



Ms. DELIZA G. RIDOLOSO

“MAPping the Future” *column in* INQUIRER

**“Vision and values:
The shifting success paradigm”**

October 30, 2023



Ms. MARIA GEORGIANNA “George” E. CARLOS

“MAP Insights” *column in* BUSINESSWORLD

**“Success redefined:
Bridging generational gaps”**

October 31, 2023

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Ms. DELIZA G. RIDOLOSO

At the beginning of the year, our business was gearing up to accommodate increased postpandemic economic activity. A few months later, the global economy made us slam on the breaks.

With this kind of environment, what is a young or budding CEO to do? What costs do we cut to save the bottom line of our financials? Are profits still the primary measurement of success?

In the Management Association of the Philippines (MAP) NexGen Committee, we perceive that young Filipino corporate professionals view success beyond economic power.

Aside from money, young professional millennials and Gen Zs quantify success as having: well-being, which drives productivity; ability to do remote work, which weighs in on their job choices; diversity and inclusion in the workforce, which enhances performance, not because of gender or religious beliefs but because diverse thinking sparks diverse solutions; and making a social impact in the community and environment, which counts more than money. The reshaping of success is the focus of our upcoming 4th MAP NextGen Conference 2023.

Older managers may view the new perception of success as unnecessary costs and a distraction to the core of doing business. At the start of the millennium, social media URLs were blocked in most internet servers because employers felt that employees were wasting time instead of working. We now know social media can be a business platform for better marketing and learning. The notion of success and how it is achieved from the previous generation to the current is changing.

The shape of success is shifting

In today’s paradigm shift of success, we try to understand the vision and values of the young workforce, professional managers and emerging CEOs.

Conglomerates that initiated digital transformation before the pandemic became prominent winners as they were ready to serve clients faster than those with legacy business processes. Small and medium enterprises need help to catch up due to the limited resources available to future-proof the business. Joining our conference will give insight and guidance rather than reinvent the wheel to determine how to shape the company’s future.

Innovation is moving at its fastest pace, catalyzed by the pandemic. Companies with legacy business processes lag and must catch up to survive the next generation.

Our MAP NexGen Committee chair, Cliff Eala (a behavioral strategist at BS Works), elegantly summarized our upcoming conference theme—the novel approaches to success: (1) embracing artificial intelligence (AI) to expedite and commoditize execution of repetitive manual and mental tasks; (2) future-proofing companies through innovation and venture building; and (3) enabling us to influence behavior through behavior change design where rules and rationality have failed.

3

The conference to attend before 2023 ends

A dynamic exploration of what the future holds for us in business and leadership will be addressed by our speakers and panelists. They are exciting young personalities in their respective industries of real estate (Mariana Zobel de Ayala of Ayala Land), banking (Isabelle Yap of East West Bank and Ana Delgado of Union Bank), fintech (Christo Georgiev of FinScore and Sara Venturina of GCash), logistics (Sheila Lina of AIR21 Holdings), manufacturing (Alvin Lao of D&L Industries), management and innovation consulting (Pauline Fermin of Acumen and Rolan Garcia from Embiggen), motivation and well-being (Elle Adda-Lane of Fuel to Flourish Workshops), and data security and analysis (Dominic Ligot of Cirrolytix).

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Our first group of panelists will address

AI and well-being at work; the second will share succession strategies for cultivating a legacy of success in family conglomerates. We hope the second/third-generation leaders can tell us their vision of value and success, and their agenda for the next generation of business.

SGV and MAP will announce the winner of the 3rd SGV-MAP NextGen CEO Transformative Leadership Program 2023 from a pool of executives from companies in Manila and Cebu.

The next phase after the conference is a speed networking session for participants to connect. Afterwards, you can continue conversations with free-flowing cocktails, allowing us to expand the ideas of the day or relax while the DJ plays music.

MAP is inviting all generations of CEOs, management professionals and entrepreneurs to join the event. See you there! INQ

Register via <https://map.org.ph/4th-map-nextgen-conference-2023/> for the 4th MAP NextGen Conference on Nov. 9, at the Sheraton Manila in Pasay from 2 to 9 p.m.

4 **“Success redefined: Bridging generational gaps”** *(from page 1)*



Ms. MARIA GEORGIANNA “George” E. CARLOS

In the hallowed halls of my alma mater, a singular principle was instilled in us from an early age: become servant leaders. We were encouraged to dream big, aspire for success and reach for the stars. But our alma mater’s unwavering emphasis was on one crucial idea — success is most meaningful when shared.

Reflecting on it now, the values instilled in Millennials and Gen Z seem necessary and reflective of our time. Our formative years coincided with seismic shifts in the global landscape — 9/11 and the Iraq War, climate change, the internet’s rapid ascent and myriad other transformative events. The advent of social media intensified the significance of these events, thrusting them into the forefront of our generation’s consciousness.

Fast-forward to today, and discussions surrounding the supposed chasms separating different generations are rife. Labels or titles of laziness, entitlement, and the infamous “Ok, Boomer” retorts are flung around with reckless abandon. Yet, beneath these apparent divisions, a common thread weaves its way through all generations — a shared definition of success, albeit expressed in unique forms.

GENERATIONAL DISTINCTIONS

The Baby Boomer generation embodied the adage “The World is Our Oyster.” Their optimism, competitiveness and work ethics were exceptional. They subscribed to the belief that success will follow, if one is willing to give the time and pay their dues. While significant events during their era included the Cold War and the Vietnam War, this generation seems to embody an overall positive outlook, buoyed by rapid technological progress. Consequently, success for them meant accumulating wealth, home ownership and building a family.

Dubbed the “Middle Child of America” by CNBC, Gen X exhibited communication styles and success definitions akin to their predecessors, with a hint of adaptability and inclusivity. While they believe in putting in the 9-5 time, they are also open to leveraging technology. In fact, there was a certain point that they actually used their mobile phones more than any other generation in the workplace, acknowledging that there may be a shift in how people will work.

Millennials broadened the definition of success to include wealth generation and work-life balance. They laid the groundwork for remote work’s rise, valuing experiences over traditional career trajectories. A proliferation of social impact businesses emerged, with companies like Toms and Rags to Riches leading the way yet, so did technology businesses, especially those in the shared economy such as Uber and Airbnb.

Gen Z follows the Millennials’ blueprint but accentuates the importance of mental health and climate change. Companies such as Patagonia and Rare Beauty exemplify their commitment to social and environmental causes. The COVID-19 pandemic amplified the demand for flexible work arrangements. While valuing experiences over material wealth align with the Millennial ethos, Gen Z’s emphasis on community departs

from the Instagram-worthy experiences popularized by their predecessors. As digital natives, they embrace technology-driven side hustles, while grappling with the implications of artificial intelligence (AI) on the future of work and information dissemination looms large.

SHARED, YET REDEFINED

Today's workforce comprises four generations, necessitating harmonious coexistence and communication. At first glance, value systems appear in contrast, but dig deeper, and they all share common roots. Wealth generation, financial security and recognition remain as aspirations. These generations share a yearning for home ownership and career progression. Community stands as a pillar of their happiness, though defined differently — via nuclear families, deep friendships or support networks, as seen by how older generations still value traditional marriage and marriage routes, while younger generations are redefining what families look like. The imperative issues of mental health, climate change and community engagement have evolved from older generations' community service activities, driven by the democratization of information through social media and online news.

CALL FOR DIALOGUE

Although the terminology varies, the core values underpinning success are universally shared. Yet, in an age marked

by the rise of AI and algorithms shaping our social feeds, divisive politics, and global uncertainty, an urgent need emerges — open dialogue is now more critical than ever. After two years of the pandemic's isolation, many of us have fallen into echo chambers, hindering genuine collaboration toward shared prosperity.

The 4th Management Association of the Philippines (MAP) NextGen CEO Conference, set for Nov. 9, 2023, from 2 p.m. to 9 p.m. at the Sheraton Manila Hotel in Pasay City, aims to initiate this crucial dialogue. Fireside chats with experts will delve into the delicate balance between AI and well-being. At the same time, discussions with the heirs and executives of established corporations will illuminate the evolution of modern workplaces. A speed-networking activity promises to foster cross-generational learning and challenge long-standing stereotypes.

In an era when common values unite us more than ever before, it's time for all generations to come together, learn from one another and collectively shape a prosperous future.

Maria Georgianna E. Carlos is a member of the MAP NextGen Committee and the founder and pack leader of Fetch! Naturals.

map@map.org.ph

georgiecarlos@gmail.com

BOARD TALK

Vision and values: The shifting success paradigm

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MAPPING THE FUTURE

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The author is co-vice chair of the MAP NextGen Committee and president of Pacific Sun Solutions Inc. Feedback at map@map.org.ph and ridoloso@pacificsun.ph.

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by **Ms. DELIZA G. RIDOLOSO**
Co-Vice Chair of the MAP NextGen Committee
President of Pacific Sun Solutions, Inc.

"MAPping the Future" Column in INQUIRER
October 30, 2023

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MAP INSIGHTS
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MARIA GEORGIANNA E. CARLOS is a member of the MAP NextGen Committee and the founder and pack leader of Fetch! Naturals. map@map.org.ph
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**"MAP Insights" Column in BUSINESSWORLD
October 31, 2023**



*Ramon V. Del Rosario Sr. Center for Management Excellence
Unit 608, Ayala Tower One
Ayala Triangle, Ayala Avenue
1226 Makati City, Philippines
Tel: (632) 7751-1150 to 52
E-Mail: map@map.org.ph
MAP Website: map.org.ph*





October 11, 2023

Circular No. 061 – 2023

Subject: Elected MAP Governors for 2024-2025

Dear Fellow MAP Member:

We, in the MAP Nomination and Election Committee (NOMELEC), are pleased to inform you that the following four (4) members (*in alphabetical order*) have been elected MAP Governors for 2024-2025, and will serve concurrently as MAP Research and Development Foundation Trustees for the same period:

1.  Sec. RENE D. ALMENDRAS
President and CEO of AC Logistics Holdings Corporation
2.  Atty. EMMANUEL “Noel” P. BONOAN
Vice Chair and COO, Head of Advisory of KPMG R.G. Manabat & Co.
3.  Mr. REX C. DRILON II
Vice Chair of the Center for Excellence in Governance (CEG)
4.  Mr. ALFREDO “Al” S. PANLILIO
President and CEO of PLDT and Smart Communications, Inc.

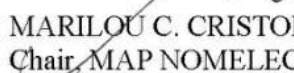
Our four (4) Governors-elect will join our currently serving Governors on the MAP Board for 2024:

1. Atty. BENEDICTA “Dick” DU-BALADAD, Founding Partner and CEO of Du-Baladad and Associates (BDB Law)
2. Ms. KAREN V. BATUNGBACAL, Partner of CEO Advisors Inc.
3. Mr. BENJAMIN “Ben” R. PUNONGBAYAN, Founder of P&A Grant Thornton
4. Ms. CORRIE D. PURISIMA, Treasurer and Head of Markets and Securities Services of HSBC Philippines
5. Ms. MARTHA “Marts” M. SAZON, President and CEO of GCash/Mynt (Globe Fintech Innovations, Inc.)

You shall be receiving another circular soon on the new MAP officers for 2024.

Let us all extend our warm congratulations and best wishes to our MAP Governors for 2024-2025.

Sincerely,


MARILOU C. CRISTOBAL
Chair, MAP NOMELEC






VISION & VALUES












THE SHIFTING SUCCESS PARADIGM
CONFERENCE · SPEED NETWORKING · COCKTAILS

9 NOVEMBER 2023 | 2PM - 9PM
GRAND BALLROOM, SHERATON MANILA, PASAY CITY

PROGRAM - as of October 26, 2023, 11:00 AM

1:30 - 2:00 PM	REGISTRATION
	OPENING CEREMONIES
2:00 - 2:05 PM	Invocation / Philippine National Anthem
2:06 - 2:11 PM	Message from the Co-Presenter  Mr. NEIL TRINIDAD Chief Marketing Officer GCash
2:11 - 2:16 PM	Opening Remarks from the MAP President  Atty. BENEDICTA "Dick" DU-BALADAD Founding Partner and CEO, Du-Baladad and Associates (BDB Law)
2:16 - 2:21 PM	Message from the MAP NextGen Committee Chair  Mr. CLIFF EALA President and CEO BS Works
2:22 - 2:24 PM	AVP Theme Setter
2:25 - 3:05 PM	OPENING KEYNOTE  MY JOURNEY AS A BUILDER OF FINANCIAL INCLUSION: 5 Lessons for my Younger Self Mr. CHRISTO GEORGIEV Country Manager and COO, FinScore, Inc. Moderator:  Ms. MARIA CORAZON "Corrie" D. PURISIMA Member, MAP NextGen Committee; Treasurer and Head of Markets and Securities Services, HSBC Phils.

3:06 - 3:25 PM	BREAK
3:26 - 4:05 PM	FIRESIDE 1 - AI and Well-being at Work  Ms. AURELIA PAULINE "Pauline" G. FERMIN Managing Director Acumen Strategic Consulting Inc.  Ms. ELLE ADDA-LANE Founder, Fuel to Flourish Workshops - Mindset Transformation  Mr. DOMINIC "Doc" LIGOT Founder, CEO and CTO Cirrolylix  Ms. SARA VENTURINA Chief Data Officer GCash Moderator:  Mr. RENE "Rj" ALETA LEDESMA JR. Member, MAP NextGen Committee; Executive Chief Innovation Officer, Mercato Centrale Philippines, Inc.
4:06 - 4:50 PM	Awarding Ceremony for the TRANSFORMATION CHALLENGE of the 3rd SGV-MAP NextGen CEO Transformative Leadership Program 2023 <i>Introduction and Background of 3rd SGV-MAP NextGen CEO Transformative Leadership Program 2023</i>

	 <p>Ms. ROSSANA "Rosing" A. FAJARDO Partner and PHL Consulting Head, SyCip Gorres Velayo & Co. (SGV & Co.)</p> <p>AVP – A Look Back to our Journey Appreciation to the Coaches and Judges Recognition of the Participants</p> <p>Awarding of Outstanding Leader</p> <p>Moderator:</p>  <p>Ms. MARIA KATHRINA "Kaye" MACAISA-PEÑA Partner for Consulting SGV & Co.</p>		<p>Moderator:</p>  <p>Mr. VLADIMIR "VJ" M. MANUEL Member, MAP NextGen Committee President and CEO, adVance Solutions</p>
<p>4:51 – 5:30 PM</p>	<p>FIRESIDE 2 <i>Succession: Where Are You Taking Us? (with next-generation family conglomerates)</i></p>  <p>Ms. ANA MARIA A. DELGADO Institutional Banking Head, Chief Customer Experience Officer and Chief Digital Channels Officer, Union Bank of the Philippines</p>  <p>Mr. ALVIN LAO President and CEO D & L Industries, Inc.</p>  <p>Ms. SHEILA LINA Chief Transformation Officer AIR21 Holdings, Inc.</p>  <p>Ms. ISABELLE THERESE G. YAP Executive Director and Vice President Fast West Banking Corp.</p>  <p>Ms. MARIANA BEATRIZ E. ZOBEL DE AYALA SVP and Head of the Leasing and Hospitality Group, Ayala Land, Inc.</p>	<p>5:31 – 6:15 PM</p>	<p>CLOSING KEYNOTE</p>  <p>EMBEDDED INNOVATION: 7 Steps to Creating Compelling Value</p> <p>Mr. ROLAN MARCO U. GARCIA Founding CEO & Managing Partner Embiggen Group</p> <p>Moderator:</p>  <p>Dr. KAREN REMO Member, MAP NextGen Committee President and CEO New Perspective Marketing International Inc.</p>
		<p>6:16 – 6:25 PM</p>	<p>TRANSFER FROM GRAND BALLROOM (3rd FLOOR) TO THE COLLAB (2nd FLOOR)</p>
		<p>6:26 – 7:25 PM</p>	<p>SPEED NETWORKING AT THE COLLAB (Upper Deck)</p>  <p>Ms. MARIA GEORGIANNA "George" E. CARLOS Member, MAP Nextgen Committee; Founder and Pack Leader, Fetch! Naturals</p> <p>DJ KHIM CUSTODIO to play music from 6:26 PM to 9:00 PM</p>
		<p>7:26 – 9:00 PM</p>	<p>FREE-FLOW NETWORKING COCKTAILS AT THE COLLAB (Lower Deck)</p>
REGISTRATION FEES			
<i>Member</i>		P3,000	
<i>Guest</i>		P5,000	
<i>Academe/Government</i>		P3,000	



PASIAWORLD 2023 ANNUAL CONFERENCE



ASEAN Supply Chain Synergy in the AI Era for Cohesion and Growth
15th-16th November 2023 | Manila Ballroom, Marriott Hotel, Philippines



Charlie P. Villasenor
Chairman and CEO
Procurement & Supply Institute of Asia and Transprocure



Dr. Javier Yanez Arenas
MBA Director
University of Glasgow



Wee Lian Hong
Head of Program Futura, Procurement Business Excellence, Group Procurement
Petronas



Mudzakir
Minister
Embassy of the Republic of Indonesia



Samik Biswas
Partner and Associate Director
Boston Consulting Group (BCG)



Michelle Alarcon
President
Analytics Association of the Philippines (AAP)



Alvin Limquenco, CFA
Chief Supply Chain Officer
Philippine Airlines



Dr. Martin Schreiner
Vice President of Global Operations
Vishay Intertechnology, Inc.



Jonathan Ravelas, CTA
Executive Director
Society of Technical Analysts (STA) of the Philippines



Sheila Lobien
Chief Executive Officer
Lobien Realty Group



Ma. Katreena Pillejera
Country Manager
Global Reporting Initiative (GRI)



Nelson Mendoza
President
United Portusers Confederation of the Philippines, Inc. (UPCC)



Jan de Leon
Contractor, Regional Director of Strategic Alliances
Association for Supply Chain Management (ASCM)



Marina Giareni
Vice President
NEWS Navigation



Tess Owen
Retired Vice President of Macy's CA, and Senior Trainer & Consultant of Procurement & Supply Institute of Asia



Catherine Lipana-Gomez
Deals & Corporate Finance and ESG Partner
PwC Philippines



Paul Jackson
Regional Director of PH, VN, & HK
Zycus



Barry Elliott
Managing Director
ABFI Consulting Limited of Hong Kong



Nestor Martin "Jun" C. Marfori, Jr.
Director, Trainer, Senior Consultant & Executive Coach
POWERInU



Beth Morgan
Founder and CEO
boom! Global Network



Dinah Salonga
Balanced-Life Strategist
Wisdom Institute for Leadership and Global Advancement (WILGA)



Naomi Vowels
Director
Givvable



SPECIAL DISCOUNT TO COMPANIES AND GROUPS COMING TOGETHER!

MAP GOLF CUP 2023

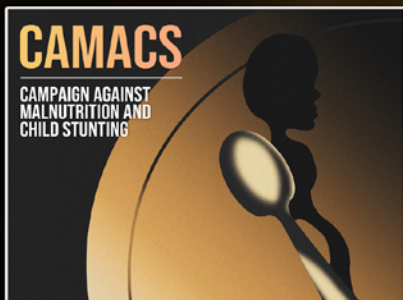
for Corporate Social Responsibility

NOVEMBER 21, 2023 | TUESDAY

6:30AM - 2:30PM | Wack Wack Golf and Country Club



BENEFICIARY



REGISTRATION RATES

MAP Member or Guest	
Wack Wack Member	P3,000
Non-Wack Wack Member	P8,500

PARTNERS

DIAMOND PARTNER



GOLD PARTNERS



SILVER PARTNERS



HOLE-IN-ONE PARTNER



BRONZE PARTNERS



MEDIA PARTNERS



HOLE PARTNERS

- Aboitiz Power Corporation ■ Ayala Corporation ■ DDB Philippines ■ El Construction Co.
- Emmanuel C Alcantara & Associates Law Offices ■ Gardenia Bakeries (Phils.)
- International SOS (Phils.) ■ Novellino Wines ■ One Meralco Foundation
- Philippine Coffee Board ■ Reyes Tacandong & Co. (RT&Co.) ■ Robinsons Bank Corporation
- Romulo Law Offices ■ UnionBank

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AND BRITISH CHAMBER OF COMMERCE.

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★ FEATURING ★

LUCA BRUGNOLI

2022 BBC BEST MALE CHORISTER OF THE YEAR

NOVEMBER 22, 2023 8:00PM

LIVE AT

CARLOS P. ROMULO AUDITORIUM
RCBC PLAZA

WITH STEINWAY ARTIST &
GLOBAL AMBASSADOR,
DOMINIC FERRIS,

BRITISH DANCER,
DARCEY REDMAN
AND PHILIPPINE SOPRANO
SINGER FROM NAMCYA,
REGINA SABAN



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PREMIUM: PHP 3,000
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BALCONY: PHP 1,000
GALLERY: PHP 500

EXCLUSIVE OF TICKET CHARGE

THIS CONCERT IS FOR THE BENEFIT OF UNDERPRIVILEGED CHILDREN, AND SCHOLARS OF NATIONAL
MUSIC COMPETITIONS FOR YOUNG ARTISTS FOUNDATION (NAMCYA)

PART 1

MAP Annual General Membership Meeting

PART 2

and

**MAP Management Person
of the Year 2023**

• **AWARDING CEREMONY** •

November 28, 2023 | Tuesday

11:30AM - 2:00PM

Grand Ballroom A & B, Level 3, Shangri-La The Fort

Awardee



Mr. ERNESTO "Ato" TANMANTIONG

President and CEO

Jollibee Foods Corporation

Registration Fees

MAP Member ———— **FREE**
Guest ———— **P3,000**



Shared Prosperity

A Project of the MAP Committee on Shared Prosperity

NOVEMBER 28, 2023 | TUESDAY

2:00PM - 6:00PM

 Grand Ballroom C, Shangri-La The Fort

co-presented by



THE WORLD BANK
IBRD • IDA



OPENING KEYNOTE SPEAKER

Dr. NDIAMÉ DIOP

Country Director for the Philippines,
Malaysia, Thailand and Brunei
WORLD BANK



KEYNOTE SPEAKER

Ms. NANETTE MEDVED-PO

Chairperson
PO FAMILY COUNCIL

*Other speakers to follow.

REGISTRATION FEES

MAP Member

FREE

Guest

P2,500

GOLD SPONSOR



Circular No. 070 - 2023

"The Business MAP"

segment of MAP in CNN Philippines' "The Final Word with Rico Hizon"
EVERY WEDNESDAY



September 27, 2023

Assessing Marcos' rejection of proposed cut in rice tariffs | The Final Word featuring **Dr. Cielito F. Habito, Governor-in-Charge of MAP Agribusiness Committee**

Watch this episode through:

<https://www.youtube.com/watch?v=6DI7LjMOhiU>



October 4, 2023

Supporting PH tourism's recovery, resiliency | The Final Word featuring **Ms. Alma Jimenez, Adviser for MAP Flagship Programs; Vice Chair of MAP Tourism Committee; and Chair of MAP CEO Conference Committee**

Watch this episode through:

https://youtu.be/dHj_TfWrCX8?si=ISpTNVYhWGSAyYxS



October 11, 2023

Supporting PH start-ups, emerging businesses | The Final Word featuring **Atty. Alex Cabrera, MAP Vice President and Governor-in-Charge of the MAP Tech Start-up Committee**

Watch this episode through:

https://www.youtube.com/watch?v=Bu5_5jauBIE



October 18, 2023

Branding PH as tourist, investment destination | The Final Word featuring **Mr. JUNIE DEL MUNDO, Chair of the MAP Tourism Committee**

Watch this episode through:

https://www.youtube.com/watch?v=UIn_IgDb3LQ



October 25, 2023

Achieving, shaping success for younger generations | The Final Word featuring **Mr. CLIFF EALA, Chair of the MAP NextGen Committee**

Watch this episode through:

<https://youtu.be/1z7hkswLJzU?si=F-KsLiXO0eOKQPUXh>

July 12, 2023
MAP GMM on Business Opportunities in ASEAN

MAP Activities (loop)

About MAP

MAP GMM on "National Priorities on Environment, Natural Resources and Climate Change"

MAP Campaign against Malnutrition and Child Stunting

March 8, 2023
MAP General Membership Meeting (GMM) on International Women's Day

February 8, 2023
MAP Economic Briefing and General Membership Meeting (GMM)

January 31, 2023
MAP Inaugural Meeting and Induction of MAP 2023 Board of Governors



November 22, 2022
MAP Annual General Membership Meeting and
“MAP Management Man of the Year 2022”
Awarding Ceremony



November 11, 2022
3rd MAP NextGen Conference 2022



October 13, 2022
MAP GMM



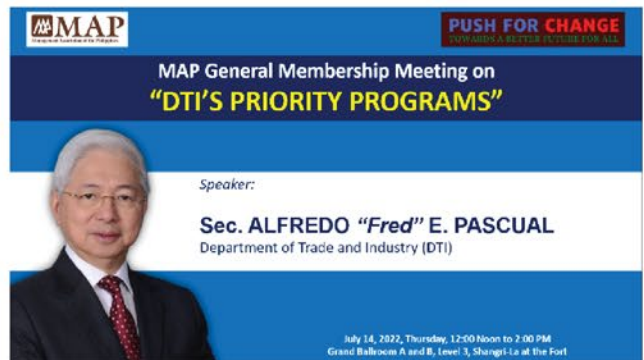
September 13, 2022
MAP International CEO Hybrid Conference



September 8, 2022
MAP - PMAP Joint GMM



August 19, 2022
MAP GMM



July 14, 2022
MAP GMM



July 1, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting **"ICT LEADERSHIP IN OUR NEW WORLD"**
A Project of MAP ICT Committee

JUNE 23, 2022, THURSDAY, 12:30 PM to 2:30 PM via ZOOM

Speakers:

Dr. DAVID R. HARDOON
Managing Director
Attila Data Innovation

Ms. AILEEN JUDAN JAO
President and Country General Manager
IBM Philippines, Inc.

Mr. PAUL WHITTEN
Cloud Advocate
Red Hat Asia Pacific

Co-Moderators:

Mr. PATRICK D. REIDENBACH
Chair, MAP ICT Committee
President, UbiquitousDataSolutions, Inc. (US Solutions)

Mr. EDUARDO "Teddy" G. SUMULONG
Co-Vice Chair, MAP ICT Committee
Managing Director and CEO, Land Registration Systems, Inc. (LARS)

June 23, 2022
MAP GMM

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

MAP General Membership Meeting
A Project of MAP ESG Committee

INTEGRATING ESG IN THE WAY WE DO BUSINESS

SPEAKERS:

Mr. ANDREW CHAN
Asia-Pacific Leader in ESG
PwC Malaysia

Mr. VINCENT KNEEFEL
Circular Economy Director
Public Credit Exchange

Ms. MA. ANTONIA YULO LOYZAGA
President
National Resilience Council

Q&A MODERATOR:

Atty. ALEXANDER B. CABRERA
General Chair, MAP ESG Committee
Chair Emerita and ESG Leader
the Green & Co., Inc. Philippines

MAY 19, 2022, THURSDAY, 12:30 PM to 2:30 PM via ZOOM

May 19, 2022
MAP GMM

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

May 2, 2022, Monday, 4:30 ZOOM
A Project of MAP Human and Management Development Committee (HMDC)

SENTIMENT ANALYSIS
AI and Big Data for Reading Collective Minds

Speakers:

Mr. WILSON I. CHUA
Managing Director and Founder
Future Gen International Pte Ltd. (Singapore)

Mr. ROGER DO
CEO
AutoPublic (Singapore)

Moderator:

Dr. BENITO L. TEEHANKEE
Co-Vice Chair for MAP CEO Academy, MAP HMDC
Professor and Head of the Business for Human Development Network, DLSU

May 2, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

APRIL 29, 2022, Monday, 10:00 AM
A Project of MAP Green Edsa Movement

PROTECTING THE EARTH. PRESERVING OURSELVES.
Doing what we need to do in celebration of Earth Month

Speakers:

Sec. JIM O. SAMPULNA
Secretary
Department of Environment and Natural Resources (DENR)

Atty. ANGELA CONSUELO S. IBAY
Head of Climate Change and Energy Program
World Wildlife Fund for Nature (WWF)

Ms. ANA MARGARITA MONTIVEROS
PwC US President and Chief Reputation & Sustainability Officer
Apollo Equity Ventures, Inc.

Atty. TONY LA VIÑA
Dean, Ateneo School of Government
Assistant Director, Manila Observatory

Ms. RACQUEL B. CAGURANGAN
Co-Chair for the MAP ESG Committee
VP for Environmental, Asian Medical Corp., Inc.

April 29, 2022
MAP Webinar

MAP **PUSH FOR CHANGE**
TOWARDS A BETTER FUTURE FOR ALL

April 29, 2022, Friday, 9:00 PM to 10:00 PM via ZOOM
A Joint Project of MAP Agricultural Committee and MAP Trade, Investment & Sustain Committee

MAP CEO Academy Webinar

PUSHING FOR LIVESTOCK INDUSTRY DEVELOPMENT

Speakers:

Dir. RAQUEL B. ECHAGUE
Director for Resource Based Industries Service
Board of Investments (BOI)

Mr. DANILO V. FAUSTO
President
DVT Dairy Farms, Inc.

Moderators:

Mr. OSCAR A. TORRALBA
Chair, MAP Agri Business Committee
Chair and CEO, Teem Hospitality Corporation

Mr. CHARLES P. VILLALBA
Chair, MAP Trade, Investment & Sustain Committee
Chair and CEO, PASA, TradePromote and PASA Shared Services

April 29, 2022
MAP Webinar

HAPPY BIRTHDAY!

TO THE FOLLOWING MAP MEMBERS WHO WILL BE CELEBRATING THEIR BIRTHDAYS WITHIN NOVEMBER 2023!

NOVEMBER 1

Mr. JUAN MANUEL HOYOS
President, Nissan Philippines, Inc.

NOVEMBER 2

Mr. ROMEO "Romy" D. UYAN JR.
COO, China Banking Corporation

NOVEMBER 3

Ms. NERISSA "Neri" S. REYES.
President, AVANTI People Partnership International, Inc.

NOVEMBER 4

Mr. JERAHMEEL FANDRALL "Jer" B. CHEN
Chief Innovation Officer, National Development Company (NDC)

Mr. CHARLES A. GAMO
Director, Strategic Investments, PTC Holdings

Ms. GWENDOLYN "Gwen" DE LARA KELLEY
Chief Technology Officer, The Insular Life Assurance Co., Ltd.

Mr. EDGARDO "Ed" G. LACSON
President, MIS Maritime Corporation

Atty. CAROLINA FRANCISCA "Carol" A. RACELIS
General Counsel and Tax Partner and EY Asean Tax Quality Leader, SGV & Co. (EY Philippines)

Ms. KRISTINE "Tin" ROMANO
Managing Partner, McKinsey & Company

Mr. DONAVAN YU
CEO, Journeytech, Inc.

NOVEMBER 5

Mr. FEDERICO "Fred" V. BORROMELO

Mr. ANTONIO "Tito" A. HENSON
Chair and CEO, Access and Projects Management, Inc.

NOVEMBER 6

Mr. J.V. EMMANUEL "Jocot" A. DE DIOS
President and CEO, Manila Water Company, Inc.

Mr. DENIS H. NIXON
President, Cornerstone Performance International Inc.

NOVEMBER 7

Mr. J. ANTONIO "Jun" A. CABANGON JR.
Chair and CEO, Fortune General Insurance Corporation

NOVEMBER 8

Mr. JOSE MARI "Jomari" H. BANZON
President, SM Development Corporation

Mr. OSCAR J. HILADO
Chair Emeritus, PHINMA Corporation



HAPPY BIRTHDAY!

TO THE FOLLOWING MAP MEMBERS WHO WILL BE CELEBRATING THEIR BIRTHDAYS WITHIN NOVEMBER 2023!

NOVEMBER 9

Ms. MINUEL CARMELA “Mela” N. FRANCO
EVP and Chief Corporate Officer, Vivant Corporation

Engr. FERDINAND “Ferdie” G. INACAY
Exec. Adviser to the Council, Global Comfort Group Corp.

Mr. MICHAEL “Mike” P. LIWANAG
SVP and Chief of Staff to the JGS CEO and President, JG Summit Holdings, Inc.

Mr. RENATO “Rene” C. SUNICO

Mr. SALVADOR “Dory” G. TIRONA
President, COO and CFO, Lopez Holdings Corporation

Ms. LOURDES GRACE “Grace/Des” B. MAPALAD
President, TransGlobal Consolidators, Inc.

Mr. BENJIE “Benjie” YAP
Chair and CEO, Unilever Philippines

NOVEMBER 12

Mr. ARISTOTLE JOSEPH “AJ” C. ADIVISO
CEO, President and General Manager, SA Technologies Philippines, Inc.

Ms. ROSITA CERES “Nanette” LEGASPI-AGUAS
Human Resources Head, UL Skin Sciences Incorporated, United Laboratories Inc.

Ms. ANFENG “Jane Wan” WAN
VP - Business Development, Philippine Oppo Mobile Technology Inc.

NOVEMBER 10

Atty. EMERICO “Rico” O. DE GUZMAN
Of Counsel, ACCRALAW

Mr. WILLIAM “Willy” L. LIM
President, Eastern Wire Manufacturing, Inc.

Mr. MANUEL “Dmi” LOZANO
SVP, CFO and CIO, Aboitiz Equity Ventures, Inc.

Mr. JOSE “Joe” E. MADDATU
Managing Director, ENZI Corporation

NOVEMBER 13

Atty. SAMUEL “Sammy” O. ABELLERA
Chair and President, Kamayan International, Inc.

NOVEMBER 14

Mr. IBRAHIM “Ibba” R. BERNARDO
Co-Founder, Packworks

Ms. DORIS MAGSAYSAY HO
President and CEO, Magsaysay Maritime Corporation

Mr. VIRGILIO “Ver” L. PEÑA
Director, Everest Academy Manila

Gov. AMANDO “Say” M. TETANGCO JR.
Chair, SM Investments Corporation (SMIC)

NOVEMBER 15

Mr. KELVIN ANG
CEO, AIA Philippines (formerly AIA Philam Life)

Mr. CLARO “Cid” P. BONILLA
CFO, UNO Digital Bank / UNObank, Inc.

NOVEMBER 11

Mr. FELIX ENRICO “Rico” R. ALFILER
Vice Chair, Philippine National Bank (PNB)

VP JEJOMAR “Jojo” C. BINAY
Former VP, Republic of the Philippines

Atty. FREDIERIC “Eric” B. LANDICHO
Managing Partner and CEO, Landicho Abela & Co. (LACO)

Mr. GUILLERMO “Guilly” D. LUCHANGCO
Chair and CEO, The ICCP Group of Companies



HAPPY BIRTHDAY!

TO THE FOLLOWING MAP MEMBERS WHO WILL BE CELEBRATING THEIR BIRTHDAYS WITHIN NOVEMBER 2023!

NOVEMBER 16

Ms. MA. SALVE “Salve” I. DUPLITO
President, Empower and Transform, OPC

Ms. FAY ANGELICA “Fay” SUPREMO

Ms. MARIA ROWENA VICTORIA “Row” M. TOMELDAN

President and CEO, AyalaLand Logistics Holdings Corporation

NOVEMBER 17

Mr. CARLOS “Do” C. EJERCITO
Chair, Northern Access Mining Inc. (NAMI)

Mr. ALBERT MITCHELL “Mitch” LARRAZABAL LOCSIN

FVP, PLDT, Inc.

Mayor CEZAR T. “Cezar/Zar” QUIAMBAO

Mayor, Municipality of Bayambang, Pangasinan

NOVEMBER 18

Dr. FERMIN D. ADRIANO
Independent Consultant, World Bank

Mr. DOM FREDRICK “Dom” S. ANDAYA
Senior Director and Head of Tenant Representation, Colliers Philippines

Mr. AMADO “Odon” DEL ROSARIO
Corporate Affairs Director, PGA Cars, Inc.

NOVEMBER 19

Consul-Gen. VICENTE “Vince” J. CARLOS
Honorary Consul General, Consulate of the Republic of Cote d'Ivoire

Ms. CELESTE M. JOVENIR
Special Projects Lead on ESG Transformation Initiative, ACEN Corporation

Mr. AUGUSTO “Gus” C. LAGMAN
President, Logic Management, Inc.

NOVEMBER 20

Ms. ROSSANA “Rosang” A. FAJARDO
Partner and PH Consulting Head, SGV & Co. (EY Philippines)

NOVEMBER 21

Mr. ANTHONY “Tony” B. SOTELO
President and CEO, J Anthony Management Consultants, Inc.

Ms. ANNBEL “Ambe” C. TIERRO
Country Managing Director, Accenture, Inc. (Philippines)

NOVEMBER 22

Ms. MARIA GRACIA PIA “Pia” L. ARELLANO
President and CEO, Transunion Information Solutions, Inc.

Ms. MARIA CECILIA “Lia” O. FRANCISCO
Founder and CEO, CreditBPO Tech, Inc.

Mr. CECILIO PAUL “Paul” D. SAN PEDRO
President and CEO, Sterling Bank of Asia, Inc.

NOVEMBER 23

Mr. LANCE Y. GOKONGWEI
President and COO, JG Summit Holdings, Inc.

Ms. KATHRINA “Karrie” CAPELLAN ILAGAN
Managing Director, Cisco Systems Management B.V.

Mr. HERNAN P. SAN LUIS
Treasurer, Beyond Property Management Services

HAPPY BIRTHDAY!

TO THE FOLLOWING MAP MEMBERS WHO WILL BE CELEBRATING THEIR BIRTHDAYS WITHIN NOVEMBER 2023!

NOVEMBER 24

Mr. JOSE EDUARDO “Joey” B. ANTONIO
Chair, Century Properties Group, Inc.

Mr. REGINALDO ANTHONY “Reggie” B. CARIASO
SVP and Head of Strategy, Products and Support - Corporate Banking, Bank of the Philippine Islands (BPI)

Ms. MARIA VICTORIA “Marivic” C. ESPAÑO
Former Chair and CEO, P&A Grant Thornton

Ms. MARIA CRISTINA “Teh” R. OPINION
President and CEO, bneXt

Mr. STEVEN TAN
President and CEO, Bermaz Auto Philippines, Inc.

NOVEMBER 25

Mr. ANTONIO “Tony” S. LOPEZ
President and CEO, BizNewsAsia Philippines, Inc.

NOVEMBER 26

Mr. RAY SILVESTRE “Ray” N. CANILAO
President and CEO, Global Executive Solutions Group, Inc.

Mr. NAPOLEON “Polly” L. NAZARENO
Amb. ALFREDO “Fred” M. YAO
Chair, Zesto Corporation

NOVEMBER 27

Mr. JOHN REINIER “Reinier” H. DIZON
VP for Strategy and Business Development, Republic Cement & Building Materials, Inc.

Mr. RUDY G. FULO
President, Cargohaus, Inc.

Ms. ELIZABETH “Beth” H. LEE
CEO, eMotors, Inc.

Mr. ANTONIO “Tony” A. LOPA
Chair and President, EquitiWorld Securities, Inc.

Ms. VICKY CASTILLO “Vicky” L. TAN
Deputy President, SteelAsia Manufacturing Corporation

NOVEMBER 28

Mr. RENATO “Rene” M. TANSECO
Chair and CEO, Automated Technology (Philippines), Inc.

NOVEMBER 29

Ms. KATHERINE “Trin” P. CUSTODIO
Executive Director, World Wide Fund for Nature or WWF Philippines

Mr. IAN R. GARCIA
CEO, TSM Shipping (Phils.), Inc.

NOVEMBER 30

Mr. J. CARLITOS “Itos” G. CRUZ
Ms. MARIANNE “Maan” B. HONTIVEROS
Managing Director, CEO Advisors, Inc.



**FOR UPDATES ON MAP'S
FORTHCOMING EVENTS**

Please do the following:



Read the **MAP MEMO**
MAP's weekly e-newsletter



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regularly