The MAP MEMO

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"Relevant Leadership"
February 5, 2024| Monday
Mr. JAIME AUGUSTO ZOBEL DE AYALA
Author

MAPPING THE FUTURE | COLUMN IN INQUIRER

"Relevant Leadership"

by **Mr. JAIME AUGUSTO ZOBEL DE AYALA**
Chair of Ayala Corporation
MAP Management Person of the Year 2006

I thank MAP for inviting me to share my thoughts on this topic of relevant leadership. Allow me to share some ideas, as well as some stories on how we at Ayala apply this interpretation of relevant leadership.

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MAP INSIGHTS
COLUMN IN BUSINESSWORLD

"Winds of war are intensifying"
February 6, 2024 | Tuesday
Mr. RAFAEL "*Raffy*" M. ALUNAN III
Author

MAP INSIGHTS | COLUMN IN BUSINESSWORLD

"Winds of war are intensifying"

by **Mr. RAFAEL "*Raffy*" M. ALUNAN III**
Former Governor of MAP
Secretary of Interior and Local Government under President Fidel V. Ramos and
Trustee of Philippine Council for Foreign Relations

The war in Ukraine is at a stalemate. Ukraine's counter-offensive against Russian invading forces has stalled due to delays in military transfers from the US and NATO because of budgetary and replenishment issues. Russia and Ukraine have depleted their war stockpiles and absorbed terrible losses on the ground, in the air, and at sea. For now, they're down to a protracted fight. Russia is frantically restoring its diminished troop strength and relying on China, Iran, and North Korea for arms and ammo.

Continue reading

SHARED ARTICLE

Not a perfect traffic plan, but a start
by The Editorial Board
The Manila Times | February 3, 2024

Read Here

World Bank's Policy Note on
"Better Internet for All Filipinos: Reforms Promoting Competition and Increasing Investment for Broadband Infrastructure"

Dear MAP Member:

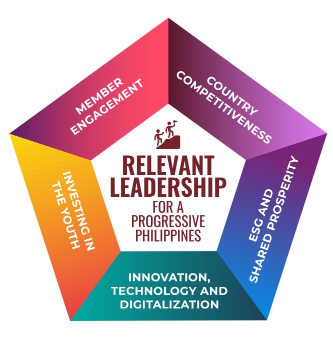
We are pleased to share with you a copy of the World Bank's Policy Note on "Better Internet for All Filipinos: Reforms Promoting Competition and Increasing Investment for Broadband Infrastructure" which was provided to MAP by the Better Internet PH - - - a coalition of stakeholders pushing for accessible, reliable, affordable, and secure Internet for all Filipinos.

Get a copy here!

MAP Secretariat

MAP THEME

MAP 2024



In navigating the complexities of an ever-evolving domestic and global landscape, embracing relevant leadership in business and government is not just an option but a necessity and a continuous journey towards a progressive future.

In line with this theme, MAP pursues the following five (5) main thrusts:

MEMBER ENGAGEMENT

We will ensure the relevance of the topics and issues to be taken on in the MAP's general membership meetings (GMMs) and other activities. The objective is to engage the membership in a more meaningful way. The programs will be executed to be interactive and engaging, discussing relevant topics and developments so as to benefit the members, their companies and the economy.

We will endeavor to have topics and resource persons who can stimulate and engage with our members.

We will expand outside Metro Manila to the key cities where we can engage new members and, through technology, enable their virtual participation in our various activities. This will be our way of helping expand business and economic development benefits to the rest of the country.

COUNTRY COMPETITIVENESS

Recent economic realities, together with globalization, highlight the need to enhance our country's competitiveness, as all the other economies are so doing.

To help improve the global competitiveness of the Philippines, we will push for vital policy reforms, through executive or legislative action, that will eliminate corruption, improve the ease of doing business, ensure food security through agricultural productivity, and sustain an enabling business environment for local and foreign investors. The aspiration is to attract greater and more diverse job-creating investments for more Filipinos to be gainfully employed.

ESG AND SHARED PROSPERITY

We need to respond to the reality of heightened economic inequality and the adverse long-term effects thereof. We will push for the discourse and actions to encourage our members' companies towards shared economic prosperity for all, environment and climate action, and principled business practices and governance.

INNOVATION, TECHNOLOGY AND DIGITALIZATION

With the recent technological developments that threaten jobs and the present workforce, we encourage action to prepare for the transitions. It is important that we encourage proper technology adoption, innovation and digitalization to address these evolutionary challenges.

We also see digitalization as the key to improving the quality of service for the Filipinos and addressing corruption, both in the private and public sectors.

INVESTING IN THE YOUTH

With increased global competitive realities, the development of competencies and well-being of the Filipino, especially the youth, is now more critical.

We will continue the Campaign against Malnutrition and Child Stunting or CAMACS and we will advocate for government and the private sector to pursue relevant education, health and wellness programs, particularly for the youth. The objective is for them to become productive members of society, with competitive skills and capacity that will ensure a progressive economy of the future.

MAP EVENT HIGHLIGHT

1st Face-to-Face Meeting for 2024 of the MAP Cluster on Investing in the Youth (February 6, 2024)

(L-R) MAP President Rene D. Almendras, MAP Education Committee NextGen Vice Chair Sergio O. Ramos III, Education Committee Chair Federico M. Macaranas, MAP Cluster on Investing in the Youth Governor-in-Charge (GIC) Corrie D. Purisima, Education Committee Vice Chair for Life Long Learning Ma. Victoria C. Españo, MAP Cluster on Investing in the Youth GIC Karen V. Batungbacal, Health Committee Chair Racquel R. Cagurangan, Health Committee NextGen Vice Chair Chito S. Maniago, and MAP Executive Director Arnold P. Salvador

FORTHCOMING MAP EVENTS

Webinar on
U.S. INVESTMENT:
SelectUSA, Opportunities in Pennsylvania and Florida, and U.S. Business Visas

U.S. COMMERCIAL SERVICE United States of America Department of Commerce | SELECTUSA

Join us on February 8, 9 AM for a free informational session on Doing Business and Investing in the United States.

Are you planning on starting operations, opening an office, growing or expanding your business in the U.S.?

Learn *about SelectUSA and the SelectUSA Investment Summit.*

Hear *from U.S. economic development organizations that assist investors in Pennsylvania and Florida.*

Understand *business visas. Be guided and get first-hand information from the U.S. Embassy Manila's Consular Section.*

The webinar is open to tech start-ups, small- and medium-scale enterprises, advisory firms, large companies and conglomerates.

Don't miss this event! Register Now.

Date: February 8, 2024, Thursday
Time: 9:00 – 10:30 AM, Manila
Platform: Zoom
Fee: Complimentary

For inquiries, please contact Jeanne Santiago at Jeanne.Santiago@trade.gov or phone number 5301-2696.

REGISTER HERE

INTERNATIONAL TRADE ADMINISTRATION | SelectUSA | www.selectusa.gov

REGISTER NOW!

MAP Management Association of the Philippines

MAP ECONOMIC BRIEFING *and* GENERAL MEMBERSHIP MEETING

February 21, 2024 | Wednesday | 11:30 AM - 2:00 PM
Grand Ballroom A & B, Shangri-La The Fort

SPEAKER
Mr. ARIS DACANAY
Economist for ASEAN
HSBC

MODERATOR
Dr. CIELITO F. HABITO
Chair
Brain Trust, Inc.

REGISTRATION FEES	
REGULAR MEMBER	FREE
LIFE MEMBER	P2,000
GUEST	P2,500

Circular No. 002 - 2024

REGISTER NOW!

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February 1, 2024

MAP Circular No. 003-2024

Subject: **February 22, 2024 (Thursday) State of Climate Change Forum with DENR Secretary MARIA ANTONIA YULO-LOYZAGA**

Dear MAP Member,

On behalf of the Management Association of the Philippines (MAP) and the Philippine Disaster Resilience Foundation (PDRF), it is my pleasure to invite you to the **State of Climate Change Forum with DENR Secretary MARIA ANTONIA YULO-LOYZAGA** on **February 22, 2024**, Thursday, from **11:00 AM to 2:00 PM** at the **Ballroom 2 of Fairmont Makati**. This Forum is co-organized with the Makati Business Club.

The Forum is primarily aimed at undertaking a comprehensive evaluation of the current state of Climate Change in the Philippines following the conclusion of COP28, and seeks to pinpoint the key challenges and vulnerabilities that various sectors face due to the changing climate. Furthermore, the event will serve as a platform for stakeholders to exchange best practices and innovative solutions that could bolster climate resilience. Additionally, the Forum intends to facilitate the exploration of potential partnerships and collaborative efforts that can drive sustainable development.

The Forum will start with Registration at 11:00 AM while lunch will begin at 11:30 AM. **PDRF Co-Chairs MANUEL V. PANGILINAN** and **JAIME AUGUSTO ZOBEL DE AYALA** will deliver brief remarks before **Secretary Yulo-Loyzaga**'s keynote address. The Secretary's remarks will be followed by a High-Level Panel Discussion.

We hope that you will be able to join us for what promises to be a productive and enlightening Forum. Your expertise and contributions to the country's resilience and sustainability would be immensely valuable to the discussions and proceedings of the Forum.

Registration is FREE but the limited seats have to be distributed on "first come, first serve" basis. If you are interested to join, please confirm your participation quickly thru the following link:

https://docs.google.com/forms/d/e/1FAIpQLSccNi6I7-frB0tPtNQISwr6AAFzYT_bjCQXIenPaN4iKopqwA/viewform?usp=sf_link

Thank you for considering our invitation to be a part of the Forum that could redefine our collective approach to Climate Change and sustainability.

Sincerely yours,

RENE D. ALMENDRAS
MAP President

REGISTER NOW!

MAP TALKS ON YOUTUBE
CLICK HERE

Happy Birthday!

to all MAP Members who are celebrating their birthdays in **February 2024**!

View the February Birthday Celebrants HERE

MAP Management Association of the Philippines

FOR UPDATES ON MAP'S FORTHCOMING EVENTS
Please do the following:

Read the MAP MEMO
MAP's weekly e-newsletter

Check your VIBER

Check your EMAILS regularly

Contact the MAP Secretariat for more information through:
Tel.: +632 7751-1151 to 52 E-mail: map@map.org.ph / map.philippines@map.org.ph

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