MAP Management Association of the Philippines

The MAP MEMO

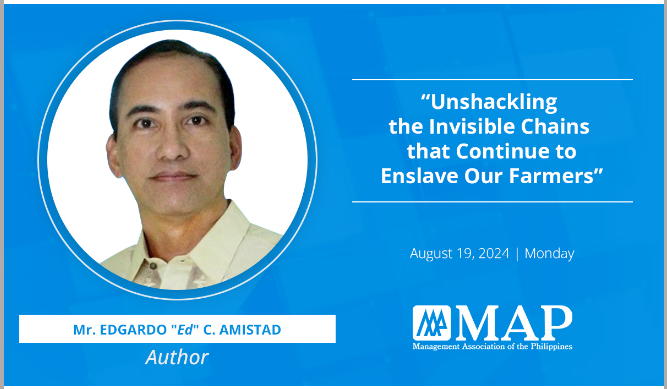
ELECTRONIC WEEKLY NEWSLETTER OF THE MANAGEMENT ASSOCIATION OF THE PHILIPPINES

VOLUME 10 ISSUE NO. 34 map.org.ph AUGUST 19-23, 2024

WHAT'S INSIDE

MAP Columns
Nominations for MAP Governors for 2025-2026
MAP Theme 2024 • MAP Vision, Mission and Core Values
Forthcoming MAP Events • MAP Talks on YouTube
MAP August Birthday Celebrants

MAPPING THE FUTURE
COLUMN IN INQUIRER


"Unshackling the Invisible Chains that Continue to Enslave Our Farmers"
August 19, 2024 | Monday
MAP Management Association of the Philippines
Mr. EDGARDO "Ed" C. AMISTAD
Author

MAPPING THE FUTURE | COLUMN IN INQUIRER

"Unshackling the Invisible Chains that Continue to Enslave Our Farmers"

by **Mr. EDGARDO "*Ed*" C. AMISTAD**
Member of MAP Agribusiness Committee; Adviser of Philippine Disaster Resilience Foundation (PDRF); Former President of UCPB-CIIF Finance and Development Corp.; and Former President of UCPB-CIIF Foundation.

In the critical area of food supply chain, the farmers and the traders are the acknowledged key players. One is the producer of farm products and the other is the distribution channel. The linkage between the two is more prevalent in basic commodities, such as rice, corn and coconut.

Continue reading here

MAP INSIGHTS
COLUMN IN BUSINESSWORLD

"The High Social Cost of Gambling Proliferation"
August 20, 2024 | Tuesday
MAP Management Association of the Philippines
Dr. BENITO "Ben" L. TEEHANKEE
Author

MAP INSIGHTS | COLUMN IN BUSINESSWORLD

“The High Social Cost of Gambling Proliferation”

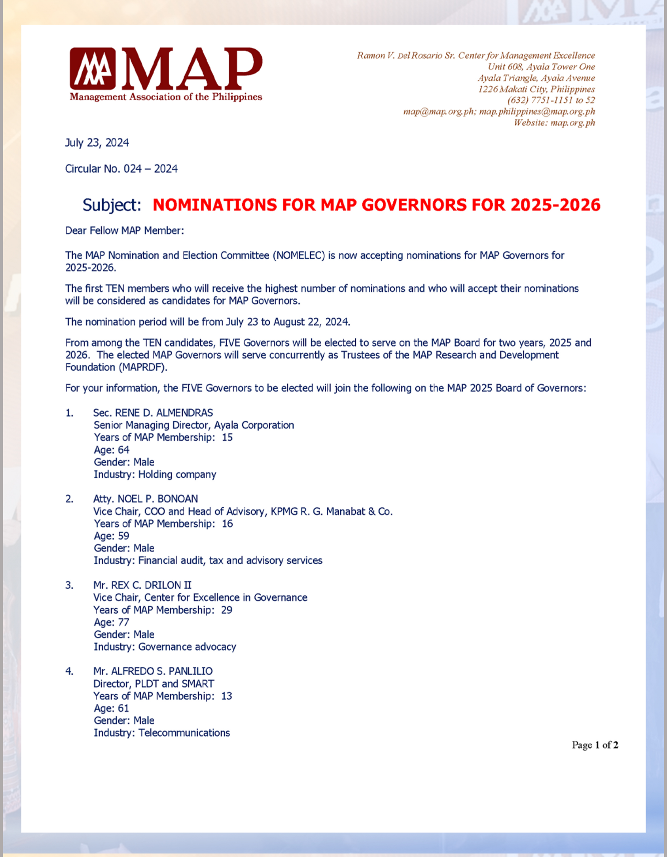
by **Dr. BENITO “*Ben*” L. TEEHANKEE**

Chair of MAP Shared Prosperity Committee and Full Professor of Management and Organization at DLSU.

When I penned a column in 2013 expressing concerns about the Philippine government’s aggressive push to establish the country as a gambling hub, I feared the social consequences that could follow.*

Continue reading here

Nominations for MAP Governors for 2025-2026



MAP
Management Association of the Philippines

Ramon V. del Rosario Sr. Center for Management Excellence
Unit 608, Ayala Tower One
Ayala Triangle, Ayala Avenue
1226 Makati City, Philippines
(632) 7751-1151 to 52
map@map.org.ph; map.philippines@map.org.ph
Website: map.org.ph

July 23, 2024

Circular No. 024 – 2024

Subject: **NOMINATIONS FOR MAP GOVERNORS FOR 2025-2026**

Dear Fellow MAP Member:

The MAP Nomination and Election Committee (NOMELEC) is now accepting nominations for MAP Governors for 2025-2026.

The first TEN members who will receive the highest number of nominations and who will accept their nominations will be considered as candidates for MAP Governors.

The nomination period will be from July 23 to August 22, 2024.

From among the TEN candidates, FIVE Governors will be elected to serve on the MAP Board for two years, 2025 and 2026. The elected MAP Governors will serve concurrently as Trustees of the MAP Research and Development Foundation (MAPRDF).

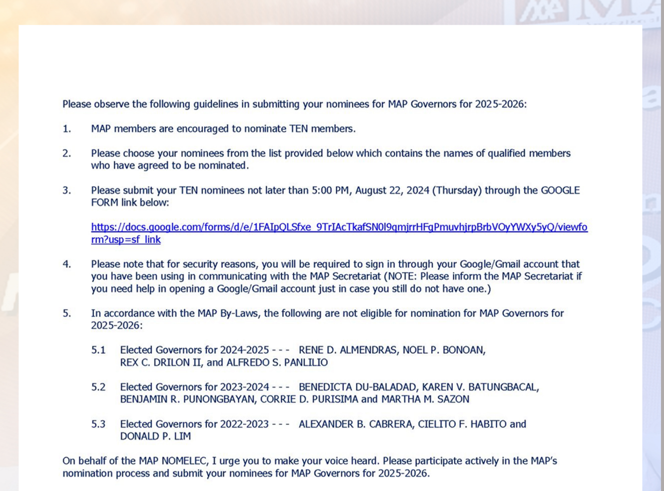
For your information, the FIVE Governors to be elected will join the following on the MAP 2025 Board of Governors:

1. Sec. RENE D. ALMENDRAS
   Senior Managing Director, Ayala Corporation
   Years of MAP Membership: 15
   Age: 64
   Gender: Male
   Industry: Holding company

2. Atty. NOEL P. BONOAN
   Vice Chair, COO and Head of Advisory, KPMG R. G. Manabat & Co.
   Years of MAP Membership: 16
   Age: 59
   Gender: Male
   Industry: Financial audit, tax and advisory services

3. Mr. REX C. DRILON II
   Vice Chair, Center for Excellence in Governance
   Years of MAP Membership: 29
   Age: 77
   Gender: Male
   Industry: Governance advocacy

4. Mr. ALFREDO S. PANLILIO
   Director, PLDT and SMART
   Years of MAP Membership: 13
   Age: 61
   Gender: Male
   Industry: Telecommunications



Please observe the following guidelines in submitting your nominees for MAP Governors for 2025-2026:

1. MAP members are encouraged to nominate TEN members.

2. Please choose your nominees from the list provided below which contains the names of qualified members who have agreed to be nominated.

3. Please submit your TEN nominees not later than 5:00 PM, August 22, 2024 (Thursday) through the GOOGLE FORM link below:

   https://docs.google.com/forms/d/e/1FAIpQLSfxe_9TrIAcTkafSN0l9qmjrrHFgPmuvhjrpBrbVOyYWXy5yQ/viewform?usp=sf_link

4. Please note that for security reasons, you will be required to sign in through your Google/Gmail account that you have been using in communicating with the MAP Secretariat (NOTE: Please inform the MAP Secretariat if you need help in opening a Google/Gmail account just in case you still do not have one.)

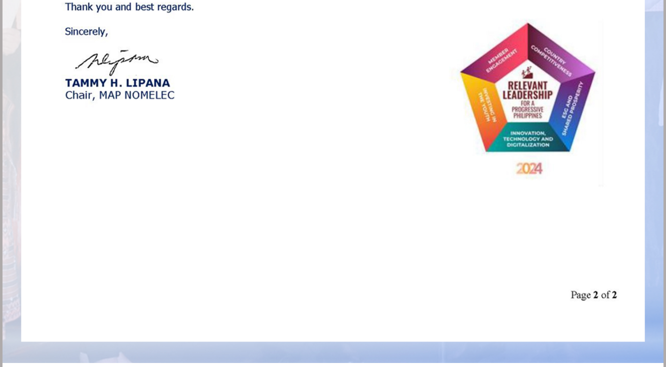
5. In accordance with the MAP By-Laws, the following are not eligible for nomination for MAP Governors for 2025-2026:

   5.1 Elected Governors for 2024-2025 - - - RENE D. ALMENDRAS, NOEL P. BONOAN, REX C. DRILON II, and ALFREDO S. PANLILIO

   5.2 Elected Governors for 2023-2024 - - - BENEDICTA DU-BALADAD, KAREN V. BATUNGBACAL, BENJAMIN R. PUNONGBAYAN, CORRIE D. PURISIMA and MARTHA M. SAZON

   5.3 Elected Governors for 2022-2023 - - - ALEXANDER B. CABRERA, CIELITO F. HABITO and DONALD P. LIM

On behalf of the MAP NOMELEC, I urge you to make your voice heard. Please participate actively in the MAP’s nomination process and submit your nominees for MAP Governors for 2025-2026.


Thank you and best regards.

Sincerely,

TAMMY H. LIPANA
Chair, MAP NOMELEC

MEMBER ENGAGEMENT
COUNTRY COMPETITIVENESS
RELEVANT LEADERSHIP FOR A PROGRESSIVE PHILIPPINES
INVESTING IN THE YOUTH
ESG AND SHARED PROSPERITY
INNOVATION, TECHNOLOGY AND DIGITALIZATION
2024

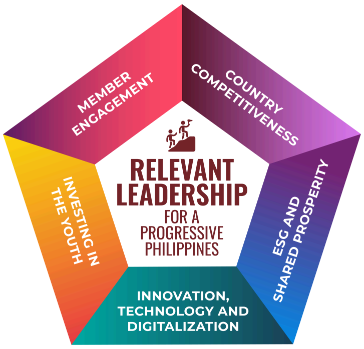
Please submit your TEN nominees
not later than 5:00 PM, August 22, 2024 (Thursday)
through the GOOGLE FORM link below:

CLICK HERE TO SUBMIT YOUR NOMINATIONS

MAP THEME

MAP
Management Association of the Philippines

2024


MEMBER ENGAGEMENT
COUNTRY COMPETITIVENESS
RELEVANT LEADERSHIP
FOR A PROGRESSIVE PHILIPPINES
INVESTING IN THE YOUTH
ESG AND SHARED PROSPERITY
INNOVATION, TECHNOLOGY AND DIGITALIZATION

In navigating the complexities of an ever-evolving domestic and global landscape, embracing relevant leadership in business and government is not just an option but a necessity and a continuous journey towards a progressive future.

In line with this theme, MAP pursues the following five (5) main thrusts:

MEMBER ENGAGEMENT

We will ensure the relevance of the topics and issues to be taken on in the MAP's general membership meetings (GMMs) and other activities. The objective is to engage the membership in a more meaningful way. The programs will be executed to be interactive and engaging, discussing relevant topics and developments so as to benefit the members, their companies and the economy.

We will endeavor to have topics and resource persons who can stimulate and engage with our members.

We will expand outside Metro Manila to the key cities where we can engage new members and, through technology, enable their virtual participation in our various activities. This will be our way of helping expand business and economic development benefits to the rest of the country.

COUNTRY COMPETITIVENESS

Recent economic realities, together with globalization, highlight the need to enhance our country's competitiveness, as all the other economies are so doing.

To help improve the global competitiveness of the Philippines, we will push for vital policy reforms, through executive or legislative action, that will eliminate corruption, improve the ease of doing business, ensure food security through agricultural productivity, and sustain an enabling business environment for local and foreign investors. The aspiration is to attract greater and more diverse job-creating investments for more Filipinos to be gainfully employed.

ESG AND SHARED PROSPERITY

We need to respond to the reality of heightened economic inequality and the adverse long-term effects thereof. We will push for the discourse and actions to encourage our members' companies towards shared economic prosperity for all, environment and climate action, and principled business practices and governance.

INNOVATION, TECHNOLOGY AND DIGITALIZATION

With the recent technological developments that threaten jobs and the present workforce, we encourage action to prepare for the transitions. It is important that we encourage proper technology adoption, innovation and digitalization to address these evolutionary challenges.

We also see digitalization as the key to improving the quality of service for the Filipinos and addressing corruption, both in the private and public sectors.

INVESTING IN THE YOUTH

With increased global competitive realities, the development of competencies and well-being of the Filipino, especially the youth, is now more critical.

We will continue the Campaign against Malnutrition and Child Stunting or CAMACS and we will advocate for government and the private sector to pursue relevant education, health and wellness programs, particularly for the youth. The objective is for them to become productive members of society, with competitive skills and capacity that will ensure a progressive economy of the future.

2024 MAP VISION, MISSION & CORE VALUES

MAP
Management Association of the Philippines

VISION

By 2028, MAP shall be the Leader in the ASEAN in Promoting Management Excellence for Nation-Building.

MISSION

Our mission is to promote management excellence for nation-building through:

- ✓ Sharing of best management practices
- ✓ Benchmarking with our counterpart organizations in other countries
- ✓ Networking with other business organizations here and abroad
- ✓ Educational activities that enhance the knowledge, skills and values of management practitioners and educators nationwide
- ✓ Training and development programs that produce professional managers
- ✓ Advocacy for reforms that help shape a brighter future for the Philippines

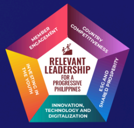
CORE VALUES AND PRINCIPLES

In pursuing our mission, we are guided by the following core values and principles:

PROFESSIONALISM	We treat our stakeholders with respect and fairness; and we observe fairness and objectivity in furthering the best interests of the MAP and its members. We recognize the uniqueness of individuals and groups, and their need to be differently motivated to bring out the best in them.
INTEGRITY	We observe the highest standards of ethics in all our dealings, and we acknowledge our obligations to our community and our country as well as our duties as responsible citizens.
LEADERSHIP	We show the way, and always strive to pursue higher and bigger goals for ourselves and for our country.
PATRIOTISM	We affirm our deep love for our country, and our commitment to civic duty and concern for the common good, driven by our pride of our history and our heritage.

FORTHCOMING MAP EVENTS

MAP
Management Association of the Philippines

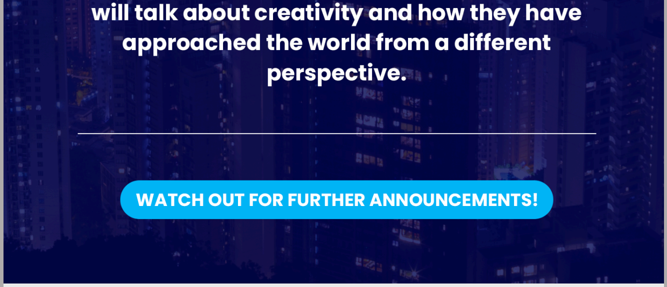

MEMBER ENGAGEMENT
COUNTRY COMPETITIVENESS
RELEVANT LEADERSHIP FOR A PROGRESSIVE PHILIPPINES
INVESTING IN THE YOUTH
ESG AND SHARED PROSPERITY
INNOVATION, TECHNOLOGY AND DIGITALIZATION

Membership engagement is a key thrust of your 2024 MAP Board of Governors. The 2024 MAP General Membership Meetings will feature an exciting line-up of keynote speakers, all of whom were carefully selected to engage you on these key themes:

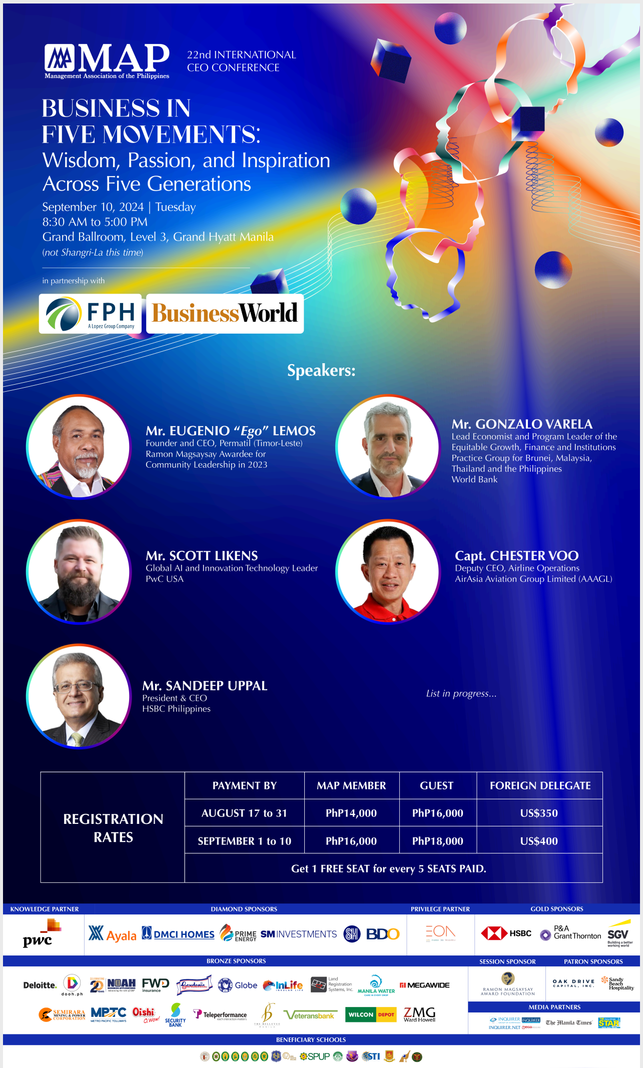
In the BIG ISSUE Series, speakers will tackle geopolitics, economics, and current burning issues, and how they will impact your business.

The LEADERS Series will feature speakers who will talk about how they lead in challenging times and how you can lead your organizations.

The INSPIRED Series will feature speakers who


will talk about creativity and how they have approached the world from a different perspective.

WATCH OUT FOR FURTHER ANNOUNCEMENTS!


MAP
Management Association of the Philippines

22nd INTERNATIONAL CEO CONFERENCE

BUSINESS IN FIVE MOVEMENTS:

Wisdom, Passion, and Inspiration Across Five Generations

September 10, 2024 | Tuesday
8:30 AM to 5:00 PM
Grand Ballroom, Level 3, Grand Hyatt Manila
(not Shangri-La this time)

in partnership with
FPH A Lopez Group Company
BusinessWorld

Speakers:

Mr. EUGENIO "*Ego*" LEMOS
Founder and CEO, Permatil (Timor-Leste)
Ramon Magsaysay Awardee for Community Leadership in 2023

Mr. GONZALO VARELA
Lead Economist and Program Leader of the Equitable Growth, Finance and Institutions Practice Group for Brunei, Malaysia, Thailand and the Philippines
World Bank

Mr. SCOTT LIKENS
Global AI and Innovation Technology Leader
PwC USA

Capt. CHESTER VOO
Deputy CEO, Airline Operations
AirAsia Aviation Group Limited (AAAGL)

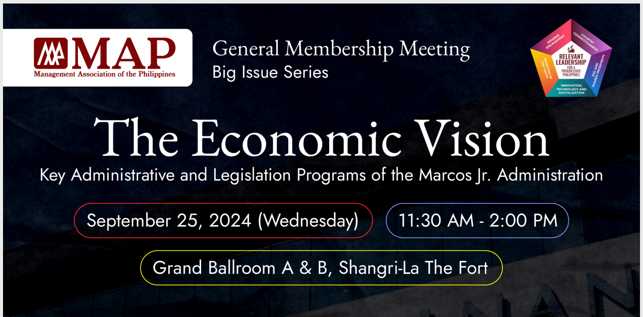
Mr. SANDEEP UPPAL
President & CEO
HSBC Philippines

List in progress...

REGISTRATION RATES	PAYMENT BY	MAP MEMBER	GUEST	FOREIGN DELEGATE
	AUGUST 17 to 31	PhP14,000	PhP16,000	US$350
	SEPTEMBER 1 to 10	PhP16,000	PhP18,000	US$400
	Get 1 FREE SEAT for every 5 SEATS PAID.			

KNOWLEDGE PARTNER
DIAMOND SPONSORS
PRIVILEGE PARTNER
GOLD SPONSORS
BRONZE SPONSORS
SESSION SPONSOR
PATRON SPONSORS
MEDIA PARTNERS
BENEFICIARY SCHOOLS

REGISTER NOW!


MAP
Management Association of the Philippines

General Membership Meeting
Big Issue Series

The Economic Vision

Key Administrative and Legislation Programs of the Marcos Jr. Administration

September 25, 2024 (Wednesday)
11:30 AM - 2:00 PM

Grand Ballroom A & B, Shangri-La The Fort

Secretary
RALPH G. RECTO
Department of Finance

Q & A Moderator
Dr. CIELITO F. HABITO
Chair, Brain Trust, Inc.

REGISTRATION FEES: MAP Regular Member - FREE ; MAP Life Member - P2,000 ; Guest - P3,500

Circular No. 32 - 2024

REGISTER NOW!

MAP
Management Association of the Philippines

General Membership Meeting
Big Issue Series

RELEVANT LEADERSHIP FOR A PROGRESSIVE PHILIPPINES
MEMBER ENGAGEMENT
COUNTRY COMPETITIVENESS
ESG AND SHARED PROSPERITY
INNOVATION, TECHNOLOGY AND DIGITALIZATION
INVESTING IN THE YOUTH

October 9, 2024 (Wednesday) | 11:30 AM - 2:00 PM > Grand Ballroom B & C > Shangri-La The Fort

Actionable Recommendations in Reducing Corruption in the Philippines

Dr. ROBERT KLITGAARD
Professor and former President
Claremont Graduate University

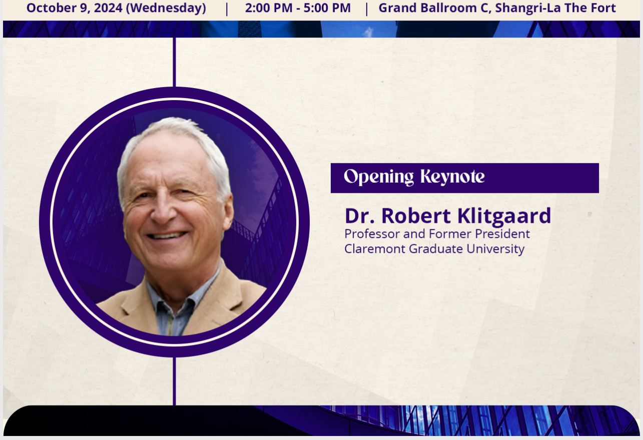
Dr. Klitgaard will share insights and actionable recommendations on how we can dramatically reduce, if not eliminate, corruption in the Philippines as what he has done in other countries.

Registration Fees | MAP Regular Member - FREE | MAP Life Member - P2,000 | Guest - P3,500

REGISTER NOW!

MAP
Management Association of the Philippines

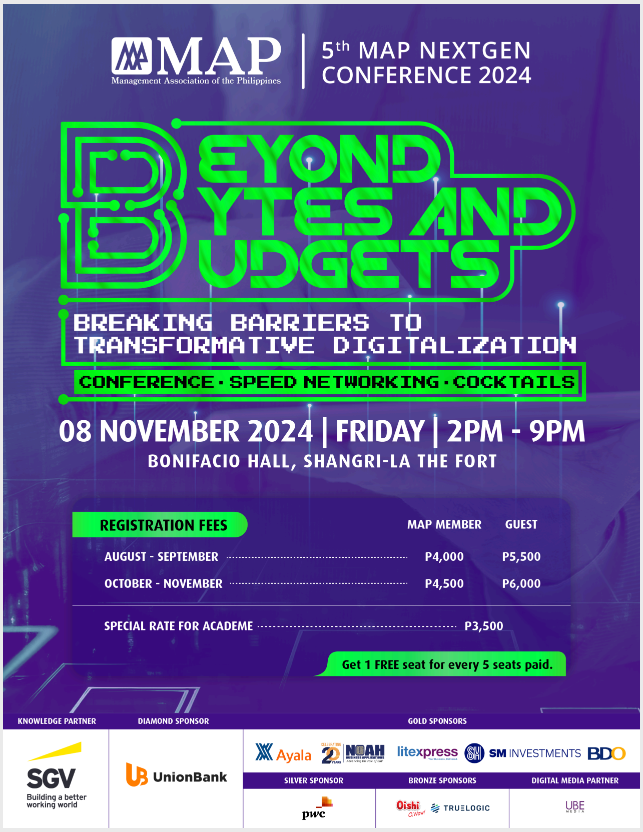
2nd MAP Summit on Shared Prosperity



October 9, 2024 (Wednesday) | 2:00 PM - 5:00 PM | Grand Ballroom C, Shangri-La The Fort

Opening Keynote

Dr. Robert Klitgaard
Professor and Former President
Claremont Graduate University



MAP
Management Association of the Philippines

5th MAP NEXTGEN CONFERENCE 2024

BEYOND BYTES AND BUDGETS

BREAKING BARRIERS TO TRANSFORMATIVE DIGITALIZATION

CONFERENCE · SPEED NETWORKING · COCKTAILS

08 NOVEMBER 2024 | FRIDAY | 2PM - 9PM

BONIFACIO HALL, SHANGRI-LA THE FORT

REGISTRATION FEES	MAP MEMBER	GUEST
AUGUST - SEPTEMBER	P4,000	P5,500
OCTOBER - NOVEMBER	P4,500	P6,000
SPECIAL RATE FOR ACADEME	P3,500	

Get 1 FREE seat for every 5 seats paid.

Calling all visionaries!

Get ready for the **Management Association of the Philippines (MAP) 5th NextGen CEO Conference 2024**, a must-attend event for every generation.

📅 Date: November 8, 2024
🕒 Time: 2:00 PM - 9:00 PM
📍 Location: Shangri-La The Fort

What's in Store for You?

🎤 **Inspiring Keynotes & Fireside Chats**
Dive into captivating stories and valuable insights from industry giants and fearless startups. There's something for everyone!

💡 **Innovative Solutions Showcase**
Discover transformative change and digital strategies that are shaping your organization's future.

👥 **Networking Opportunities**
Meet top executives, ambitious entrepreneurs, and like-minded peers to help you up your game.

Why Attend?

Gen Z & Millennials: Fuel your innovation with fresh ideas.
Gen X & Boomers: Gain insights on how to adapt and thrive in a rapidly changing landscape.

Don't miss out on this unique blend of learning and networking. Secure your spot now and be part of this transformative experience!

REGISTER HERE!

For groups, pay for 5, get 1 more free!

#mapphilippines #mapnextgen #conference #firesidechat #networking #digital #transformation #aiassisted

---

MAP
CHRISTMAS
PARTY
DECEMBER 3, 2024 (Tuesday)

MAP TALKS ON YOUTUBE
CLICK HERE

Happy Birthday!
View the August Birthday Celebrants HERE

TO ALL MAP MEMBERS WHO ARE CELEBRATING THEIR BIRTHDAYS WITHIN **AUGUST 2024**!

MAP
Management Association of the Philippines

FOR UPDATES ON MAP'S FORTHCOMING EVENTS

Please do the following:

Read the MAP MEMO
MAP's weekly e-newsletter

Check your VIBER

Check your EMAILS regularly

Contact the MAP Secretariat for more information through:

Tel.: +632 7751-1151 to 52 E-mail: map@map.org.ph / map.philippines@map.org.ph

---

Copyright (C) 2024 Management Association of the Philippines. All rights reserved.

Our mailing address:

Ramon V. Del Rosario Sr. Center for Management Excellence
Unit 608, Ayala Tower One, Ayala Triangle, Ayala Avenue, 1226 Makati City
Contact us: +632 7751-1151 to 52
map@map.org.ph | map.philippines@map.org.ph

INTUIT mailchimp