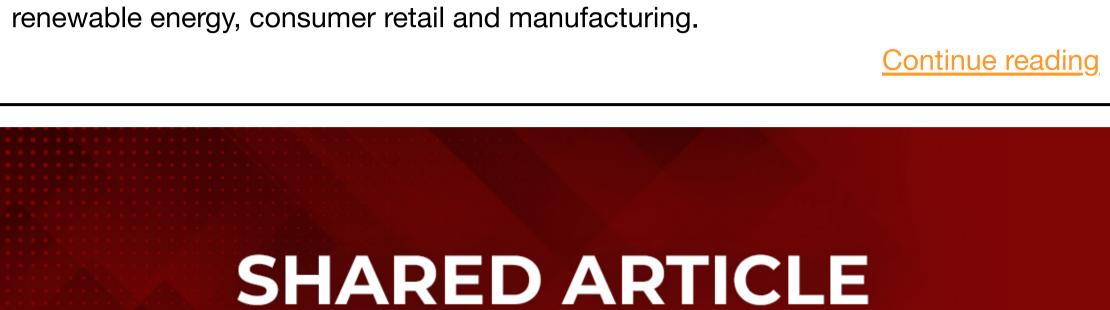
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Ms. CHIT JUAN

Author

"Managing ASEAN for ASEAN"

Co-Chair of the MAP Environment Committee

1st Vice President of the ASEAN Coffee Federation

Member of the MAP Committee on Diversity, Equity and Inclusion (DEI)

She was AWEN Chair from 2016-2018 and PHILWEN Trustee and member of

In 2014, a group of about 20 women came together in Hanoi, Vietnam to found the

ASEAN Women Entrepreneurs Network or AWEN. Headed by a strong leader named

Madame Nguyen Minh Thi Tuyet, we formed friendships with like-minded women

leaders from the 10 ASEAN member-states. After two years, the Philippines headed

AWEN and I noticed, every other member had two or more business groups headed

by equally headstrong ladies, and I had to think of a creative way to manage these

women. Some were candidates for government positions or as we say, political

leaders, while others were dyed-in-the-wool entrepreneurs leading businesses in

by **Ms. CHIT JUAN**

AWEN's Advisory Council

MAP INSIGHTS | COLUMN IN BUSINESSWORLD

awareness growing
by Jenica Faye Garcia
January 3, 2023 | Wednesday

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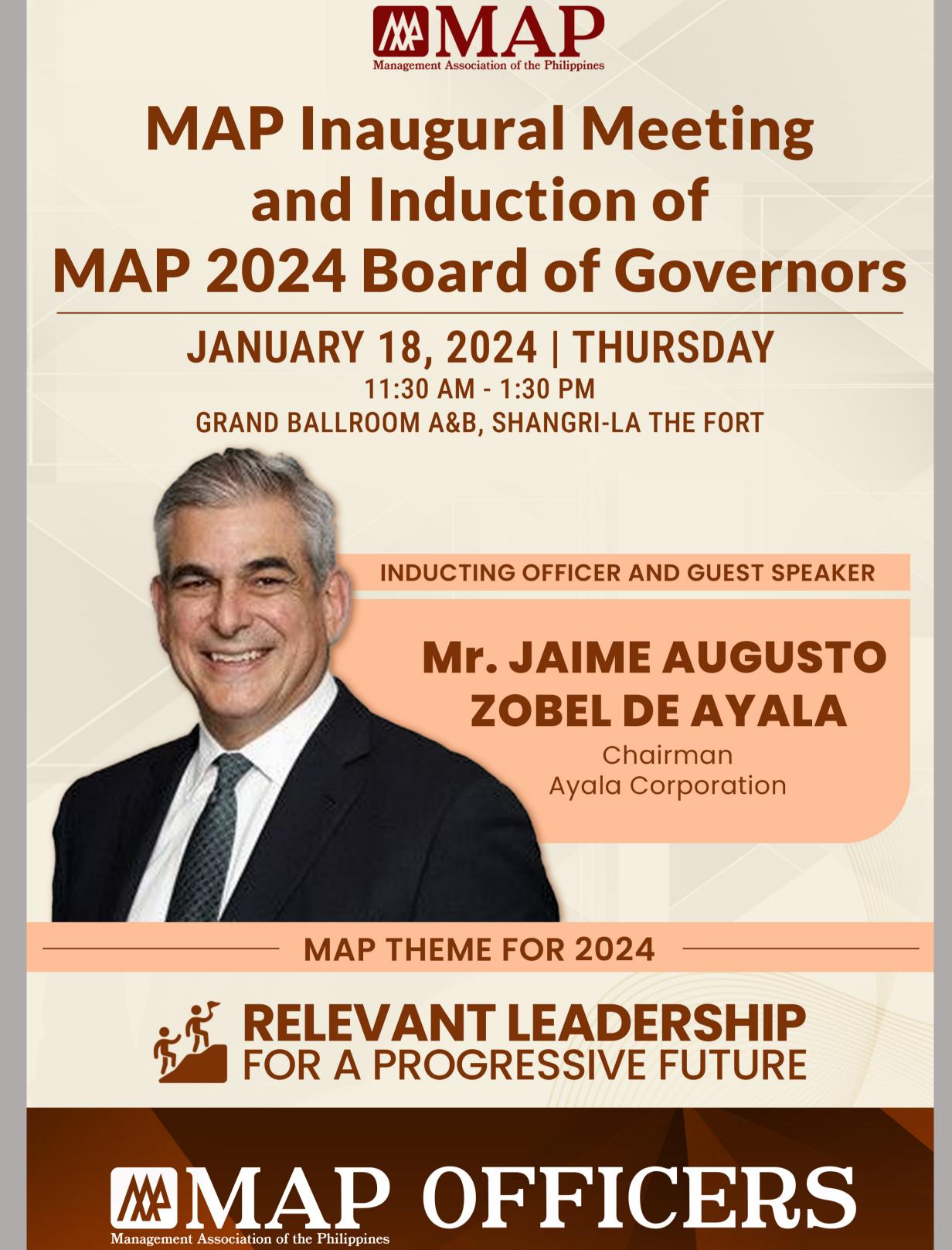
MAP sees malnutrition

For ASEAN"

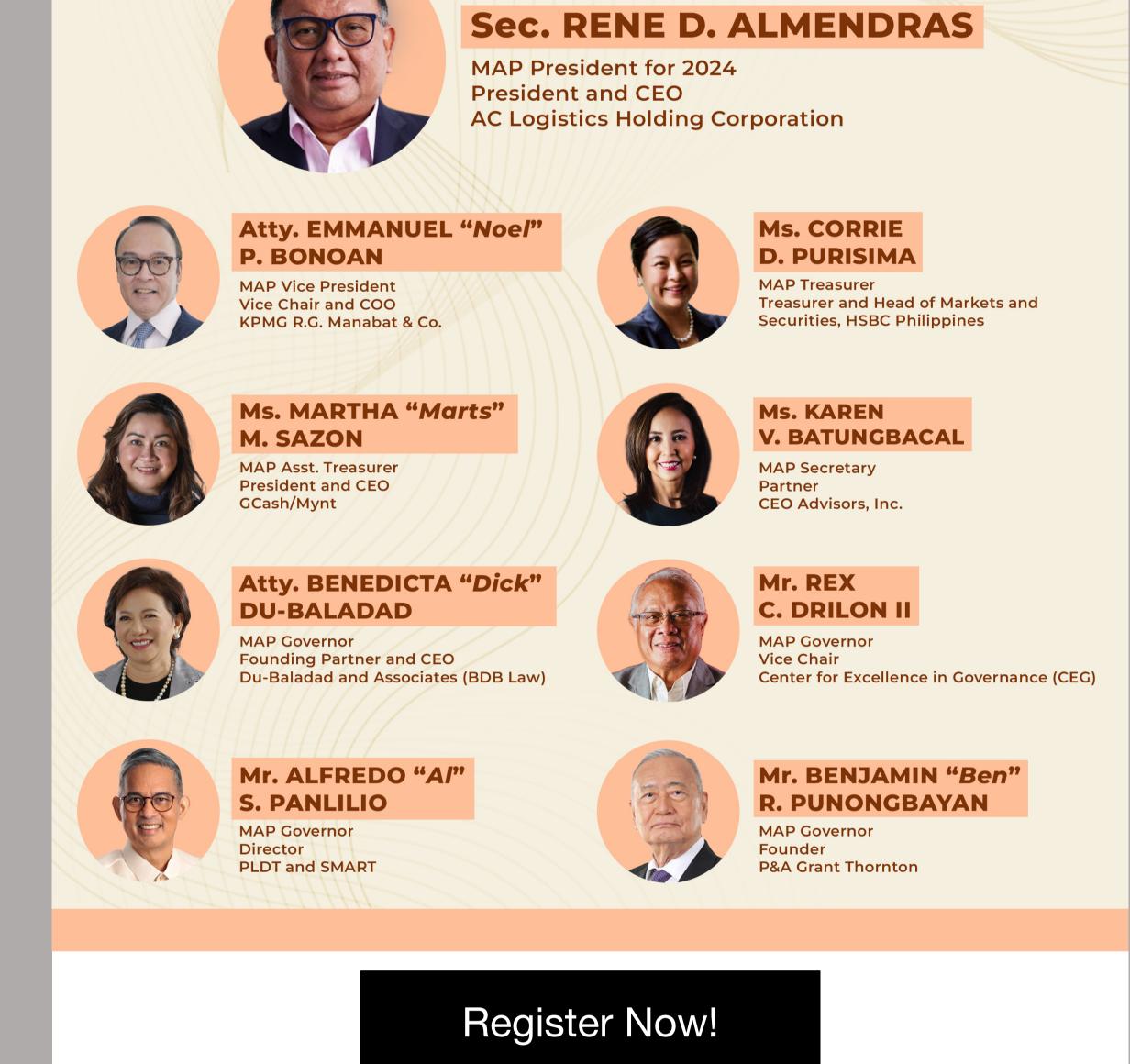
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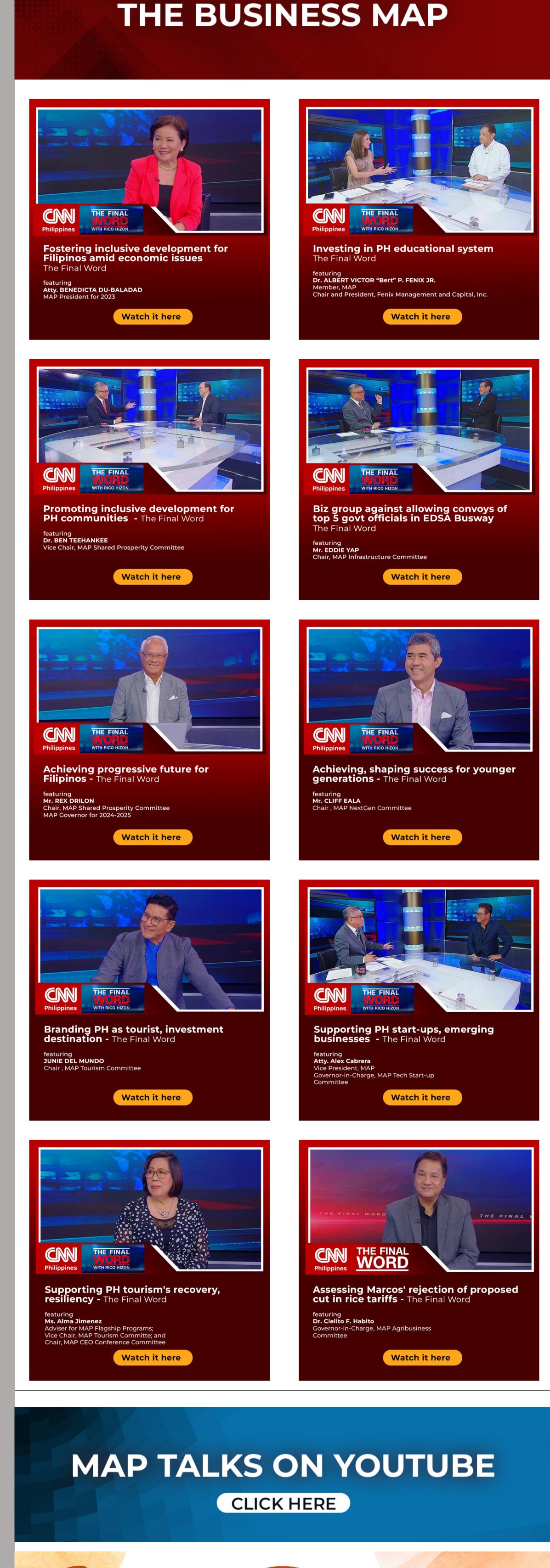


FORTHCOMING MAP EVENT

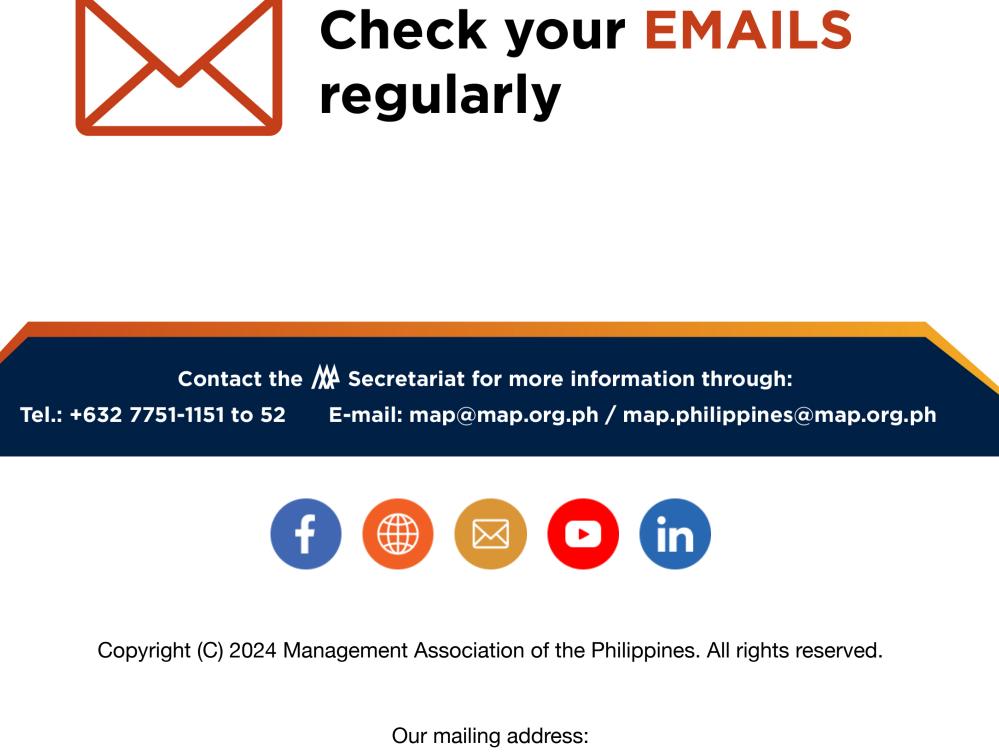


FOR 2024









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