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MAP Statement on ARTA's Regulatory Guidebook

June 4, 2025

The Management Association of the Philippines (MAP) commends the Anti-Red Tape Authority (ARTA) for launching the country's first step-by-step Regulatory Guidebook – a practical, strategic roadmap designed to improve the ease of doing business in the Philippines. Starting with business registration, the Guidebook addresses overlapping mandates among government agencies, underscoring a strong commitment to regulatory coherence and inter-agency collaboration.

More than a reform tool, the Guidebook marks a transformative shift in how government delivers public services. Its goals extend beyond streamlining processes: it seeks to attract investments, spur job creation – particularly in emerging technology sectors – and elevate the overall quality of service delivery for all.

At the heart of the Guidebook is the Regulatory Management System (RMS), grounded in ten guiding principles: clarity, benefit-cost analysis, stakeholder engagement, a whole-of-government approach, competition, legal and empirical grounding, continuous assessment, coherence, ongoing evaluation, and risk management.

Early outcomes are encouraging: permitting for telecommunications infrastructure has accelerated, regulatory impact assessments (RIA) have improved, and stakeholder engagement has deepened through platforms like the Philippine Business Regulation Information System (PBRIS). Capacity-building efforts are underway across all levels of government.

Agencies, such as the Department of Agriculture (DA) and the Maritime Industry Authority (MARINA), are adopting more participatory, bottom-up approaches – aligning with international standards set by organizations like the International Maritime Organization (IMO) and the International Labor Organization (ILO).

The MAP is proud to support ARTA in advancing this vital reform agenda. The Guidebook is more than a procedural manual – it stands as a testament to a responsive, forward-looking public sector and serves as a cornerstone for building a more competitive, inclusive, and service-oriented Philippines.

A handwritten signature in black ink, appearing to read 'Alfredo S. Panlilio'.

ALFREDO S. PANLILIO
MAP President

A handwritten signature in black ink, appearing to read 'Ira Paulo A. Pozon'.

IRA PAULO A. POZON
Chair, MAP Ease of Doing Business Committee