The MAP MEMO
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MAPPING THE FUTURE
COLUMN IN INQUIRER

Dr. ANDREW Neal G. TIBURCIO
Author

MAPPING THE FUTURE | COLUMN IN INQUIRER

"Sharing Prosperity with Employees"
by **Dr. Andrew Neal G. Tiburcio**
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Member of CHED's Technical Committee on Business Administration, Entrepreneurship and Office Administration;
Full Professor at the Department of Management and Entrepreneurship, De La Salle University;
Senate on the Board of the International Humanistic Management Association

The economist Arthur Pigou explained in his seminal "The Economics of Welfare" that in a competitive market, workers would be paid an amount equivalent to their marginal product. Pigou argued that if workers were paid less than their marginal product in perfect competition, workers could be exploited by being paid less than this amount, leading to an inequitable distribution of income and potential market failures that could justify government intervention.

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MAP INSIGHTS
COLUMN IN BUSINESSWORLD

Dr. RAMON "Wen" B. SEGISMUNDO
Author

MAP INSIGHTS | COLUMN IN BUSINESSWORLD

"Social Innovation in Sablayan"
by **Dr. RAMON "Wen" B. SEGISMUNDO**
Member of MAP Shared Prosperity Committee
2023-2024 Fellow of the Stanford University Distinguished Careers Institute;
Fellow of the Asian Institute of Journalism from the Singapore Management University;
CEO of Singapore-based OneWW

When I learned that Sablayan, Mindoro Occidental was the site of the Sablayan Prisons and Penal Farm (SPPF), the Philippines' largest penal colony with a sprawling 18,190 square meters, I promised myself that I would help, even in some small way, some of the 1,800+ Persons of Deprived Liberty (PDLs) there.

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MAP THEME

In navigating the complexities of an ever-evolving domestic and global landscape, embracing relevant leadership, innovation, technology and digitalization, sustainability and resilience, and global competitiveness journeys towards a progressive future.

In line with this theme, MAP pursues the following five (5) main thrusts:

1. MEMBER ENGAGEMENT

We will ensure the relevance of the MAP and its members by fostering a culture of engagement and participation. We will leverage on technology to enhance the delivery of services to members. We will also strengthen our membership drive and retention efforts. We will work with the Secretariat to streamline the processes and procedures to make them more efficient and responsive to the needs of members.

We will endeavour to have regular and meaningful engagements with our members to ensure that their voices are heard and their concerns are addressed.

We will continue to provide value-added services to the members. We will explore new and innovative ways to deliver these services, leveraging on technology where appropriate. We will also seek feedback from members to ensure that these services are meeting their needs and expectations.

2. COUNTRY COMPETITIVENESS

We will continue to promote reforms, initiatives, and policies that will improve the ease of doing business and the competitiveness of the Philippines as a destination for investments and trade.

To make this goal a reality, we will leverage on the expertise and resources of our members, as well as other strategic partners, to develop research, policy papers, and recommendations that will help the government and other stakeholders make informed decisions. We will also engage in advocacy and lobbying activities to promote our positions and recommendations to the government and other stakeholders.

3. SHARED PROSPERITY

We will continue to promote shared prosperity by fostering a culture of inclusivity and diversity in the workplace. We will encourage our members to adopt practices that promote fair and equitable treatment of employees, regardless of their background or identity. We will also work with the government to promote policies that address income inequality and promote social justice.

We will continue to encourage our members to adopt practices that promote the well-being of their employees and their families. We will also work with the government to promote policies that support work-life balance and address the challenges faced by working families.

4. SUSTAINABILITY AND RESILIENCE

We will continue to encourage capital deployment to sustainable projects and activities that have a positive impact on the environment and society. We will also work with the government to promote policies that support sustainable development and address the challenges of climate change and other environmental issues.

We will continue to encourage our members to adopt practices that promote the well-being of their employees and their families. We will also work with the government to promote policies that support work-life balance and address the challenges faced by working families.

5. INVESTING IN THE FUTURE

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2024 MAP VISION, MISSION & CORE VALUES

FORTHCOMING MAP EVENTS

MAP TALKS ON YOUTUBE
CLICK HERE

Contact the MAP Secretariat for more information through:
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