Past Issues ELECTRONIC WEEKLY NEWSLETTER OF THE MANAGEMENT ASSOCIATION OF THE PHILIPPINES **VOLUME 11 ISSUE NO. 01** map.org.ph **DECEMBER 30, 2024 - JANUARY 3, 2025** Happy New Year May you have a blessed and prosperous year! WHAT'S INSIDE MAP Columns • 2025 MAP Vision, Mission, and Core Values Forthcoming MAP Events • MAP Talks on YouTube MAP January Birthday Celebrants MAPPING THE FUTURE COLUMN IN INQUIRER "Reforming the Philippine **Procurement System**" December 23, 2024 | Monday Atty. BENEDICTA "Dick" DU-BALADAD Author MAPPING THE FUTURE | COLUMN IN INQUIRER "Reforming the Philippine Procurement System" by Atty. BENEDICTA "Dick" DU-BALADAD Immediate Past President of MAP and Founding Partner and CEO of Du-Baladad and Associates (BDB Law) Enhancing strategic public procurement has been one of the main initiatives of the Department of Budget and Management (DBM) in the Philippines. Following the enactment of Republic Act No. 12009, or New Government Procurement Act (NGPA), aimed at enhancing transparency, competition, efficiency, professionalism, accountability and sustainability in government procurement, long-overdue reforms are being undertaken to remove deep-rooted high risk of corruption, insertions, amendments and inefficiencies in public procurement. **Continue reading here** "A Closer Look at the Masagana 99 Program" December 30, 2024 | Monday Mr. EDGARDO "Ed" C. AMISTAD Author MAPPING THE FUTURE | COLUMN IN INQUIRER "A Closer Look at the Masagana 99 Program" by Mr. EDGARDO "Ed" C. AMISTAD Member of MAP Agribusiness Committee; Adviser of Philippine Disaster Resilience Foundation (PDRF); Former President of UCPB-CIIF Finance and Development Corp.; Former President of UCPB-CIIF Foundation When we ponder the question of whether the Masagana 99 Program was a resounding success or an abject failure, it is customary to recall the face-off in Congress between Sen. Imee Marcos and former Finance Secretary Carlos Dominguez. **Continue reading here** MAP INSIGHTS COLUMN IN BUSINESSWORLD "The Quest for **Shared Prosperity**" December 24, 2024 | Tuesday Mr. GERARDO "Jun" V. CABOCHAN, JR. Author MAP INSIGHTS | COLUMN IN BUSINESSWORLD "The Quest for Shared Prosperity" by Mr. GERARDO "Jun" V. CABOCHAN, JR. Member of the MAP Shared Prosperity Committee; Managing Director of Pandayan Bookshop Government documents often sparkle with noble ideas. For example, AmBisyon 2040, a government manifesto spearheaded by the National Economic and Development Authority (NEDA), portrays a life for Filipinos in 2040 that is matatag (resilient), maginhawa (comfortable), and panatag (peaceful). The manifesto's 2040 goal is "a prosperous middle-class society where no one is poor." **Continue reading here** "Capital Access and **Financial Management for** Sustainable MSMEs" December 31, 2024 | Tuesday Ms. MA. AURORA "Boots" D. GEOTINA-GARCIA Author MAP INSIGHTS | COLUMN IN BUSINESSWORLD "Capital Access and Financial Management for Sustainable MSMEs" by Ms. MA. AURORA "Boots" D. GEOTINA-GARCIA Member of MAP Diversity, Equity and Inclusion Committee; Founding Chair of the Governing Council of the Philippine Women's Economic Network (PhilWEN) and Chair of the Governing Council of the Philippine Business Coalition for Women Empowerment or PBCWE; President of Mageo Consulting Inc. How to manage finances and where to access capital, which are critical for sustainability, are questions often asked by business owners and leaders. In an earlier article featured in a MAP column, entitled "The Journey of MSMEs: Are we there yet?," I cited limited financing and accessibility to affordable and reasonable sources of funds as one of the challenges faced by micro, small, and medium enterprises (MSMEs). This was the topic I spoke about on Oct. 29 at the Management Association of the Philippines (MAP) – Philippine Trade Training Center (PTTC) MSME Business Clinic with the theme, "Stronger MSMEs for a Sustainable Future Building Collaborative Ecosystems," organized by the Department of Trade and Industry-PTTC and the MAP. **Continue reading here** 2025 MAP VISION, MISSION, AND CORE VALUES VISION By 2028, MAP shall be the Leader in the ASEAN in **MISSION** Our mission is to promote management excellence for nation-building through: Benchmarking with our counterpart organizations in other Networking with other business organizations here and abroadEducational activities that enhance the knowledge, skills and values of management practitioners and educators nationwide Advocacy for reforms that help shape a brighter future for the **Philippines CORE VALUES AND PRINCIPLES** In pursuing our mission, we are guided by the following core values and principles: We treat our stakeholders with respect and fairness; and we observe fairness and objectivity in furthering the best interests of the MAP and its members. **PROFESSIONALISM** We recognize the uniqueness of individuals and groups, and their need to be differently motivated to bring out the best in them. We observe the highest standards of ethics in all our dealings, and we acknowledge our obligations to our community and our country as well as our NTEGRITY duties as responsible citizens. We show the way, and always strive to pursue higher and bigger goals for LEADERSHIP ourselves and for our country. We affirm our deep love for our country, and our commitment to civic duty and concern for the common good, driven by our pride of our history and our **P**ATRIOTISM FORTHCOMING MAP EVENTS PLEASE WEAR FILIPINIANA / BARONG. MAP Inaugural Meeting and Induction of MAP 2025 Board of Governors January 15, 2025 (Wednesday) | 11:30 AM - 2:00 PM Grand Ballroom A & B, Shangri-La The Fort Guest Speaker & Inducting Officer Mr. MANUEL "Manny" V. PANGILINAN Chair, MVP Group Management Person of the Year 2005 **MAP THEME FOR 2025** MANAGEMENT EXCELLENCE FOR A PROGRESSIVE PHILIPPINES MAP 2025 BOARD OF GOVERNORS MAP PRESIDENT FOR 2025 . . . Mr. ALFREDO "AI" S. PANLILIO . . . Chair, Maya Bank MAP VICE PRESIDENT MAP TREASURER Atty. MICHAEL "Mike" Mr. WILSON P. TAN T. TOLEDO Chair and Country Managing Partner SGV & Co. Director for Government Relations and Public Affairs Metro Pacific Investments Corporation (MPIC) MAP ASSISTANT TREASURER MAP SECRETARY Mr. PAOLO MAXIMO "Paolo" F. BORROMEO Mr. GIL B. GENIO Sec. RENE D. ALMENDRAS Atty. NOEL P. BONOAN Vice Chair, COO and Head of Ad KPMG R.G. Manabat & Co. Ms. MARIANNE "Maan" B. HONTIVEROS Mr. REX C. DRILON II Registration Fees: MAP Member - FREE | Guest - P2,500 **REGISTER NOW!** MAP TALKS ON YOUTUBE CLICK HERE Happy Birthday! VIEW THE JANUARY BIRTHDAY CELEBRANTS HERE FOR UPDATES ON MAP'S FORTHCOMING EVENTS Please do the following: Read the MAP MEMO MAP's weekly e-newsletter **Check your VIBER** Check your EMAILS regularly Contact the M Secretariat for more information through: Tel.: +632 7751-1151 to 52 E-mail: map@map.org.ph / map.philippines@map.org.ph f D M in Copyright (C) 2025 Management Association of the Philippines. All rights reserved.

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