

Our Business, Their Future:

ERADICATING CHILD STUNTING



Call to Action / Q & A

Ms. KAREN V. BATUNGBACAL

Governor-in-Charge, MAP Cluster on
Investing in the Youth



Join Us to Stop the Malnutrition Crisis

June 25, 2024 | Tuesday | 5:00 PM to 6:30 PM | via ZOOM

Presented by:



CAMAGS

**CAMPAIGN AGAINST
MALNUTRITION AND
CHILD STUNTING**



CAMAGCS

**CAMPAIGN AGAINST
MALNUTRITION AND
CHILD STUNTING**



Agenda

Our Journey

The Taxonomy

How you get involved

Q&A

Our Journey



Our Journey



May 2023

Kick-off MAP Meeting with various stakeholders to operationalize the MAP CAMACS



Our Journey



June 2023

Strategic Planning of
Team Engage for the
MAP CAMACS



Our Journey



June 2023 to Present

Meeting with Sec. Rex Gatchalian of DSWD and Sec. Ted Herbosa of DOH; Launch of the MAP CAMACS Taxonomy; and the different meetings between MAP and NGOs.



Our Journey



June 2023 to Present

QUARTERLY MEETING
OF NVC IN NEGROS



Attendees: Gov Ciel Habito, Gov Karen B, Chair Rac Cagurangan, Chit Juan, Agnes Gervacio, Irene Catane, and Hands on Manila Michelle Batungbacal

Our Journey



June 2023 to Present

NVC & HARBEST
FIRST PARTNERSHIP



Our Journey



June 2023 to Present

HANDS ON MANILA
EVENT WITH 1,000
PARTICIPANTS -
OCTOBER 2023



Our Journey



June 2023 to Present

Waves for Water and MAP
R&D Foundation provided
potable water to 1,020
Households in Donsol, Bicol
(Jan 2024);

Rotary Makati provided
CamSur, Bicol with 1,000
Households (May 2024)



Our Journey



May 2023

Kick-off MAP Meeting with various stakeholders to operationalize the MAP Campaign Against Malnutrition And Child Stunting (CAMACS)



June 2023

Strategic Planning of Team Engage for the MAP CAMACS



June 2023 to Present

Meeting with Sec. Rex Gatchalian of DSWD and Sec. Ted Herbosa of DOH; Launch of the MAP CAMACS Taxonomy; and the different meetings between MAP and NGOs.



Upcoming

Our Journey



Upcoming
CAMACS Phase 2
2024
(Mobilization)



Audience / Organizers:

- Funders, NGOs, Business Conglomerates, Government Agencies
- LCF, AF, DSWD, DOH
- MAP, MBC, FINEX, IBPAP, FCC, JFC, RC
- PCCI
- Rotary Group

Objectives:

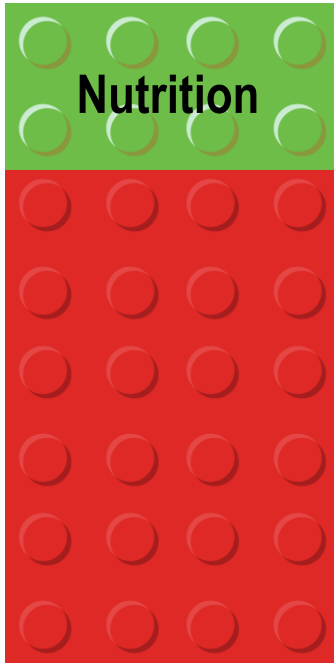
- Exhibit all malnutrition and child stunting players for knowledge sharing
- Hold Plenary / breakout sessions
- Provide a venue for all players to stitch independently and identify needed partnerships
- Get Funders for 2024 and beyond

The Taxonomy

Funder		Healthcare		Support
	Breastfeeding		WASH	
Nutrition		Governance NGO		Food Security
	Mental Stimulation		Livelihood	

The Taxonomy

NUTRITION



Medicine/Supplements

- Vitamin Angels
- **Negrense Volunteers for Change (NVC) Foundation, Inc.**
- Unilab Foundation (can include food donation)
- Abbott Labs
- MAP Health Committee

Doctors

- Philippine Ambulatory Pediatric Association, Inc.
- **OBGYN Association**
- earAccess Philippines, Inc.
- MAP Health Committee

Food Education

- Assisi Development Foundation, Inc
- APPEND Inc.
- **Knowledge Channel Foundation**
- Misamis University
- Pilipinas Kontra Gutom (Unilever PH)
- Nutrition Foundation of the Philippines
- Abbott Labs
- Kain Tayo Pilipinas

Development of Nutritious Products

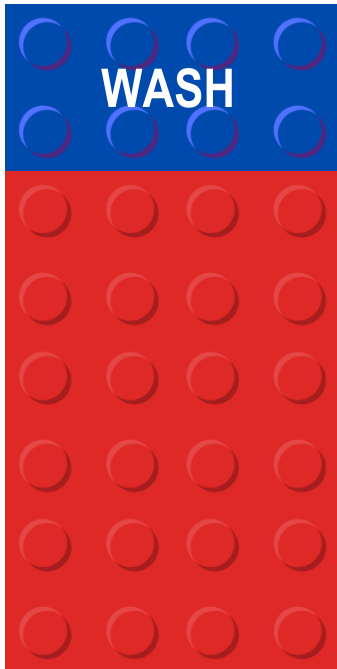
- **DSM-Firmenich**
- Mingo Meals/NVC
- Assisi Development Foundation, Inc - Micronutrient Pack

Others

- **Malusog at Matalinong Bata Coalition**
- Children's First 1,000 Days Coalition (Complete Manual)

The Taxonomy

WATER AND SANITATION HYGIENE (WASH)



Technology

- Manila Water Foundation
- Maynilad
- Water.Org

Handwashing Facilities

- Rotary Club of Manila
- MASY
- Waves for Water (Happy Taps)

Rainwater Catchment

- Maynilad
- Manila Water Foundation
- Waves for Water

Water System

- Maynilad
- Manila Water Foundation

Funder

- Coca Cola Foundation Phil
- Sun Life Foundation
- Rotary Club Makati
- Rotary Club Manila Metro

Oral Hygiene

- Manila Water Foundation
- Dr. John Cutter - RCM

Water Filtration System

- Waves for Water

Hygiene

- Maynilad
- Rotary Club Manila
- Manila Water Foundation

Micro-financing

- Dunganon Bank Inc

The Taxonomy



HEALTH CARE

Health Care

- Carespan
- MAP Health Committee
- Philippine Ambulatory Pediatric Association, Inc. (Nanay and Baby book)

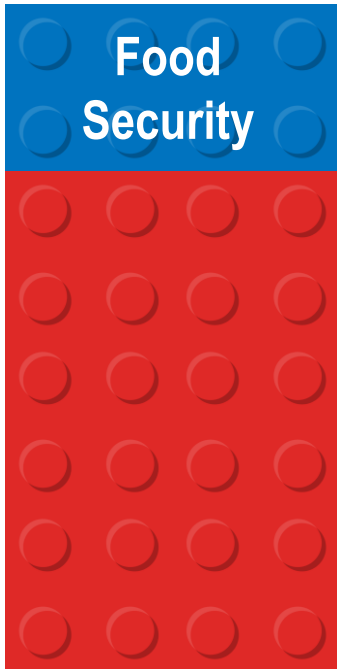
Research

- Harvard Medical School c/o Dra Tricia Robredo

Mental Stimulation

- Save the Children

The Taxonomy



FOOD SECURITY

Central Kitchen

- Jollibee Food Foundation
- **Gawad Kalinga**

Food Safety

- Jollibee Food Foundation

Donation

- Food Chamber of the Philippines
- SOS - Scholars of Sustenance
- **Project Pearl**
- **Patricia Non - Community Pantry**

Farming (Agriculture)

- East-West Seed Foundation, Inc.
- Harbest Foundation, Inc.
- Advancement of Rural Kids (ARK)
- Pilipinas Shell Foundation Roots to Shoots

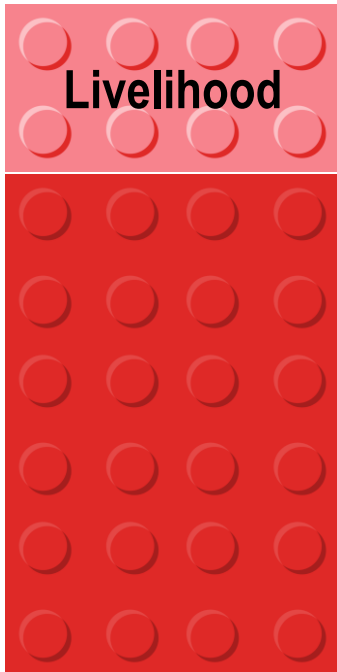
Technology

- **SUN Business Network**

Fishing (Aquaculture)

- Feedmix Specialist Inc

The Taxonomy



LIVELIHOOD

Farming

- Advancement of Rural Kids (ARK)
- Jollibee Food Foundation (large scale farming)

The Taxonomy

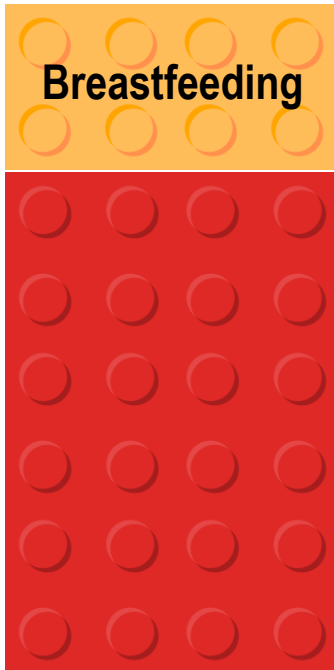
GOVERNANCE/NGO

Operations

Governance NGO

- **World Vision Development Foundation**
- Hands-on Manila Foundation, Inc.
- **PTC-CSJ Foundation, Inc.**
- International Care Ministries
- Kalahi Seeds DSWD
- Caritas
- Parish Pastoral Council for Responsible Voting (PPCRV) - Agnes Gervacio
- UNICEF
- Philippine National Police
- Mayors for Good Governance (M4GG)
- Philippine Business for Social Progress (PBSP)
- Association of Foundation (AF)
- **La Protection dela Infancia Inc**
- Ayala Foundation
- Save the Children

The Taxonomy



BREASTFEEDING

Education

- Arugaan (Nanay Ines)

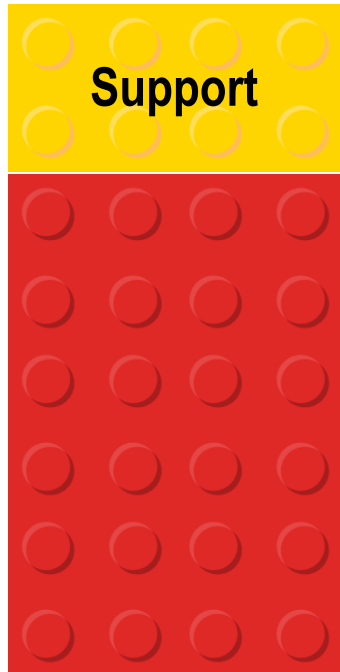
Milk

- Kabisig ng Kalahi Inc

Feeding

- Uygongco Foundation Inc

The Taxonomy



SUPPORT

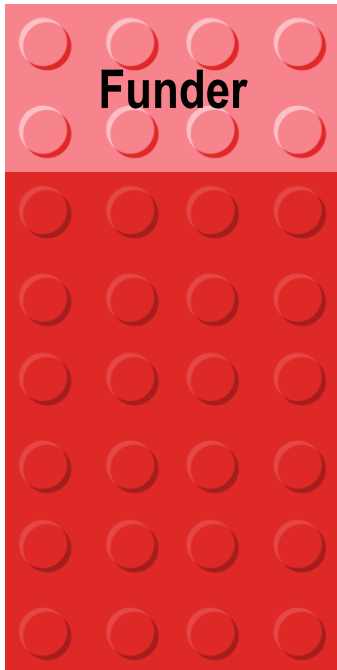
Security and Safety

- Philippine National Police
- ARMSCOR

Technology

- Advance Renewables Energy Inc.
- Analytics Association of the Philippines (AAP) / CirroLytix
- Accenture

The Taxonomy

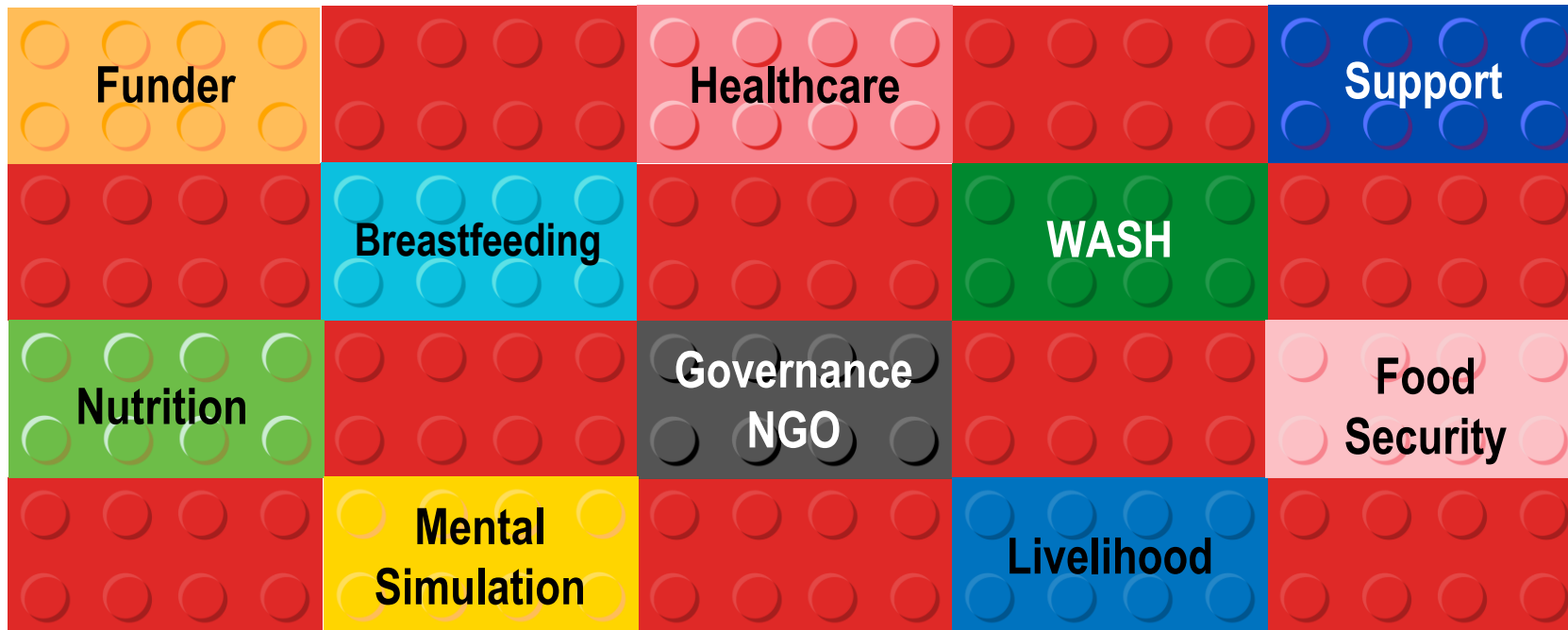


FUNDER

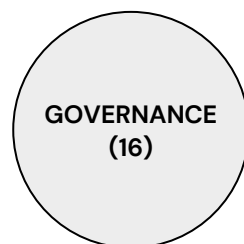
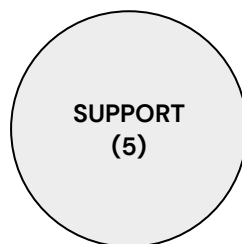
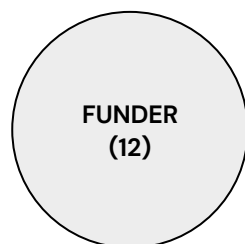
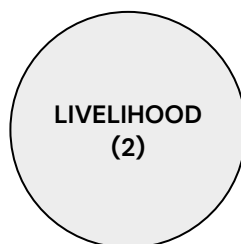
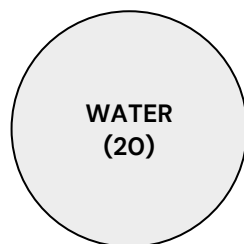
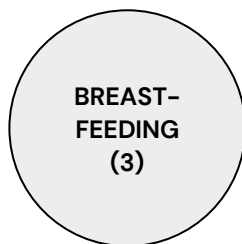
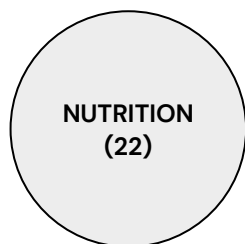
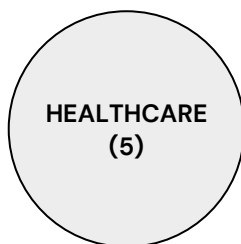
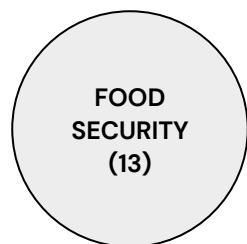
Funding/Enabling

- Pilipinas Shell Foundation
- Filipina CEO Circle (FCC)
- Metrobank Foundation
- Sunlife Foundation
- Rotary Club Makati
- Rotary Club Manila Metro
- Rotary International
- Ayala Foundation
- Philippine Chamber of Commerce and Industry (PCCI)
- Institute of Corporate Directors (ICD)
- Financial Executives Institute of the Philippines (FINEX)
- Management Association of the Philippines (MAP) Research and Development Foundation

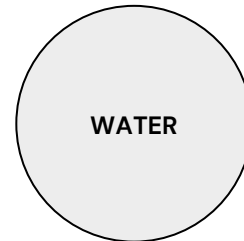
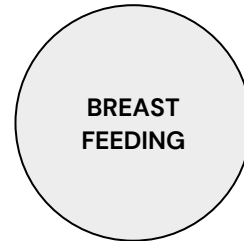
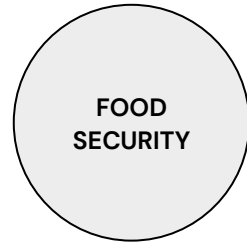
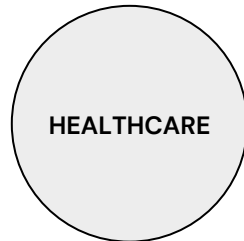
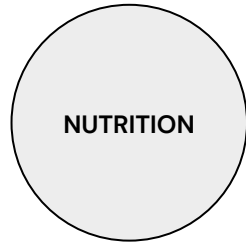
The Taxonomy



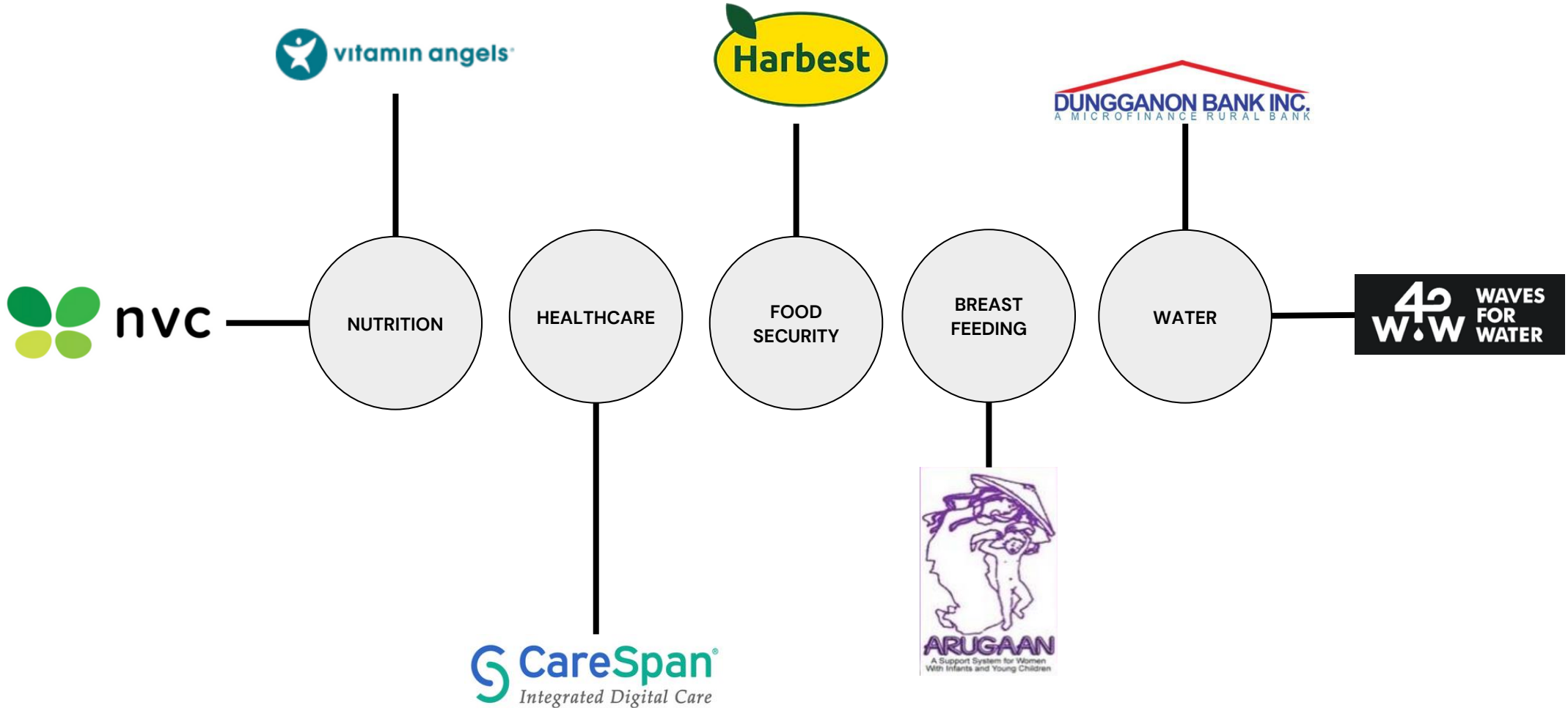
Getting Involved



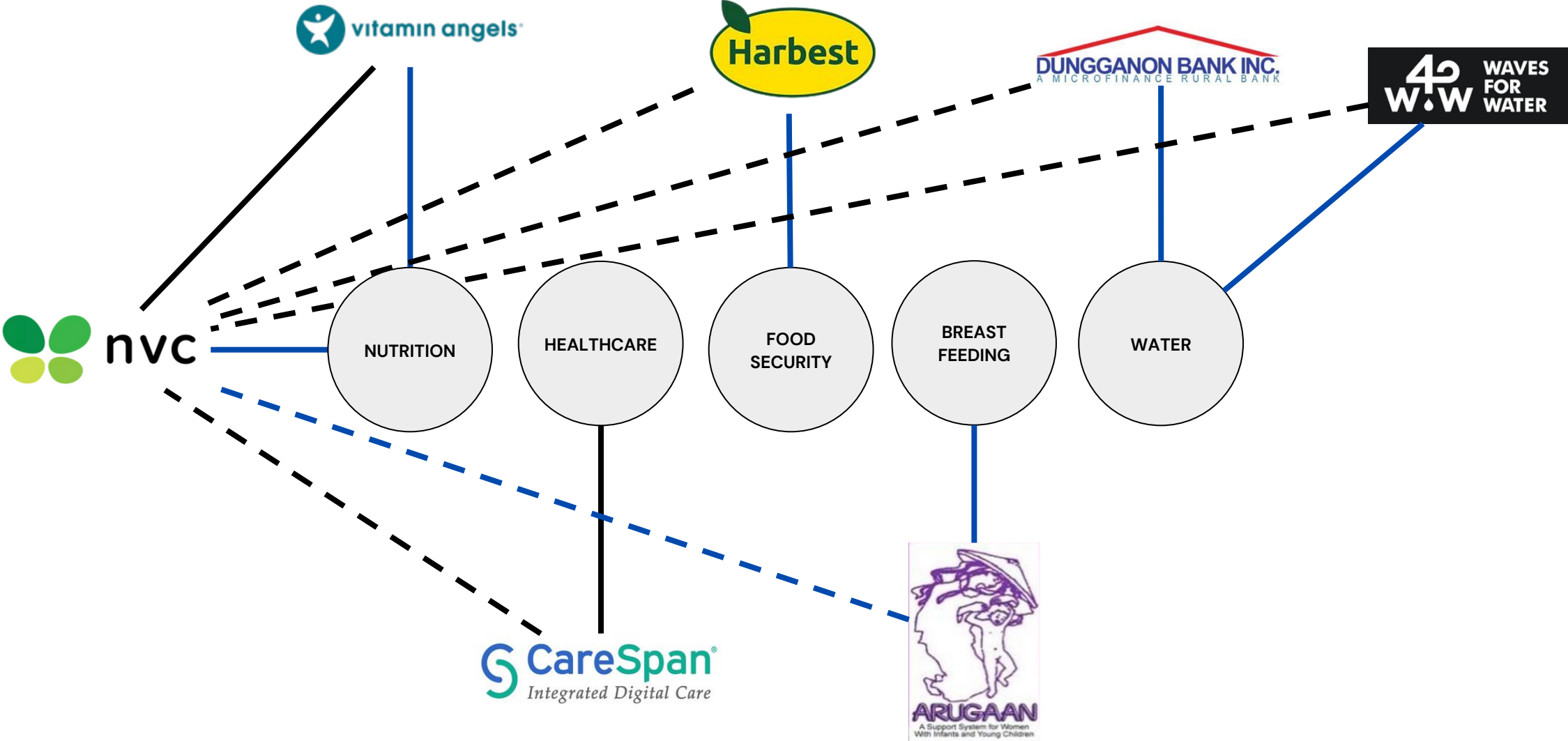
Getting Involved

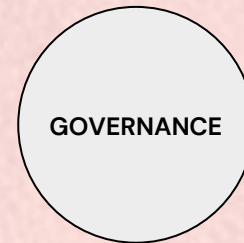
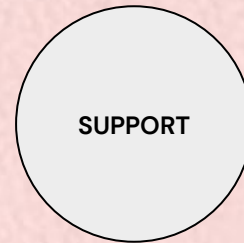
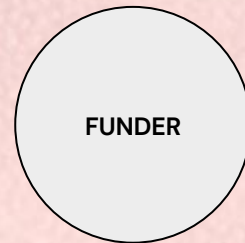
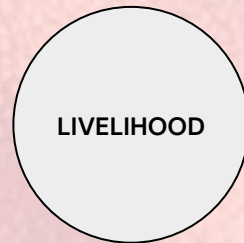
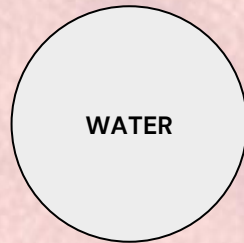
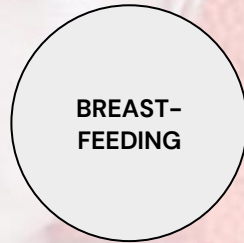


Getting Involved



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Our Journey



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Getting Involved

Campaign Against Malnutrition
and Child Stunting (CAMACS)
Survey



<https://forms.office.com/r/CtvZ2Gtm0>