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MAPPING THE FUTURE
COLUMN IN INQUIRER

MAPPING THE FUTURE | COLUMN IN INQUIRER

"Inclusive Procurement for Women Empowerment"

by **Ms. MA. AURORA "*Boots*" D. GEOTINA-GARCIA**
Member of MAP Diversity, Equity and Inclusion Committee;
Founding Chair of the Governing Council of
Philippine Business Coalition for Women Empowerment;
First Female Chair of Bases Conversion & Development Authority (BCDA); and
President of Mageo Consulting Inc.

The struggles faced by micro, small and medium enterprises (MSMEs) to bid and participate in government procurement opportunities are quite different from large enterprises, and the struggle is even more apparent for women micro, small and medium enterprises (WMSMEs). Recent studies show the potential of MSMEs to transform our economy and promote social equity, especially when women entrepreneurs are able to participate. This was the topic of my recent talk during the 2024 Procurement Summit on Oct. 21, organized by the Government Procurement Policy Board -Technical Support Office. With the theme "Leveraging Local MSMEs for Inclusive and Sustainable Procurement," it was a good opportunity to show my support for this advocacy and share my insights on the current business environment and the potential impact of WMSMEs in advancing inclusive procurement and examples of good business practices. I also gave some recommendations for consideration of the private and public sectors.

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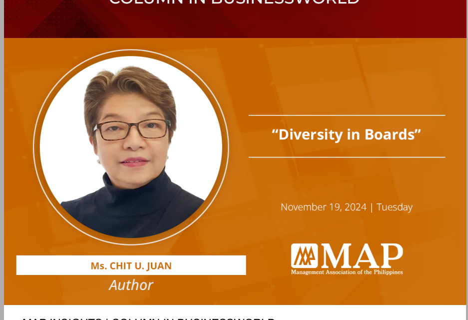
MAP INSIGHTS
COLUMN IN BUSINESSWORLD



MAP INSIGHTS | COLUMN IN BUSINESSWORLD

"Diversity in Boards"

by **Ms. CHIT U. JUAN**
Co-Vice Chair of MAP Environment Committee;
President of Philippine Coffee Board, Inc.; and
President of Slow Food Manila.

Why do we fuss over board diversity, especially when it comes to women's representation? Because we believe a diverse board makes for a more profitable company. And what is a company doing business for anyway? Is not profit the first thing on anyone's agenda at these board meetings? Today, it is not just profit but sustainability. And there is wisdom in getting women and subject matter experts into boards for a better fighting chance to survive.

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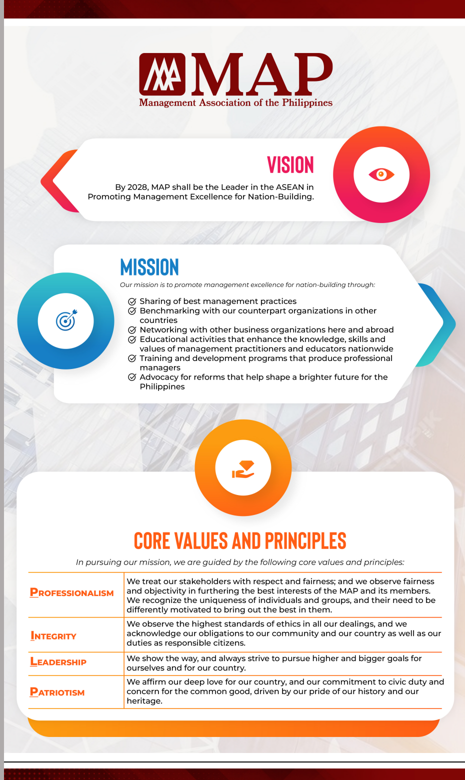
MAP OFFICERS FOR 2025

MAP Management Person of the Year 2024 Awardee

MAP THEME

2024 MAP VISION, MISSION & CORE VALUES



MAP EVENT HIGHLIGHTS

FORTHCOMING MAP EVENTS

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BUY YOUR TICKETS HERE

MAP TALKS ON YOUTUBE

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Happy Birthday!

TO ALL MAP MEMBERS WHO ARE CELEBRATING THEIR BIRTHDAYS WITHIN NOVEMBER 2024!

View the November birthday celebrants HERE

Contact the MAP Secretariat for more information through:
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