President and CEO, Phoenix Petroleum Philippines, Inc.

September 27

Atty. DOMINGO "Egon" Q. CAYOSA National President, Integrated Bar of the Philippines (IBP) Mr. RENATO "Rene" E. LIRIO Chair, Hillcreek Gardens Tagaytay, Inc. <u>September 28</u> <u>Ms. ROSEMARIE "Rose" B. ONG</u> SEVP and COO, Wilcon Depot, Inc. <u>Ms. NELIA CRUZ SARCOL</u> President and CEO, Centre for International-Education (CIE) Global Colleges, Inc.

<u>September 29</u> <u>Mr. AARON A. DOMINGO</u> Chief Representative (Philippines), Rothschild (Singapore) Limited

Ms. PACITA "Chit" U. JUAN President, Philippine Coffee Board, Inc.

Mr. ROMMEL L. SYTIN President and CEO, United Auctioneers, Inc.

September 30 Mr. ANTONINO "Tony" T. AQUINO Director, Ayala Land, Inc. Mr. LAZARO JEROME "Jerome" C. GUEVARRA SVP, BDO Capital & Investment Corporation

Mr. ALBERT PÈREZ TORRES Regional Director, Michael Page International Recruitment (Philippines) Inc.

Atty. GIANCARLO "Gian" B. SAMBALIDO Registered Foreign Lawyer (New York), Allen & Overy



FOR UPDATES ON MAP'S FORTHCOMING EVENTS

Please do the following:



Read the MAP MEMO MAP's weekly e-newsletter



Check your VIBER



Check your EMAILS regularly

Contact the MA Secretariat for more information through: Tel.: +632 7751-1151 to 52 E-mail: map@map.org.ph / map.philippines@map.org.ph