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# The MAP MEMO

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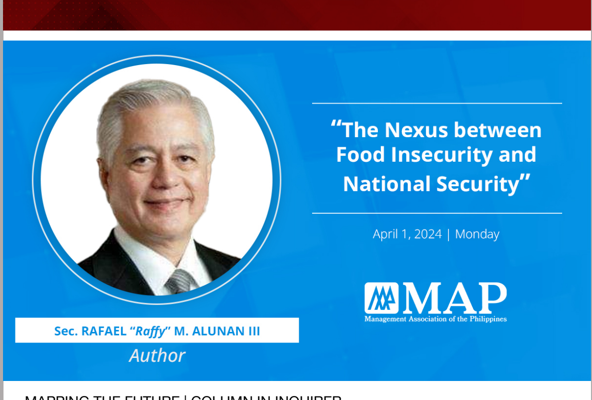
## MAPPING THE FUTURE
COLUMN IN INQUIRER




MAPPING THE FUTURE | COLUMN IN INQUIRER

**"The Nexus between Food Insecurity and National Security"**
by **Sec. RAFAEL "*Raffy*" M. ALUNAN III**
*Former MAP Governor*
*Former DILG Secretary*
*Trustee of Philippine Council for Foreign Relations*
*President of Rotary Club of Manila*

Here's the big picture. We are food insecure and at grave risk. By our own hand, we've posed a profound threat to national security. The complex relationship between food insecurity and national security has tremendous economic, social and political implications on our well-being, stability and survival. What bedevils is that we've continually failed to reverse the situation through decades of policy failures, neglect and inability to reverse our dire straits.

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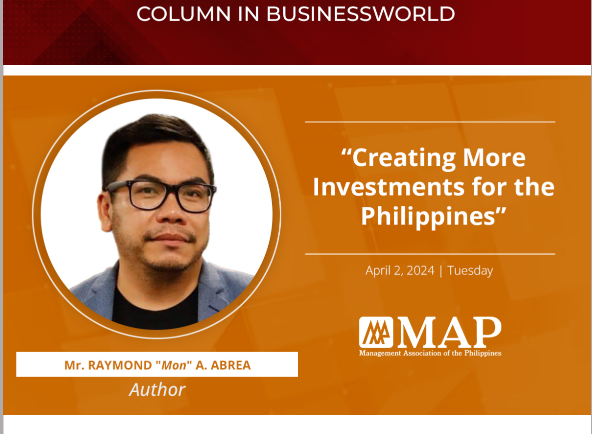
## MAP INSIGHTS
COLUMN IN BUSINESSWORLD




MAP INSIGHTS | COLUMN IN BUSINESSWORLD

**"Creating More Investments for the Philippines"**
by **Mr. RAYMOND "*Mon*" A. ABREA**
*Member of MAP Tax Committee*
*Member of MAP Ease of Doing Business Committee*
*Co-Chair of Paying Taxes of the Ease of Doing Business Task Force*
*Chief Tax Advisor of ACG*

In recent years, the Philippines has been undergoing an extensive overhaul of its tax system. One such law is the CREATE Act, which was passed in 2021. Under CREATE (the Corporate Recovery and Tax Incentives for Enterprises Act), the corporate income tax was lowered, and the existing incentives regime was rationalized. Since the law was passed, the Philippines has approved P1.1 trillion worth of investment capital.

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## MAP THEME

In navigating the complexities of an ever-evolving domestic and global landscape, embracing relevant leadership in business and government is not just an option but a necessity and a continuous journey towards a progressive future.

In line with this theme, MAP pursues the following five (5) main thrusts:

**MEMBER ENGAGEMENT**

We will ensure the relevance of the topics and issues to be taken on in the MAP's general membership meetings (GMMs) and other activities. The objective is to engage the membership in a more meaningful way. The programs will be executed to be interactive and engaging, discussing relevant topics and developments so as to benefit the members, their companies and the economy.

We will endeavor to have topics and resource persons who can stimulate and engage with our members.

We will expand outside Metro Manila to the key cities where we can engage new members and, through technology, enable their virtual participation in our various activities. This will be our way of helping expand business and economic development benefits to the rest of the country.

**COUNTRY COMPETITIVENESS**

Recent economic realities, together with globalization, highlight the need to enhance our country's competitiveness, as all the other economies are so doing.

To help improve the global competitiveness of the Philippines, we will push for vital policy reforms, through executive or legislative action, that will eliminate corruption, improve the ease of doing business, ensure food security through agricultural productivity, and sustain an enabling business environment for local and foreign investors. The aspiration is to attract greater and more diverse job-creating investments for more Filipinos to be gainfully employed.

**ESG AND SHARED PROSPERITY**

We need to respond to the reality of heightened economic inequality and the adverse long-term effects thereof. We will push for the discourse and actions to encourage our members' companies towards shared economic prosperity for all, environment and climate action, and principled business practices and governance.

**INNOVATION, TECHNOLOGY AND DIGITALIZATION**

With the recent technological developments that threaten jobs and the present workforce, we encourage action to prepare for the transitions. It is important that we encourage proper technology adoption, innovation and digitalization to address these evolutionary challenges.

We also see digitalization as the key to improving the quality of service for the Filipinos and addressing corruption, both in the private and public sectors.

**INVESTING IN THE YOUTH**

With increased global competitive realities, the development of competencies and well-being of the Filipino, especially the youth, is now more critical.

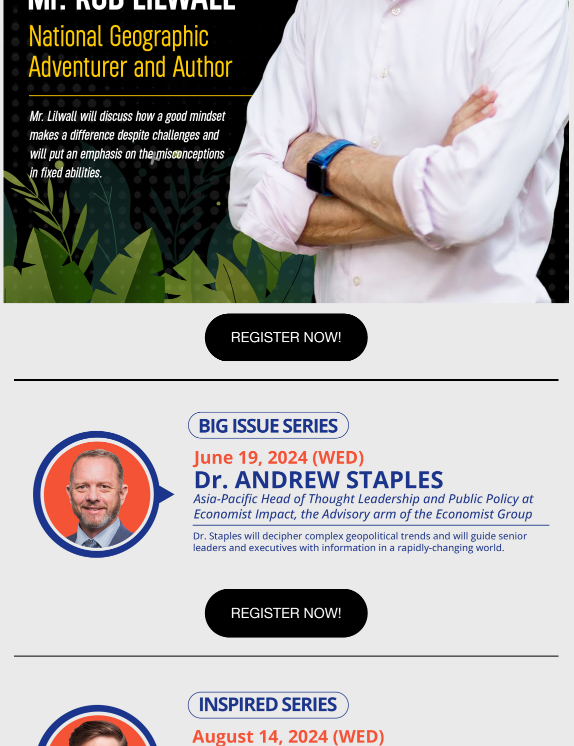
We will continue the Campaign against Malnutrition and Child Stunting or CAMACS and we will advocate for government and the private sector to pursue relevant education, health and wellness programs, particularly for the youth. The objective is for them to become productive members of society, with competitive skills and capacity that will ensure a progressive economy of the future.

## 2024 MAP VISION, MISSION & CORE VALUES

## FORTHCOMING MAP EVENTS

REGISTER NOW!

## UPCOMING SPEAKERS

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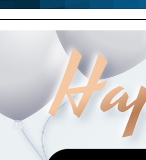
BIG ISSUE SERIES
**June 19, 2024 (WED)**
**Dr. ANDREW STAPLES**
*Asia-Pacific Head of Thought Leadership and Public Policy at Economist Impact, the Advisory arm of the Economist Group*
Dr. Staples will decipher complex geopolitical trends and will guide senior leaders and executives with information in a rapidly-changing world.

REGISTER NOW!



INSPIRED SERIES
**August 14, 2024 (WED)**
**Mr. JAMES TAYLOR**
*Globally-acclaimed speaker on Super Creativity and innovation in the era of AI*
Mr. Taylor will serve as an inspiration across industries by sharing his exceptional expertise on harnessing creativity and innovation in the age of AI.

REGISTER NOW!

**FOR UPDATES ON MAP'S FORTHCOMING EVENTS**
*Please do the following:*

**Read the MAP MEMO**
**MAP's weekly e-newsletter**

**Check your VIBER**

**Check your EMAILS regularly**

Contact the MAP Secretariat for more information through:
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