



Mr. ERNESTO "Ato" TANMANTIONG

"MAPping the Future" *column in INQUIRER*

**"The Jollibee Story:
Lessons on Leadership"**

(Last of 2 Parts)

December 11, 2023



Ms. MA. AURORA "Boots" D. GEOTINA-GARCIA

"MAP Insights" *column in BUSINESSWORLD*

**"Sharing Prosperity
with Stockholders"**

December 12, 2023

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“The Jollibee Story: Lessons on Leadership” *(from page 1)*



Mr. ERNESTO “Ato” TANMANTIONG

(Last of two parts)

Like everyone else, we got hit by our biggest challenge ever in 2020. The COVID-19 pandemic affected the restaurant industry the hardest. Yet amid this unexpected challenge, we found huge opportunities. We quickly pivoted from our largely dine-in focused business to offer delivery options. We beefed up our digital capability, implementing an accelerated digital road map that helped us better understand and connect with our customers, including improved apps, delivery websites and strategic partnerships with food aggregators.

Despite the immense challenges and obstacles during the pandemic and postpandemic years, I’m happy to report that the Jollibee Group has shown strong business results. Through everyone’s hard work and dedication, our sales and operating income reached record highs in 2022, increasing by 40.2 percent and 58.4 percent, respectively, from 2021. As it was, 2021 had also been a defining achievement for the company when we returned profitability to prepandemic levels through cost restructuring and strong cost and profit management.

In 2022, we opened 542 new stores across the globe—our highest ever in a single year. And Jollibee Foods’ stock price outperformed the market with 6.3 percent growth.

As of the third quarter of 2023, we were able to outperform even the record-high quarter sales and operating income of 2022, achieving the best-ever quarter in the history of JFC.

We are likewise grateful for the recognitions we have received throughout this journey, which inspire us to work even harder.

This year, we were cited among TIME Magazine’s “World’s Best Companies.” We were also the only Philippine-based company honored with the Gallup Exceptional Workplace Award, ranking us among the world’s top organizations dedicated to cultivating a culture of engagement among its people that drives performance excellence. The company was also named in Forbes’ list of the World’s Best Employers for three consecutive years, with the Jollibee Group being the highest-ranking restaurant company even among international restaurants and also the highest-ranking Philippine-based company in 2022.

In the United States, four of our brands—namely Jollibee, Chowking, Smashburger and The Coffee Bean and Tea Leaf—made it to Newsweek magazine’s list of “America’s favorite restaurant chains” this year. For Jollibee, on top of being named as one of the “Hottest Brands in America” in 2022, it was also named the fourth most valuable brand in the Philippines and among the fastest-growing restaurant brands by Brand Finance this year.

Sustainability agenda

While we continue to build and invest in our business, we are also investing for the future by implementing more sustainable business practices.

As we grow, we acknowledge that our responsibility and impact on the world grows as well. Early this year, we launched our Global Sustainability Agenda called “Joy for Tomorrow”, which articulates our deepened commitment to a more sustainable future through three key pillars. First is food, providing quality food that can be trusted; second is planet, treating the planet with care; and third, people: uplifting the lives of

3 people in our communities.

One of the programs we have is the Farmer's Entrepreneurship program, which trains small farmers how to manage their farms as a business on top of elevating their farming knowledge, and enabling them to connect with institutions, like the Jollibee Group, to directly supply produce. This has resulted in increased income and improved livelihood for these farmers. Since 2009, over 10 million kilos of produce or about P477 million of revenue has been earned by 700 farmers through this pioneering program.

Another program is the Busog, Lusog, Talino (BLT) School Feeding Program, which continues to support the Department of Education's feeding program through the BLT school kitchens. By making sure they're busog (well-fed) and malusog (healthy), there's no reason why every student can't gain talino (knowledge) at school so they can excel in life.

We have also established the Jollibee Group FoodAID disaster response program, which has provided over 12 million meals to calamity-affected communities, including those in need of food during the pandemic.

Lessons

The company has evolved from a small, family-run business into a professional and global organization. I consider myself blessed to have had my own leadership journey alongside the growth of the company—from an all-around part-time store crew during my college days in 1975 to store manager in 1978, to assistant operations manager, to operations manager in 1985, to executive vice president, to president of Jollibee brand to chief operating officer of JFC Philippines and then to 2014 when I was appointed as president and CEO of the Jollibee Group.

I have learned many things on this journey, and would like to share four of them with you:

1. It is important to surround yourself with people who are competent, passionate and dedicated. We always knew we didn't know everything and couldn't do everything. Very

early on, we worked with consultants and individuals to professionalize the company and chose people who shared the same values.

2. Share your success and prosper together. I have learned that genuine sharing is when you are willing to give even things you need for yourself, whether it be time or resources. It is important not to get caught up in your own success, but to be grateful and share it with the people who helped make it happen.

3. Always keep a positive outlook of the future. It doesn't mean being blindly optimistic, but rather, looking for opportunities in every situation. We shouldn't be angry at the people who bring up problems to us; we should thank them for being honest and helping us pinpoint a problem that, when solved, could make us or the company better. I take comfort in this thought that every crisis or setback comes with a learning moment to progress myself or the company.

4. Finally, it is important to always dream big with passion and commitment. From that year we set up shop 45 years ago, it was our big "crazy" dream that brought us to where we are now. We've encountered our own fair share of failure in the process, but thanks to our team and our shared dream, we persevered.

From our store teams to those in our commissary and distribution center, our delivery riders, and in our support functions and corporate office, to our franchisees and business partners: our hardworking and passionate people inspire us every day, share in our dream and values, and pave the road forward alongside us.

Thank you, Management Association of the Philippines for honoring our Jollibee Group family. I hope you will continue to cheer us on as we continue to go 'bee-yond' borders, bringing the best of the Filipino to the world.

(This was lifted from the author's acceptance speech as the "MAP Management Person of the Year 2023" awardee. He is president and CEO of Jollibee Foods Corp. Feedback at map@map.org.ph and etm@jollibee.com.ph.)

4 **“Sharing Prosperity with Stockholders”** (from page 1)



Ms. MA. AURORA "Boots" D. GEOTINA-GARCIA

On Nov. 5, 2020, at the height of the COVID-19 pandemic, the Management Association of the Philippines (MAP), as lead organization, launched the Covenant for Shared Prosperity as the response of the business community to the poverty and inequality which continues to plague Philippine society even before and after the pandemic.

To quote the Covenant "We support the vision of the government articulated in 'Ambisyon Natin 2040' which states that the Philippines shall be a country where all citizens are free from hunger, have equal opportunities, enabled by a fair and just society that is governed with order and unity. A nation where families live together, thriving in vibrant, culturally diverse, and resilient communities."

EDUCATE, EMPOWER, EQUIP, ENGAGE

The Shareholder's Association of the Philippines (SharePHIL) was one of 26 organizations, together with MAP, which pledged and committed to six action points.

As an organization whose mission is to protect and promote the interest of minority shareholders and retail investors, SharePHIL envisions a nation where every Filipino enjoys a quality life and financial

security supported by a fair, accessible, and sustainable capital market system. Indeed, this vision is aligned with the 6th action point in the Covenant: "deliver reasonable and just returns to and fair treatment of our controlling and non-controlling shareholders." SharePHIL's contribution in this respect is to provide investors with financial literacy and investor education programs, and be a steadfast advocate of investor rights through its four pillars namely: Educate, Equip, Empower, and Engage.

To implement these pillars, SharePHIL organizes seminars and conferences, publishes research and advocacy papers, participates in policy dialogues and consultations, and establishes partnerships and collaborations. Two key projects in the process of implementation are Project RISE: "Retail Investor and Shareholder Empowerment" which seeks to educate and empower the Filipino investor to develop the confidence and make well-informed decisions to take control of their future, and "Investor Relations Circle," which seeks to professionalize the Investor Relations profession, given its significant role in bridging the communication between the investors, particularly the retail investors and the Publicly Listed Companies or PLCs.

MAP SUMMIT ON SHARED PROSPERITY

Fast forward to Nov. 28, 2023, three years since the launch of the Covenant, when MAP convened the Summit on Shared Prosperity to craft a Blueprint for Shared Prosperity which will contain a roadmap of how the commitments can be realized and implemented. SharePHIL, which I represented, provided the background for the discussion on shareholders with a suggested metric of a percentage dividend rate in compliance with regulations.

While current Securities and Exchange Commission (SEC) and Philippine Stock Exchange (PSE) regulations do not prescribe a dividend rate which PLCs should follow, the SEC monitors compliance with

5 the regulatory requirements for dividend declarations in the Securities Regulation Code, ensuring that dividends are declared out of unrestricted retained earnings, and that this must not impair the corporation's ability to meet its financial obligations. On the other hand, the PSE monitors PLCs' compliance with the Consolidated Listing Disclosure Rules which prescribe, among others, the disclosure of dividend policy by listed companies.

For Government-Owned and -Controlled Corporations (GOCCs), under RA 7656 or the Dividend Law, such corporations are required to declare and remit at least 50% of their annual earnings as cash, stock, or property dividends to the National Government.

ROADMAP TO STOCKHOLDER PROSPERITY

How can we encourage companies to declare dividends that will deliver fair and reasonable returns to stockholders? Some suggestions that emerged from the discussions are the following:

- Enhance public participation by encouraging consultation, advocacy and sharing of views and opinions;
- Educate and empower shareholders to influence dividend policies, demand transparency and file complaints of irregularities;
- Develop strong mechanisms for investor relations to provide accurate and timely information that will increase and sustain stockholder confidence;
- Promote good governance by having more independent-minded boards who can steer companies to establish clear and transparent dividend policies;
- Benchmark dividend policies with industry averages and best practices, and incentivize companies with notable dividend policies through proper recognition, such as awards and citations;

- Review and reform tax laws on dividends to align with public interest, as appropriate.

The payment of dividends reflects positively on a company's image and reputation, and helps maintain investor trust. Thus, a high dividend rate, for example, indicates that the company is performing well and has generated good profits. Paying dividends sends a powerful message about a company's future prospects, and its willingness and ability to pay steady dividends over time provides a solid demonstration of financial strength. Companies may not realize that such payouts are a means to thank investors and incentivize them to continue holding their stocks.

Importantly, for the small stockholders, dividends matter as such distributions directly translates to income and return on their investments. Investments in stocks, which pay dividends, is a way to build wealth as part of a long-term investment strategy. Dividends contribute to overall portfolio risk and volatility, by mitigating the risk resulting from a price decline. In addition, dividends help preserve the purchasing power of capital due to the effect of inflation on investment returns.

Businesses that share their prosperity with their stockholders will help the Filipino investing communities build their wealth, and thus is a powerful tool to reduce the persistent inequality in society. We need not wait for 20 years to make this happen.

Ma. Aurora "Boots" D. Geotina-Garcia is vice-chair of the MAP Committee on Private-Public Partnership and a member of the MAP Committee on Diversity, Equity & Inclusion. She is chair of SharePHIL, and president of Mageo Consulting, Inc., a corporate finance advisory consulting firm.

map@map.org.ph

magg@mageo.net

BOARD TALK

The Jollibee story: Lessons on leadership

(Last of two parts)



MAPPING THE FUTURE

ERNESTO TANMANTIUNG

Like everyone else, we got hit by our biggest challenge ever in 2020. The COVID-19 pandemic affected the restaurant industry the hardest. Yet amid this unexpected challenge, we found four opportunities. We quickly pivoted from our largely dine-in focused business to offer delivery options. We beefed up our digital capability, implementing an accelerated digital road map that helped us better understand and connect with our customers, including improved apps, delivery services and strategic partnerships with food aggregators.

Despite the immense challenges and obstacles during the pandemic and post-pandemic years, I'm happy to report that the Jollibee Group has shown strong business results. Through everyone's hard work and dedication, our sales and operating income reached record highs in 2022, increasing by 40.4 percent and 36.4 percent, respectively, from 2021. As it was, our 2022 sales were a defining achievement for the company when we returned profitability to gross operating income through cost restructuring and strong unit and profit management.

In 2022, we opened 641 new stores across the globe—our highest ever in a single year. And Jollibee Foods stock price surpassed the market with a 3.2 percent growth.

As of the third quarter of 2023, we were able to surpass last year's sales and operating income of 2022, achieving the best-ever quarter in the history of JFC.

We are likewise grateful for the recognition we have received throughout this journey, which inspires us to work even harder.

This year, we were cited among TIME Magazine's "World's Best Companies." We were also the only Philippine-based company honored with the Global Exceptional Workplace Award, ranking us among the world's top organizations dedicated to cultivating a culture of engagement among its people that drives performance excellence. The company was also named in Forbes' list of the World's Best Employers for three consecutive years, with the Jollibee Group being

the highest-rated restaurant company ever, adding international restaurants and also the highest-rated Philippine-based company in Asia.

In the United States, four of our brands—namely Jollibee, Chikilicious, Smashburger and The Coffee Bean and The Leaf—made it to *Entrepreneur* magazine's list of "America's Favorite Restaurants in Asia" this year. For Jollibee, an top of being named as one of the "Bestest Brands in America" in 2022, it was also named the fourth most valuable brand in the Philippines and among the fastest growing restaurant brands by brand franchise this year.

Sustainability agenda
While we continue to build and invest in our business, we are also investing for the future by implementing more sustainable business practices.

As we grow, we acknowledge that our responsibility and impact on the world grows as well. Early this year, we launched our Global Sustainability Agenda called "Joy for Tomorrow," which articulates our deepened commitment to a more sustainable future through three key pillars: First is food, providing quality food that can be trusted, second is planet, treating the planet with care, and third, people, equipping the lives of people in our communities.

One of the programs we have in the former's leadership program, which

teaches small farmers how to manage their farms as a business on top of elevating their farming knowledge, and enabling them to connect with institutions, like the Jollibee Group, to directly supply produce. This has resulted in increased income and improved livelihood for these farmers. Since 2009, over 10 million kilos of produce in about 1.7 million of ricegrowers has been earned by our farmers through this pioneering program.

Another program is the Pasig, Laguna, Talim (PLT) School Feeding Program, which continues to support the Department of Education's food program through the PLT school children, by making sure they're being well-fed and making sure they're not missing any school days because of hunger. We have also established the Jollibee Group FoodAlli Quarter response program, which has provided over 10 million meals to calamity-affected communities, including those in need of food during the pandemic.

Lessons
The company has evolved from a small, family-run business into a professional and global organization. I continue myself blessed to have had my own leadership journey alongside the growth of the company—from an all-student

part-time store crew during my college days in 1997 to store manager in 2001, to assistant operations manager, to operations manager in 2005, to executive vice president, to general manager of Jollibee brand to chief operating officer of JFC Philippines and then in 2014 when I was appointed as president and CEO of the Jollibee Group.

I have learned many things in this journey, and would like to share a few of them with you. It is important to surround yourself with people who are competent, passionate and dedicated. We always know we didn't know everything, but we're not afraid to ask. Very early on, we worked with consultants and individuals to professionalize the company and share people who shared the same values.

A short-term success and prosperity together, I have learned that genuine sharing it when you are willing to give even things you need for yourself, whether it be time or resources. It is important not to get caught-up in your own success, but to be grateful and share it with the people who helped make it happen.

Always keep a positive outlook of the future. It doesn't mean being overly optimistic, but rather, looking for opportunities in every situation. We shouldn't be angry at the people who bring up problems to us, we should thank them for being honest and helping us pinpoint a problem that, when

solved, could make us or the company better. I take comfort in this thought that every crisis or setback comes with a learning moment to progress forward of the company.

Finally, it is important to always dream big with passion and commitment. When that year we set up shop 40 years ago, it was our big "dream" dream that brought us to where we are now. We've encountered our own fair share of failure in the process, but thanks to our team and our shared dream, we persevered.

From our store teams to those in our commissary and distribution centers, our delivery riders, and in our support functions and corporate office, to our franchisees and business partners, our hard-working and passionate people inspire us every day, share in our dream with culture, and pave the road forward alongside us.

Thank you, Management Association of the Philippines for honoring our Jollibee Group. I hope you will continue to share with us as we continue to go for our dreams, bringing the best of the Filipino to the world.

I would like to thank the Management Association of the Philippines for honoring our Jollibee Group. I hope you will continue to share with us as we continue to go for our dreams, bringing the best of the Filipino to the world.

"The Jollibee Story: Lessons on Leadership" Last of 2 Parts

by Mr. ERNESTO "Ato" TANMANTIUNG
MAP Management Person of the Year 2023
President and CEO of Jollibee Foods Corporation

"MAPing the Future" Column in INQUIRER
December 11, 2023

Sharing prosperity with stockholders

On Nov. 5, 2023, at the height of the COVID-19 pandemic, the Management Association of the Philippines (MAP), in line with its mandate, launched the Covenant for Shared Prosperity as the response of the business community to the poverty and inequality which continues to plague the Philippines even before and after the pandemic.

To guide the Covenant, we support the vision of the government articulated in the Philippine Development Plan (DP) which states that the Philippines shall be a country where all citizens are free from hunger, have equal opportunities, enabled by a fair and just society that is governed with order and unity. A nation where families live together, thriving in vibrant, culturally diverse, and resilient communities.

EDUCATE, EMPower, ENGAGE
The Shareholder's Association of the Philippines (SharePHIL) was one of 10 organizations, together with MAP, which pledged and committed to achieve goals.

As an organization whose mission is to protect and promote the interest of its equity shareholders and retail investors, SharePHIL considers a nation where every Filipino enjoys a quality life and financial security supported by a fair, equitable, and sustainable capital market system. Indeed, this vision is aligned with the 9th article point in the Covenant: "Active research and just returns toward fair treatment of our contributing and non-contributing shareholders." SharePHIL's contribution in this regard is to provide investors with financial

MAP INSIGHTS MA. AURORA D. GEOTINA-GARCIA

Finance and investor education programs, and to conduct all forms of investor talks through its four pillars namely: Educate, Equip, Empower, and Engage.

To implement these pillars, SharePHIL organizes seminars and conferences, publishes research and advisory papers, participates in policy dialogue and deliberations, and establish partnerships and collaborations. This is in projects in the process of implementation are Project RISE, "Retail Investor and Shareholder Empowerment" which seeks to educate and empower the Filipino investor in driving the capitalization and take well-informed decisions to take control of their future, and "Investor Education Circle," which seeks to professionalize the Investor Relations profession, given its significant role in bridging the communication between the investors, particularly the retail investors and the Public Listed Companies (PLCs).

MAP SUMMIT ON SHARED PROSPERITY

Fast forward to Nov. 28, 2023, three years since the launch of the Covenant, when MAP convened the Summit on Shared Prosperity to mark a blueprint for shared prosperity which will contain a roadmap of how the commitments can be realized and implemented. SharePHIL, which I represented, provided the background for the discussion on stockholders with a highlighted status of a percentage



dividend rate in compliance with regulations.

While current Securities and Exchange Commission (SEC) and Philippine Stock Exchange (PSE) regulations do not prescribe a dividend rate which PLCs should follow, the SEC's investor compliance with the regulatory requirements for dividend declarations in the Securities Regulation Code, requiring that dividends are declared out of accumulated retained earnings, and that this must not impair the corporate's ability to meet its financial obligations. On the other hand, the SEC monitors PLC's compliance with the Consolidated Listing Development Rules which prescribe, among others, the disclosure of dividend policy by listed companies.

For Government-Owned and -Controlled Corporations

(GOCCs), and PSE 2023 in the dividend law, such corporations are required to declare and remit at least 10% of their annual earnings as cash, stock, or property dividends to the National Government.

ROADMAP TO STOCKHOLDER PROSPERITY

How can we encourage companies to declare dividends that will deliver fair and reasonable returns to stockholders? Some suggestions that emerged from the discussion are the following:

- Enhance public participation by encouraging consultation, advocacy and sharing of views and opinions.
- Advocate and engage intermediaries to advance dividend policies, demand transparency and file complaints of implementation.

- Develop strong mechanisms for investor relations to provide accurate and timely information that will increase and sustain stockholder confidence.
- Promote good governance by having more independent-minded boards who are more responsible to establish clear and transparent dividend policies.
- Develop stock dividend policies with industry averages and best practices, and promote transparency with notable dividend policies through proper financials, such as awards and ratings.
- Review and refine tax laws on dividends to align with public interest, as appropriate.

The payment of dividends reflects positively on a company's improved reputation, and helps maintain investor trust. This, a

high dividend rate, for example, indicates that the company is performing well and has generated good profits. Paying dividend sends a powerful message about a company's future prospects, and its willingness and ability to pay steady dividends over time provides a solid demonstration of financial strength. Companies can not realize that such dividends are a means to build investor and loyalty here to continue holding their stocks.

Importantly, for the small stockholders, dividends reflects a well-distributed and timely treatment to investor and return on their investments. Investments in stocks which pay dividends is a way to build wealth as part of a long-term investment strategy. Dividends contribute to overall portfolio risk and volatility, by mitigating the risk resulting from a price decline. In addition, dividends help preserve the purchasing power of capital due to the effect of inflation on investment returns.

Companies that share their prosperity with their stockholders will help the Filipino investing communities build their wealth, and that is a powerful tool to reduce the poverty inequality in society. We need not wait for 20 years to make this happen. ■

MA. AURORA GEOTINA-GARCIA is a member of the MAP Committee on Small Public Companies and a member of the MAP Committee on Diversity, Equity & Inclusion (DEI). She is also a member of SharePHIL and president of Mageo Consulting Inc., a financial investment consulting firm. map@map.org.ph



"Sharing Prosperity with Stockholders"

by Ms. MA. AURORA "Boots" D. GEOTINA-GARCIA
Vice Chair of MAP Committee on Private-Public Partnership (PPP)
Member of MAP Committee on Diversity, Equity & Inclusion (DEI)
Chair of SharePHIL
President of Mageo Consulting Inc.

"MAP Insights" Column in BUSINESSWORLD
December 12, 2023



Management Association of the Philippines

MAP OFFICERS

FOR 2024



Sec. RENE D. ALMENDRAS

MAP President for 2024
President and CEO
AC Logistics Holdings Corporation



Atty. EMMANUEL "Noel" P. BONOAN

MAP Vice President
Vice Chair and COO
KPMG R.G. Manabat & Co.



Ms. CORRIE D. PURISIMA

MAP Treasurer
Treasurer and Head of Markets and Securities, HSBC Philippines



Ms. MARTHA "Marts" M. SAZON

MAP Asst. Treasurer
President and CEO
GCash/Mynt



Ms. KAREN V. BATUNGBACAL

MAP Secretary
Partner
CEO Advisors, Inc.



Atty. BENEDICTA "Dick" DU-BALADAD

MAP Governor
Founding Partner and CEO
Du-Baladad and Associates (BDB Law)



Mr. REX C. DRILON II

MAP Governor
Vice Chair
Center for Excellence in Governance (CEG)



Mr. ALFREDO "AJ" S. PANLILIO

MAP Governor
President and CEO
PLDT and SMART



Mr. BENJAMIN "Ben" R. PUNONGBAYAN

MAP Governor
Founder
P&A Grant Thornton

SIGNING OF MAP-PNP MEMORANDUM OF AGREEMENT

NOVEMBER 30, 2023 | THURSDAY
CAMP CRAME, QUEZON CITY



IN PHOTO (L-R): Ms. MARIA CRISTINA T. GONZALES, Chief Stakeholder Relations Officer of Armscor Global Defense, Inc.; Atty. BENEDICTA DU-BALADAD, President of MAP; PGEN BENJAMIN C. ACORDA, JR., Chief of PNP; PMGEN EDGAR ALAN O. OKUBO, TDPCR; and PCOL RESTITUTO B. ARCANGEL, Acting Director of PCADG.

The MOU was officially sealed as a transformative alliance aimed at tackling the urgent challenges of malnutrition and child stunting. This signifies a groundbreaking collaboration wherein MAP commits to providing crucial training, materials, and support to the Campaign against Malnutrition and Child Stunting (CAMACS). In reciprocation, the PNP pledges active participation in Team EDUCATE and Team ENGAGE, extending their expertise to disseminate information, offer on-the-ground support, monitor program implementation, ensure security, deploy officers to CAMACS initiatives, and maintain close coordination with MAP for seamless execution. This strategic partnership marks a significant milestone in the shared mission to build a healthier and brighter future for the nation's children.

(FROM THE PNP OFFICIAL WEBSITE)



MAP CHRISTMAS PARTY 2023

DECEMBER 4, 2023 | MONDAY

6:00 PM - 10:00 PM | GRAND BALLROOM A&B, SHANGRI-LA THE FORT





MAP CHRISTMAS PARTY 2023

DECEMBER 4, 2023 | MONDAY

6:00 PM - 10:00 PM | GRAND BALLROOM A&B, SHANGRI-LA THE FORT

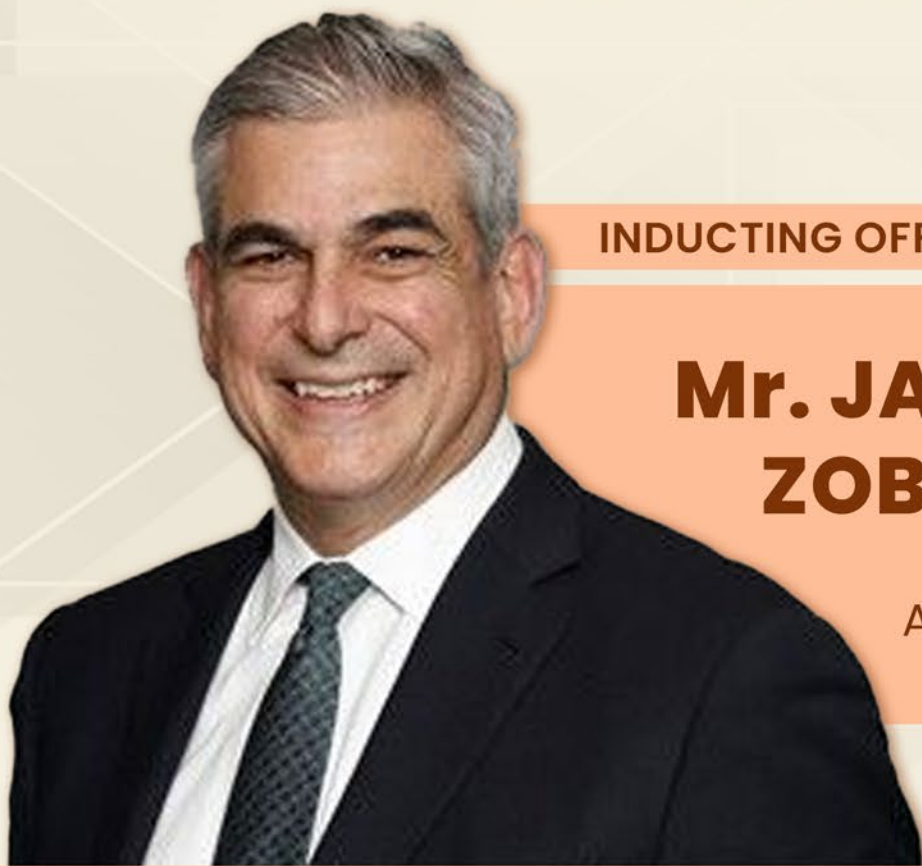


MAP Inaugural Meeting and Induction of MAP 2024 Board of Governors

JANUARY 18, 2024 | THURSDAY

11:30 AM - 1:30 PM

GRAND BALLROOM A&B, SHANGRI-LA THE FORT



INDUCTING OFFICER AND GUEST SPEAKER

**Mr. JAIME AUGUSTO
ZOBEL DE AYALA**

Chairman
Ayala Corporation

MAP THEME FOR 2024



**RELEVANT LEADERSHIP
FOR A PROGRESSIVE FUTURE**



MAP OFFICERS FOR 2024

Management Association of the Philippines



Sec. RENE D. ALMENDRAS

MAP President for 2024
President and CEO
AC Logistics Holding Corporation



**Atty. EMMANUEL "Noel"
P. BONOAN**

MAP Vice President
Vice Chair and COO
KPMG R.G. Manabat & Co.



**Ms. CORRIE
D. PURISIMA**

MAP Treasurer
Treasurer and Head of Markets and
Securities, HSBC Philippines



**Ms. MARTHA "Marts"
M. SAZON**

MAP Asst. Treasurer
President and CEO
GCash/Mynt



**Ms. KAREN
V. BATUNGBACAL**

MAP Secretary
Partner
CEO Advisors, Inc.



**Atty. BENEDICTA "Dick"
DU-BALADAD**

MAP Governor
Founding Partner and CEO
Du-Baladad and Associates (BDB Law)



**Mr. REX
C. DRILON II**

MAP Governor
Vice Chair
Center for Excellence in Governance (CEG)



**Mr. ALFREDO "Al"
S. PANLILIO**

MAP Governor
President and CEO
PLDT and SMART



**Mr. BENJAMIN "Ben"
R. PUNONGBAYAN**

MAP Governor
Founder
P&A Grant Thornton

“The Business MAP”

segment of MAP in CNN Philippines' “The Final Word with Rico Hizon”
EVERY WEDNESDAY



December 6, 2023
Investing in PH educational system |
The Final Word featuring
Dr. ALBERT VICTOR “Bert” P. FENIX JR.
Member, MAP
Chair and President
Fenix Management and Capital, Inc

Watch this episode through:
https://www.youtube.com/watch?v=XcTYffK_B5A



November 29, 2023
Promoting inclusive development for PH
communities | The Final Word featuring
Dr. BEN TEEHANKEE
Vice Chair of the MAP Shared Prosperity Committee

Watch this episode through:

<https://www.youtube.com/watch?v=-7FRvWAVcX8>



November 22, 2023
Biz group against allowing convoys of top 5 govt
officials in EDSA Busway | The Final Word featuring
Mr. EDDIE YAP
Chair of the MAP Infrastructure Committee

Watch this episode through:
<https://www.youtube.com/watch?v=sV7C3iubR5w>



November 8, 2023
Achieving progressive future for Filipinos |
The Final Word featuring **Mr. REX DRILON**
Chair of the MAP Shared Prosperity Committee
and MAP Governor for 2024-2025

Watch this episode through:
<https://youtu.be/xP8OsWX4pdY?si=9HdZQyNVfk7zj9Zk>



October 25, 2023
Achieving, shaping success for younger generations |
The Final Word featuring **Mr. CLIFF EALA**
Chair of the MAP NextGen Committee

Watch this episode through:
<https://youtu.be/1z7hkSVLJzU?si=F-KsLiX00eOKQPUXh>



October 18, 2023
Branding PH as tourist, investment destination |
The Final Word featuring **Mr. JUNIE DEL MUNDO,**
Chair of the MAP Tourism Committee

Watch this episode through:
https://www.youtube.com/watch?v=UIn_IgDb3LQ

“The Business MAP”

segment of MAP in CNN Philippines' “The Final Word with Rico Hizon”
EVERY WEDNESDAY



October 11, 2023

Supporting PH start-ups, emerging businesses |
The Final Word featuring **Atty. Alex Cabrera**,
**MAP Vice President and Governor-in-Charge of
the MAP Tech Start-up Committee**

Watch this episode through:

https://www.youtube.com/watch?v=Bu5_5jauBLE



October 4, 2023

Supporting PH tourism's recovery, resiliency |
The Final Word featuring **Ms. Alma Jimenez**,
Adviser for MAP Flagship Programs;
Vice Chair of MAP Tourism Committee; and
Chair of MAP CEO Conference Committee

Watch this episode through:

https://youtu.be/dHj_TfWrCX8?si=ISpTNVYhWGsaYyXs



September 27, 2023

Assessing Marcos' rejection of proposed
cut in rice tariffs | The Final Word featuring
**Dr. Cielito F. Habito, Governor-in-Charge of
MAP Agribusiness Committee**

Watch this episode through:

<https://www.youtube.com/watch?v=6DI7LjMOhiU>



July 12, 2023
MAP GMM on Business Opportunities in ASEAN



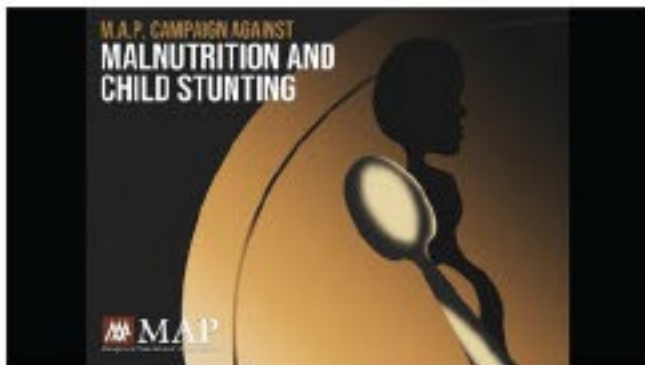
MAP Activities (loop)



About MAP



MAP GMM on "National Priorities on Environment, Natural Resources and Climate Change"



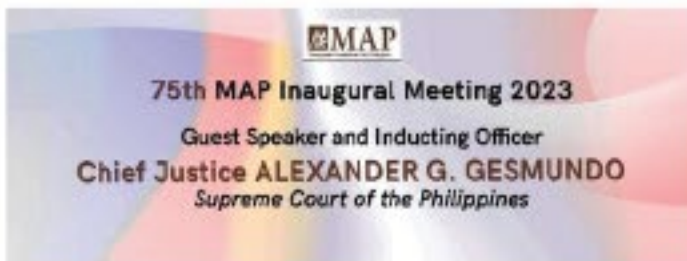
MAP Campaign against Malnutrition and Child Stunting



March 8, 2023
MAP General Membership Meeting (GMM) on International Women's Day



February 8, 2023
MAP Economic Briefing and General Membership Meeting (GMM)



January 31, 2023
MAP Inaugural Meeting and Induction of MAP 2023 Board of Governors



November 22, 2022
MAP Annual General Membership Meeting and "MAP Management Man of the Year 2022" Awarding Ceremony



November 11, 2022
3rd MAP NextGen Conference 2022

HAPPY BIRTHDAY!

to the following MAP members who will be celebrating their birthdays within December 2023!

December 1

Mr. WINSTON “Winnie” A. CHAN

Ms. YAEL R. FRYSZER

Market Research and Business Development Head,
Fibercom Telecom Phils., Inc.

Mr. VENJOSEF “Ven” M. SIO

President, Sanitary Care Products Asia, Inc. (SCPA)

December 2

Atty. ENGELBERT “Jojo” C. CARONAN JR.

President and CEO, Development Academy of the
Philippines (DAP)

Dr. CHITO “Chito” B. SALAZAR

President and COO, PHINMA Corporation

December 3

Mr. NOEL E. BONGAT

President & CEO, Corinthians Integrated Security, Inc.

Ms. CINDY ROSE “Cindy” T. BURDETTE

Co-Founder and Managing Director, BT Partners
Consulting, Inc.

Mr. RONALD FRANCIS “Ron” M. DOMPOR

CEO, Fast Distribution Corporation

Ms. EMMA IMPERIAL

President and CEO, Imperial Homes Corporation

Mr. JOSE PAULO “Jaypee” R. SOLIMAN

SVP – SME and Micropreneurs Segment Head,
UnionBank of the Philippines

Mr. VINCE DOMINIC “Vince” T. YAMAT

Managing Directory, Globe Capital Venture Holdings, Inc.

December 4

Ms. PAMELA “Pam” M. DONATO

Vice President for HR-PHANZ, Sitel Philippines
Corporation

Mr. BENJAMIN “Ben” V. RAMOS

President and CEO, Eternal Gardens Memorial Park
Corporation

December 5

Ms. MARIA CORAZON “Corrie” D. PURISIMA

Treasurer and Head of Markets and Securities Services,
HSBC Philippines

December 6

Mr. EDMUNDO “Ed” S. ISIDRO

President, EI Operations Management Group, Inc.

Mr. ROBERT “Bob” C. MEILY LEHMANN

President and CEO, Amalgamated Investment
Bancorporation

Ms. BERNADETTE “Dette” L. NACARIO

Country Director, Google Philippines

Mr. DANIEL RODRIGO “Danny” D. REYES

VP for Business Development, University of Asia and the
Pacific (UA&P)

Mr. ANTHONY JOSE “Anthony” M. TAMAYO

President, University of Perpetual Help System DALTA

December 7

Mr. JAMES PATRICK “Japs” Q. BONUS

Deputy Country Manager and Chief Finance Officer,
Finscore, Inc.

Mr. WENDELL GANHINHIN

Partner and Head of Cebu Office, P&A Grant Thornton (Cebu)

Mr. ERIC NG MENDOZA

President and CEO, Mastercraft Philippines, Inc.

December 8

Mr. JOEY A. BERMUDEZ

Chair, Maybridge Finance and Leasing, Inc.

Mr. LAWRENCE “Law” Y. FERRER

President and CEO, CIS Bayad Center, Inc.

Atty. FELIPE “Henry” L. GOZON

Chair and CEO, GMA Network, Inc.

HAPPY BIRTHDAY!

to the following MAP members who will be celebrating their birthdays within December 2023!

December 9

Atty. PATRICIA "Trisha" BUNYE

Senior Partner, Cruz Marcelo & Tenefrancia

Mr. TOMAS "Tim" S. CHUIDIAN

President, BPI Investment Management, Inc. (BIMI)

Mr. RICHARD ANTONIO "Richard" MORAN TAMAYO

President, University of Perpetual Help System DALTA Medical Center

Atty. EDGAR S. TORDESILLAS

Corporate Counsel, Sun Life of Canada (Philippines), Inc.

Mr. DANTE "Dan" M. VELASCO

Chair and CEO, Creative Point International, Inc.

December 10

Ms. NINA DATU AGUAS

Executive Chair of the Board of Trustees, InLife

Dr. ZOSIMO M. "Zing" BATTAD

President and Chief Academic Officer, University of the East

Ms. LEAH Z. CARINGAL

President and CEO, Green Bulb Public Relations, Inc.

Mr. ARVIN ARIK "Arik" B. CARRANCEJA

CEO, Arik General Merchandising

Ms. MHARICAR "Cai" CASTILLO REYES

President and CEO, Asticom Technology Inc.

December 11

Mr. GIOVANNIE "John" FREDA

General Manager, JT International (Philippines), Inc.

Cong. JANETTE LORETO GARIN

Representative, 1st District of Iloilo, House of Representatives

Ms. MARIA CRISTINA "Cristy" C. GOTIANUN

President and COO, Semirara Mining and Power Corporation

Mr. RICHARD S. LIM

President, Sun Life Grepa Financial, Inc.

Mr. ALEXANDER "Alex" S. NARCISO

President, Sun Life of Canada (Philippines), Inc.

Ms. MARGEM A. TAGALOG

Assurance Partner and Head of SGV Cebu Office, SGV & Co. (EY Philippines)

Mr. GIANFRANCO "Franco" VARONA

Managing Partner, Foxmont Capital Partners

December 12

Mr. HERBERT "Herby" M. CONSUNJI

Chief Finance Officer, DMCI Holdings, Inc.

Dr. ARTURO "Art" S. DE LA PEÑA

President and CEO, St. Luke's Medical Center

Mr. FERDINAND "Perry" A. FERRER

Chair and CEO, Gruppo EMS, Inc.

Dr. ANDREAS "Andi" KLIPPE

President and CEO, FLOOD CONTROL Asia RS Corporation

Mr. AVIN CO ONG

CEO, Fredley Group of Companies

Cong. ROMERO "Miro" F.S. QUIMBO

Representative - 2nd District of Marikina City, House of Representatives

Ms. CHRISTINA "Tina" CHUA TAN

President, Suy Sing Commercial Corporation

PM CESAR E.A. VIRATA

Corporate Vice Chair, Rizal Commercial Banking Corporation (RCBC)

December 13

Mr. SHIJU VARGHESE

President and Country Head, Tata Consultancy Services (Philippines) Inc.

Sen. MANUEL "Manny" B. VILLAR JR.

Chair, Vista Land and Lifescapes, Inc.

Mr. ROBERT L. YUPANGCO

President, Zoomanity Group

December 14

Mr. FRANCISCO "Frank" R. BILLANO

CEO, President and General Manager, Interphil Laboratories, Inc.

Ms. VICTORIA "Viksi" Z. EGAN

Dr. JESUS "Jess" P. ESTANISLAO

Chair Emeritus, Institute of Corporate Directors (ICD)

Mr. EUSEBIO "Bimbo" M. GARCIA JR.

Director, Chemphil Group of Companies

Mr. ZDENEK "Z" JANKOVSKY

Executive Director and Corporate Treasurer, HC Consumer Finance Philippines, Inc. – Home Credit

Dr. PHILIP "Popoy" E. JUICO

Chair, Kennedy Energy and Development Corporation

HAPPY BIRTHDAY!

to the following MAP members who will be celebrating their birthdays within December 2023!

December 15

Mr. RAMON "Mon" F. GARCIA

Managing Partner, Ramon F. Garcia and Company, CPAs

Mr. GIL B. GENIO

Independent Director, GT Capital Holdings (GTCAP)

Mr. WILSON P. NG

President and CEO, Ng Khai Development Corporation

Mr. ELFREN ANTONIO "Boyie" S. SARTE

President and CEO, Robinsons Bank Corporation

December 16

Mr. VINCE LAWRENCE "Vince" L. ABEJO

President and COO, Cadence Property Development Corporation a member of ICCP Group

Mr. JAMES PATRICK "James" A. ALBA

CEO, Vendo Corporation

Mr. MICHAEL "Mike" L. ESCALER

CEO, All Asian Countertrade, Inc.

Ms. SUSAN GRACE "Susan" C. RIVERA

Managing Consultant, Talent, Leadership and Change (TLC)

December 17

Mr. CHRISTIAN DANIEL "Chris" S.

FERRERAS

COO, Manila Uni Capital Group of Companies

Mr. RAUL L. IGNACIO

President and General Manager, MPTC / MPT Mobility

Atty. MARIA PURISIMA "Mimi" Q. SISON

Board Director, Caleb Motor Corporation

December 18

Mr. CESAR A. BUENAVENTURA

Senior Partner, Buenaventura, Echauz and Partners

Ms. MA. RHODORA "Ayhee" L. CAMPOS

Country Head, Infosys BPO Limited

December 19

Ms. GINA MARIE "Gina" G. ANGANGCO

Deputy CEO, Armscor Global Defense, Inc.

Dr. ELFREN S. CRUZ

Chair, Lockton Philippines Insurance and Reinsurance Brokers, Inc.

Atty. JOHN PETER FERDINAND "Ferdie" S. ECHIVERRI

Head of Stakeholder Relations, Global Communications, PMFTC, Inc.

Ms. CARMELITA "Carmie" P. DE LEON

Country General Manager, Radlink Philippines Corporation – Member of Fullerton Health

December 20

Engr. LIBERITO "Levy" V. ESPIRITU

President, Datem, Inc.

Mr. GENARO "Genju" VISARRA LAPEZ

Independent Director, China Banking Corporation (Chinabank)

Ms. ROWENA LIZA "Rowena" D. SAQUIN

VP and General Manager, Fisher Rosemount Systems Inc. - Philippine Branch (FRSI-PB)

December 21

Ms. OLIVIA "Olive" LIMPE AW

President and CEO, Destileria Limtuaco and Company, Inc.

Mr. LEONARDO "Jun" D. CUARESMA JR.

Former Managing Partner and COO of P&A Grant Thornton

Atty. CHRISTER JAMES RAY "Christer" A. GAUDIANO

Head of Enterprise Risk Management (ERM), Corporate Communications, and Public Affairs Group, CEMEX Holdings Philippines, Inc.

Ms. TOMASA "Tammy" H. LIPANA

Independent Director, SM Investments Corporation (SMIC)

Mr. GERARDO "Gerry" A. PLANA

President and CEO, Investors in People Philippines

Mr. GLICERIO "Glicer" V. SICAT

Consultant, Inter Pacific Capital Corp.

Amb. JESUS "Chuching" P. TAMBUNTING

Chair and President, Capital Shares Investment Corporation

HAPPY BIRTHDAY!

to the following MAP members who will be celebrating their birthdays within December 2023!

December 22

Atty. JOSE “Joey” D. LINA JR.
President, Manila Hotel

Ms. SYLVIA STOLK
VP - Operations, Maxicare

December 23

Mr. VICTORIO “Vic” M. AMANTE

Ms. KRISTINE A. GO
General Manager for Nutrition in South East Asia,
Unilever

Mr. EMMANUEL “Noel” A. RAPADAS
SVP and CFO, Torre Lorenzo Development Corporation

Mr. CESAR N. SARINO

December 24

Prof. EMMANUEL “Noel” A. LEYCO
President, Pamantasan ng Lungsod ng Maynila (PLM)

December 25

Mr. HANS VOLTAIRE “Hans” R. BAYABORDA
President and CEO, Asia Select, Inc.

Mr. EMMANUEL “Sonny” V. HALILI
CEO and Founder, Intellection Corp. Philippines / Singapore

Mr. ERNESTO “Esto” E. LICHAUCO
VP, Resins Incorporated

December 26

Amb. CARLOS CHAN
Chair, Liwayway Group

Mr. ANTOLIN “Len” M. ORETA JR.
Director, Intra Strata Assurance Corporation

Mr. JOLLY L. TING
Chair, Jolliville Holdings Corporation

December 27

Mr. JUSTINO JUAN “Justin” R. OCAMPO
Managing Director and Head - Macquarie Capital
Philippines, Macquarie Group of Companies (Manila Office)

Ms. YASMIN ANNE “Yas” CRUZ SANTOS
Business Development Head and Assistant to the President
and GM, Victory Liner, Inc.

December 28

Ms. ELIZABETH “Liz” S.P. LIETZ
CEO, Rudolf Lietz, Inc.

December 29

Mr. RAUL “Ronnie” T. CONCEPCION
Chair and CEO, Concepcion Industries, Inc.

Mr. JOSE “Joe” S. CONCEPCION JR.
Chair, RFM Corporation

Ms. ROSSANA “Rossan” LLENADO
President, AHEAD Education Group

Mr. RICARDO “Ric” S. PASCUA
Chair, Caelum Developers Inc.

Mr. REMY “Rem” T. TIGULO
Chair, Chemitron Enterprises, Inc.

Ms. IMELDA “Ida” C. TIONGSON
Chair, Pru Life UK Philippines

December 30

Mr. EXEQUIEL “Jun” P. VILLACORTA JR.
Chair and President, Financial Advisers and Strategic
Thinkers, Inc.

Happy Birthday!

to the following MAP members who will be celebrating their birthdays within January 2024!

January 1

Mr. ADOR A. ABROGENA

Independent Director, AIA Investment Management & Trust Corp. (Philippines)

Usec. ROWENA CRISTINA "Gev"

L. GUEVARA

Undersecretary for Research and Development, Department of Science and Technology (DOST)

Mr. MANUEL "Manny" L. WONG

General Manager, Acer Philippines, Inc.

January 2

Mr. JOSE MARIA "Hochi" A. ABAYA

Chair, Cagayan Electric Power & Light Company, Inc. (CEPALCO)

Ms. HILLARY MILLICENT "Hillary" A. ANG

Vice President, Heritage Multi-Office Products, Inc.

Ms. CHERYL JANE P. CHAN

COO, University of Pangasinan

January 3

Mr. LAURENT P. LAMASUTA

President and CEO, Ayala Properties Management Corporation (APMC)

January 4

Mr. ALLEN L. LEE

President and General Manager, MESCO, Inc.

Mr. NELSON C. PAR

Chair, Pascal Resources Energy, Inc.

January 5

Mr. RAYMUND "Ray" T. AZURIN

Chief Executive, Zuellig Pharma Corporation

Mr. FRANCISCO "Paquito" A. DIZON

Chair and President, Pacific Northstar, Inc.

Mr. FERNANDO "Fern" O. PEÑA

President, MOF Company (Subic), Inc.

Engr. TELESFORO "Porsche" E. PEÑA

Founder, T & D Design Consultancy Co.

Dr. TONY TAN CAKTIONG

Chair, Jollibee Foods Corporation

January 6

Mr. JOSE JEROME "Jeng" R. PASCUAL III

Malampaya Advisory Council Member, Prime Energy Resource Development BV.

Ms. LOLY N. UY

CFO, San Roque Supermarket Retail Systems, Inc. (SRS)

January 7

Mr. ARMANDO "Armand" S. NG

General Manager, Asia Cargo Container Line Inc.

Mr. BENJAMIN "Ben" R. PUNONGBAYAN

Founder, P&A Grant Thornton

January 8

Mr. RICO T. BAUTISTA

President and CEO, Etiqa Philippines

Mr. JOSE "Jomie" S. FRANCISCO

President, Wire Rope Corporation of the Philippines (A DMCI Holdings, Inc. subsidiary)

Dr. JAIME "Jimmy" C. LAYA

Chair, Philtrust Bank

Mr. BERNIDO "Bernie" H. LIU

CEO, GOLDEN ABC, Inc.

Atty. RICARDO "Dick" J. ROMULO

Senior Partner, Romulo Mabanta Buenaventura Sayoc & de los Angeles

Happy Birthday!

to the following MAP members who will be celebrating their birthdays within January 2024!

January 9

Ms. LORRAINE "Rain" BELO CINCOCHAN

President and CEO, Wilcon Depot, Inc.

Mr. JEFFREY JOHNSON

SVP for Human Capital Resource Management, Teleperformance

Mr. RICHMOND D. LEE

Founder and Director, AtlasLand Inc.

January 10

Ms. MARIA NOEMI "Noemi" G. AZURA

President and CEO, Insular Healthcare Inc.

Dr. ROBERTO "Bobby" F. DE OCAMPO OBE

Chair and CEO, Philippine Veterans Bank

Mr. FREDERIC "Ricky" C. DYBUNCIO

President and CEO, SM Investments Corporation (SMIC)

Mr. SEBASTIAN "Baste" C. QUINIONES JR.

Executive Director, Pilipinas Shell Foundation, Inc.

Engr. SERGIO "Serge" OÑATE RAMOS III

President and Co-Founder, PCI Innovations Tech Center, Inc.

January 11

Mr. RAMON RICARDO "Ricky" V.

GUTIERREZ

Chair and CEO, 1771 Group of Restaurants

Usec. ELMER U. SARMIENTO

Undersecretary for Maritime, Department of Transportation (DOTr)

January 12

Cong. HARRY C. ANGPING

President, AP Genco North Services, Inc.

Mr. DANILO "Danny" VALENTON FAUSTO

President, DVF Dairy Farm, Inc.

Mr. WILSON P. TAN

Chair and Country Managing Partner, SGV & Co. (EY Philippines)

January 13

Mr. MANUEL "Manny" U. AGUSTINES

Chair, Ramcar, Inc.

January 14

Mr. DIWA DEL MUNDO

Co-Founder, President and CEO, Apper Digital, Inc.

January 15

Mr. MARK RYAN "Mark" K. COKENG

President, F & J Prince Holdings Corporation

Mr. ISIDRO "Sid" A. CONSUNJI

Chairman and President, DMCI Holdings, Inc.

Mr. FRANCISCO "Frankie" C. EIZMENDI JR.

Chair, Dearborn Motors Company, Inc.

January 16

Mr. OSCAR B. BIASON

Mr. KASIGOD "Kas" V. JAMIAS

President and CEO, The Zuellig Corporation

Mr. AL DOUGLAS "A.D." VILLAOS

President and CEO, COREnergy, Inc. (subsidiary of Vivant Corporation)

January 17

Ms. THERESA ANN "Trissa" M. MENARDO

Chief Strategy Officer, PHINMA Education Holdings Inc.

Mr. ANTONIO "Tony" A. TURALBA

Chair, President and CEO, Active Group, Inc.

January 18

Mr. VICTOR "Vic" Y. LIM JR.

President, Banco Mexico Inc.

Mr. ROBERTO "Bert" G. MANABAT

Independent Director, Union Bank of the Philippines

Ms. MARIA CORAZON "Coy" ORDOÑEZ

Country Executive and President, Northern Trust Manila

Happy Birthday!

to the following MAP members who will be celebrating their birthdays within January 2024!

January 19

Mr. LUIS "Louie" M. CAMUS

Chair and President, L. M. Camus Engineering Corporation

Ms. MA. BELEN "Bel" B. LIM

CEO, Golden Press

Mr. GEORGE I. ROYECA

Chief Transport Advocate, DBDOYC, Inc.

January 20

Dean RODOLFO "Rudy" P. ANG

Vice President for Administration and Information Systems, Ateneo de Manila University

Mr. ROBERTO "Dondi" D. BALTAZAR

EVP, Philippine National Bank (PNB)

Atty. SANTIAGO "Santi" F. DURLAO JR.

Secretary-General, Association of Credit Rating Agencies in Asia (ACRAA)

January 21

Atty. PATRICIA-ANN "Trina" T. PRODIGALIDAD

Managing Partner, ACCRALAW

January 22

Dean PASCUAL "Al" SAYO GUERZON

President, Melior Realty Services

Prof. VICTOR ANDRES "Dindo" C. MANHIT

CEO and Managing Director, Stratbase Group

Mr. BENJAMIN "Ben" O. YAO

Chair, CEO and President, SteelAsia Manufacturing Corporation

January 23

Mr. VICENTE "Ting" R. AYLLON

Ms. JEANETTE "J'net" BAUTISTA ZULUETA

Chair, ZMG Ward Howell, Inc.

January 24

Mr. DON TIMOTHY "Don" BUHAIN

CEO, REX Education

Mr. YU MING CHIN

Executive Director, Viventis Search Asia

Mr. FELIPE ANTONIO "Felipe/ Poopi" P.

ESTRELLA III

CFO, AC Industrials

Atty. ROBERTO "Bobby" P. LAUREL

President, Lyceum of the Philippines University (Manila, Makati, Cavite)

Mr. ALFREDO "Fred" B. PARUNGAO

President, Ligaya Management Corporation

January 25

Mr. JUAN ALEJANDRO "Sandro" A. ABOITIZ

SVP for Commercial Business Unit, Aboitiz Power Corporation

Mr. SERGIO "Serge" BERNAL JR.

VP for External and Government Relations, Pilipinas Shell Petroleum Corporation

Ms. ANA MARIE "Ana" LORENZANA DE OCAMPO

President and CEO, Wildflour Cafe + Bakery Corporation

January 26

Mr. ROMEO "Romy" G. DAVID

Chair and President, BNL Management Corporation

Gen. JOSE "Joemag" P. MAGNO

Chair, Citra Metro Manila Tollways Corporation

Mr. ROMUALDO "Boyet" V. MURCIA III

Chair and Managing Partner, P&A Grant Thornton

Ms. ELIZABETH "Beth" G. RABUY

Chair and President, FPD Asia Property Services, Inc.

Mr. ALFREDO "Fred" C. RAMOS

Chair, The Philodrill Corporation

Mr. RODOLFO "Jun" B. STA. MARIA JR.

Chair and CEO, Paxforce Corporation

Atty. SYLVETTE Y. TANKIANG

Senior Partner, Villaraza & Angangco (V&A) The Firm

Happy Birthday!

to the following MAP members who will be celebrating their birthdays within January 2024!

January 27

Atty. FABIAN "Fame" K. DELOS SANTOS JR.

Partner and Head of Tax Services, SGV & Co. (EY Philippines)

Mr. JAMES MORRIS "James" P. ILETO

Senior Vice President, UnionBank

Mr. ANGELITO "Lito" VILLANUEVA

EVP and Chief Innovation and Inclusion Officer, Rizal Commercial Banking Corporation (RCBC)

January 28

Mr. VIRGILIO "Vio" O. CHUA

President, SB Capital Investment Corporation

January 29

Amb. FRANCISCO "Toting" V. DEL ROSARIO

Mr. JOSE EMMANUEL "Joel" P. GUILLERMO

President and Chief Executive, Royal Class Group of Companies

Mr. CARLOS MA. "Caloy" G. MENDOZA

Managing Director and Senior Country Officer, J.P. Morgan Chase Bank, N.A.

January 30

Ms. ABIGAIL TINA "Gail" M. DEL ROSARIO

President and CEO – OIC and Head of Community Financial Services, Maybank Philippines, Inc.

Atty. CARLOS LUIS L. FERNANDEZ

SVP and General Counsel, Philippine Airlines (PAL)

Atty. SERAFIN "Jun" U. SALVADOR JR.

Managing Partner, Salvador Llanillo & Bernardo, Attorneys-at-Law

Ms. EVELYN R. SINGSON

Vice Chair and President, Dusit Thani Philippines, Inc.

January 31

Mr. KARIM MANUEL "Karim" G. GARCIA

President and CEO, METPower Venture Partners Holdings, Inc.

Mr. WONG ENG TENG

President and CEO, Pru Life UK Philippines

**FOR UPDATES ON MAP'S
FORTHCOMING EVENTS**

Please do the following:



Read the **MAP MEMO**
MAP's weekly e-newsletter



Check your **VIBER**



Check your **EMAILS**
regularly